

■ John Langan (美) 著

美国大学 英语写作新规

Sixth Edition

FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS





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美国人民 英语与作

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第六版

GOLLEGE WILLIAMS Skills

With Readi

Sixth Edition

外语教学与研究出版社

FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS 北京 BEIJING

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图书在版编目(CIP)数据

美国大学英语写作:第六版 = College Writing Skills with Readings: Sixth Edition / (美) 兰甘(Langan, J.)著.— 北京:外语教学与研究出版社, 2007.1

(英语技能提高丛书)

ISBN 978-7-5600-6062-0

I. 美··· II. 兰··· III. 英语一写作一高等学校一教材 IV. H315

中国版本图书馆 CIP 数据核字 (2006) 第 146708 号

出版人:李朋义项目负责:段长城

责任编辑: 段长城 江舒桦

封面设计: 刘 冬

出版发行: 外语教学与研究出版社

社 址: 北京市西三环北路 19号 (100089)

网 址: http://www.fltrp.com

印刷:清华大学印刷厂

开 本: 787×1092 1/16

印 张: 46

版 次: 2007年1月第1版 2007年1月第1次印刷

书 号: ISBN 978-7-5600-6062-0

定 价: 59.90元

如有印刷、装订质量问题出版社负责调换

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About the Author



John Langan has taught reading and writing at Atlantic Cape Community College near Atlantic City, New Jersey, for over twenty-five years. The author of a popular series of college textbooks on both writing and reading, John enjoys the challenge of developing materials that teach skills in an especially clear and lively way. Before teaching, he earned advanced degrees in writing at Rutgers University and in reading at Rowan University. He also spent a year writing fiction that, he says, "is now at the back of a drawer waiting to be discovered and acclaimed posthumously." While in school, he supported himself by working as a truck driver, a machinist, a battery assembler, a hospital attendant, and an apple packer. John now lives with his wife, Judith

Nadell, near Philadelphia. In addition to his wife and Philly sports teams, his passions include reading and turning on nonreaders to the pleasure and power of books. Through Townsend Press, his educational publishing company, he has developed the nonprofit "Townsend Library"—a collection of more than thirty new and classic stories that appeal to readers of any age.

导读

美国大学教材有两大特点,第一是不断更新,不断完善,每隔三到四年要修订一次,第二是内容多,部头大,而且一般来说越修订越厚。《美国大学英语写作》自1985年首次出版以来,每隔四年修订一次。外研社于2004年引进出版了该书的第五版,现在引进的是2005年在美国最新修订出版的第六版。我首先要对外研社这种敬业的精神表示由衷的赞赏。

我从大学期间开始学习用英语写作,到现在已经20多年了。毕业后一直在大学教书,教过 英语专业和非英语专业研究生、博士生的英语写作,但一直苦于没有一部适合上述学生使用的 高起点教材。

令人高兴的是,这本大部头的《美国大学英语写作》解决了这个问题,它全面、系统、实用、新颖,是一部高起点的英语写作教材,适合我国大学英语专业二、三年级学生,以及非英语专业基础好的高年级学生和研究生使用。

为什么这么说呢?我们来看一下该书各部分的内容就可以一目了然。第六版正文超过了700页,分为五个部分:1.短文写作;2.短文的分类和写作手法;3.实用写作技巧;4.句子写作技巧指南;5.以阅读带动写作。

第一部分介绍作文的过程,是全书的理论基础,也是所有写作形式的概念基础。编者首先指出构成作文的核心是"论点(point)+论据(support)"。就段落而言,论点往往体现在"主题句(topic sentence)",段落的其他内容必须用于支撑主题句的观点,就文章而言,论点即"论题(thesis statement)",是全文阐述的核心,文章的其他部分都起着支撑论点的作用。当然,这样的提法并非编者的独创,而是作文的一般规律,但在这本书中把段落和文章的共同特点放在一起来讲解,使学生从一开始就既见木,又见林,却是在其他同类教材中罕见的。这一部分占到了全书近四分之一的篇幅,不但阐述了写作的基本理论,而且列举大量实例详细讲述了如何起草和修改作文,如何建立和支撑自己的观点,如何使用连接词语及如何写出好的句子等等。编者最后总结出修改作文要遵循四个原则:论点要一致,论据要充分,语言要连贯,语法要规范。

