

A courteous Beijing Expecting the 2008 Olympic Games

奔向奥运的

# 北京文明

首都精神文明建设委员会办公室





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Ambitious Beijing Expecting the 2008 Olympic Games



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# 前言

## Preface

2007年以来，首都各界群众以前所未有的热情，积极参与“迎奥运、讲文明、树新风”五大文明行动，人们通过优雅的言行实践奥运礼仪，通过爱护市容环境行动增强文明意识，“排队日”活动的持续开展使大家更加懂得礼让，热情参与“好运北京”体育赛事的观众营造出一个个文明赛场，各行各业用诚信优质的理念验证着服务文明。这其中的一个个瞬间，被来自四面八方的摄影爱好者，用多彩的镜头记录下来，无数个瞬间组成一幅灵动的长卷，让我们感觉到文明新风扑面而来。

这本《奔向奥运的北京文明》摄影艺术画册，将用一幅幅生动图片向您娓娓道来。收入画册的这些优秀摄影作品，绝大多数出自业余作者之手，来自全市18个区县社区和农村，涵盖了交通、市政、教育、文化、体育、科技、卫生、旅游、商业、服务等多个行业。画册

里一张张精彩纷呈的照片记录着古都新城的英姿倩影，承载着中华儿女万众一心同迎奥运的美好心愿。翻开这本画册，您将参加一次视觉的盛宴，燃烧一次喜迎奥运的激情！

Since 2007, people from all walks of life in the Capital have shown keen interest in the preparation of the Beijing 2008 Olympic Games and have been working to make it a great success. The "Five Good" program is the most wide-spread among those for the Games, namely, good manners, good environment, good order, good spectators and good service. It was during the activities under this program that many photographers captured colorful moments and compiled them into a panorama of a New Beijing.

This album entitled *A Courteous Beijing Expecting the 2008 Olympic Games* presents to our readers vivid pictures showing their dedication and wishes for the great event. Most of the pictures collected in this album are by amateur photographers from the communities and villages of the eighteen districts and counties of Beijing. They are engaged in various professions, such as communication, education, technology, culture, sports, medicine, tourism, trade and services. Every picture is a historical record of our life and carries the wishes of all Chinese people for the coming Olympic Games. This album enables you to enjoy a visual feast and feel the passion of the Chinese people for the Olympic Games.

2007.11.







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2007.11.









改造一新的东二环 程玉扬  
The Rebuilt E. Second Ring Road





壮观的北京三元立交桥 程玉扬  
A Great View of Beijing Sanyuan Bridge





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# 优雅言行

## ——迎奥运礼仪文明行动

礼仪是一个人的道德水平、文化修养、交际能力的外在表现，反映了一个国家社会文明程度。我们应以什么样的面貌来迎接奥运会，以什么方式向世界展示中华民族的礼仪风范？在“礼仪文明”行动中，社区里的居民、党政机关的公务员、商场柜台前的导购员、奥运赛场中的志愿者、公交车上的售票员、站台上的监督员，以优雅得体的穿着、温文尔雅的举止、昂扬向上的精神风貌，展示了礼仪文明的内涵。

### Good Manners for the Games: Polite Behavior and Speech

Good manners are not only an indication of an individual's education and personality but also the representation of the social progress of a country. It matters a lot what kind of manners we have for the Games and how we show people from all over the world the Chinese etiquette. Engaged in this program are residents of local communities, employees of various institutions of life, clerks in shopping centers, volunteers at stadiums, conductors of bus and of railway stations, To dress and behave properly and show warmth toward others are the essentials of good manners.





唱响“八荣八耻” 正气歌 Singing Praise of Eight Virtues





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礼仪文明 A Courteous Beijing Expecting the 2008 Olympic Games

北京市道德楷模与领导合影  
Beijing Moral Models  
and City Leaders



颁奖晚会上的『北京市十大公德人物』  
Moral Models at the Award Ceremony





北京市机关公务员的礼仪风采  
Performance by Public Servants





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礼仪文明 **北京文明**

A Courteous Beijing Expecting the 2008 Olympic Games



让座  
Please Take This Seat.

奥运城市志愿者 "Ask Me" Volunteers.











奔向奥运的

礼仪文明 **北京文明**

A Courteous Beijing Expecting the 2008 Olympic Games



志愿者的笑脸 Volunteers' Smiles.