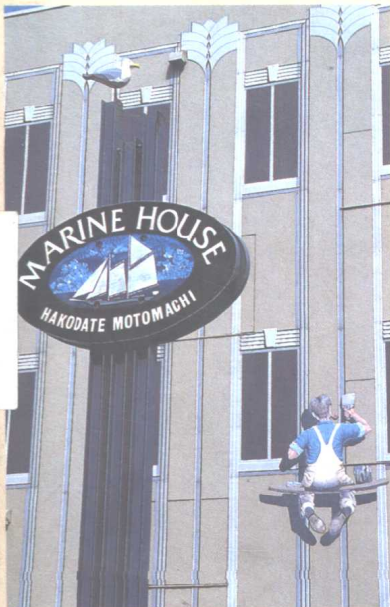
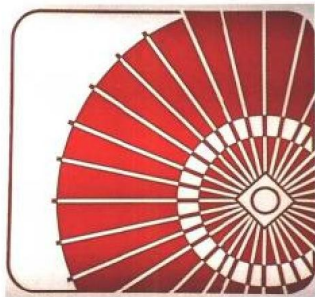


CHARACTERS

# 世界标志设计1

生物标志篇





## 世界标志设计 1 生物标志篇

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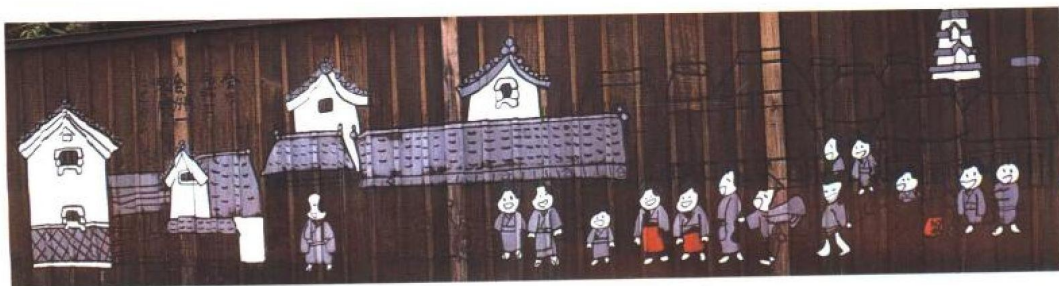
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## ● **WORLD SIGN 1**

### — **CHARACTERS** —

- Edited by Graphic-sha staff

This book is collection of photos of signs and facades of various shops and offices found in different streets in the world, and is intended to serve as a design source to refer to by those who wish to make a successful shop or office in an area or street whose environment is becoming increasingly comfortable.

The book covers about 900 cuts of cubic and plane signboards which mainly use shapes or pictures of man, animals, plants, goods or others, and facades of buildings having such signboards, by classifying them according to style, theme, etc. It is recommended to refer to the book when planning or designing a sign or shop.

Use the book in combination with "WORLD SIGN 2/Marks · Logos."

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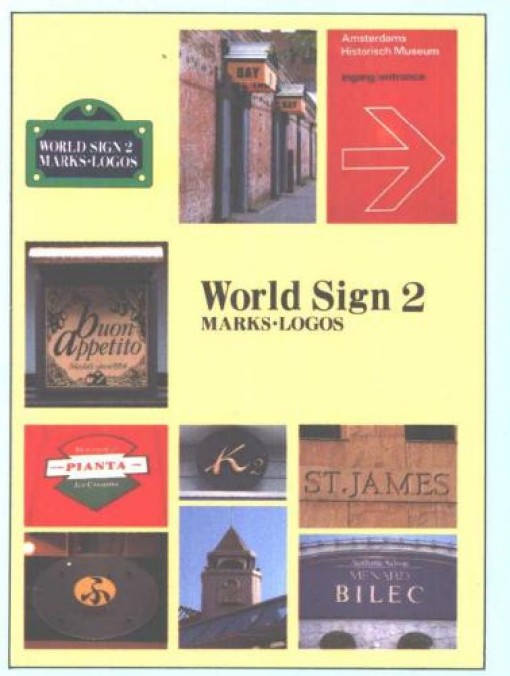
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CHARACTERS

