

# 展示空间

EXHIBITION SPACE

INTERIOR DESIGN

室内设计

06



博物馆/美术馆  
展示厅/交易会厅  
MUSEUM / GALLERY  
SHOWROOM / FAIR

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## INTERIOR DESIGN · EXHIBITION SPACE

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# 展览馆设计程序

## The Exhibition Process

金勇云/洪基工业设计大学室内设计学教授

教育经历: 1984年毕业于洪基建筑大学

1989年毕业于芝加哥学院, 完成室内建筑研究生课程

1991年毕业于康奈尔大学研究生院, 获室内设计专业硕士

2002年毕业于科铭大学, 获建筑设计专业博士

工作经验: 1983-1989年环境开发实验研究院

1990-1991年康奈尔大学讲师

1991-1992年室内设计规划办公室主任

1992-1996年康旺艺术设计学校助理教授

1996年至今, 洪基大学现代艺术学院工业设计助理教授

现 任: 室内建筑协会会长

教育分部协会主席

博物馆建筑学院院长

FM学院、德汉建筑学院、室内设计学院常任理事会员

先后参加: 1982年第一届Daehanminguk建筑设计大赛

1988年第四届Daehanminguk建筑设计大赛

2001年千禧年环境设计世界大赛

School career: 1984 Graduated from architecture of Hongik University

1989 School of The Institute of Chicago, the completion of a graduate school of interior architecture.

1991 Cornell University, graduated from a graduate school of interior design

2002 Kookmin University, architecture doctor of graduate school construction design

Social career: 1983 - 1989 Environmental development Laboratory Research institute

1990 - 1991 Instructor of Cornell University

1991 - 1992 Chief of Protect Interior design office

1992 - 1996 an assistance professor of Kaywon School of Art and Design

1996 - The current art university of Hongik University, the assistant teacher of industrial design

The current director of Interior architect association (KOSID)/ the chairman of a committee of educational branch

2002 - The current director of Museum architecture institute

The current FM institute, Daehan architecture institute, Interior design institute, a regular member of IDEC

Citing for merits: 1982 The first Daehanminguk architecture competition

1985 The forth Daehanminguk architecture competition

1988 The first Daehanminguk Interior design competition

2001 New millennium environmental design world competition

展示空间是由用于记录人类文明历史的博物馆转变而来的，它的角色与作用都发生了变化。展示空间内展示的物品只是一个单纯的物品，但其真正的价值在内在的信息与意义。换言之，展示空间的重要性在于让展览者与参观者能相互交流。成功的展示空间能让参观者从多角度，学习交流经验。成功的学习体验依赖于展览目的所确定的教育质量。所以，成功的展示应该带给参观者快乐，让他们能够深入地去研究发现一些新的有价值的东西。

如果展览的目的与内容不正确，或是展示厅的设计不合适，是很难达到一个好的效果的。总之，有效的展示空间设计方案是通过科学的评估及实际的展示过程来衡量与改进的。评估展示计划可以有效地提高效果，改进的过程可改变最终的结果，因而它对于展示一个全新的理念与视野是很重要的。

展览评估通常包括前期分析、中期评估和总结评估部分。首先，前期分析是在实际展示开始前进行的，目的是为了减少错误发生的可能，评估在展示设计前通过收集整理相关信息确定的设计理念，及各个步骤的想法与意图。其二，中期评估是在设计方案中及展览装修过程中有技巧地进行的，其最终的目的是在时间允许的情况下改进展览。换句话说，这个步骤是从一个

The exhibition space is started from a museum as a memory repository of the human culture, and it is diversified in the function and the role. Exhibition within an exhibition space is simple things but its true value is information and meaning implied in the matters. In other words, The existence significance of an exhibition space is a communication with exhibition and a spectator. Successful exhibition space is a surroundings that gets a spectator originate the multi-dimensional communication and the learning experiences. The successful experiences of learning depend on an educational quality according to the purpose of an exhibition. Therefore, successful exhibition is to give a visitor delightfulness and an insight toward a new discovery, and to stimulate them to find a valuable thing.

