

Consulting Services
Our full-time hotline, 1-8000-5889-2002, provides hundreds of calls each week. Some
plan of the questions called each week.



飞思 数码设计院
——动漫作品创作基地



Legal Services
For the Public we are building exciting grassroots activities to involve the public in
For the Public we are building exciting grassroots activities to involve the public in
For the Public we are building exciting grassroots activities to involve the public in

首届「中国视协动画短片学术奖」 动画短片设计先锋

飞思中视动漫产品研发中心 编

随书光盘内容
为首届“中国
视协动画短片
学术奖”部分
参评作品展示



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动画短片设计先锋

首届「中国视协动画短片学术奖」参评作品精选

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电子工业出版社

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北京·BEIJING

内 容 简 介

本书内容精选自中国视协动画短片学术奖参评优秀作品中的网络作品部分，是中国视协动画短片学术奖活动组委会与电子工业出版社共同向动漫爱好者推出的精品动漫图书。书中荟萃了国内最优秀的动画短片制作高手的作品，内容包括精选作品的精彩效果展示、作品描述及创作过程/构思、作者简介等方面。在征得作品著作权人同意的基础上，随书光盘赠送书中展示的有关作品。本书集高科技与艺术欣赏为一体，是动画设计爱好者不可多得的珍藏宝典。

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中国视协动画短片学术奖

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Partnership for Caring provides a variety of services as well as pertains individuals and organizations, consumers and professionals in a powerful collaboration of voices to demand that society improve how it cares for dying people and their loved ones. It has a dual focus: we provide services for individuals and work for societal change. Some of our specific services are listed below.

Counseling Services:
Our toll-free hotline, 1-800-959-9455, receives hundreds of calls each week. Some examples of the questions callers ask are:

How do I talk with my family about death?
How do I complete my advance directives?
What questions should I ask my mother's doctor about her care?
My father is healthcare provider, will not honor his wishes. What should I do?
How do I make sure my doctor properly manages my pain?

A Partnership for Caring staff person is available for emergencies 24 hours a day, 7 days a week.

Education Services:
We're building exciting grassroots activities to involve the public in improving care for dying people. We invite you to join us! We distribute publications and videos that offer practical information for consumers about how to get the best possible end-of-life care. And we give consumers the opportunity to add their voices to the call for quality care.

For Professionals: we offer education and consultation to doctors, nurses, social workers, attorneys, clergy, and others. Our Life Decisions program trains corporate staff to help their employees deal with end-of-life decisions. For additional information call our program office at 212.870.2003.

Legal Services:
Partnership for Caring tracks and monitors all state and federal legislation and significant court cases related to end-of-life care. We distribute up-to-date information about specific state laws on such issues as refusing medical treatment, withdrawing life supports, honoring advance directives, managing pain, and others. Contact our director of legal services at 202.295.8071. (See also information about our End of Life Law Digest.)

State-Specific Advance Directives:
Partnership for Caring is the only national organization that provides easy-to-complete Advance Directives tailored to each state's legal requirements. We package living wills and/or medical powers of attorney forms with clear instructions for completing them. We also provide information on how to speak with family and friends about these issues and provide assistance in handling notable points of law. See Talking About Your Choices or the Toolkit sections of this site.

Find out how you can Support Our Services. Make a Difference. Make a Gift.

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法律顾问 陈立元 (北京华意律师事务所律师)

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Continuing Services:
Our toll-free hotline, 1-800-989-3455, receives hundreds of calls each week. Some examples of the questions callers ask are:

What questions should I ask my mother's doctor about her care?

My father's health-care providers will not honor his wishes. What should I do?

How do I make sure my doctor properly manages my pain?

If a person is available for emergencies 24 hours a day, 7 days a

Education Services:
For the Public: We are building exciting grassroots activities to involve the public in improving care for dying people. We invite you to join Us! We distribute publications and videos that offer practical information for consumers about how to get the best possible end-of-life care. And we give consumers the opportunity to add their voices to the call for quality care.

For Professionals: We offer education and consultation to doctors, nurses, social workers, attorneys, clergy, and others. Our Life Decisions program trains corporate staff to help their employees deal with end-of-life decisions. For additional information call our program office at 212-670-2003.