# 世界标志设计1

生物标志篇



世界图书出版公司

北京·广州·上海·西安



# 目次

人物.....5

顔/横顔/目/唇/手 & 腕/脚/

ピエロ/人物

動物.....73

熊・コアラ/犬/猫/象/麒麟/馬/ラ

イオン/猿・ゴリラ/牛/豚/兎/羊/

虎/狸

アザー キャラクター・131

鳥/風見/昆虫/蝶/海老/蟹/魚/

動物/爬虫類/マスク/太陽/メルヘン

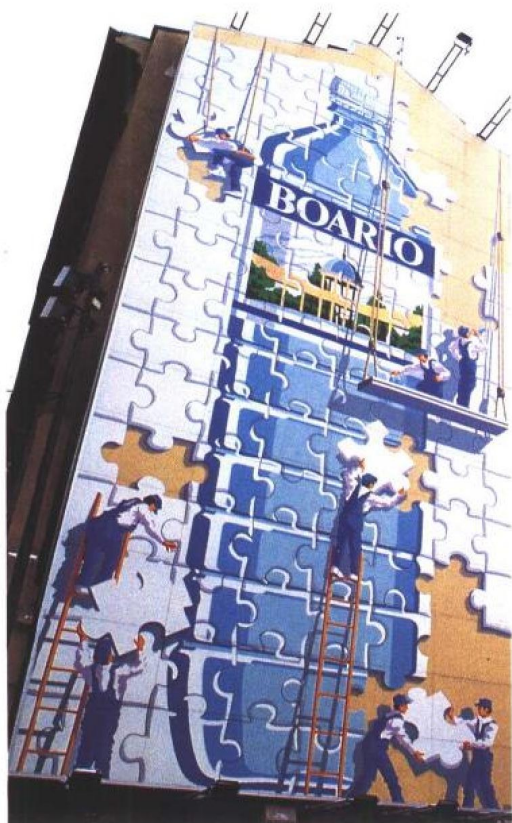
植物.....201

野菜・果物/花・木

ツール & グッズ.....215

鉛筆/時計/眼鏡/台所用品/ジョッ

キ/瓶/ツール/楽器/船/消火栓



## World Sign 1

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# contents

man .....5

face/profile/eye/lip/hand &  
arm/leg/pierrot/man

animal .....73

bear, koala/dog/cat/elephant/  
giraffe/horse/lion/monkey,  
gorilla/pig/rabit/sheep/tiger/  
raccoon dog

other characters ·131

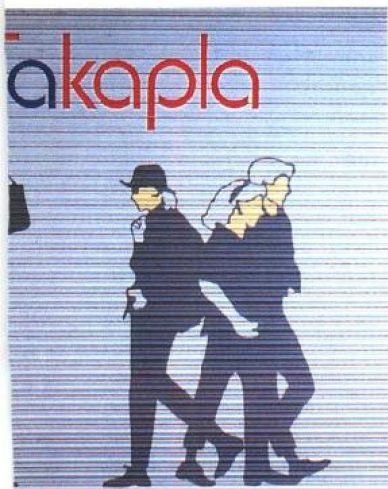
bird/vane/insect, butterfly/  
lobster/crab/fish/animal,  
reptile/mask/sun/märchen

plant .....201

vegetable, fruit/flower, tree

tool & goods .....215

pencil/watch/glasses/kitchen  
ware/jug/bottle/tool/musical  
instrument/ship/fire hydrant

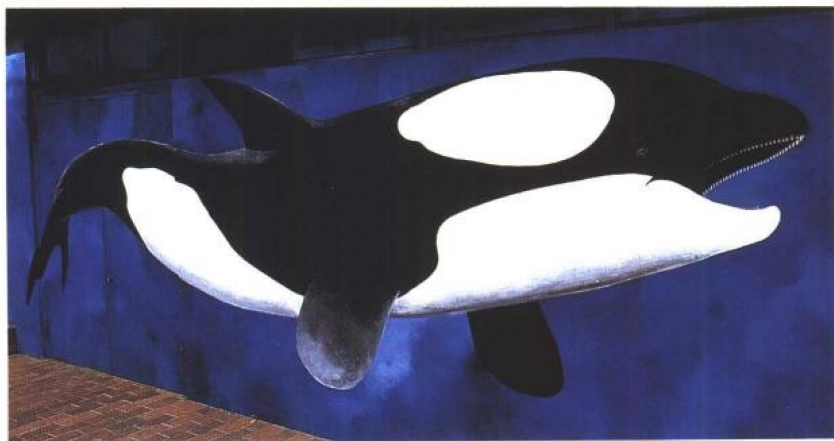


本書は 快適な環境づくりがすすむ地域や街の中で 成功する店舗やオフィスのサイン・外観(ファサード)づくりのデザイン用資料として 世界の街角から集めた写真を中心に構成したソース集です。

