English for Tourism 旅游英语

钱炜 林珍珍 编天津人民出版社

Tianjin People's Publishing House

全国大专院校旅游专业及 星级饭店英语培训教材 (修订第 = 版)

第三册

旅游英语

第三册

(修订第三版)

钱 炜 林珍珍 编

天津人民出版社

图书在版编目 (CIP) 数据

旅游英语. 第 3 册 / 钱炜,林珍珍编. --3 版(修订本). --天津:天津人民出版社,2003.1 ISBN 7-201-03875-3

I. 旅... Ⅱ. ①钱...②林... Ⅲ. 旅游-英语-高等学校-教材 Ⅳ. H31

中国版本图书馆 CIP 数据核字 (2001) 第 054453 号

天津人民出版社出版 出版人:赵明东

(天津市张自忠路 189 号 邮政编码:300020)

邮购部电话:(022)27307107

网址:http://www.tjrm.com.cn

电子信箱:tjrmchbs@public.tpt.tj.en

高等教育出版社印刷厂印刷 新华书店发行

2003 年 1 月第 3 版 2003 年 1 月第 1 次印刷 787×1092 毫米 16 开本 16.5 印张 字数:400 千字 印数:1-5,000 定价:26.00 元

修订前言

《旅游英语》自 1985 年初次出版发行起,至今已再版十几次,发行总量达 15万册。这是我们始料所未及的。分析原因,首先当是中国改革开放后旅游业的飞速发展,推动了市场的需求。其次,教材注重实用,认真学完一、二两册即能对付饭店日常服务工作的需要。再者——这也许是最重要的——教材严格按照"循序渐进"的原则进行编写,因此适合初学者的需要。

那么,为什么进行修订呢?我们在修订时遵循哪些原则呢?

人类已经进入21世纪,科学技术的发展使我们进入了信息时代。本次修订的主要目的是使课文内容跟上这一发展,删旧增新,使教材更具时代性。这是一。语言教学的实践证明,没有投入难有产出(There could be little or no output without input.);学生必须大量阅读才有望使用时左右逢源。为此,增加阅读量,为几乎每篇课文配上一篇新课文。教师在使用时则可以根据班级的实际情况确定使用数量。这是二。因特网的出现使我们拥有了最新的教与学的手段。修订后的教材在第三册中尝试鼓励学生利用上网的机会获得知识。这是三。(自然,这一尝试能否获得成功,很大程度上取决于教师的兴趣与努力。教师有兴趣,肯努力,学生的兴趣与努力则指日可待。)练习的编写,除国人现已熟悉的多项选择之外,同时增加了"是对还是错"、"比配(Matching)"和"课堂介绍从因特网搜索中获得的知识"等项目。这些练习有的简单、有趣,有的则集阅读、写作、讲述于一体。非传统的死记硬背所能相比。这是四。

光阴任冉,我们两人已先后移居美国,在洛杉矶担任移民的英语教学工作。 这为本次教材的修订创造了异常有利的条件。这又是始料所未及的。退休之 后仍能为祖国出力,实为人生一大幸事。是为记。

> 钱炜 林珍珍 于美国洛杉矶

编者的话

本教材是为对外开放饭店的服务员学习英语而编写的,也适合友谊商店营业员和一般外事接待人员使用。全书分三册,第一册 18 课,第二册 17 课,第三册 16 课。

第一、二册在编写时努力遵循以下几个原则:(1)循序渐进;(2)切合实用;(3)加强听说;(4)适当加快进度。务使学员通过学习,既能把所学知识应用于旅游服务工作实际,又能为进一步学习打下坚实的基础。

第三册的编写加强了深度和难度,它的课文和阅读材料几乎全部来源于原文,内容涉及英语国家的政治、经济、历史、地理、社会、文化以至国民精神等。课文注释部分,前几课以汉语为主,适当穿插英语。从第10课起,则全部采用英文注释。

