

painting · sticker and colour scheme

Wall-deco design: the art of wallpaper ·

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the art of
wallpaper · painting · sticker
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墙饰设计——

壁纸 · 墙画 · 墙贴 · 色彩

杜丙旭 编 张晨 译

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PROLOGUE

序

Wall, as an essential element in space design, not only serves as partition between human being and noisy outside, but the carrier of distinctive creations. Wall decoration, a special embodiment of designer's unique life experience and aesthetic taste, has undergone great changes and evolved into diverse forms with the advancement of human civilisation, for example, from the vivid picture created by our ancestors on the wall of the cave to the relievo fresco indicative of the endless desire for power, the Pompeii fresco featuring gorgeous colours and romantic sentiment in old Roman times to the modern ones full of personality.

In addition, the materials used for wall decoration are diversified, from the crafted tapestry and ceramic tile in the past to wallpaper and paint prevalent in modern time, and also represent the special culture and custom of a certain country or religion. Take the wallpaper for an example. In German, it tends to be modern and simple in style; in UK, with profound neo-classical feature; in France and Italy, with romantic sentiment and of post-modernism; in America, of pure rural style.

从最早的人类祖先在岩洞的墙壁上刻画出栩栩如生的图案到古巴比伦宫廷中象征对权力强烈渴望的浮雕壁画，再到色彩华丽、生活情调十足的古罗马庞贝壁画，直至今天的内容丰富且极具个性的现代墙面装饰，都无一例外地体现了创作者的群体生活背景和独特的个人生活体验。人们总是在对生活空间的塑造和改造中融入与集体生活经历和个人审美情趣相关的个性化元素。

自从进入文明社会以来，人们对生活空间的塑造总是与墙面装饰密不可分。墙体不但为人类隔离危险和喧嚣，创造安静的生存空间，也为人们提供了一个触手可及的、可以自由发挥的创作空间与载体。随着人类社会的不断发展，人们可以利用的墙面装饰材料与手段也越来越丰富。从最早的岩画、壁画，到后来的手工挂毯和装饰瓷砖，再到目前流行的壁纸和涂料，墙面装饰材料的演变记录了人类文明的进步轨迹。即使在一定时期内，同一类墙面装饰材料在不同的国家或地区也带有明显的民族性或区域性特征，成为反映异域文化的载体。以壁纸为例：德国壁纸风格偏向现代、简约的造型艺术；英国壁纸体现浓郁的新古典风格；法国、意大利以地中海浪漫风格与后现代主义为特点，而美国壁纸则以乡村田园为主题风格。

People's need grows fast with the rapid development of economy and society. In modern time, it has become a trend for people to strive for a high-grade life. Based on the concept of providing high-quality products, Rainbow, an inland wallpaper manufacturer in China, aims to satisfy all the martial and spiritual needs of its customers!

The book Wall Decoration is categorised into nine parts, Wall Paper, Wall Picture, Wall Painting, Wall Sticker, Paint, Wooden Decoration, Stone Decoration, Glass Decoration, and Mosaic, based on the different forms and materials in wall design. We hope the book will be helpful to all the readers who not only appreciate the content, but get inspiration from it to decorate their own home.

Rainbow Dekor(Beijing)Co.,Ltd.
Director and General Manager
Wang Shumin

另一方面，人类的需求及其实现又是逐层递进的。对于身处物质匮乏、社会动荡年代的人们而言，追求基本的生存保障和安定的生活环境是最主要的目标。而在文明开放、经济发达的社会，人们的精神追求就会得到最大程度的张扬和释放。列数人类历史的辉煌时代，无一不是经济发达、文化繁荣，其文化艺术也带有非常强烈的时代特征与个性。瑞宝之所以在进入室内软装市场之初便定位于让高品质的个性化生活进入更多的家庭，就是秉持了这样的一个信念：随着人们整体物质生活水平和精神生活需求的不断提高，单纯的温饱与舒适已经无法满足人们的全部生活需求，个性化的美学家居必将成为新时代的趋势与潮流。

《墙饰艺术》一书，以更丰富的专题（壁纸、挂画、墙画、墙贴、涂料以及其他装饰材料）向广大读者推荐更加多元化的墙面装饰设计风格与装饰手段，在展现艺术与生活之美的同时，也为大家提供了更多的在生活空间中展示个性的灵感与创意。我们希望与他们一道为营造个性化的艺术家居环境贡献绵薄之力。

瑞宝（北京）装饰设计有限公司
董事、总经理





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Enliven the wall

让墙面“活”起来——墙饰艺术

As an essential design element, wall always performs the function of dividing up the whole space as well as building the sense of space. Wall usually occupies the largest area in an interior space, thus it can be used as natural drawing board on which people can create at their own pleasure: drawing a few vivid lines, painting with various colours, or hanging attractive pictures. With these distinctive creations, the wall itself will become more alive and at the same time makes the whole interior more charming. Nowadays more and more people begin to decorate walls with different materials, wallpaper, wall painting, wall sticker, picture, paint and many others, for it can not only invigorate the whole space but show the personality of the owner.