If a goal of exhibition and a selection of the exhibition is not right, or the design of exhibition is not inadequate, it will be difficult to expect a good effect of an exhibition. Accordingly, the effect of the exhibition plan is needed to inspect and to improve the effect through a scientific evaluation among the course of the plan for an effective exhibition. Evaluating the effect of exhibition presents plan that is able to improve a goal achievement, the progressing course and the vulnerable aspects of a result, so it is very important to present a new idea and a vision of the exhibition plan.

The exhibition valuation is generally composed of front end analysis, a formative evaluation and a summative evaluation. Firstly, the front end analysis is performed before producing the actual exhibition. This goal is to avoid the mistakes possible to break out by evaluating ideas and proposal in the concrete step of a basic concept for an exhibition with the collection and the examination of the connected information before an exhibition design. Secondly, the formative evaluation is the method of a skillful evaluation performed in the plan and the development of an exhibition. The absolute value of the formative evaluation is to present an improving plan at the time possible to change an exhibition. In other words, the purpose of the formative evaluation is to modify a scarcity and a mistake of its ideas by inspecting the idea of an



参观者的角度来衡量展览的，对不足与错误进行修改。中期评估在任何一个过程中都是非常有用的，使设计阶段详细地规划出各个部分的位置，并达到最佳的效果。其三，总结评估是在整个展示装修完成后，向参观者展示前进行的。其目的是为了检查展览设计是否符合设计方案，并遵循了设计者的意愿。

总结评估是整个评估的完结篇，因为它是对完成后的展示设计的评估。其最大的长处在于，它通过检验展览的效果，为将来不同的展示设计方案提供一个有用的指导。

韩国目前大多数的展示研究都面临一个问题，他们往往只是完成了一个展览设计，而没有检验展览的效果。这样的展示开发必将给发展有影响力的展示造成困难，因为它缺乏了与参观者、进场展示产品者和专业展览公司之间的互动与交流。改进中的、系统化的展示设计途径包含了对确定展示基本意图的实际方法的评估、避免在视觉上过多的包装及展示的概念效果。这样的方法才是专业的，是以充分考虑现在随着展览业繁荣而不断增多的参观者为基础的。接下来的表格中列出的展示设计过程模式是作为展示空间设计的大体模式，如果能符合不同特征的展览设计，便达到了有效发展展示空间设计的目标。

exhibition as an opinion of a spectator. The formative evaluation is useful at any course, but the design step presenting a detailed explanation or the position of a structure can be performed at the most effective. Thirdly, the summative evaluation is accomplished after finishing an exhibition and opening to the visitors. The purpose of this summative evaluation is to inspect if an exhibition is operated according to plan or to the intension of the designer.

The summative evaluation is the completest evaluation because it is to evaluate a completed exhibition. The forte of the summative evaluation is to present a useful direction to the different exhibition plan in the future by surveying the effect of an exhibition.

Most of the current Korean exhibition development is possessing the problem that most of them are the only for the completion of an exhibition without the course in the inspection of an exhibition effect. Such an exhibition development brings about a difficulty in an effective exhibition development due to lack of a help and a mutual comprehension among the visitors, each department of an ordering place and the professional corporations for exhibition. The processive and systematic access of the exhibition including an evaluation as the practical way of attaining a fundamental purpose of an exhibition and avoiding an excessive packing in a visual and conceptional aspect of an exhibition will make it grasp the role of an expert on the basis of comprehension to the spectator at this time of coming out a quantitative expansion by the construction boom of an exhibition space. Following the table 1, if the process of this model process is applied to the plan of an exhibition space in accordance with each characteristics of the exhibition as the whole of a process model in the design of an exhibition, an effective exhibition development can be realized in the performance of this goal.