Legal Services:
Partnership for Caring is the only national organization that provides easy-to-comprehend information on state and federal legislation and significant court cases related to end-of-life care. We distribute up-to-date information about specific state laws on such issues as refusing medical treatment, withdrawing life support, honoring advance directives, managing pain, and others. Contact our director of legal services at 212-670-2003. We also information about our End of Life Law Digest.

State-Specific Advance Directives:
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Partnership for Caring provides a variety of services as well as partner individuals and organizations—scholars and professionals in a powerful collaboration of expertise—to demand that society recognize loved ones for dying people and their loved ones. It has a dual focus: we provide resources for individuals and work for societal change. Some of our specific services are listed below.

Counseling Services
Our hot-line hotline, 1-800-569-9425, receives hundreds of calls each week. Some come from the quarantine callers and are:

How do I talk with my family about death?
How do I complete my advance directives?
What questions should I ask my mother's doctor about her care?
My father's healthcare providers ask not know his wishes. What should I do?
How do I make sure my doctor properly manages my pain?

A Partnership for Caring staff position is available for independent 24 hours a day, 7 days a week.

Publication Services
For the Partnership is building exciting quarterly activities to involve the public in improving care for dying people. We make up to 100,000. We distribute publications and videos that offer practical information for consumers about how to get the best possible end-of-life care. And we give consumers the opportunity to add their voices to the call for quality care.

For Partnership we offer education and consultation to doctors, nurses, social workers, chaplains, clergy and others. Our Life Partnership program works corporate staff to help the employees live with end-of-life decisions. For additional information call our program office at 212-679-2003.

Legal Services
Partnership for Caring trains and monitors all state and federal legislation and significant court cases related to end-of-life care. We distribute up-to-date information about specific laws and court cases providing positive feedback, affirming the community's strong support. We also provide information on how to speak with family and friends about their wishes and provide assistance handling estate plans of law. See Talking About Your Choices or the Toolkit for sections of the site.

State Reports: Advance Directives
Partnership for Caring is the only national organization that provides easy-to-complete, Advance Directives tailored to each state's legal requirements. We currently being video and/or printed versions of Advance Directives with clear instructions for completing them. We also provide information on how to speak with family and friends about their wishes and provide assistance handling estate plans of law. See Talking About Your Choices or the Toolkit for sections of the site.

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序 1

中国视协卡通艺委会

副主任

铁铮

中国视协动画短片学术奖，是经中国视协分党组批准设立的电视动画行业内的评选和交流活动，旨在促进中国民族卡通业的艺术性、科技性、国际性和群众性。通过这次活动，我们力争搭建动画艺术与影视艺术、计算机数码技术与动画艺术、动画专业人员与广大动漫爱好者之间，动画业界与相关产业和金融投资界之间的桥梁。同时通过评选、展示和交流，向国内外的企业界、金融界、广播影视界展示动画业内的最新艺术、技术水平，吸引业外人士关注中国动画业，寻找商机，共同打造中国民族卡通文化产业链。

针对目前国产动画的发展现状，我们设立了动画短片、动画音乐电视片、动画广告、动画影视片头和网络动画 5 大类奖项，共 37 项，为鼓励新人和产业运作，我们还准备设立 3 个评委会特别奖。目前国内做得起、规模上能在电视上播出的动画片的单位比较少，因此我们在征集参评作品时，不以是否播出为先决条件。

我们非常感谢国内广大动画界人士的理解和支持。由于是首届，我们没有经验，工作准备也不充足，也由于其他各种原因，我们没有大力宣传，即使在这种情况下，闻讯而来，支持我们活动并报送作品的包括：北京、上海、重庆、广东、浙江、福建、黑龙江、吉林、贵州、山东、河北、台湾、河南、湖北、江苏、广西、山西等地的电视台、大专院校、广告公司、影视公司和以个人名义参评的二维、三维动画作品共 612 个，网络动画（经新浪网、闪客帝国网筛选过后）426 个。

在这个基础上，我们经过初步筛选，将入围作品动画短片类 75 部、动画影视片头类 36 部、动画广告类 69 部、音乐电视短片类 27 部、网络动画类 142 部提交评委会初评小组评选。经过评委们两天的认真审看和讨论，评选出栏目片头类作品 10 部，其他四类作品各 20 部，共 90 部作品供终评小组评委审看和评选。最后有 27 部作品获得了包括优秀作品和各项单项奖在内的 34 个奖项。