人物 動物 植物 道具 商品など形や絵をメインにした 立体および平面のサインボードと それらのサインボードのある建物のファサードをテーマ別に約1,100カットを収集 データとして業種と撮影地名を加えました。サイン計画 店舗プランニングなどの資料として拡くお勧めいたします。また 街の中の面白いサインを編集部あてにご連絡いただければ 次回の取材の参考にさせていただきます。自薦 他薦は問いません。

グラフィック社 <編集部・ワールド サイン係>

〒102 東京都千代田区九段北1-9-12



This book is a collection of photos of signs and facades of various shops and offices found in different streets in the world, and is intended to serve as a design source to refer to by those who wish to make a successful shop or office in an area or street whose environment is becoming increasingly comfortable. The book covers about 1,100 cuts of cubic and plane signboards which mainly use shapes or pictures of man, animals, plants, goods or others, and facades of buildings having such signboards, by classifying them according to style, theme, etc. Types of business and name of location where photos were taken are also added as data.

It is recommended to refer to the book when planning or designing a sign or shop.

It is requested that you inform us of any interesting sign found in the street. We would like to refer to it when editing the next book. Either a sign recommended by yourself or any other is acceptable.

Graphic-sha Publishing Co., Ltd.

<World Sign Section, Editorial Department >

1-9-12, Kudan-kita, Chiyoda-ku, Tokyo 102 Japan



# 人物



①

1 : ファストフード/フランス・ニース

1 : fastfood/Nice, France

man



②



③



- 2: 商業施設/フランス・パリ
- 3: 美容室/北海道・函館市
- 4: ダンススタジオ/アメリカ・ハワイ ホノルル
- 5: メンズ プティック/ベルギー・ブリュッセル
- 6: レストラン/長崎・佐世保市
- 7: レストラン&バー/フランス・パリ