种类		展示空间计划		展示评估		过程	
规则	1. 基本展示	1.1 展示空间设计方针的确立	创造展览的形象，是展览设计的指导 -确定展览主旨、物品、意图、职责、细节、市场调查				
		1.2 展示空间交流方针的确立	决定能有效体现方针且易于被大众接受的方法 -什么？怎么样？ 参观者的目的（普通的教育及可能的联系），交流水平及媒体 展示空间施工形象，破坏和降低交流的因素，设计的可行性方向				
项目	2. 展示计划和基础理念	2.1 展示意图	包括展示设计专家及大众的要求 -谁？什么？怎样？	参观者选择 -以年龄、受教育程度、年代划分			
		2.2 展览意图与对象的确立	教育和欣赏 对象和意图要遵循展览的方针 目的：展览的方向及作用 对象：对象及衡量的标准	建立对展示目的的评估 -重新定义 -结构的变化 -情调的变化 -感情的技巧性变化			
		2.3 展示方案的构成	以下的指导需根据展示的大小变化 -参观者的特点：教育、评估、市场、发起人 内容的特点：自由主义、展示产品的格局安排 -交流的特点：叙述式的展示设计、设计、多媒体 -安装设施的特点：保护、安装、施工 -专业顾问协会				
		2.4 基本理念	展示计划的构成 原因：展览的目的与主题 内容：展示的特点，可能的细节、安全 计划 时间：时间及展示期 地点：位置及展示空间 如何：方向、展示方法	人：参观者 预算：需要的花费 预期效果：教育、增加支持者			

Description		The plan of an exhibition		The evaluation of an Exhibition		Process	
Policy	1. Establishment of basic policy	1.1 The policy establishment of an exhibition space	The creation of an exhibition image, the guidance to an exhibition design. -the establishment purport of an exhibition, object's purpose, duty, the detail policy, marketin f access				
		1.2 The policy establishment of an exhibition space communication	The decision of the method to deliver the policy of an effectively and easily to the mass of people. -What? How? -The object of the spectator(the regular education and possibility of connection), the communication level and the medium -The constructing image of an exhibition space, the element of withering and falling, the visual direction of a design				
Project	2. Exhibition plan and basic concept · pre-evaluation	2.1 The proposal of an exhibition	Making up of the specialist of an exhibition space or the requirement of the masses. -who? what? how?	Selection of the object of the spectators -Classification by age, class, and the school group and the general group			
		2.2 The establishment of an exhibition purpose's object	Education and appreciation, for the offering the place of withering and falling the establishment of the object and the purpose according to policy purpose of an exhibition space . -Purpose : the direction and the function of an exhibition -Object : the detailed and measurable definition	The set up of the purpose for the exhibition evaluation -Redefinition with the measurable words -The change of recognition -The change of emotion -The technical change of sense			
		2.3 The team constitution of an exhibition plan	The following various guideline according to the scale of an exhibition. -The speacilist for the spectators ; education, evaluation, marketing, sponsor -The specialist for the contents; liberal arts institute, the management of the established products -The specialist for communication; the interpretation design, design, multimedia -The specialist for installation; preservation, installation, construction -Special advisory committee classified by field				
		2.4 The concept of the basic concept	Make up of an exhibition plan. -Why : a new purpose and subject of an exhibition -What : the characteristics of an exhibits, the possibility of a small items and the plan of security -when : the time and the period of an exhibition	-where : the site and space of an exhibition, -How : the direction, ways of an exhibition -Who : the object of the spectators, -Budget : the cost of the required sum -The expecting effect : educational effect, the enlargement of sponsors			



