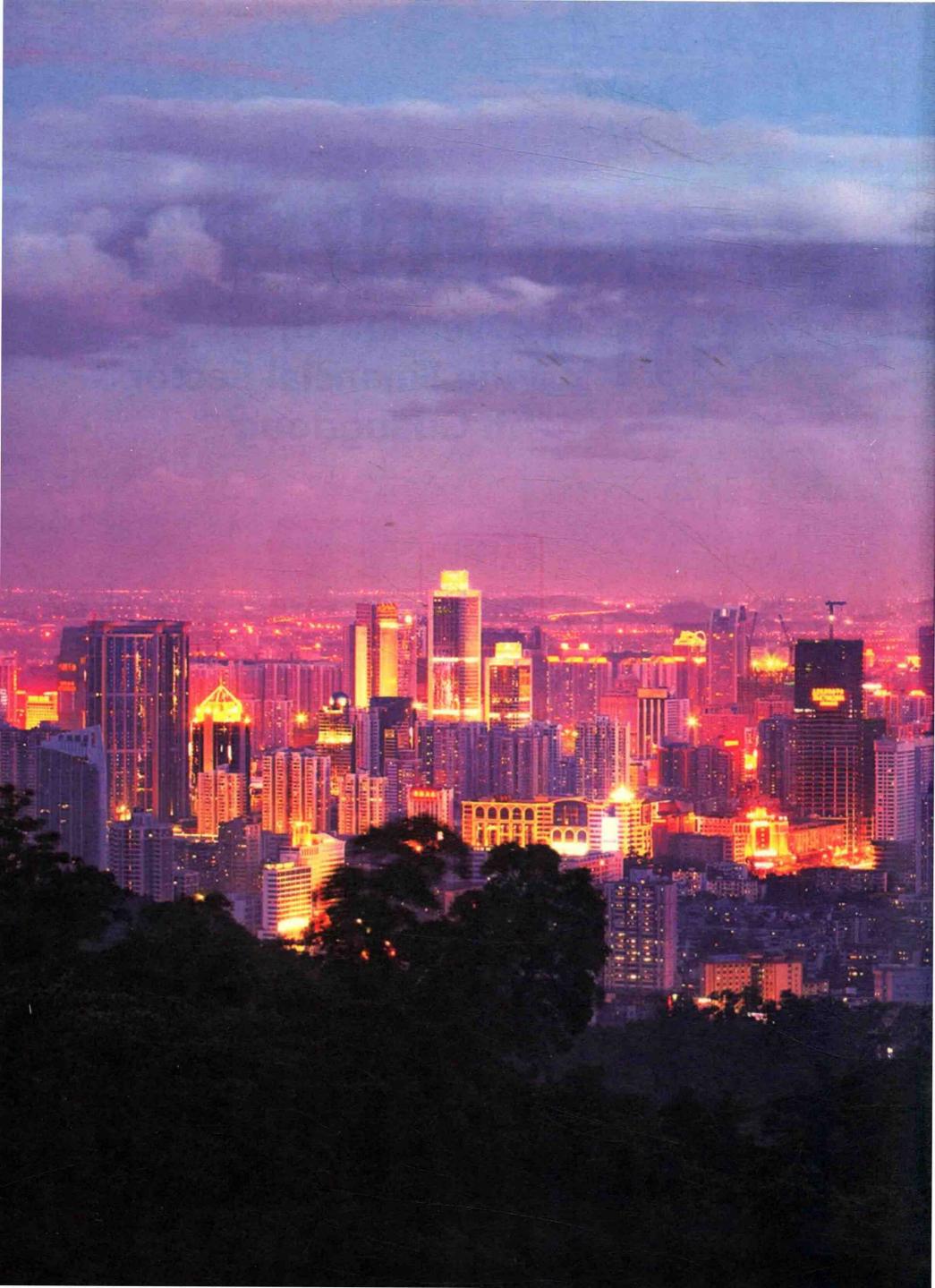


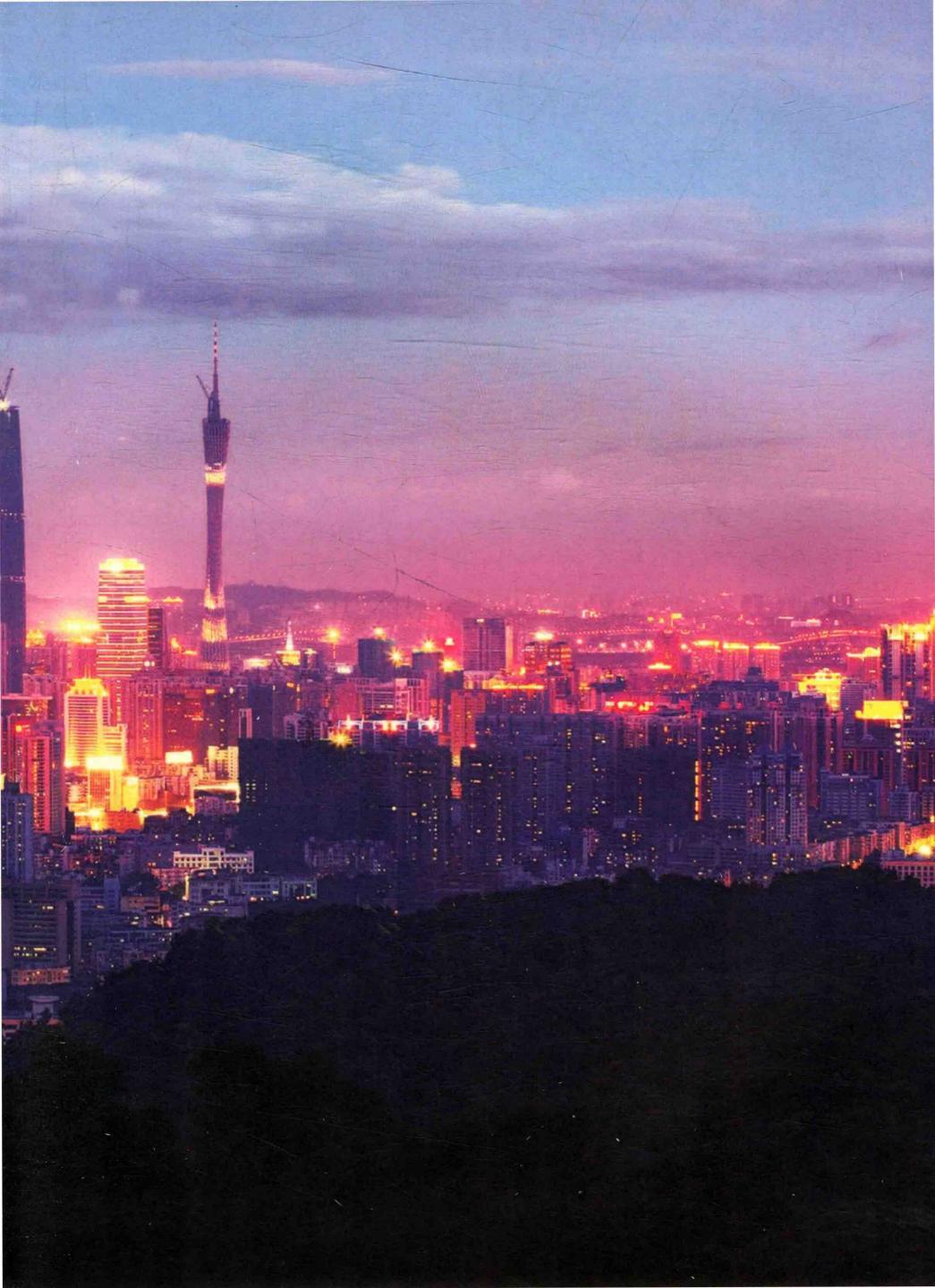
广东金融业概览

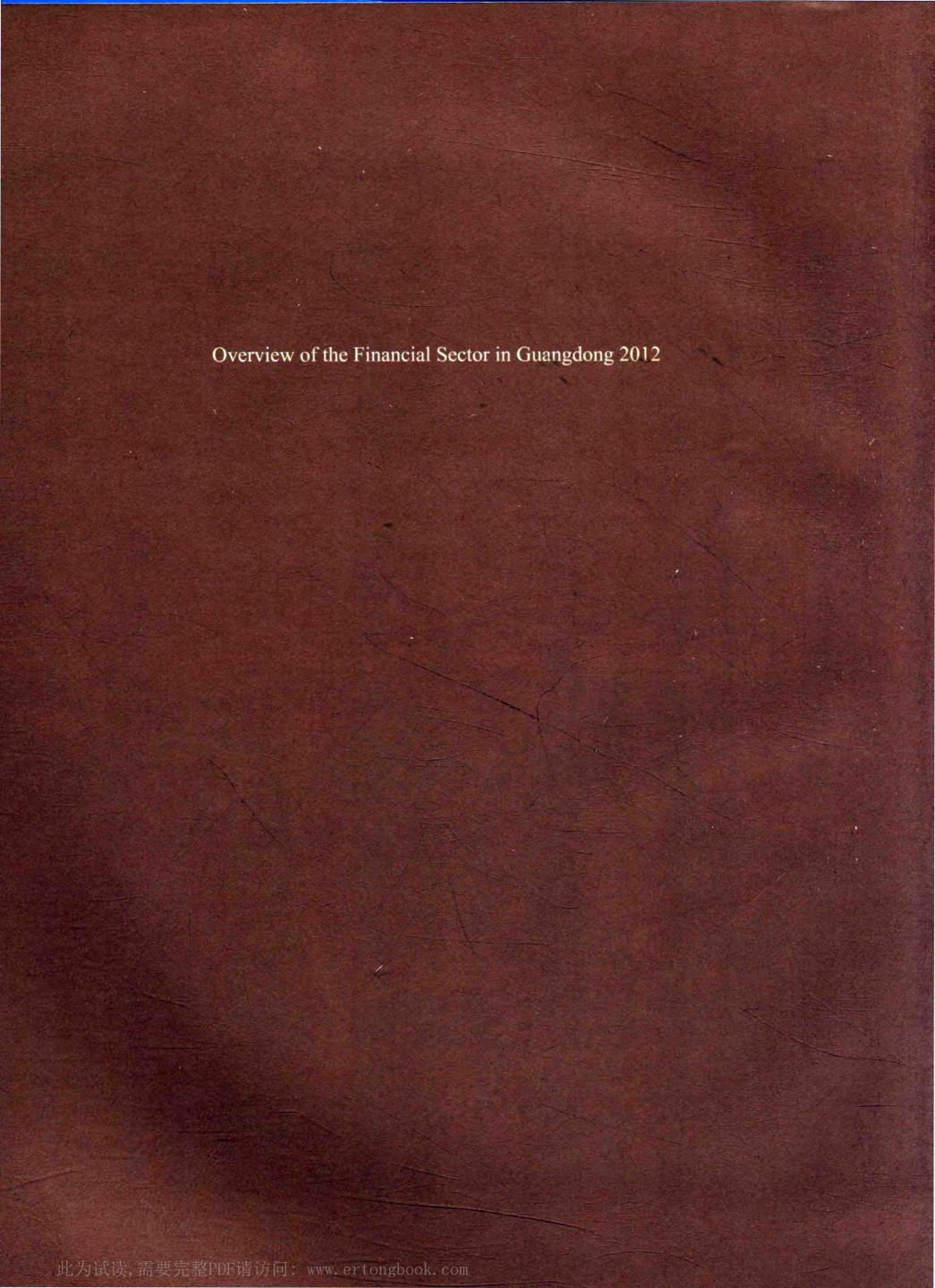
2012 Overview of the Financial Sector in Guangdong











广东金融业概览 2012





历经三十余载的艰辛探索,绘就广东金融的绚烂画卷。党的十一届三中全会以来,广东紧紧把握全球经济一体化和国内改革开放这一历史契机,率先推进以市场化为取向的金融体制改革,基本建立了与社会主义市场经济体制相适应的区域金融组织体系、市场体系和调控监管体系。近年,广东以开拓的精神推进金融改革和创新,以开阔的视野推进金融对外开放与合作,实现了金融业跨越式的大发展。经过改革和重组,广东金融的格局发生了深刻变化,金融生态环境不断优化,金融集聚、辐射和服务机能不断强化,存贷款余额、上市公司数量、保费收入、支付系统业务量、结售汇总额、跨境人民币结算金额等主要金融总量指标保持国内领先地位,金融业增加值占第三产业增加值和地区生产总值的比重逐步上升。作为具有先导功能的服务产业,金融业在经济转型升级中的促进作用进一步加强,对社会民生事业的保障功能逐步显现,为广东有效应对国际金融危机冲击、促进经济社会全面协调可持续发展做出了积极贡献。