在评委会上，曾有关于“动画短片学术奖”概念的讨论。部分评委强调在艺术、学术及奖项设置上首先应与国际概念接轨。我们认为，这些提议是积极的，是出于爱护这个奖的学术地位和艺术品位的。我们同时也认为，任何评奖需要结合当前中国国产动画业界的实际状况，评奖不应该再把中国民族动画业带进纯艺术的象牙之塔。我国动画业曾经有过惨痛的教训，几十个国际一流的艺术奖杯并没有保住我们的荧屏不被别人侵占；曾经辉煌的“中国动画学派”美誉，也并没有将我们带进国际市场！我们当今的评奖，首先应该寻找一条推动国产动画业在强敌包围之中迅速发展的路，一条尽快融于国际、国内文化大市场的路，一条自立于世界民族文化之林的路。

曲折多多、困难多多，但是我们毕竟迈出了第一步。第一次，难免有诸多的不尽人意之处。我们会继续努力，认真、负责地给这些热血沸腾，不气馁的中国动画人一个满意的答复。

这次征集作品，我们有两个没想到：一是作品数量之多；二是质量之好，技术、艺术含量之高。有些片种，甚至可以说是以前没有看见过的。这让我们又一次强烈感到：中国动画业不缺人才，不缺题材，技术能力也不差。我们缺乏的是能把这些优秀人才和题材淘出的机制以及市场运营的机制。

在作品征集过程中，我们受到了很多鼓舞。北京电影学院专门为学生制作参评作品给予鼓励政策；中央台动画部的艺术家们扎进地下室半年赶制新片；汇佳动画学院的师生和职业技术学校十六七岁的孩子完成期末考试后加班加点赶制作品；小川工作室把样片送到我们手里时，已经轮番 24 小时工作了两个星期；高位截瘫全身只有脖子能动的齐齐哈尔小姑娘田甜，用嘴叼着竹棍，躺在床上，专门为参评整理、赶制了几十件作品；河北保定的两位艺术家和数码工程师风尘仆仆地将作品交到我们手中的时候，两只眼是通红的……

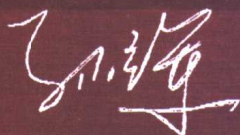
这些人，是中国民族动画艺术的脊梁，是中国民族卡通文化产业的希望！

今天，我们把这些作品奉献给大家，并通过大家争取奉献给全国的观众、企业家和金融家。向全国观众和国际、国内动画业界传达一个信息：中国民族动画业——能行！

只要我们搭建好市场的平台，只要我们打造好中国民族卡通文化产业链，我们就一定能行！

序 2

北京电影学院动画学院院长 中国视协首届动画短片学术奖评委



“动画”这个词近些时期的“出镜率”越来越多，报纸、电视、互联网经常有所报道。全国的大专院校就有近40所开办了动画专业，由此可见“动画”的火热。动画片是一个非常特殊的商品，小到孩子，大到老人，大家都是它的消费者，这个产业在世界发展之大是人们难以想像的。

动画片是属于大众的艺术，我们这次参评作者人数之多，范围之广是足以让我们兴奋的。大家都有一个共同的心愿，那就是共同振兴中国的动画事业。这次获奖的动画片非常有特点，首先是在创意方面。这些作者无一例外地注重了这一点，他们在题材的挖掘上动了脑筋，在对动画的再认识上有了新的思考，可以说是形成了“百花齐放，百家争鸣”的局面。艺术贵在创新，除了创意新以外，在运用新材料，三维动画技术等诸多方面均有突破。这些，无疑更丰富了动画艺术的表现力。

作为首届动画短片学术奖，参评作品达600余件，数量之多是我没想到的，在如此多的作品之中，我们发现了许多的优秀作品和优秀人才。在作者中，有的是业余爱好者，有的是专业人员，他们或个人或团体，将自己创作的作品投送过来，大家的目的是一样的，就是通过评选和交流，达到相互了解，相互学习，相互进步的目的，共同为振兴中国动画事业而奋斗。

这次投稿参评的作者有专业的也有业余的，有学生作品，也有老师的作品，有个人投稿，也有电视台、学院、公司选送的作品。在众多选送作品中，评委们很难看出哪件出自专业人员之手，哪件出自业余选手之手，特别是在创意方面，获奖作品的创意都非常独特，视角新鲜，表现形式运用熟练。还有的作品应该说代表了我国国内最新技术的应用。