种类		展示空间计划	展示评估	过程		
项目	2.5 第一次前期评估	通过深入的评估检验基本理念的合理性 -内容：参观者、主题、陈列品、日程/业务安排，成本 -基本概念的计划结合评估的反馈	参观者的知识、态度变化的衡量方法的发展 第一次前期评估的构成 方向-访问期望的参观者 -专家团的讨论 -顾问团的要求 分析和说明的成果			↓ Yes
	2.6 基本理念	通过顾问团和决策团来检查并通过基本的理念 第一次前期评估的构成		No		
	2.7 研究展示联系	研究特别及相似的展示例子， 展示内容的组成；包括名称、类别、大小、年龄、图片、细节内容、展示				
	2.8 举办展览会	展示设计的基本步骤，汇报展示计划， 决定目的相关资料 -大体的概念和项目：目的和展示物品 -主题和展示的概念 -内容 -参观者，共性 -形式和设计方向 -展示的时间及可用性 -地点及位置-法律和规定	-安全 -保护 -保养及管理-评估方向 -宣传品设计-贸易 -预算的准确性和项目的管理-其他相关细节			

Description		The plan of an exhibition	The evaluation of an Exhibition	Process		
Project	2.5 The first pre-evaluation	Inspecting reasonableness of the basic concept through a deep preevaluation . -content : the object of the spectator, subject, an exhibits, schedule/the plan of business, the cost etc. -The basic concept plan with feedback according to the outcome of the evaluation	The knowledge of the spectators, the development of the measurement tool for the attitude change The make-up of the first pre-evaluation Direction - the interview with the expecting spectators - the discussion of specialists in group - an inquiry of an advisory committee the result of analyzation and the interpretation			↓ Yes
	2.6 The approval of the basic concept plan	The approval and the examination of the basic concept plan by an advisory committee and the determiner of the intensions		No		
	2.7 Research connected with an exhibition	The research of a special exhibits and the example of a similar exhibition, the effect of an exhibition in an exhibition space and the medium -the make up of the exhibition contents(matrix): including the name of remains, the sorts, the size, an age, picture, a detail content, the possibility of an exhibition directionsetc.				
	2.8 Making out of an exhibition brief	The basic work for the process of an exhibition plan by the report of an exhibition plan step, the datum for the performance of an exhibition as the decision of a purpose. -The concept of the headline and the possibility of the use project-the purpose . . . . the object of an exhibition -The subject and the concept of an exhibition -The contents of an exhibits (security/a loan) -The object of the spectators- the strategy of publicity -The form and the direction of design -The period of an exhibition and the	-The location and the site of an exhibition- laws and regulations - Safety - Preservation -The maintenace and the management- the evaluation direction -The design of the printer- the business -The security of budget and the program of management- the other connected details			

种类		展示空间计划	展示评估	过程			
2. 展示计划与基本理念·前期评估	2.9 第二次前期评估	总结分析 - 内容: 总结主要的内容 - 依据评估结果的展示总结的反馈	第二次前期评估的构成 方向 - 访问期望的参观者 - 专家团的讨论 - 顾问团的要求	↑			
	2.10 基本理念及经费的通过	展示主题的价值, 展示所期望达到的效果和主题的确	分析和说明的成果				
项目 3. 展示的基本设计	3.1 展示的主题设计	期望效果的主题、教育意义的、创造性的					
	3.2 展示信息的确认	展示信息的恰当性与有价值性 检测展示的可能性和可选择的方式, 对已有资料的研究安排					
	3.3 展示情景的构成	展示的基本理念, 展示的主题, 基调, 展示资料、展示方法的最终整理 - 局面调查 - 内容标题、副标题、标签 - 展示内容					
	3.4 细节讨论与决策	展示队伍、最终目的、顾问团对不完美部分的专业检测、主观维护和安排					
	3.5 对所有细节的切实研究与检查	设计师研究空间的可用性 & 限制的细节, 法律与规定, 必要的技术细节、出租、装运、保险时涉及的复制权					
	3.6 叙述式设计	展示设计的叙述过程 展示叙述的内容和文物					
	3.7 基本设计	假定的叙述与展示, 团体与博物馆计划 展示总结, 空间、展示理念、平面图、流量计划					

