



世界建材企业百强

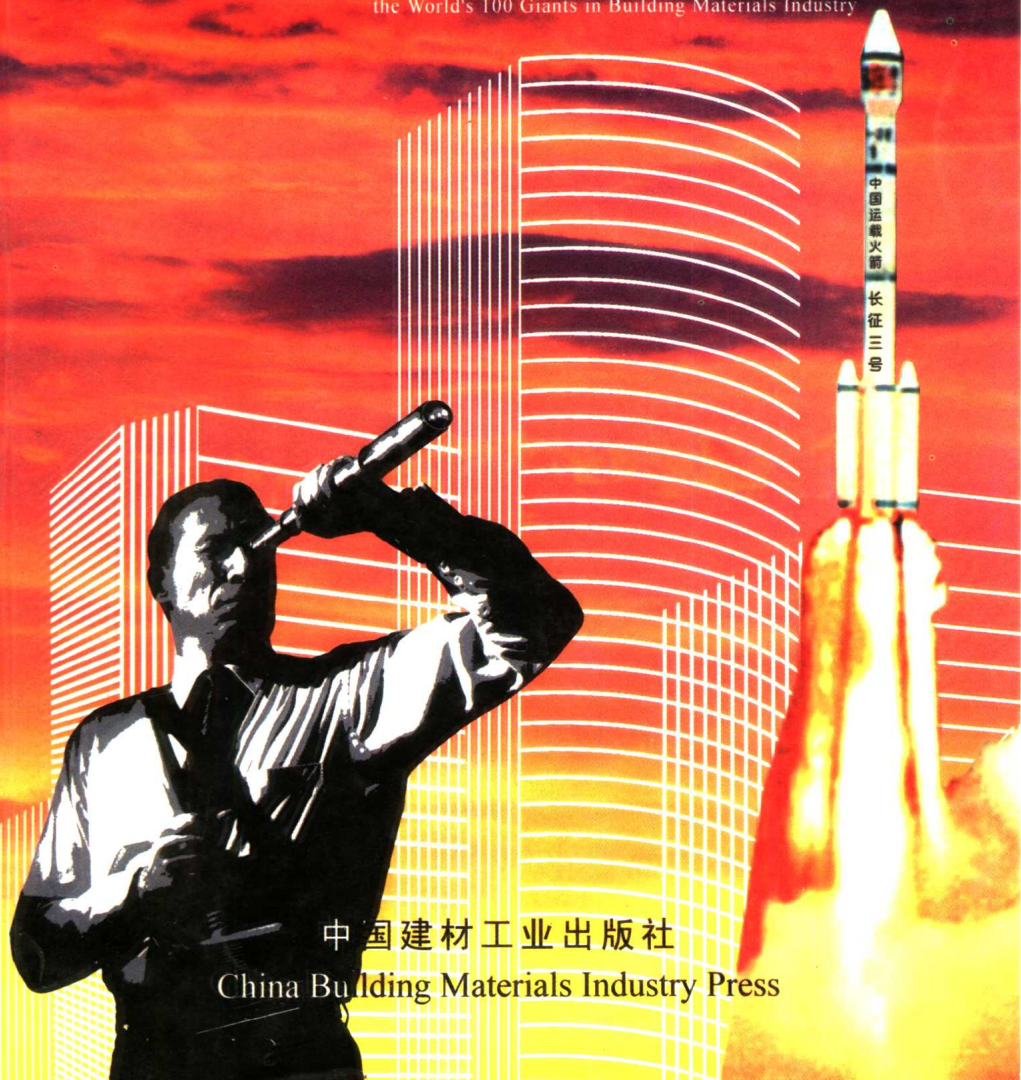
The World's 100 Giants in Building Materials Industry

(2000年中英文版)

(Chinese-English Edition, 2000)

《世界建材企业百强》编委会 编

Editing Committee of
the World's 100 Giants in Building Materials Industry



中国建材工业出版社

China Building Materials Industry Press

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序

伴随新千年曙光的到来,中国建材工业将以崭新的姿态迎接加入世贸组织所带来的机遇和挑战。

在“由大变强,靠新出强”的跨世纪发展战略的指导下,走向世界,与世界建材行业的“巨人”同行,无疑是中国建材工业即将面临的一项明确而又艰巨的历史任务和坚定不移的奋斗方向。