近几年网络动画的兴起，带动了动画创作的发展，是这届参评作品最多，也是最有人气的类型。网络动画的易学、不受场地的限制、可以独立完成等特点，使这种艺术形式发展迅猛，并有许多优秀作品出现。这些获奖的网络动画作品个个个性鲜明，熟练地运用计算机图形图像技术使作品达到了形式与内容的统一。

在这次获奖的作品中，我们看到有二维的、三维的，也有二维三维相互结合的，还有动画与实际拍摄经过后期合成处理后完成的。像获奖动画片头《角落》，导演充分运用了



Partnership for Caring provides a variety of services to help partner individuals and organizations—consumers and professionals—in a powerful collaboration of voices to demand that society improve how it cares for dying people and their loved ones. It has a dual focus: we provide services for individuals and work for societal change. Some of our specific services are listed below:

Counseling Services
Our toll-free hotline, 1-800-969-9455, receives hundreds of calls each week. Some examples of the questions callers ask are:

How do I talk with my family about death?
How do I complete my advance directives?
What questions should I ask my mother's doctor about her care?
Will my father's health-care providers honor his wishes?
How do I make sure my doctor properly manages my pain?
A Partnership for Caring staff person is available for emergencies 24 hours a day, 7 days a week.
For the Public—we're building exciting grassroots activities to involve the public in improving care for dying people. We invite you to join us! We distribute publications and videos that offer practical information for consumers about how to get the best possible end-of-life care. And we give consumers the opportunity to add their voices to the call for quality care.

For Professionals—we offer education and consultation to doctors, nurses, social workers, attorneys, clergy, and others. Our Life Decisions program trains corporate staff to help their employees deal with end-of-life decisions. For additional information call our program office at 212.870.2003. (See also information about our book of Life Law Digest.)

Partnership for Caring tracks and monitors at state and federal legislation and significant court cases related to end-of-life care. We distribute up-to-date information about specific state laws on such topics as refusing medical treatment, withdrawing life supports, honoring advance directives, managing pain, and others. Contact our director of legal services at 202.896.8071. (See also information about our book of Life Law Digest.)

Partnership for Caring is the only national organization that provides easy-to-complete Advance Directives tailored to each state's legal requirements. We package every will and/or medical powers of attorney forms with clear instructions for completing them. We also provide information on how to speak with family and friends about these issues and provide worksheets in handling notable points-of-view. See *Talking About Your Choices* or the Toolkits version of this site.

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What questions should I ask my mother's doctor about her care?
My father's health-care providers will not honor his wishes. What should I do?
How do I make sure my doctor properly manages my pain?
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Education Services
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State-Specific Advance Directives
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Find out how you can Support Our Services. Make a Difference. Make a Gift.

动画表现手段，将手绘、电脑、实拍有机结合，作品令人耳目一新。另一部获奖动画短片《捕鼠记》全片五分钟运用一个主观长镜头完成，作者充分调动场景元素，全片自始至终没有看到主角“猫”，但通过猫的主观视线，生动地表现了这一追逐过程，作品对视听艺术做了完整体现，三维技术的运用也达到了非常高的水平。

审看参评作品时，听说了一个叫田甜的作者的情况，她报送的作品是她用嘴咬着笔来创作的。我们的动画业能有这样的作者又有什么理由不会发展呢？这位高位瘫痪只有脖子能动的小姑娘的作品充满了对生活美好的追求，虽然还有许多的不足，但它鲜活的形象，独特的创意，还是征服了所有的评委，我们为有这样的同行而自豪。

作为一名评委，自己深感责任的重大，也为这届评选顺利举行而高兴。从动画史上看，动画艺术短片的发展可以推动动画艺术的不断提高进而推动产业的发展。因此，这届评选意义重大，对我国动画创作，形成动画文化产业链，走向世界能够起到推动作用。

前言

——中国动漫在行动

随着人类社会物质文明和精神文明生活的高速发展，动画艺术、动漫产业以她独有的艺术形式和浪漫风格，给人类物质文明和精神生活带来无比的欢乐、想像和寄托，因而也越来越得到社会的关爱。同时，因其创造了巨大的精神财富和物质财富，而使得动漫产业在人类社会供应链中担任着越来越重要的历史使命，演绎着越来越辉煌的历史篇章。