Description		The plan of an exhibition	The evaluation of an Exhibition	Process			
2.Exhibition plan and basic concept · pre-evaluation	2.9 The second pre-evaluation	Analysis about content of a summary - Content : Main content of a summary - The feedback with a summary of exhibition according to result of evaluation	The make-up of the second pre-evaluation Direction - The interview with the expecting spectator - The discussion of experts in group - The consultation of a an advisory committee	↑			
	2.10 The approval of a basic concept and contribution of funds	Validity of an exhibition subject, the expecting effect of an exhibition and the decsion of the subjects	The result of analysis and the interpretation				
Project 3. Basic design of an exhibition	3.1 The subject plan of an exhibition	Subject by the expecting effects and an educational and recreational contents					
	3.2 The establishment of an exhibition information	Appropriateness and validity of an exhibition information Examination of the possibility to tet an exhibits and the proposal of alternatives ways, the research arrangement of the received datum					
	3.3 The make up of an exhibition scenario	The basic concept of an exhibition, the subject of an exhibition, theme, the exhibition datum, the final and general arrangement of an exhibition method -A written investigation -The contents of title · subtitle · label -Story line -An exhibition contents <matrix>					
	3.4 Scenario discussion and decision	An exhibition team, the determinor of intention, specialist inspection of the incompleted parts by an advisory committee, the maintenance of objectivity and the settlement					
	3.5 The actual research and the inspection of all details	Designer look into the possibility of space and the restricted details, laws and regulations and the necessary technical details through the market research. Liberal arts examination into the contents of copyright at the time of lease, shipment, insurance, clearance etc.					
	3.6 The interpretative design of an exhibition / museographia	- The interpretative design course for an exhibition design - An exhibition interpretation and plan through museographia's works					
	3.7 The basic design	The interpretation of scenario and an exhibition, the integration and the plan of museographia. An exhibition summary, space simulation, an exhibition concept, lay-out, the plan of circulation.					



种类		展示空间计划	展示评估	过程		
项目	3. 展示的基本设计	3.7 基本设计	展示方案分析、流量计划 展示总结、空间、展示理念、平面图、展览示意图 - 水平计划、灯光计划、材料计划 - 图表、标志、文字的组织 - 系统构成、特别参观的想法 - 展示柜设计、保护、形象、媒体计划 - 形象设计、公共登记处计划 - 管理及行政计划、文化产品计划 - 防盗, 吸引大众和参观者 - 书面细节			
		3.8 基本设计方案的检查	展示、团体、专家、顾问团的检测、预算及时间安排的讨论、相关工作的目的、利益的最大化和开支的减小	参观者的期望值的价值影响和价值的确定性		
		3.9 预算产生	展示决策团体初步评价预算	分析和说明的成果	No	Yes
		3.10 贸易安排的决策	期望参观者的构成			
		3.11 基本设计计划的通过	最终评估后的基本设计和评判团的许可、基本设计及其阐述。			
	4. 展示执行的设计·中期评估	4.1 第一次中期评估及对基本设计的改进	第一次中期评估及对基本设计的改进 参观者对基本计划的意见评估: - 内容: 对基本内容的设计 - 评估后的基本设计的反映及发展	生产展示仿制品/评估设备的发展 - 监控参观者 - 访问参观者 - 顾问团的意见 分析及陈述的结果	No	No