第二部分列举了九种作文的方法,即描写、叙事、举例、过程、因果、对比、定义、分类 和论述,对于每一种作文的手法,编者都针对学生作业的实例进行分析,并选用了一些经典的 作品供分析、学习和模仿。

第三部分的目的是:以前两部分为基础,提高大学生的写作能力,涉及大学阶段专门体裁的写作,如怎样做考试中的作文式答题,怎样写文章摘要、学习报告、个人简历和求职信,怎样使用图书馆和因特网查阅资料,以及怎样写研究论文等。这些体裁的作文属于应用文的范畴,是大学生在高年级阶段会经常用到的一些文体。现在我国鼓励有条件的学校要用英语开设各类专业课程,显然也应该教会学生用英语读书、答题、写报告和研究论文。此外,毕业前的学生在求职过程中往往要准备中英文对照的简历和求职信,这也是自己实力的展示。

第四部分介绍遣词造句的技巧,俨然是一部语法书,这一部分不必按部就班地学习,只要把它当作学习过程中的参考即可。大学阶段的学生已经掌握了比较全面的英语语法知识,不需要在写作课上逐条学习语法项目。使用这一部分材料的办法是将其内容结合前面部分学习,渗透到每一类作文中,特别是当学生出现语法错误的时候,在这一部分里找到相应的内容有针对性地强化某一语法项目。比如,中国学生比较普遍的语法错误是"粘连句(runon sentences)",本书就有专门一节可供学习。此外,这一部分还有关于作文的一些细节问题,如作业的格式、标点符号、用词等,也是学生在作文中经常忽视的,需要不断提醒学生注意。

本书的最后一部分是用于写作练习的阅读材料,共选入17篇佳作,每篇后面都有阅读理解题目、写作技巧分析、讨论题和作文题,供学生进一步讨论、分析、模仿和练习。这一部分的内容可以和前面的内容穿插进行,也可以独立作为一学期的学习材料。

和第五版相比,第六版进行了一些改进。首先,随着因特网的普及,在资料的检索方面更为快捷和广泛,这一版加强了这方面的指导,并配备了一些网上学习材料。其次,本版增加了避免抄袭行为的内容,使学生能够更规范地表达自己的思想。第三,在第三章加强了对"论题"的指导。第四,全书共增加了五篇新的阅读材料。

这样一部大书给了教师很大的灵活性,教学中不必(也不可能)从头至尾学习一遍,可以根据学生的实际需要选择其中的部分内容精讲,其他内容布置给学生自学。书大的好处是详尽,有足够的篇幅列举大量的实例说明每一个问题,因此对于具有一定的英语基础自学写作的人来说也同样是一个福音。我相信这本书的出版将有助于我国英语写作的教学,提高大学生和研究生的书面表达能力。

史宝辉

北京林业大学外语学院院长 教授

Readings Listed by Rhetorical Mode

Note: Some selections are cross-listed because they illustrate more than one rhetorical method of development.

Description

Lou's Place Beth Johnson In My Day Russell Baker The Monster Deems Taylor

Narration

Lou's Place Beth Johnson
The Yellow Ribbon Pete Hamill
Shame Dick Gregory
I Became Her Target Roger Wilkins
A Legendary Moment Haven Kimmel
Bombs Bursting in Air Beth Johnson

Examples

Dad Andrew H. Malcolm
How to Do Well on a Job Interview Glenda Davis
Taming the Anger Monster Anne Davidson
Born to Be Different? Camille Lewis
Television Addiction Marie Winn
Wait Divisions Tom Bodett
Ban the Things. Ban Them All. Molly Ivins
Three Passions Bertrand Russell
Thank You Alex Haley
A Legendary Moment Haven Kimmel
The Professor Is a Dropout Beth Johnson