一、中国动漫产业历史

动漫的发展历史很长，从人类文明诞生以来，就已透过各种形式符号和图像的记录，显示出人类潜意识中表现物体动作和时间过程的欲望。今天，我们所看到的动漫已不再等同于纸上绘画，网络和电脑科技给人们带来许多视听方面的新感觉，数码动画已经被广泛应用于动漫制作，从《小鸡快跑》、《怪物史莱克》到《星战前传》，等等，无一不是数码科技魅力的尽情展示。

我国动画片创作起步略晚于欧美，是亚洲最早制作动画片的国家。在 20 世纪 60 年代和 80 年代，我国曾两度出现动画创作高峰，大批优秀动画片相继问世，在国内外评奖中获得许多奖项。这些优秀动画片充分地挖掘了中国的传统文化，汲取了中国传统文化思想的精髓，借鉴了中国传统文化艺术的表现形式，创作出“中国动画学派”。

二、中国动漫产业现状

就在我们为我国动画艺术事业取得的成功而沾沾自喜之时，猛然间，我们发现日本的《铁臂阿童木》、美国的《变形金刚》等大型电视动画片，携带着日美文化疯狂地占据了中国的电视屏幕，为卡西欧电子琴、变形金刚玩具进入我国市场打开了通路。这不仅是文化的入侵，同时也是经济的入侵。我们的国有传媒（电视台）为外国财团打开中国市场做义务广告，我们的宣传喉舌为外国文化摇旗呐喊。20 世纪 80 年代末 90 年代初尚有一些有识之士为此大力呼吁全社会来要关注中国的动画事业、关注中国的儿童、关注中国之未来。近年来，这些呼吁的声音越来越微弱，或许是见多不怪，或许是出于无奈。在此期间，也有单位欲力挽狂澜，中央电视台从 1994 年起每年斥资 3000 万元，制作动画片，以求保住屏幕。上海美术电影制片厂依靠电视台专事动画片创作，但都成效不大。

作为一个中国人，我们一定要支持自己的民族动漫，就像我们支持北京申奥一样。我们暂且不提欧美，就谈我们的邻国日本、韩国，他们的动漫技术已经相当成熟。日本是世界第一动漫大国，2001 年日本动漫及其相关产业的资产达到 6000 兆亿日元，是位居旅游产业之后当仁不让的日本的第二大支柱产业。我国国内动漫市场的起源，不可不提 20 世纪 90 年代日本漫画冲击中国漫画的第一浪——《圣斗士星矢》，相信现时众多 20 岁左右的漫画迷，都是从那时开始喜欢上日本漫画的。在经历过这十几年的风风雨雨后，中国的动漫人已从狂热中走向冷静，从躁动走向理智。我们需要的是使我们的动漫原创队伍携起手来，共创中国动漫发展之势，掀起中国动漫文化的第二个巨浪，真正缔造属于中国人自己的民族动漫产业。

三、中国动漫在行动

2002年，中国动漫在行动。这一年中国的喜事多多，北京取得奥运会主办资格，中国足球冲出亚洲……中国动漫也不甘示弱，今年的动漫界已呈旌旗猎猎而异军突起之势。

◆ 动画大赛——吹响冲锋的号角

首届中国视协动画短片学术奖活动（以下简称“学术奖活动”）的开展，得到了国内无数高水平动漫原创者的响应，也预示着中国动漫行动的冲锋号已经吹响。此次“学术奖活动”的参赛作品水平之高令人瞠目。我们惊喜于中国动漫界藏龙卧虎，我们感慨于中国动漫前途万丈光明。

◆ 搭建平台——汇四方群英蓄势待发

此次“学术奖活动”是以动画艺术家和动画技术专家评选为主的动画艺术短片学术奖，评奖活动以邓小平理论和江泽民“三个代表”重要思想为指导，坚持“二为”方向和“双百”方针，坚持代表先进文化的前进方向，弘扬主旋律，提倡多样化，坚持“公开、公平、公正”的原则，倡导科学性，体现专业性、吸引和鼓励动画专业人员和卡通艺术爱好者广泛参与。活动评选范围包括动画短片、动画影视片头、动画广告、动画音乐电视片、网络动画等，在每个门类中分设若干奖项。此次活动的开展，向国内外动漫界展示了中国动漫原创不可小觑的实力。今天的中国不是没有高水平的动漫原创作者，他们分散在国内各个角落，或个体或团队，各自作战。中国视协动画短片学术奖活动正是汇聚中国动漫原创的各路英豪，为他们搭建了一个学习交流的平台，中国动漫必将厚积薄发。