《世界建材企业百强》编委会应行业发展之需,及时推出具有行业导向意义的重要文献,我代表全行业向你们表示衷心的感谢!并相信本书的出版,对于我国建材工业实现“由大变强,靠新出强”的跨世纪发展战略目标,促进产业结构的调整,扩大对外开放和迎接我国加入世贸组织的挑战均具有重要的和十分有价值的激励、导向和借鉴意义。

我国还是一个发展中国家,包括建材工业在内,要赶超世界先进水平,还需要几代人的艰苦奋斗。加入世贸组织,融入世界经济,在迎接挑战的同时,必须抓住机遇。如何因势利导,汲取发达国家有用的东西、成功的经验,尽快缩短差距,使我国建材工业“由大变强”,这是摆在每

个建材人面前的亟待深刻思考和付诸实践的重要问题。

我希望全体建材人,振奋精神,敢于接近“巨人”,迎接“巨人”的挑战。只有这样才有机遇和可能,创造自己成为“巨人”的条件。

让我们积极、勇敢地参与国际竞争与合作,走向世界,与“巨人”同行。

国家建筑材料工业局 局长



2000年8月18日

Foreword

With the coming dawn of a new millennium, China's building materials industry will meet the opportunity and challenge brought by the entry into WTO in a completely new posture.

Under the guide of cross - century developing strategy —— “From Large to Strong, and Getting Powerful by the New”, it is no doubt that moving towards outside world and going forward together with the giants in building materials industry in the world is a clear and hard historical task and a firm and unshakable striving direction faced by the Chinese building materials industry.

To meet the needs of the development of building materials industry of China, the editing committee of World's 100 Giants in Building Materials Industry puts out in time the important document which has the guiding significance to the industry. On behalf of the whole industry, I would like to express the wholehearted thanks to the committee! And I believe that the publication of this book has important, valuable, encouraging, guiding and referential significance in realizing the target of cross - century developing strategy —— “ From Large to Strong, and Getting Powerful by the New” of building materials industry in China, facilitating restructuring of the industry, promoting the opening up to the outside world and meeting the opportunity and challenge of China's entry into WTO.

Our country is still a developing country. For the country, including

the building materials industry, it is still needed to work hard for several generations to catch up with and surpass the world's advanced standard. Entering into WTO, and merging with the world economy and at the same time to meet the challenge, we must catch the opportunity. How to adroitly guide action according to circumstances, absorb beneficial things and successful experiences from developed countries to shorten gap as quickly as possible and make Chinese building materials industry "From Large to Strong" is an important problem demanding prompt and profound solution and putting into practice.

I hope that all people in the building materials industry be inspired with spirit and confident to get closed to the Giants, meet the challenge of the giants. Only in this way, we could catch opportunities and possibilities to create for ourselves the conditions of becoming a giant.

Let's join the international competition and cooperation vigorously and bravely, moving towards outside world, and going forward together with the giants.

State Administration of Building Materials
Industry of China

Director – General Zhang Renwei

18 August 2000

前 言

目前世界经济的主要特点是,以信息技术为龙头的一大批高新技术飞速发展,全球经济的一体化、产业的国际化和市场全球化的趋势日见明显。各领域内具有较大经济实力的跨国公司在其经济、技术及管理等方面均跨出了国界和区域界限,通过融资、参股和购买等手段向世界范围内扩展业务。为顺应国际经济发展的潮流,迎接中国入世,配合我国建材工业开展的产业结构调整工作,国家建材局技术情报研究所在国家建材局的指导下,编写了《世界建材企业百强》(2000 年中英文版)。

自改革开放以来,中国的建材工业得到飞速发展,满足了国民经济的巨大需求。但是,中国建材企业的平均生产规模太小,中高档产品种类不多,产品质量不高,产品结构不合理,生产和技术装备落后,劳动生产率低下,对原材料和能源的消耗偏高,对环境的污染较重,总体上比世界发达国家建材工业至少落后 30 年。要尽快接近或赶上世界发达国家的水平,实现我国建材工业“由大变强”,在近期内将是一项非常艰巨的任务。必须解放思想,扩大开放,大力引进外资,利用世界级大企业的资金、先进的技术和管理手段来提升中国的建材企业,这是在尽可能短的时间内赶上世界先进水平的一条可行之路。《世界建材企业百强》可为中国建材企业了解世界,走向世界,加强国际合作,在国际上寻求强有力的合作伙伴,