The Monster Deems Taylor
Propaganda Techniques in Today's Advertising Ann McClintock
Bombs Bursting in Air Beth Johnson
Seven Ways to Keep the Peace at Home Daniel A. Sugarman
Here's to Your Health Joan Dunayer

Process

How to Do Well on a Job Interview Glenda Davis

Taming the Anger Monster Anne Davidson

How to Make It in College, Now That You're Here Brian O'Keeney

Seven Ways to Keep the Peace at Home Daniel A. Sugarman

Cause and Effect

How to Do Well on a Job Interview Glenda Davis
Taming the Anger Monster Anne Davidson
Born to Be Different? Camille Lewis
Three Passions Bertrand Russell
Thank You Alex Haley
Shame Dick Gregory
Smash Thy Neighbor John McMurtry
Why Are Students Turned Off? Casey Banas
Television Addiction Marie Winn
Propaganda Techniques in Today's Advertising Ann McClintock
The Professor Is a Dropout Beth Johnson

Comparison and Contrast

Born to Be Different? Camille Lewis
Ban the Things. Ban Them All. Molly Ivins
Smash Thy Neighbor John McMurtry
In My Day Russell Baker
A Legendary Moment Haven Kimmel
The Monster Deems Taylor
Here's to Your Health Joan Dunayer

Definition

Television Addiction Marie Winn
Shame Dick Gregory
Propaganda Techniques in Today's Advertising Ann McClintock

Division and Classification

Wait Divisions Tom Bodett
Propaganda Techniques in Today's Advertising Ann McClintock

Argumentation and Persuasion

Ban the Things. Ban Them All. Molly Ivins
Smash Thy Neighbor John McMurtry
Here's to Your Health Joan Dunayer
College Lectures: Is Anybody Listening? David Daniels
In Praise of the F Word Mary Sherry

To the Instructor 写给教师

College Writing Skills with Readings is a rhetoric with readings that will help students master the traditional five-paragraph essay and variations of this essay. It is a very practical book with a number of unique features designed to aid instructors and their students.

Key Features of the Book 本书特色

• Four principles are presented as keys to effective writing. These four principles—unity, support, coherence, and sentence skills—are highlighted on the inside front cover and reinforced throughout the book.

Part One focuses on the first three principles and to some extent on sentence skills

Parts Two and Three show, respectively, how the four principles apply in the different patterns of essay development and in specialized types of writing.

Part Four serves as a concise handbook of sentence skills.

Finally, the professional readings in **Part Five** are followed by questions and assignments that encourage students to apply the four principles in a variety of well-developed essays.

The ongoing success of *College Writing Skills with Readings* is evidence that the four principles are easily grasped, remembered, and followed by students.

- Writing is treated as a process. The first chapter introduces writing as both a skill and a process of discovery. The second chapter, "The Writing Process," explains and illustrates the sequence of steps in writing an effective essay. In particular, the chapter focuses on prewriting and revision as strategies to use with any writing assignment. Detailed suggestions for prewriting and revision then accompany many of the writing assignments in Part Two.
- Activities and assignments are numerous and varied. For example, in Part One there are more than 90 activities to help students apply and master the four

principles, or bases, of effective writing. There are over 250 activities and tests in the entire book. A variety of writing assignments follow each pattern of essay development in Part Two and each reading in Part Five. Some topics are highly structured, for students who are still learning the steps in the writing process; others are open-ended. Instructors thus have the option of selecting those assignments most suited to the individual needs of their students.

- Clear thinking is stressed throughout. This emphasis on logic starts with the opening pages of the book. Students are introduced to the two principles that are the bedrock of clear thinking: making a point and providing support to back up that point. The focus on these principles then continues throughout the book, helping students learn that clear writing is inseparable from clear thinking.
- The traditional essay is emphasized. Students are asked to write formal essays with an introduction, three supporting paragraphs, and a conclusion. Anyone who has tried to write a solidly reasoned essay knows how much work is involved. A logical essay requires a great deal of mental discipline and close attention to a set of logical rules. Writing an essay in which there is an overall thesis statement and in which each of three supporting paragraphs begins with a topic sentence is more challenging for many students than writing a free-form or expressive essay. The demands are significant, but the rewards are great.