为了帮助广大自学者学习,每册书后附有该册每课练习的参考答案。

本书的语法体系和练习,在形式上基本参照了北京外国语学院的两套教材(一套是许国璋教授主编的,一套是近年新编的),特向他们表示感谢。

本书在编写过程中,还得到杭州大学外语系鲍屡平教授的热情支持和具体指导,在此向他表示深切的谢意。

本册教材在本次修订时,美国友人 Marjorie Fletcher 和北京第二外语学院唐自强教授提出了许多宝贵意见,在此一并致谢。

Contents

Lesson 1	(1)
Text:	(1)Abraham Lincoln's Day
	(2) Marriott's Approach to Communication
Word Study:	limit, accompany, remain
Grammar:	名词:可数名词和不可数名词
Reading Comprehension:	Aloha
Lesson 2 ·····	(12)
Text:	(1) The Changeover from Knickers to Long Pants
	(2) Three Men on an Island
Word Study:	reach, agree, try
Grammar:	动词:及物动词和不及物动词
Reading Comprehension:	The Turtle Who Could Not Stop Talking
Lesson 3	(24)
Text:	(1)Christmas
	(2) What Keeps Customers Coming Back?
Word Study:	help, consider, hang
Grammar:	Word Study 的目的与要求
Reading Comprehension:	Three Cheers for the Navy
Lesson 4 ·····	(37)
Text:	(1) The Weather in Britain
	(2) Where Does Employee Loyalty Come From?
Word Study:	occur, happen, regret
Grammar:	现在完成时与一般过去时
Reading Comprehension:	A Happy Man without a Shirt
Lesson 5	(50)
Text:	(1) The Origin of the Roast Beijing Duck

	(2)Bob Dickinson
Word Study:	suppose, confess, plead
Grammar:	一般过去时与过去完成时
Reading Material:	Impulse Buying
Lesson 6	(65)
Text:	(1) Australia, a Land of Beauty
	(2) Speed Life of a Top Concierge
Word Study:	cover, collect, size
Grammar:	现在完成时和现在完成进行时
Reading Comprehension:	The Drive-In Cinema
Lesson 7	(79)
Text:	(1) The Frontier Spirit
	(2)Resorts
Word Study:	finish, follow, mark
Grammar:	一般过去时和过去进行时
Reading Comprehension:	Preparing Food
Lesson 8	(94)
Text:	(1) How Americans Eat and Drink
	(2) Club Med and its GOs
Word Study:	contain, hit, introduce
Grammar:	表示知觉的动词
Reading Material:	Tastes Differ
Lesson 9	(107)
Text:	(1) Agriculture in Britain
Text;	(2) From Worst to First ([)
Word Study:	pass, join, handle
Grammar:	将来进行时和将来完成时
	The "Heuriger" Wine Tavem
reading completionsion:	The Heuriger wine ravem
Lesson 10 ·····	(122)
Text:	(1) There is Magic in a Word of Praise
	(2)From Worst to First([])
Word Study:	watch, convince, suffer
Grammar:	shall 和 will 的用法
• 2 •	

Text:	(1) Growing up—at Home and at School
	(2)Dell Computer
Word Study:	share, mind, expect
Grammar:	should 和 would 的用法
Reading Comprehension:	Why Are Those Skies So Friendly?
Lesson 12 ·····	(154
Text:	(1)Service
	(2) The Secret of Oriental Charm
Word Study:	recognize, bear, maintain
Grammar:	must(may, might) + infinitive in the perfect tense
Reading Comprehension:	Try Kindness
Lesson 13	(169
Text:	(1) American Women
	(2)An MBA and His Idea
Word Study:	act, permit, disturb
Grammar:	情态动词用法杂谈
Reading Comprehension:	Smile When You Don't Feel Like It
Lesson 14	(184
Text:	(1) Listening Is a Fine Art
	(2)Little Travel Agency that Could
Word Study:	miss, board, involve
Grammar:	用于强调的"Do"
Reading Comprehension:	On Watching TV
Lesson 15	
Text:	(1)Guest Relations
	(2) Simulation of Technological Travel Wonders at Rosenbluth
Word Study:	suit, seek, appreciate
Grammar:	虚拟语气(I)
Reading Comprehension:	Growing Fast Food Industry in Hong Kong