踏上科学发展的全新征程,再谱广东金融的华彩篇章。当前,广东经济社会发展进入新阶段、面临新任务,全省上下深入贯彻科学发展观,以解放思想为引领,以改革开放为动力,以实施《珠江三角洲地区改革发展规划纲要(2008-2020年)》为主轴,加快转型升级,建设幸福广东。新时期广东经济社会发展的新形势,对金融业在经济发展、民生服务、社会管理等领域发挥更大作用提出了新要求。站在新的历史起点上,全省金融系统正以深入贯彻第四次全国金融工作会议精神为契机,全力推动珠三角金融产业带建设,带动东西两翼和粤北地区金融服务水平的整体提升,努力开创金融强省建设新局面,为广东经济社会加快发展、率先发展、协调发展提供更加强有力的金融保障。



为汇集金融领域的总体状况、展示广东金融的斐然业绩,向金融同业、境外同行和社会各界通报广东金融改革发展的新动向,中国人民银行广州分行将按年度编写《广东金融业概览》,回顾过往广东金融运行情况,展望未来广东金融发展图景,内容涵盖大广东、大金融和大市场,贯穿银行、证券、保险等金融领域。希望《广东金融业概览》能够成为各界人士了解广东金融、研究广东金融的参考读本。期待更多有识之士共同参与到广东金融业新一轮改革创新的事业中来,为实现广东金融科学发展的历史新跨越贡献智慧和力量。

是为序。

中国人民银行广州分行行长 2012年6月

Preface

For more than three decades, Guangdong has been a forerunner in arduous reform of the financial sector and made significant and laudable achievements. After the Third Plenary Session of the 11th Central Committee of the Communist Party of China in 1978, Guangdong was quick to capture the historic opportunity of economic globalization and domestic reform and opening-up, and became a national leader in market-oriented reforms of the financial system. A regional financial system compatible with the socialist market economy of China has thus been established, comprising financial institutions, markets and supervisors. For all these years, the financial sector of Guangdong has never ceased its endeavors to reform and innovate with pioneering spirits and to promote international cooperation with wider visions. Astounding advances have thereby been made, leading to profound structural changes, better financial eco-environment and stronger role as hub of financial institutions and services. National leading positions have been maintained in many headline financial aggregates such as total deposits and outstanding loans, number of listed companies, premium income, turnover of the payment and settlement systems, total value of foreign exchange sales and purchases and of cross-border RMB business. Value added of the financial industry steadily increases its shares in that of the tertiary industry and in regional GDP. As a service industry embedded with guiding functions to other sectors of the economy, the financial industry has played an important part in promoting economic transformation and upgrading and responding to shocks of the global financial crisis. It also helps Guangdong improve people's well-being and achieve comprehensive, coordinated and sustainable socio-economic developments.

The financial sector of Guangdong has now embarked on a new journey of scientific development. Yet, new challenges arise. To face up to these challenges and build a happier Guangdong at the same time, Guangdong is set to quicken its pace of economic transformation and upgrading. To this end, Guangdong will implement the scientific

approach to development and the *Planning Program of Reform and Development in the Pearl River Delta (2008-2020)* through ideological liberation and further reform and opening-up. This new phase of socio-economic development calls for a strengthened role of the financial sector in promoting economic development, people's livelihood and social management. At this historic moment and as inspired by the fourth National Financial Work Conference in January 2012, the financial sector is sparing no efforts to construct an industrial chain of finance in the Pearl River Delta, to uplift overall financial services in eastern, western and northern Guangdong, to build Guangdong into a province of financial strength and to support rapid, first-mover and coordinated socio-economic development.

With an aim to give a comprehensive picture of the status quo and remarkable achievements of the financial sector of Guangdong and to communicate new trends and developments in financial reforms to financial professionals, overseas counterparts and all social circles, the People's Bank of China Guangzhou Branch will compile annually Overview of the Financial Sector in Guangdong starting from 2012. The book gives both a review and an outlook of the performance of the financial sector that covers all financial markets and industries including banking, securities and insurance in the whole Guangdong province. It is sincerely hoped that the book will help interested readers better understand and study the financial sector of Guangdong. We look forward to meeting more interested parties in the new round of financial reform and innovation and joining hands with them to contribute our wisdom and strength to the scientific development of the financial sector. Together we will write another glorious page in the financial history of Guangdong.

So concludes the preface.

Luo Bochuan

President

The People's Bank of China Guangzhou Branch June 2012

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