Description		The plan of an exhibition	The evaluation of an Exhibition	Process		
Project	3. Basic design of an exhibition	3.7 The basic design	The interpretation of scenario and an exhibition, the integration and the plan of circulation. An exhibition summary, space simulation, on exhibition concept, lay-out, the plan of museographia. -A level plan, a sectional plan, the lighting pan, the material plan -Graphic, the sign plan, the plan of word form -The constitution of system, the consideration of plan for a special spectators. -The design of showcase, the preservation, an image, the multimedia plan -The coordination design of the image, the plan of public information -Management and administration plan, a cultural commodity plan -Crime prevention · wood boom plan, the attraction plan of publicity and the spectators -The written particulars			
		3.8 The inspect of a basic design plan	An exhibition team, a specialist, the examination into the basic design by an advisory committee, the discussion of budget and schedule, the proposal of the connected works, the plan of the benefit maximization and budget reduction	The pre-evaluation of the expecting spectators for the formative evaluation and the final evaluation The result of the analysis and the interpretation in the pre-evaluation	No	Yes
		3.9 The budget production	The estimation of a rough budget by an exhibition team			
		3.10 The decision of the business schedule	The make up of expectant evidence by the exhibition team			
		3.11 The approval of the basic design plan	The basic design of the final evaluation and the approval by the group of a judging committee: the basic design, the explanation of the basic design.			
	4. The design of an exhibition execution · formative evaluation	4.1 The first formative evaluation and the development of the basic plan	The spectators' conference evaluation about the basic plan -Content : the design content of the basic contents -The reflection and the development of the basic design according to the result of evaluation.	The production of the imitation exhibition/ the development of the evaluation equipment -The observation of the spectators' action -The interview with the spectators -The consultation of an advisory committee The result of analysis and the interpretation	No	No

种类		展示空间计划	展示评估	过程		
项目	4. 展示执行的设计·中期评估	4.2 面板、标签、宣传册及完全的检查	完成总结，面板、标签、宣传册的文字，多种语言的建立、展示与公共信息的文字			
		4.3 由专家及展示设计团对执行设计经费进行最后的讨论	整个过程细节的检查、检查反映及馆长的要求、一般的负责展示的小组、维护管理小组、保卫、消防员、教育管理者			
		4.4 展示设计执行的通过及决策	检查展览的细节要求，产品、施工、管理 书面细节展示总结，空间效果、展示理念、平面图、材料设计 -假定的，对陈列品的房间的划分 -水平计划、灯光计划、材料计划 -图表、标志、文字的组织 -系统构成、特别参观的想法 -展示柜设计、保护、形象、媒体计划 -形象设计，公共信息计划 -管理及行政计划，文化产品计划 -防盗，吸引大众和参观者 -预算计划			
	4.5 施工决策·产品安排及开放时间安排	展示施工、产品及开放时间 -考虑当要出租展示空间时需要的带有保险条款的合同。				

Description		The plan of an exhibition	The evaluation of an Exhibition	Process		
Project	4. The design of an exhibition execution · formative evaluation	4.2 The panel, label, the catalogue summary and the completion of the text	The completing summary and the text of panel, label, catalogue by the specialist and the liberal arts institute, the establishment of the multi-language policy, the text for an exhibition and the public information			
		4.3 The final discussion of the executive design on budget with an exhibition team and the specialist	-The inspection of the entire process details. the examination into the reflection of the affairs of interest and the requirement by the curator, the general business exhibition team, the preservation management team, safety guide, the fireman team, the educational manager.			
		4.4 The decision and the approval of an exhibition execution design	Examination into the requirement details in an exhibition production · construction, management -The exhibition summary, the space simulation, the exhibition concept, lay-out, the material design -A scenario, the production classified by rooms and an exhibits -A level plan, the sectional plan, the lighting plan, the material plan -Graphic, the sign plan, the word form plan -The constitution of system, the consideration of plan for a special spectators. -The design of showcase, the preservation, an image, the multimedia plan -The coordination design of the image, the plan of public information -Management and administration plan, a cultural commodity plan -Crime prevention · wood boom plan, the attraction plan of publicity and the spectator - specifications and the budget plan			
		4.5 The decision of the construction · the production schedule and the opening schedule	Exhibition construction · production and the settlement of the opening day -The consideration of the time of insurance joining a lease contract, in case that an exhibits is needed to lease			