Reading Comprehension: Dumplings from the Imperial Court

Text:	(1)A Drive for Information	
	(2) Ellsworth Statler	
Word Study:	raise, mean, order	
Grammar:	虚拟语气(Ⅱ)	
Reading Comprehension:	Praise and Positive Reinforcement	

٠ 4

LESSON 1

Text: (1) Abraham Lincoln's Day

(2) Marriott's Approach to Communication

Word Study: limit, accompany, remain Grammar: 名词:可数名词和不可数名词

Reading Comprehension: Aloha

TEXT

(1)

Abraham Lincoln's Day

He rose early; by eight o'clock he had finished his breakfast!— a cup of coffee, and egg, and toast. Then he looked at his mail.

His official day began at ten o'clock, but long before that hour the outer rooms and halls of the White House were full of people wanting something or other. At first he saw these people at almost any time during the day, but when their number grew, the visiting period was limited to the hours from ten to three and later from ten to one.

But Lincoln was not the man to observe such rules²; he was not neat and businesslike. His secretary recalled: "He would break every rule as fast as it was made.³ Anything that kept the people themselves away from him he disapproved⁴— although they nearly annoyed the life out of him by unreasonable complaints and requests.⁵"

Cabinet members had first call on his time, ⁶then Senators and Representatives, who more often than not were accompanied by people from their states or districts. The Cabinet met on Tuesdays and Fridays.

About noon he usually made his way through the crowd to his living quarters, where he took a little lunch — a biscuit, fruit, and a glass of milk. Then back for more work.

We all believe in the need

At four he went out with Mary for a drive, occasionally stopping at a hospital to talk with wounded soldiers. Between five and six he had his dinner. He ate little and was completely uninterested in the food — its preparation and quality. He drank no liquor, but sometimes would take a glass of wine. He never used tobacco.

Once a week an evening reception was held in the White House, with hundreds of guests present. Other evenings he was to be found at his desk. ⁸Before he went to bed — which was usually between ten and eleven o'clock — he walked over to the War Department to read the reports. But if important battles had been fought he remained at the War Department until the early hours of the morning.

Some evenings friends would come to visit him and he would read to them from Shakespeare or Robert Burns or from the works of humorists living at that time.

He liked music if it sounded sad. He was fond of the theater and of the opera. He needed the rest from his work. "I must have a change of some sort or die,9" he said.

He did not sleep well, but stayed in bed long hours. His little son Tad usually slept with him. In the evenings the boy would stay around the office until he fell asleep, and later Lincoln would carry him off to the bedroom.

(2)

Marriott's Approach to Communication

We all believe in the need for open communication. But daily pressures and deadlines clog the lines, and, at times, communicating effectively with others becomes a difficult task.

The Marriott Corporation ¹⁰ takes a very direct approach to involving employees in communication. It's called the "Guarantee of Fair Treatment", and it's posted in every Marriott unit, which includes hotels, contract food services, and restaurants. This policy guarantees Marriott employees the right to bring their grievances right up through the organization until they are satisfied with the results. Since every manager is made aware of this policy and is obliged to follow it, it can cost the company a lot of executive time. But it's probably one of the main reasons why Marriott is such a good place to work and consequently why it is such a successful hospitality company.

Marriott also keeps its lines of communication open with widespread use of "rap sessions" where employees get together and talk with senior executives. In talking with Bill Marriott, one will be impressed with his commitment to continued participation in the organization. He, himself, will sit down with employees to talk. Consequently, all types of company modifications have resulted from these informal sessions.

