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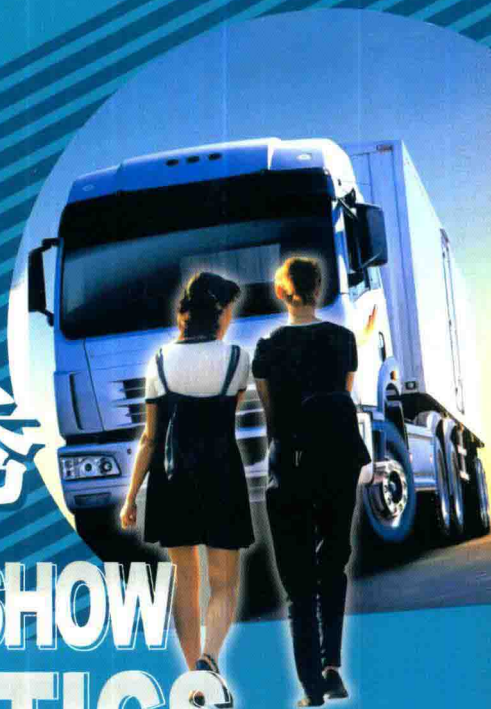
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# 物流 英语脱口秀

## ENGLISH TALK SHOW FOR LOGISTICS

■ 主编 陈丹 李硕



北京师范大学出版集团  
BEIJING NORMAL UNIVERSITY PUBLISHING GROUP  
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▶ 本书是一本专门介绍物流的英语口语书,帮助您实现英语学习的生活化,使英语成为您生活的一部分。在提高英语水平的同时,也了解了什么是物流,物流的基本流程以及现代物流的发展方向,可谓一举两得!

全书分为 9 个主题,包括现代物流概述、包装、运输、仓储、配送、物流信息系统、国际物流概述、物流单据和现代物流专题。

在内容编排上,每部分又分为 4 个学习环节:

**热身句型** 围绕本部分主题,抛出一个最常用句型,引出相关对话,举一反三,融会贯通,帮助读者在实际应用中掌握基本核心句型。

**精彩表达** 围绕主题列举了更多精彩语句,展示更多既地道又贴切的英语表达方式。

**身临其境** 围绕主题开展多种对话,有利于读者提高口语交际能力,熟悉英语表达习惯。

**词海拾贝** 围绕主题提供相关词汇,有利于更好地掌握句型,巩固会话交际能力。



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## 现代物流概述

Logistics is the process of planning, implementing and controlling the efficient, effective flow and storage of goods, services and related information from point of origin to point of consumption for the purpose of meeting customer requirements. It can be briefly described like this: Logistics means having the right thing, in the right place, at the right time.

Logistics management is: the most effective of planning, organizing, coordinating and controlling on logistic activities to gain customer's satisfaction. Effective logistics management enhances the marketing effort of the firm (which can create differential advantage in the marketplace), the efficient movement of products to customers, and time and place utility of products.



物流是计划实施和控制商品的快速、高效流动和储存,以及从源头到消费的服务和信息的全过程,以满足客户的需求。物流是为了满足客户要求而对商品、服务及相关信息从原产地到消费地的高效率、高效益的流动及储存而进行的计划、实施与控制过程。也可以简单地解释为:物流是把合适的东西在合适的时间放到合适的地方。

物流管理是指对物流活动进行最有效的计划、组织、协调与控制,以达到用户满意水平。



# 热身句型

## Warm-up Sentences



People tend to refer logistics as the flow of goods.

人们往往认为物流就是物品的流动。

A: People tend to refer logistics as the flow of goods.

人们往往认为物流就是物品的流动。

B: Yes, it is partly right, but logistics is more than that.

当然, 这样的理解也是部分正确的。但是物流绝不仅仅是物品的流动。



Oh, yes, I can't wait to see the warehouse.

是啊, 我迫不及待地想去看看仓库是什么样呢。

A: Hi, Tom, today is the first day you work here.

你好, 汤姆, 今天是你第一天上班啊!

B: Oh, yes, I can't wait to see the warehouse.

是啊, 我迫不及待地想去看看仓库是什么样呢。



### 真情提示

“tend” v. (1)照料, 照管某人/某事物, tend the store 照看店铺 (2)倾向, 趋向, 趋于, 常跟to搭配, 例如: Women tend to live longer than men. (女人多比男人长寿。)

“can't wait to do sth. 迫不及待地做……”, 往往用来表达一种急不可待的心情。“can't wait”意为“等不及”、“迫不及待”, 后面常跟动词不定式。例如: I can't wait to see the movie. (我迫不及待地要看那场电影。)



## Useful Sentences 精彩表达

### 1. 物流简介

- 1.Coming into being with the advent of civilization, logistics is anything but a new-born baby. 文明伊始,物流就已经存在,因而不是新鲜事。
- 2.Logistics has huge impact on domestic and global economy. 物流对国内经济和全球经济有巨大的影响。
- 3.The basic concepts of logistical management are applicable throughout private and public enterprise activities. 物流管理的基本概念适用于私营企业和公有企业的活动。
- 4.Logistics has become a profession that values strategic thinking and analytical skills. 物流已经成为一种注重战略思维和分析能力的职业。
- 5.Every company that sells products will need the service of logistics. 任何一家销售商品的公司都离不开物流服务。
- 6.The overall goal of logistics is to achieve a targeted level of customer service at the lowest possible total cost. 物流的整体目标是以尽可能低的总成本达到顾客服务的预期水平。
- 7.Logistics is a part of the supply chain process that plans, implements and controls the efficient, effective flow and storage of goods, service and related information from the point of origin to the point of consumption to meet customers' requirements. 物流是供应链流程的一部分,是为了满足客户要求而对商品、服务及相关信息从原产地到消费地的高效率、高效益的流动以及储存而进行的计划、实施与控制过程。
- 8.The distribution or market channel is perhaps the least understood business area. 配送渠道或市场渠道也许是人们了解最少的商业领域。
- 9.One expert holds the view that logistics is an iceberg, only the top of which is seen. 有位专家认为,物流是一座冰山,人们只能看到冰山的水面上那部分。
- 10.The modern logistics has become the third source of profit after lowering material