At the same time that students learn and practice the rules of the fiveparagraph essay, professional essays representing the nine patterns of development show them variations possible within the essay form. These essays provide models if instructors decide that their students will benefit from moving beyond the traditional essay form.

- Lively teaching models are provided. The book includes two high-interest student essays and one engaging professional essay with each chapter in Part Two. Students then read and evaluate these essays in terms of the four bases: unity, support, coherence, and sentence skills. Instructors can also refer their students to appropriate essays from the collection of professional readings in Part Five. After reading vigorous papers by other students as well as papers by professional authors and experiencing the power that good writing can have, students will be encouraged to aim for a similar honesty, realism, and detail in their own work.
- The book is versatile. Since no two people use an English text in exactly the same way, the material has been organized in a highly accessible manner. Each of the five parts of the book deals with a distinct area of writing. Instructors can therefore turn quickly and easily to the skills they want to present.
 - Seventeen professional essays appear in Part Five. These essays, like the nine
 professional readings in Part Two, deal with both contemporary and timeless
 concerns. They will stimulate lively class discussions and individual thought as

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There are three special features of Part Five. First is the emphasis placed on helping students become stronger readers. An introductory section offers tips on effective reading, and questions after each selection help students practice skills in both reading comprehension and critical thinking. A second feature of Part Five is a set of questions about structure and technique so that students can analyze and learn from a writer's craft in developing an essay. Finally, a series of writing assignments include suggestions and guidelines that will help students think about and proceed with an assignment.

Changes in the Sixth Edition 第六版的变化

Here is an overview of what is new in the sixth edition of the book:

- The most substantial change in the book is its greater focus on purpose and audience. The introductory chapter of the text signals this new emphasis with a segment titled "Writing as a Way to Communicate with Others." A new section, "Considering Purpose and Audience," has been added to each of the nine rhetorical pattern chapters in Part Two. This new section deepens students' understanding of the purpose of each mode and teaches them to adjust their writing to suit the needs and expectations of their audience. Finally, each mode chapter in Part Two now concludes with a special writing assignment titled "Writing for a Specific Audience and Purpose." This assignment encourages students' creativity and helps them connect their work in the classroom with writing needs in the outside world.
- Another addition is an increased attention to writing thesis statements. Four new practice activities have been added to Chapter 3, and the chapter also expands its coverage of common mistakes in thesis writing and helpful strategies for avoiding such mistakes. More examples of effective and ineffective thesis statements are now included.
- The book features *five new readings*, including new model essays for Chapter 12 (cause and effect) and Chapter 13 (comparison and contrast). Chosen for their appeal and relevance to today's students, these new essays address the widespread anger in our culture and what to do about it; the differences between the sexes that are so profound they may perhaps be hard-wired; the passions that give meaning to our lives; a child's experience of a defining moment in the lives of her parents; and the inspiring account of a mother who was a first-grade

- dropout but who goes on to dramatically change her life when her children are labeled as "slow learners" in school.
- The new edition includes an *expanded treatment of plagiarism*. Added cautions to students will help instructors deal with the widespread availability of information on the Internet. An activity is now provided to sharpen students' understanding of what is acceptable paraphrase and/or summary and what is plagiarism.
 - Among a number of revisions to the library and research chapters are new model entries for electronic sources and added attention to the evaluation of Internet sources.
 - Practice materials, example items, and activities have been revised and updated throughout the book, with special emphasis on Part Four. In particular, the chapter titled "ESL Pointers" has been expanded with four new activities to address common concerns of ESL Learners.
 - A new color design adds visual appeal for students while highlighting key material for them and helping them make connections and find the information they need. In addition, one assignment in each of the modes chapters is now illustrated with a photograph to give today's visually oriented students even more help with choosing a topic. Photos of most of the authors of the readings have also been added to Part Five.

About the Media Links 关于书中的链接图案

The sixth edition of *College Writing Skills* includes icons that link the text and its class-tested media supplements: Online Learning Center; *AllWrite!* 2.0, McGraw-Hill's acclaimed grammar tutorial software; and the new *Virtual Workbook*, which offers additional online activities. Each of the 45 chapters in this edition features marginal icons, that alert students to additional exercises, extended explanations, and supplemental resources for the topic at hand.