◆ 强强联手——立体出版与中国动漫共奏凯歌

作为文化传播的使者，中央一级出版社——电子工业出版社力挑中国动漫出版重任，致力于发掘本地优秀作者来创作中国原创动漫产品，为推进中国动漫产业的发展而不懈努力，而强强联手是实现这一目标的最佳方式。为此，电子工业出版社与中国视协卡通艺术委员会共同组建“飞思中视动漫产品研发中心”（以下简称“飞思中视”），“飞思中视”将借助电子工业出版社在专业出版领域多年积蓄的资源优势和中国卡通艺术委员会在动漫领域多年的经验，真正实现跨行业、多领域的立体出版，搭建中国动漫出版产业平台，使中国动漫出版产业于“徘徊”中不断积累经验，更快、更好地振步前行，从而构筑中国动漫出版产业的成功之路。

◆ 初露锋芒——“飞思中视”借势而发

针对首届中国视协动画短片学术奖活动，“飞思中视”面向国内外动漫设计爱好者推出了“飞思数码设计院——动漫作品创作基地”系列丛书，丛书首批推出的作品涵盖了此次活动的精选作品，适应读者的不同需求。

首届中国视协动画短片学术奖精选作品集：

《动漫设计先锋（珍藏版）》

首届中国视协动画短片学术奖参评作品精选：

《网络动画设计先锋》

《动画 MTV/ 动画广告 / 影视（栏目）片头设计先锋》

《动画短片设计先锋》

丛书荟萃了国内最优秀动画设计高手的作品，网络动画界的如老蒋、田甜等，三维动画界的包括中央电视台动画制作中心、中央动画艺术学院、电影美术学院等业界知名单位参评作品，内容包括精选作品的精彩效果展示、作品描述等方面。在征得作品著作权人同意的基础上，随书光盘赠送书中展示的有关作品。应该说，丛书集数码科技与艺术赏析于一体，是动漫设计者不可多得的珍藏宝典。

四、编者有感

推动中国动漫文化的发展是每一位中国动漫爱好者义不容辞的责任，也是因为众多参赛者的支持，以及电子工业出版社计算机研发部全体员工的辛勤劳动，本丛书才得以顺利出版，在此对所有参与者表示感谢。由于本书篇幅有限，书中未能把所有的参赛作品全部展示出来，在此深表遗憾。同时，书中所有作品的排名不分先后。由于编者水平有限，再加上出版周期较短、时间仓促，虽然经过再三勘误，但仍难免有纰漏之处，欢迎广大读者予以批评和指正。我们的联系方式：

咨询电话：(010) 68134545 (010) 68131648

答疑邮件：support@fecit.com.cn

飞思在线：<http://www.fecit.com.cn>

答疑网址：<http://www.fecit.com.cn/question.htm>

通用网址：计算机图书、飞思、飞思科技、飞思教育、FECIT

飞思中视动漫产品研发中心

2002 年 12 月

Partnership for caring provides a variety of services as well as partners individuals and organizations, communities and organizations a powerful voice to work to change the way we live. We help people to improve their lives and the lives of others. We provide services for individuals and are listed below:

Counseling Services:
Our toll-free hotline, 1-800-969-5555, provides the questions callers ask and

飞思中视 · 盟约

How do I talk with my family about death?
How do I complete my advance directives?
What questions should I ask my mother's doctor about her care?
My father's healthcare providers will not honor his wishes. What should I do?
How do I make sure my doctor properly manages my pain?

A Partnership for Caring staff person is available for emergencies 24 hours a day, 7 days a week.

Educational Services:

For the Professionals: We offer a variety of services to help you and your staff to make the most of your time. We offer practical information to help you and your staff to make the most of your time. We also give consumers the opportunity to add their voices to the call for quality care.

For Professionals: We offer a variety of services to help you and your staff to make the most of your time. We offer practical information to help you and your staff to make the most of your time. We also give consumers the opportunity to add their voices to the call for quality care.

Legal Services:

Partnership for Caring tracks and monitors all state and federal legislation and significant court cases related to end-of-life care. We also track and monitor all state and federal legislation and significant court cases related to end-of-life care. We also track and monitor all state and federal legislation and significant court cases related to end-of-life care.