种类		展示空间计划	展示评估	过程	
5. 合同	5.1 展示出租合同	- 考虑当要出租展示空间时需要的带有保险条款的合同。			
	5.2 施工合同的准备	合同包括各个部分，如最后方案的选择、施工单位、材料及型号的选择、竞标价格及单位名、供应商及生产商的选择			
	5.3 选择产品、供应商、施工者	展示的正式名称、适用的材料、材料的原产品号、选用材料的性能及详细描述			
	5.4 决策与合同安排	对日程安排和预算的调整，在和供应商签定合同前进行最后的预算检测。			
6. 展示结构/产品/安装·中期评估	6.1 施工及设备的安装	必要的施工步骤及必要的设施 - 展示厅构架 - 地板装修材料 - 灯光设施	面板和展示图表 - 安全设施		
	6.2 第二次中期评估	通过最初参观的评估改进方案同上篇	生产展示仿制品/评估设备的发展 - 监控参观者 - 访问参观者 - 顾问团的意见 分析及陈述的结果	↑	No
6.3 宣传册的及教育资料的印刷	宣传册与海报的印制、公共设施、展示厅结构资料及教育资料				

Description		The plan of an exhibition	The evaluation of an Exhibition	Process	
5. Contract	5.1 The lease contract of an exhibition	- The consideration of the time of insurance joining a lease contract, in case that an exhibits is needed to lease			
	5.2 The preparation for publications of a construction contract	- Fulfill a contract according to each part, the selection of the final design and constructor and the preparation for material and specifications as books for turnkey contract open, bid for the competition of the place of a name, the selection of the supplier and the producer through a group contract			
	5.3 The selection of the producer, supplier, constructor or	- The formal name of an exhibition, the name of a hired article, the original number of a hired article, the detail explanation and the condition of a hired article.			
	5.4 The decision and the contract of the schedule	The adjustment and the decision of a schedule and budget through the final budget examination before the contract with the supplier.			
6. Exhibition construction / Production / Installation · Formative evaluation	6.1 The construction and the installation of the production	The progress of the necessary construction and the installation of the necessary equipment. - The frame construction of a pavilion - The finish of the floor - The installation of lighting	- The panel and the graphic of the exhibition summary - The installation of the safety equipment	↑	
	6.2 The second formative evaluation	The devise of the improvement plan through the evaluation of the spectators about an exhibition underway	The development of the evaluation equipment The sample selection of the vicarious spectators for the second formative evaluation - The observation of the spectator's action - The interview with the spectators - The consultation of a an advisory committee	No	
	6.3 The printing of a catalogue and the datum for education etc.	The print of the catalogue the poster, the publicity articles, the datum package for an education for the exhibition construction			

种类		展示空间计划		展示评估		过程		
产 品	7. 展示厅	7.1 检查与监视操作、调整	检查管理展示柜、灯光、展示媒体、多媒体设备的安装、保护环境					
		7.2 管理的操作、保养项目	管理及行政，防盗项目、教育项目的管理、各个项目菜单的构成					
		7.3 展示厅的陈列	足够的时间用以处理展示中的受损的物品，设计师、研究者、安全指导					
制 册	8. 展示管理 最终评估	8.1 开放式展示的图画	最先可以向大众展示的部分，线内与线外的公共活动					
		8.2 展示空间管理	可向大众开放的信息、教育项目的管理、展示的评估 评估设备的发展/展示方案修订与安排					
		8.3 最终评估	- 内容：陈列效果/发展过程、成本评估 通过最后的评估对设计方案的修订和安排	展示空间作用于的结论				
				与展示空间设计相关工作的结论				
			- 跟踪观察 - 调查参观者 - 顾问团结论					
		分析及陈述结果	No		Yes			
		书面报告						
	8.4 结语	进行效果与展示空间的最终评估						