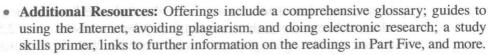


- Learning Objectives/Chapter Outlines/Key Terms/Visuals: A list of learning objectives, chapter outlines, definitions of key terms, and PowerPoint slides and other visuals supplement each chapter of the textbook.
- Writing Online and Offline: Online activities encourage students to activate
 new concepts in writing—for example, one exercise in Chapter 12 foregrounds
 cause and effect by asking students to relate the plot of a favorite movie.
- Interactive Exercises: Crossword puzzles, matching exercises, and true-false and multiple-choice questions reinforce comprehension of key concepts and grammar rules.









- AllWrite! has more than 3,000 interactive exercises, complete with video clips and animations, to help students get grammar right. (The number tells you exactly which chapter and section of AllWrite! to consult; for instance, the icon at left refers to Chapter 15, Section 4.)
- The *Virtual Workbook* includes online activities and tests that supplement activities and tests in the book. (For more information on this new supplement, see below.)

New Technology: The CWSwR Virtual Workbook and CWSwR, Online Edition

新技术手段: 网上配套练习册及本书的网络版

With the Sixth Edition of College Writing Skills with Readings, we are pleased to introduce two new technology-based options that offer you an unprecedented opportunity to increase your students' motivation and engagement while simplifying your grading and course administration responsibilities: a Virtual Workbook to accompany College Writing Skills with Readings, and College Writing Skills with Readings, Online Edition.

The Virtual Workbook

The Virtual Workbook (ISBN 0-07-299415-0), an online supplement for students, offers brand-new activities that reinforce the skills students learn in Part Four of College Writing Skills with Readings. Authored by Donna Matsumoto, Leeward Community College, each interactive, Web-based activity in the Virtual Workbook specifically corresponds to a key section or chapter in Part Four, giving students additional opportunities for practice in grammar, punctuation, and mechanics. A Virtual Workbook icon in the margins of College Writing Skills with Readings makes the interactive activities easy for instructors to integrate into their courses and for motivated students to consult on their own. The Virtual Workbook is supported by a powerful array of Web-based instructor's tools, including an automated online gradebook, and assessment, analysis, and classroom management tools.



College Writing Skills with Readings, Online Edition

Ideal for distance learning or lab-based courses, *College Writing Skills with Readings*, *Online Edition* (ISBN 0-07-299413-4) represents an *alternative* to the traditional

print textbook. Instructors opting to use the *Online Edition* in their courses give students online access to the contents of the printed textbook—over 2,500 activities, exercises, and writing assignments—in an interactive, Web-based format. To facilitate hybrid courses and ease the transition to Web-based courses and textbooks, each *Online Edition* is accompanied by a free copy of the *Offline Companion*, a printed supplement that contains activities and readings instructors have told us simply work better on the printed page. The *Online Edition* is accompanied by an array of Web-based features for instructors, including an automated online gradebook and assessment, analysis, and classroom management tools. To learn more about *College Writing Skills with Readings, Online Edition*, consult your local sales representative or send an e-mail to english@mcgraw-hill.com.

Helpful Learning Aids Accompany the Book 本书配套辅助资源

Supplements for Instructors

- The Instructor's Edition (ISBN 0-07-287136-9) consists of the student text complete with answers to all activities and tests, followed by an Instructor's Guide featuring teaching suggestions, a model syllabus, and suggested answers to the craft and discussion questions that follow the readings in Part Five. The Instructor's Edition of College Writing Skills with Readings also includes three new diagnostic/achievement tests: two 40-question tests (A and B), and, for added flexibility, a single 60-question test (C) derived from A and B. These tests, along with their scoring keys, are included in print form in the back of the book. The tests are also available via the College Writing Skills with Readings Online Learning Center (www.mhhe.com/langan). Instructors directing students to take the tests online can have students' scores and assessment e-mailed to them directly. (Students taking these tests will receive their final scores and an assessment, but not the correct answers to individual responses.)
- An Online Learning Center (www.mhhe.com/langan) offers a host of instructional aids and additional resources for instructors, including a comprehensive computerized test bank, the Instructor's Manual and Test Bank, online resources for writing instructors, and more.
- PageOut! helps instructors create graphically pleasing and professional Web pages for their courses, in addition to providing classroom management, collaborative learning, and content management tools. PageOut! is FREE to adopters of McGraw-Hill textbooks and learning materials. Learn more at www.mhhe.com/pageout.