Wallpaper, as dress of the wall, always imparts different feelings, romantic or enthusiastic, calm or charming, to the whole interior. In recent years, more and more designers begin to set foot in the filed of wallpaper design, which of course endows more artistic elements to wallpaper. In order to bring forth the glamour and artistic feature of wallpaper into full play, designers should have a complete understanding of wallpaper and at the same time make wallpaper conform to the certain atmosphere of its context.

Wall picture, in whatever shape or size, can make the wall more lively. More important, wall paper can reflect the aesthetic taste and cultural accomplishment of its owner. Thus more and more people choose wall picture to decorate their space and at the same time to show their aesthetic pursuit and personal character. In addition, it is of equal importance to choose a picture that not only conforms to the style of the whole interior but suits the feature of the wall itself.

墙面是隔断、营造空间感的重要手段，同时也是非常重要的室内设计元素。墙面在室内空间中所占面积最大，于是就成了室内设计的天然画板。人们可以在这张画板上随心所欲地涂抹：或调制出绚烂的色彩、或勾勒出动人的线条、或拼贴出奇特的图案……无论哪种方式都能使墙面“活”起来。“活”的墙面既能装点室内空间，又能提升整体情调，还能彰显主人的个性。因此，“活”的墙面逐渐成为人们热烈追捧的对象。为了让墙面“活”起来，人们开始采用墙纸、墙画、墙贴、挂画、涂料以及其他装饰材料，创造出五彩缤纷的图案，让冰冷的墙面焕发出勃勃生机。

壁纸是墙面的衣裳。为墙面穿上不同的外衣可以传递出不同的情感：浪漫、深沉、热情、妩媚……几乎所有的情感都能够通过壁纸的设计来表达。近年来，越来越多的设计师开始参与到壁纸图案的设计中来，壁纸逐渐被赋予了更多的艺术内涵。要想在墙壁上充分表达壁纸的魅力与艺术感，设计者除了要理解壁纸作品之外，还要考虑到室内环境的设计是否与其相配。

挂画是墙面设计的点睛之笔。或方或长，或大或小的画挂在墙面上显得灵性十足。挂画能反映主人的审美情趣和文化修养。因此人们通常会在墙面上挂几幅装饰画，不仅达到了装饰空间的效果，同时也表达了自己的审美追求和独特个性。但是挂画的选择也是一门学问。除了要考虑到与家具的搭配问题外，也要兼顾墙面本身的特点。

Wall painting, as the most creative measure of wall decoration, is also of great popularity nowadays. People can draw whatever they like on the wall and create different ideal worlds for themselves, for example, employing the lively green to embody the vigorous life, using the honey pink to express the romantic sentiment, applying a cluster of trees or flowers to show the passion for nature, etc. All in all, we can refer to one poetic sentence to feature wall painting "Whether she is richly adorned or plainly dressed is always proper and pretty." Wall sticker is the simple and flexible measure of wall decoration. People can stick their favorite patterns cut from paper or cloth on the wall to make a beautiful picture. For example, we can cut from the disused figured cloth different patterns such as flower, bird and leaf to form a picture that gives off the aura of spring. Wall sticker now becomes deeply favoured for it not only makes full use of the abandoned material but beautifies the interior. Just as one proverb indicates: "kill two birds with one stone."

Paint is the simplest measure of wall decoration for it can be easily made and employed. Paint also can enrich the wall with various colours. Nowadays, more and more environmental paints are being produced, which of course broadens people's choice.

In addition to the five measures mentioned above, there are also many other materials that are usually used to decorate wall, such as Mosaic, marble, glass plate, (all these are classified as cold materials) and board, fabric (all these are classified as warm materials).

The book Wall Decoration mainly illustrates the different measures, wall paper, wall painting, wall sticker, wall picture paint and others that can invigorate the wall, which is beneficial to all the readers.