To encourage the kind of participation and sensitivity to quality that are exhibited at Marriott, we have to work on a daily basis to build rapport with our work force. If we want our employees to display consistency, honesty, candor, and openness, we have to be able to exhibit those qualities ourselves.

· 2 ·

Abraham Lincoln

Abraham Lincoln(1809-1865), 16th president of the U.S.A. (1861-1865), was a Republican. Born in Kentucky and brought up in the backwoods of Indiana, he taught himself law, entered Congress(1847), and campaigned against slavery. His election as president, on an antislavery program, provoked the secession of the Southern states. He fought the resulting Civil War(1861-1865) to save the Union and proclaimed (1863) the emancipation of slaves. He promised moderation toward the defeated South, but was assassinated by John Wilkes Booth, a southern fanatic.

NEW WORDS AND EXPRESSIONS

		to I seem fit I
Abraham	['eibrəhæm] n .	亚伯拉罕。
Lincoln	[ˈliŋkən] n.	林肯tale next [kan sist of the
official	[a'fi]a]a.	官方的;正式的
observe	[ab'zav]v.	遵守 be obliged to do something 守勤
businesslike	['biznislaik] a.	事务式的;有条理的
disapprove	['disə'pruːv] v.	不同意;不赞成
Cabinet	[ˈkæbinit] n.	内阁
Senator	['senitə] n.	参议员
Representative	[repri'zentətiv] v.	众议员
quarters	['kwatez] n.	住处 and had ed slools o fdgie yd.
wounded nated shem a	d fi['wundid] a. a. (think i	
uninterested	['nn'intristid] a.	不感兴趣的 and for any cloom I had . C
tobacco dw : sausto svii		烟草;烟叶io of seeming evidential edT
reception	[ri'sepjən] n.	招待会 alor dous evreado
Shakespeare	['feikspiə] n.	
Robert Burns	['rəbət 'bu:nz] n.	
humorist	['hjumərist] n. dend I (e. v	幽默(作)家 网络西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西西
more often than not		往往;经常w two blos ensw seeker ent?
make one's way		前进;引进per that kept the peog. 世行;
		South Time At Applied at the second

本句为倒头句。实高 *nything 置于司首, 目*1是为了如明 5. · · they nearly annoyed the life out of hun by unreasonable cour

approach
pressure
deadline
['dedlain] n.

the probability of the prob

 $f \in a$. 公正的 fair ['tri:tmənt] n. 待遇;对待 treatment [paust] v. 张贴 post [kontrækt] n. 合同:契约 contract [qri:vens] n. 抱怨;不满 grievance 迫使;责成 $[\exists' blaid_3] vt.$ oblige ['kənsikwəntli] ad. 因此;结果 consequently [rap] n. (美俚)交谈 rap ['se \int ən] n. 会议,一次会议 session 座谈会 rap session modification [modifi'kei[an] n. 修改 [sensi'tiviti] n. 敏感 sensitivity [ig'zibit] vt. exhibit 表示;显示;显出 [rae'pox] n. rapport (尤指和睦、亲善的)关系;联系 [kən sistənsi] n. consistency 前后一致 candor ['kændə] n. 坦率;正直;公正 必须做某事 be obliged to do something

NOTES

1....by eight o'clock he had finished his breakfast.

The verb is in the past perfect tense(过去完成时), a study of which will be made later...

2. But Lincoln was not the man to observe such rules...

The infinitive phrase "to observe such rules" can be rewritten as an attributive clause: who would observe such rules.

3. He would break every rule as fast as it was made.

As fast as, like as soon as, means "—…就".

cf. I'll come over as soon as (not as fast as) I finish my job.

The cakes were sold out as fast as (or, as soon as) they were made.