Supplements for Students | Walled Level way touline mea not

- An Online Learning Center (www.mhhe.com/langan) includes self-correcting exercises, writing activities for additional practice, a PowerPoint grammar tutorial, guides to doing research on the Internet and avoiding plagiarism, useful Weblinks, and more.
- AllWrite! is an interactive, browser-based tutorial program that provides an online handbook, comprehensive diagnostic pre-tests and post-tests, and extensive practice exercises in every area.
- The Virtual Workbook (ISBN 0-07-299415-0), which has been developed to accompany both the printed and online versions of the text, includes additional practices. Icons in the margin let students know when they can find an additional activity in the Virtual Workbook.

Dictionary and Vocabulary Resources

- Random House Webster's College Dictionary (ISBN 0-07-240011-0) This authoritative dictionary includes over 160,000 entries and 175,000 definitions. The most commonly used definitions are always listed first, so students can find what they need quickly.
- The Merriam-Webster Dictionary (ISBN 0-07-310057-9) Based on the best-selling Merriam-Webster's Collegiate Dictionary, the paperback dictionary contains over 70,000 definitions.
- The Merriam-Webster Thesaurus (ISBN 0-07-310067-6) This handy paperback thesaurus contains over 157,000 synonyms, antonyms, related and contrasted words, and idioms.
- Merriam-Webster's Vocabulary Builder (ISBN 0-07-310069-2) This handy paperback introduces 3,000 words, and includes quizzes to test progress.
- Merriam-Webster's Notebook Dictionary (ISBN 0-07-299091-0) An extremely
 concise reference to the words that form the core of English vocabulary, this
 popular dictionary, conveniently designed for 3-ring binders, provides words and
 information at students' fingertips.
- Merriam-Webster's Notebook Thesaurus (ISBN 0-07-310068-4) Conveniently designed for 3-ring binders, this thesaurus helps the student search for words they might need today. It provides concise, clear guidance for over 157,000 word choices.
 - Merriam-Webster's Collegiate Dictionary and Thesaurus, Electronic Edition (ISBN 0-07-310070-6) Available on CD-ROM, this online dictionary contains thousands of new words and meanings from all areas of human endeavor, including electronic technology, the sciences, and popular culture.

You can contact your local McGraw-Hill representative or consult McGraw-Hill's Web site at **www.mhhe.com/english** for more information on the supplements that accompany *College Writing Skills with Readings, Sixth Edition*.

Acknowledgments 致谢

Reviewers who have contributed to this edition through their helpful comments include

Kristine R. Anderson, Riverside Community College Ben DeSure, Pittsburgh Technical Institute Carolyn E. Gordon, Cuyahoga Community College Laura Hope-Aleman, Chaffey College Teresa S. Irvin, Columbus State University Gloria Jean Kirby, Lincoln Land Community College Gail K. L. Levy, Leeward Community College Donna Matsumoto, Leeward Community College Christina Putney, Mott Community College Judi Salsburg, Monroe Community College Midge Shaw, Rogue Community College Marcie L. Sims, Green River Community College Julia L. Smith, Kennedy-King College J. Christian Tatu, Warren County Community College Eileen Thompson, Edison Community College Dennielle True, Manatee Community College Lisa Windham, McLennan Community College

I am also grateful for help provided by Janet M. Goldstein, Beth Johnson, Paul Langan, Eliza Comodromos, and Judith Nadell, as well as for the talented support of past and present McGraw-Hill editors: Susan Gamer, Carla Samodulski, and Alexis Walker.

John Langan