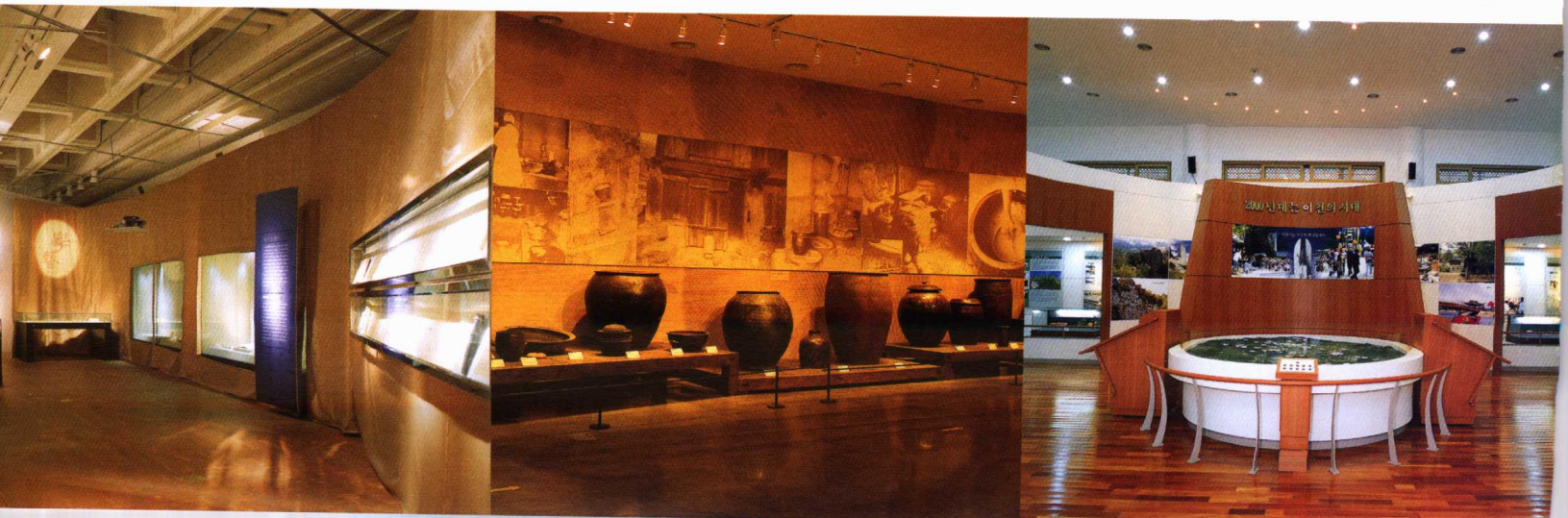
Description		The plan of an exhibition		The evaluation of an Exhibition		Process		
产 品	7. The display of an exhibit	7.1 An examination operation and inspection · adjustment	The inspection and the management of a showcase, lighting, an exhibition medium, the multimedia equipment and the installation, the preservation environment and the make-up of the checklist					
		7.2 The operation of the management · maintenance program	The management and the administration, a program for the prevention of a crime, a wood boom, the management of the educational program, the make-up of each program menu					
		7.3 The display of an exhibition	The enough time for the mistake of an exhibits' damage or breakage. a designer, the researcher of liberal art's institute and the participation of a safety guide					
制 册	8. An exhibition management · the final evaluation	8.1 The opening of an exhibition picture	The previous open to the public for the each figure and the person concerned. the positive publicity activity of off-line and in-line					
		8.2 The general opening and the exhibition management	With pre-public information, of the open to the public, the management of an educational program the evaluation of an exhibition					
		8.3 The final evaluation	Executing a final evaluation about effect of final exhibition - Content : Display effect / Process of the proceed development / Efficiency evaluation of a cost - Design revision and settlement about an exhibit through result of final eveluation	The development of the evaluation equipment / Exhibition revision and settlement				
				The sample selection of the vicarious spectators for the final evaluation				
		- Tracking observation - The interview with the spectators - The consultation of a an advisory committee						
		The result of analysis and the interpretation	No		Yes			
		Writing of a report						
	8.4 The conclusion of an exhibition business	The conclusion of all working connected with exhibition						





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