State-Specific:

Partnership for Caring in each state has a large number of attorneys, living will and/or medical powers of attorney forms, with clear instructions for completion. We also provide information on how to get help with your advance directives. We also provide information on how to get help with your advance directives.

Find out how you can Support Our Services. Make a Difference. Make a Gift.

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当21世纪的钟声敲响，数字信息化的脚步逼近，WTO叩响了中国大门的同时，中国的动漫产业伴随着这钟声、脚步声、敲门声揭开了新的篇章。这入耳声声震撼了一群充满活力的年轻人——我们立志为中国动漫产业呕心沥血，我们的心中洋溢着跨行业出版的活力与激情，我们要引领中国的动漫产业绝地反击，让中国动漫出版走向辉煌。这就是“飞思中视动漫产品研发中心”（以下简称“飞思中视”）的盟约。

今天我们的力量也许还很单薄，但我们的身后是出版界的精英——电子工业出版社和动漫界的权威——中国视协卡通艺术委员会；今天我们的力量也许还不够强大，但我们有一个朝气蓬勃的“飞思中视”团队和热血沸腾的你。明天我们将奠定中国动漫立体出版的根基，搭建动漫原创作品的全方位出版平台，筑起中国动漫出版的万里长城。

当漫画遇到计算机，这21世纪的伟大结合——数码科技和传统艺术的完美结合——将跨越领域的鸿沟，突破行业的封锁，迸发出夺目的光芒。

我们感谢时代给予我们的机遇，我们更知前方道路的崎岖，我们任重道远。“飞思中视”的诞生，将向世人昭示——中国的动漫出版虽然道路曲折，全方位立体化出版虽然困难重重，但我们要用满腔的热情和不屈的精神，用现代高科技武装的头脑，团结国内所有灵活使用计算机艺术家们的双手，把中国动漫推向充满希望的颠峰。我们坚信，明天的动漫将属于我们——“飞思中视”和所有热爱动漫事业的人们。

朋友，来吧，我们期待着您的关注、您的支持、您的参与、您的合作，让我们接受并遵守这一盟约，共同去迎接动漫世界灿烂的明天。

报名地址：<http://www.fecit.com.cn> 或 <http://www.fecit.net>

飞思中视动漫产品研发中心
于杭州誓师大会

公元2002年9月

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Partnership for Caring provides a variety of services as well as partners individuals and organizations—consumers and professionals in a powerful collaboration of voices to demand that society improve how it cares for dying people and their loved ones. It has a dual focus: we provide services for individuals and work for societal change. Some of our specific services are listed below:

Counseling Services
Our toll-free hotline, 1-800-965-9455, receives hundreds of calls each week. Some examples of the questions callers ask are:

- How do I talk with my family about death? (1)
How do I complete my advance directives? (6)
What questions should I ask my mother's doctor about her care? (6)
My father's healthcare providers will not honor his wishes. What should I do? (6)
How do I make sure my doctor properly manages my pain? (6)

A Partnership for Caring staff person is available for emergency 24 hours a day, 7 days a week. (10)

Education Services
For the Public—we're building exciting grassroots activities to involve the public in improving care for dying people. We invite you to Join List! We distribute publications and videos that offer practical information for consumers about how to get the best possible end-of-life care. And we give consumers the opportunity to add their voices. (15)

For Professionals—we offer education and consultation to attorneys, social workers, advance directives, clergy, and others. Our Life Decisions program trains competent staff to help their employees deal with end-of-life decisions. For additional information, contact our program office at 212-670-2003. (19)

Legal Services
Partnership for Caring tracks and monitors all state and federal legislative and regulatory issues related to end-of-life care. We distribute up-to-date information about specific state laws on such issues as refusing medical treatment, withdrawing life support, honoring advance directives, managing pain, and others. Contact our legal services at 2003-2004-2007. (See also information about our End of Life Law Digest.) (23)

State-Specific Advance Directives
Partnership for Caring is the only national organization that provides advance directives to complete Advance Directives tailored to each state's legal requirements. We provide information on how to speak with family and friends about the medical powers of attorney forms with clear instructions for completing them. We also provide information on how to speak with family and friends about the medical powers of attorney forms with clear instructions for completing them. We also provide information on how to speak with family and friends about the medical powers of attorney forms with clear instructions for completing them. (36)

Find out how you can Support Our Services Make a Difference. (44)

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