打开一扇方便之门,相信一定会有较强的指导和示范作用。

《世界建材企业百强》收录了世界建材行业 100 家著名企业,主要内容有企业的国别、地址、执行总裁、网址及经营范围等。企业排序是按 1998 - 1999 年度的销售额大小进行,数据可靠,涵盖面广。对于这些企业的经营体制、经营方式、经营策略、产品结构以及现代企业制度的运作模式,今后还将继续介绍和补充,为中国建材工业的管理机构和企业家们提供借鉴和参考。欢迎建材行业熟知国外著名公司情况的同仁,踊跃为本编辑部提供有关情况,我们将深表感谢。

在本书的编辑过程中,美国 DHA 公司邓小剑先生、《硅酸盐工业》杂志社 Kristi Grahl 先生,以及国家建材局领导,国内外相关企业、国家建材局技术情报研究所和中国建材工业出版社等各有关部门给予了大力支持和帮助,在此谨致衷心谢忱。

由于《世界建材企业百强》涉及面广,数据收集难度较大,时间紧迫,加之编者水平所限,缺点和错误在所难免,我们恳切希望读者惠予批评指正。

编委会的网址是:www.ChinaBMI.com。

《世界建材企业百强》编委会
2000 年 8 月 18 日

Preface

At present, the main characteristic of world economy is: a lot of Hi - Tec with the information technology as its leading force is developing very fast, and the trends of integration of global economy, the internationalization of industries and the globalization of markets are clarified day by day. The transnational corporations which have a stronger economic power in deferent industrial fields have stridden across the borders of nations and districts to expand business throughout the world by means of investment, buying stocks and purchasing. To follow the tide of development of international economy, meet the China's entry into WTO, and to support the work of industrial restructuring carried out in building materials industry of China, under the direction of State Administration of Building Materials Industry of China (SABMI), the Institute of Technical Information for Building Materials Industry of China (ITBMIC) compiled the World's 100 Giants in Building Materials Industry (Chinese - English Edition, 2000).

Since the reform and opening up to the outside world, Chinese building materials industry has been developed at a full

speed, and satisfied the huge demand of national economy. However, the average production size of enterprises of Chinese building materials industry is too small, with few varieties of products in medium and high grades, low products quality, irrational product structure, backward technology and equipment, low productivity, rather high energy and raw materials consumption and heavy environment pollution. As a whole, the industry has a development gap of at least 30 years in comparison with the developed countries. It is a very hard task for the Chinese building materials industry to near to or catch up with the advanced standard of developed country in a short time and fulfill the task of "From Large to Strong". We must emancipate the mind, enlarge the opening up to outside world, give energetic support to foreign investment, and to restructure Chinese building materials industry, taking advantages of funds, advanced technologies and managing means from the world top enterprises, so as to catch up with world advanced standard in an as short as possible period of time. The World's 100 Giants in Building Materials Industry (Chinese - English Edition, 2000) will open a convenient gate for Chinese building material enterprises to know and to move towards the outside world, to enhance the international cooperation and to seek competent partners in the world. We believe it would perform a strong guiding and demonstration

function.

The World's 100 Giants in Building Materials Industry (Chinese – English Edition, 2000) enrolled 100 world famous enterprises with main contents covering their nationalities, addresses, CEO's names, Web sites and business scopes. The ranking sequence of the enterprises is in accordance with the size of sales in 1998 – 1999. Data are reliable, new and wide – covered. As regards the operating system, managing ways and strategy, products structure of these Giants as well as the operating model of a modern enterprise system, we will continue to introduce and supplement so as to introduce the advanced experience of foreign countries for reference for the administrative organs and entrepreneurs in China. It is welcomed if the people from the same circle of the trade who know well the conditions of foreign famous companies contribute their materials enthusiastically. We would like to express our deepest thanks in advance.

During the compilation of this book, we got a great support and help from Mr. Kristi Grahl with the magazine of Ceramic Industry, U. S. A., Mr. Deng Xiaojian with the DHA Company, U. S. A., the leaders from SABMI, associated companies home and broad, ITIBMIC, as well as the China Building Materials Industry Press and so on. Here we would like to pay respect to all of them with our cordial gratitude.

Since the World's 100 Giants in Building Materials Industry (Chinese – English Edition, 2000) involves a vast aspect of materials, data collecting is difficult, time's pressing, and the editors are of limited knowledge, the shortcomings and faults in compilation are inevitable. We sincerely hope the readers do us a favor to give unreservedly their criticism and correction to the book.

The website of the Editing Committee is <http://www.ChinaBMI.com>.

Editing Committee of
the World's 100 Giants in BMI

18 August 2000

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