consumption and improvement of productivity. 现代物流业也成为继降低原料耗用和提高生产力的第三大利润来源。

11. There are three major flows involved in global logistics: material flow, document flow and cash flow. 国际物流中主要有三种:物质产品流、单据流和资金流。

12. Global logistics means much more than managing distance, currency and customs duty. It involves the understanding of business and political environment of the country as well as the culture and language problem of workforce involved. 全球物流远不止处理距离、货币和关税问题, 它还包括了解所涉及国家的商业和政治环境以及员工的文化和语言问题。

13. Accurate and timely communication is the cornerstone of successful logistics management. 准确及时的信息是成功的物流管理的基础。

14. One major component of logistics process is the movement or flow of goods from point-of-consumption, and perhaps their return as well. 物流活动的一个极为重要的组成部分是货物从原产地到消费地的移动或流动, 反之亦然。

15. Development of modern logistics needs construction in many aspects, not only including hardware network but also enclosing information organization. 现代物流的发展需要多方面的建设, 不仅包括硬件网络, 还包括信息组织。

16. Currently, most of our logistics enterprises are traditional transportation and storage enterprise. 目前, 大多数物流企业还是传统的运输和仓储公司。

17. Lack of logistics personnel and theory become another barrier for China's logistics development. 物流人员和理论的缺乏是中国物流发展的另一个障碍。

18. There are no sufficient capital resources for the company to act as the international top-ranking logistics operator. 公司在资金方面没有足够的资源使其成为国际化的一流水平的物流经营者。

## 2. 物流服务

1. Maritime shipping is an important link in international logistics service. 海洋运输是国际物流服务的重要环节。
2. In practice, we see that many companies have varying views of customer service. 在实践中, 我们看到, 许多公司对客户服务有不同意见。
3. In order to improve the efficiency of supply chain management (SCM), many enterprises outsourced their logistic operations to professional logistics service providers. 为了提高供应链管理的运作效率, 许多企业将其物流业务外包给专业物流服务提供商。
4. The studying of logistics service quality on European country industry experienced the orthodox management, the industrialization mode and client trend and so on. 欧洲国家企业的物流服务质量研究经历了传统管理、工业化方式和顾客化方式等阶段。
5. In recent years, the space information technology taking GIS technology as the core got the extensive study and application day by day in the field of logistics service. 近几年, 以GIS技术为核心的空间信息技术在现代物流领域得到了日益广泛的研究与应用。
6. With the standard of "safety, promptness, accuracy, economy and satisfactory", we will try our utmost to provide our clients with the logistics service. 我们将尽最大努力为客户提供安全、快捷、准确、经济、满意的物流服务。
7. Providing our customers with the timely, safety service and bringing down the cost in logistics is our working principle and object. 为客户提供及时、放心的服务, 并降低客户的物流成本是我们的工作原则和目标。
8. Outsourcing is the operation that the manufacturers or sales focus on their core competition and make a contract with third-party logistics (TPL) to get logistics service partly or entirely. 外包是指制造商或销售商集中精力于核心竞争力, 与第三方物流公司签订合同, 以获得部分或全部物流服务的运作。
9. Real time logistics (RTL) means that it employs the latest information technology and



modern logistics technology to actively eliminate the postponement in logistics management and execution, to improve the response ability the competitiveness of the whole logistics system, and to elevate its service level. 实时物流是指通过使用最新信息技术与现代物流技术来积极地消除物流业务流程中的管理与执行的延迟,从而提高企业整个物流系统反应能力与竞争力,提升物流企业服务水平的当代物流理念。

10. In order to meet the challenges from knowledge economy, shipping companies, as the third-party logistics for industrial and commercial enterprises, are now turning their focus of competition from price to service and providing the value-added logistics service with condensed time and place. 为迎接知识经济的挑战,作为工商企业第三方航运物流提供者的航运公司,其竞争焦点开始从价格转向服务,为客户提供压缩时间和空间的物流增值服务。

11. We'll contact our insurance company and pay for the damage. 我们将与我们的保险公司联系以赔偿你方的损失。

12. If we were at fault, we should be very glad to compensate for your losses. 如果责任在我方,我们当然愿意赔偿你方的损失。

13. Please accept our apologies for the inconvenience that has caused you. 请接受我们对给你们造成不便的道歉。

14. I'd like to make a careful inquiry into the damage once again to make sure of it. 为弄清楚事实,我会对此次破损的情况再做仔细的检查。

15. I'll give the matter a thorough investigation before we come to a final solution. 在最后解决问题之前,我会再认真调查此事的。

16. Your claim is untenable without sufficient evidence to support, so we can see no point in pursuing it further. 没有充分的证据支持,你方的索赔要求是站不住脚的,继续纠缠此事毫无意义。

17. It's not our fault. We're not liable for the damage. 这不是我方过错。我们不能对损失负责。