4. Anything that kept the people themselves away from him he disapproved... 对于任何使人民和自己隔离开来的作法,他都不赞成。

本句为倒装句。宾语 anything 置于句首,目的是为了强调。

- $5.\cdots$ they nearly annoyed the life out of him by unreasonable complaints and requests.
 - ...they nearly annoyed him to death by their unreasonable complaints and requests.
- 6. Cabinet members had first call on his time, . . . 最早来见他的是内阁成员, …

The word call means demand. More examples follow:

He has many calls on his time.(他有许多事要办。)

(直译作:许多事情要占用他的时间。)

Who had first call on your time?

7. About noon he usually made his way through the crowd to his living quarters, . . .

Pay attention to the use of the verb and the preposition.

Similar examples are as follows:

Our car picked its way through the village fair(集市).

The waiter snaked his way through the crowded restaurant.

Three men squeezed their way into the hall without producing a ticket.

We worked our way up the mountain-top.

8. Other evenings he was to be found at his desk.

Other evenings be could be found at his desk.

"Verb to be + infinitive" is often used to express an action to be taken in the immediate future or a customary action or state of affairs.

e.g. When are you to leave?

Mr. Freeman is to come to our hotel at 3 p. m.

We are to take English in the coming slack season(淡季).

- 9. I must have a change of some sort or die. 我的生活一定得有某种变化,否则我便活不下去。 Special attention should be paid to the conjunction or.
 - e.g. You must accept the new job or quit.

He must come immediately or pay for the waste of time.

10. Marriott Corporation: Now known as the Marriot International, the company is one of the leading hotel groups in the U.S. Founded in 1927, the company has been expanding fast in the past 20 ~ 30 years through mergers(兼并), acquisitions (收购), franchizing(联号经营), and contract management(合同管理). On April 26, 2000, the Marriott's 2000th hotel went into operation, marking a high point in its ambitious plan for expansion.

Proverb

There are three kinds of people in the world:

Those who make things happen;

Those who watch things happen;

And those who wonder what happened.

-Anonymous

susan sang, and Paul accompanied

WORD STUDY

Try to limit your talk to ten minutes, please.

He limited his working time to four hours a day for poor health.

Does the Chinese government intend to limit the growth of private business?

Limit n. 限制:

The government has just set a speed limit to the car.

Is there a *limit* to the amount of food available to people in your country?

There is a *limit* to one's life, but no *limit* to serving the people.

Accompany v.

1. 陪伴:

I accompanied Terry when he went shopping this afternoon.

Lily is going to accompany you to the buffet(自助餐厅).

The prime minister(首相) was accompanied by his wife during his visit to England.

2. 伴奏:

Susan sang, and Paul accompanied.

Remain v.

1.(人)留下;逗留:

Please remain in your seats with fastened(系住的)belts.

They remained in Lhasa(拉萨) for two weeks.

2. 剩下;余留:

Much work remains to be done.

3. 仍是;保持:

She remained my friend.

Whatever position(地位)you hold, you must remain modest and prudent(谨慎的).

GRAMMAR

名词:可数名词和不可数名词

聪明的学生在接触到每一个新的名词(noun)时,都会努力弄清它究竟是可数名词(countable noun)还是不可数名词(uncountable noun)。这是因为它关系到使用名词时的正确性,对于语言质量影响颇大。一般说来,普通名词中的类名词,如 bicycle(自行车),panda(熊猫),和集体名词,如 Party(党派),government(政府),是可数名词,有单、复数之分。普通名词中的物质名词,如 steel(钢),cotton(棉花),和抽象名词,如 labour(劳动),happiness(幸福),则是不可数名词,无单、复数之分。

有一部分名词,在这一意义上是可数名词,而在那一意义上则是不可数名词。这是需要我们特别注意的。比较以下例句:

1. Life is getting more colourful in China today. (life 作"生活"解,系不可数名词)

- 2. He saved three lives in the flood. (life 作"生命"讲,系可数名词)
- 3. There is an abundant supply of food in our market. (food 作"粮食"、"食物"解,系不可数名词)
- 4. He doesn't believe in health foods. (food 作"食品"讲,系可数名词) 有的名词即使在同一意义上也有可数和不可数之别,比较以下例句:
- 1. Which do you prefer, coffee or wine? (wine 为酒的总称,系不可数名词)
- 2. A rich variety of Chinese wines were available at the reception. (wine 表示各种各样的酒,系可数 名词)
- 3. What fruit do we have for the banquet?