墙画是最具创意的墙面设计方式。墙画的最大特点是色彩、构图不受任何限制。人们可以在墙面上天马行空地发挥想象，在墙面上涂抹出绚丽缤纷的色彩，勾画出一个个理想的世界：用盈盈的绿意来彰显怒放的生命；用甜蜜的粉色抒发浪漫的情怀；用一丛树林或满墙的飞花来表达对大自然的热爱……总之，用“淡妆浓抹总相宜”来形容墙画再恰当不过。

墙贴是一种灵活的墙面设计方式。人们将自己喜爱的图案裁剪下来，贴在墙面上，构成一幅美丽的画面。墙贴的质料多样，纸质的、布艺的……不一而足。比如，我们可以找来印有不同图案的废弃花布，裁剪出花、鸟、树叶等春意盎然的图案，将它们粘在墙上，在室内空间中开辟出一个“春暖花开”的角落。既变废为宝，又点缀了空间，一举两得，何乐不为？

涂料是最简单的墙面设计方式。涂料能丰富墙面的色彩感，彻底告别单调的素色墙面。而且涂料设计简单、使用方便。越来越多的环保涂料的面世使其成为了人们装饰墙面的选择之一。

在墙面设计过程中，除了经常用到上述装饰元素外，还会用到马赛克、理石板、玻璃板等“冷”材料或木板、织物等“暖”材料。它们的装饰效果同样不凡。

这本《墙饰艺术》要告诉读者，如何设计墙面才能使其焕发勃勃的生机。本书分别从不同的角度阐述了墙纸、墙画、墙贴、挂画、涂料以及其他元素在墙面设计过程中的使用方式和装饰效果。





Wall Paper

壁纸

As a traditional decoration material, wall paper nowadays is indispensable in interior design. In a period that people become more and more tired of the mass-produced industrialised products and the restorative trend begins to resuscitate, wall paper once again stands out among the numerous decoration materials. Wall paper has been endowed with a brand new appearance with the rapid development of modern technology, combining both the traditional style and the fashionable elements.

People can choose wall paper according to their own desire and demand to create a personalised space, for example, urban citizens can choose wall papers full of natural elements to keep in touch with "nature". In all, whatever style you want of a space, dark or bright, splendid or simple, popular or peculiar, wall paper can help.

Besides in residential space, wall paper has now been extensively employed in public space, such as restaurant, bar, shop, game centre, library and so on. With suitable wall papers, the space, whether residential or public, will look more distinctive.

壁纸是传统的墙面装饰材料，也是室内设计中不可或缺的元素。在“工业化”包装越来越使人们感到单调和乏味，“复古风潮”在时尚设计界全面复苏之际，壁纸再次在室内设计的众多常用元素中脱颖而出。随着高新技术的迅猛发展，既延续了传统风格又融入了时代元素的现代壁纸横空出世，并迅速风靡。

人们可以根据自己的喜好选择壁纸的颜色和图案，打造属于自己的个性空间。比如，壁纸就为那些渴望自然却无法亲近自然的都市人带来了福音，田园风格的壁纸让钢筋水泥的空间里充满了清新的自然气息。或深沉、或明快；或高贵、或简单；或通俗、或另类……无论你想要什么风格的空间，壁纸都能帮你实现理想。

壁纸在家居空间的墙面装饰中备受青睐，同时也被广泛应用到餐厅、酒吧、商店、游戏厅、图书馆等公共空间。而恰当的壁纸设计往往能有效地提升这些公共空间的格调。

Wall paper in residential spaces

Wall paper now is substantially used to decorate a home to make it more cozy and comfortable. At the same time, with the rich colours and diversified patterns, wall paper also can satisfy the different requirements of the house owner.

家居中的壁纸设计

在家居设计中，壁纸能有效地烘托室内的气氛，让家更加温暖宜居，更有家的味道。同时，壁纸的色彩丰富，图案多样，可以满足人们的不同需求。

📍 *The wallpaper created with gorgeous colour, exaggerated sculpt and clear lines makes an open and impressive space.*

炫目的色彩，夸张的造型，精巧利落的线条，使整个空间给人以开放、宽容的非凡气度。



📍 The neo-classical wallpaper combines the eastern conservativeness and the western romance, bringing elegance to the interior.
东方的内敛融合西方的浪漫，这是一款饱含东方韵味的新古典风格壁纸，会为居室增添一丝高雅与理性的味道。



• The natural scenery is transplanted to the wall, thus the residents can appreciate the beautiful nature at home.

将自然景物以写意的手法表现在家居墙面上，给人一种置身于质朴、清新的自然风景之中的感觉。

• The wallpaper depicts a fresh scene, thus residents can appreciate nature while bathed under the soft sunlight at afternoon..

让居住者犹如置身于优美山水田园之间，沐浴着午后的温暖阳光，感受回归自然的闲适与自由。

