

Realizing the Chinese Dream: Leaders of Business Community in China



Persistent Effort

of Li Shufu

ZHANG MINGZHUAN

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BUSINESS COMMUNITY IN CHINA

PERSISTENT EFFORT OF
LI SHUFU



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Part I

A Resolute Pioneer – A Dreamer of Auto Production

A pioneer without a dream in his heart will be slow to take action, and without any action, success will not be possible.

The key to achieving one's dreams is to take action, and to do so resolutely. Li Shufu's passion for cars and determination to produce cars seemed to be unrealistic to some people, who simply took him as a giant in thought, knowing not of his limitations. An unrealistic pioneer in the eyes of others, he got on a journey leading to the final success.

While Li Shufu was taking action to realize his "car-producing dream", he was not well facilitated at all. Having nothing in his possession but the objections from his relatives and friends, and all the hardships possible for a pioneer ... Some other people with similar dreams of car production would hesitate and give up, but Li Shufu persevered through a strapped pioneering journey to enjoy a roaring success, grown weed-like from nowhere.