(同一宴会用的水果尽管可以不只一种,但作为数道菜中的一道,一般多用作不可数名词)

4. Three fruits were offered to the guests: apple, pear and tangerine(桔子).

(这里重点在水果品种的不同,故 fruit 用作可数名词)

Ι	. Circle the right choice;		1.Wego
	1. Judging by the text, we can say that Lin	ncoln was	2. On Sanurlay evening
	a. a proscratinator(拖延者)		
	c. an early bird name blo self ".		
	2. Lincoln was a U.S. President who hate	believe that the sun trayof b	5. People
	a. be kept away from his people	b. hear complaints and req	ruests on Lamband A. d
	c. see people during the day	d. break the rules	7. The Yellow River
	3. Lincoln enjoyed a lunch e	very day. and formula and	8. This park
	a. heavy	b. sumptuous	
	c. greasy	d. light	
	4. In his life Lincoln was interested in		
	a. the preparation and quality of food	b. tending his garden	. Fill in the blanks with
	c. neither liquor nor tobacco	d. pets	to make one's way
	5. Lincoln would remain at the War Depart	ment until small hours	more often than not
	a. to watch war films	b. to hold receptions	lo bnot od
	c. if important battles had been fought		
	. Countable or uncountable?		
	1. breakfast 2. coffee (1)	rist may take away a shoe lift	1, a feet
	3. egg 4. toast		2. The early settleres o
	5. rule 6. request		hands
	7. complaint 8. quarters		
	9. liquor 10. reception		
	Now fill the blanks with articles, if necessar	ary:	. The vice wiple v

	1. The French visitor made two requests. One was that he wanted room facing
	lake other was that he needed invoice(发票) for his
	bills when he left.
	2. Maotai(茅台) is very strong liquor.
	3 gentleman at Table No.14 has asked for three more toasts.
	4 breakfast is at 7:45 tomorrow morning.
	5. What is rule about banquet reservation?
	6. What would you like to have, coffee or Coke, or orange juice?
	7.1 don't have any idea of where reception will be held.
	8 foreigners showed high interest in living quarters of
	retired people.
	9. As I entered manager's office, I overheard(偶然听到)a German tourist making complaint. 10. What's that? It's egg white. And what's this? It's yolk(蛋黄).
	Fill in the blanks with would, or used to, or either:
	1. We go to that restaurant a lot.
	2. On Saturday evening the three of them sit long hours, chatting and laughing.
	3. Shanghai be a paradise for the foreign adventurists(冒险家).
	4. "The true meaning of life is to give, not to take," the old man say.
	5. People believe that the sun travelled around the earth.
	6. Abraham Lincoln live in a small log cabin(木屋).
	7. The Yellow River be called the "Sorrow of China".
	8. This park be a travelling lodge for Emperor Qian Long.
	travelling lodge n. 行宫
IV .	Fill in the blanks with appropriate words and expressions from the text:
	to make one's way to accompany
	more often than not occasionally
	be fond of limit
	keepaway from used to
	(un)reasonable
	1 a tourist may take away a shoe lift(鞋拔) or a towel from our hotel.
	2. The early settlers on the Western frontier had to build log cabins with their own hands.
	3. As our vacation is not long enough, we have to our stay in Qingdao to six days.
	4. The old man a bowl of Shaoxing wine after a day's work.
	5. The young couple went into the church, by their relatives and friends.
	8 ·