5



6

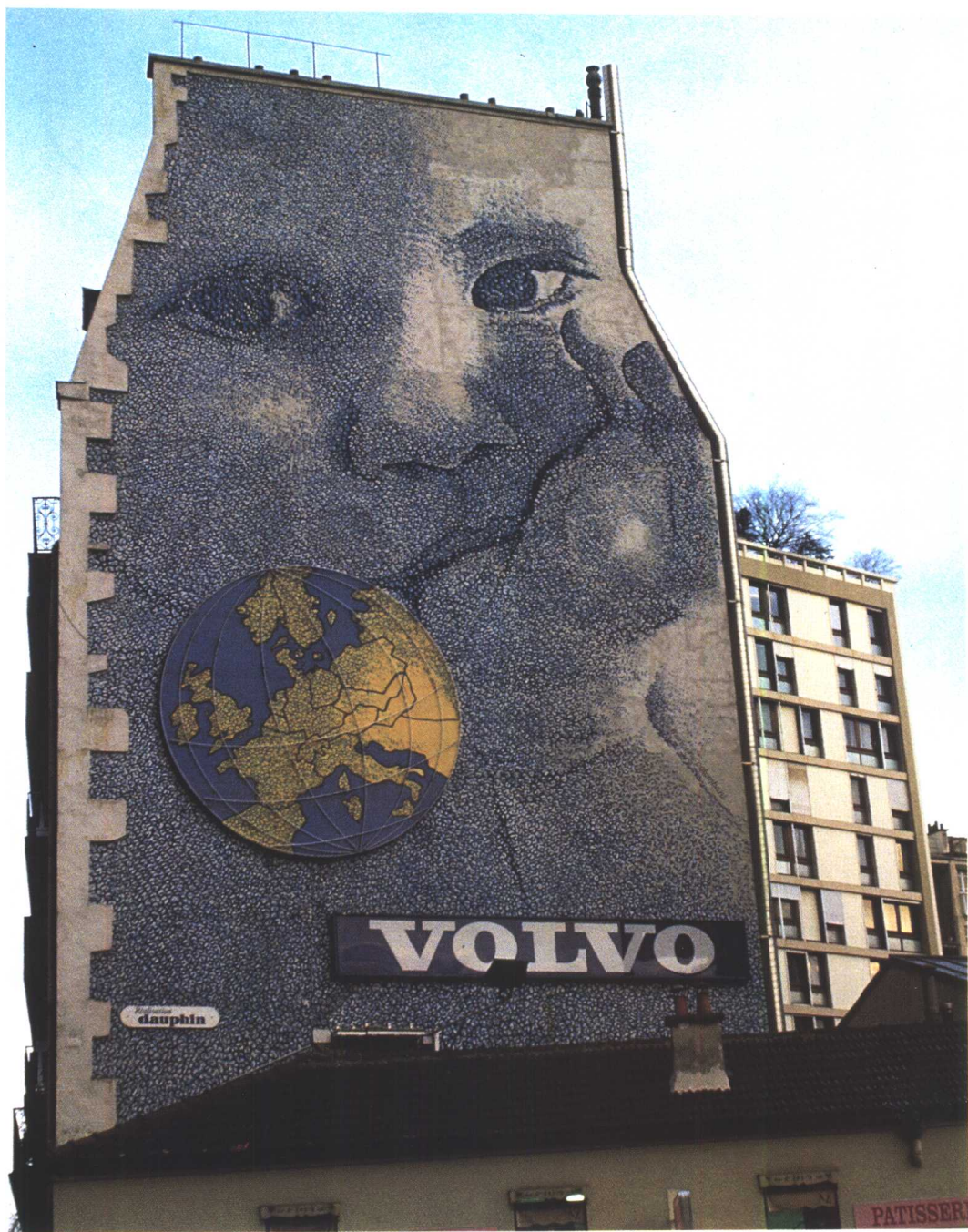


4



7

- 2 : commercial building / Paris, France  
 3 : beauty salon / Hakodate city, Japan  
 4 : dance studio / Honolulu, Hawaii, U.S.A.  
 5 : men's boutique / Bruxelles, Belgium  
 6 : restaurant / Sasebo city, Japan  
 7 : restaurant & bar / Paris, France



- ウォールペインティング
- 8 : フランス・パリ
- 9 : アメリカ・ニューヨーク
- 10 : アメリカ・ニューヨーク
- 11 : アメリカ・ロサンゼルス
- 12 : アメリカ・ニューヨーク



9



10



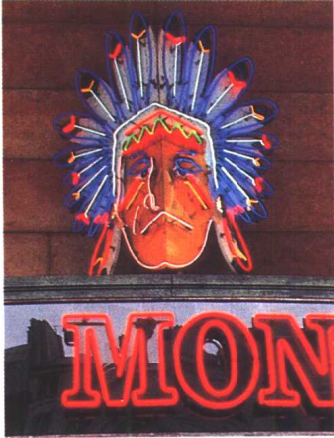
11



12

- wall painting
- 8 : Paris, France
- 9 : New York, U.S.A.
- 10 : New York, U.S.A.
- 11 : Los Angeles, U.S.A.
- 12 : New York, U.S.A.

顔



①



②



③



⑤



④



⑦



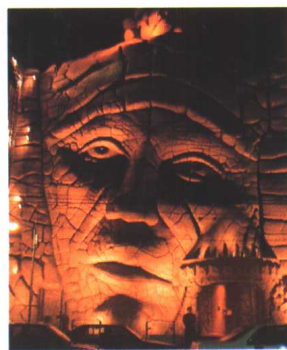
⑧



⑥

- 1 : ファッション ブティック/フランス・パリ
- 2 : 理容/東京・下北沢
- 3 : ジュエリー/アメリカ・ロサンゼルス
- 4 : 占い/京都市
- 5 : 占い/神戸市
- 6 : 眼鏡/イタリア・ミラノ
- 7 : レストラン/イギリス・ロンドン
- 8 : シャンソニエ/フランス・パリ

- 1 : fashion boutique/Paris, France
- 2 : barber/Shimo-kitazawa, Tokyo, Japan
- 3 : jewelry/Los Angeles, U.S.A.
- 4 : divination/Kyoto city, Japan
- 5 : divination/Kobe city, Japan
- 6 : glasses/Milano, Italy
- 7 : restaurant/London, UK
- 8 : chansonnier/Paris, France



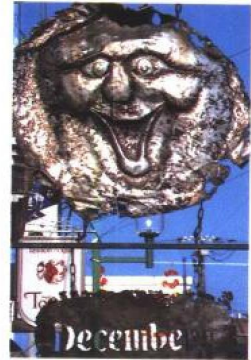




13



14



17



15



16

- 9 : ホテル/大阪市
- 10 : ホテル/大阪市
- 11 : ディスコ(昼)/札幌市
- 12 : ディスコ(夜)/札幌市
- 13 : 噴水/広島市
- 14 : レストラン/ルウェイ・オスロ
- 15 : カフェ レストラン/台湾・台北市
- 16 : ファッション グッズ/東京・代官山
- 17 : アンティーク/北海道・小樽市

- 9 : hotel/Osaka city, Japan
- 10 : hotel/Osaka city, Japan
- 11 : disco(day)/Sapporo city, Japan
- 12 : disco(night)/Sapporo city, Japan
- 13 : waterworks/Hiroshima city, Japan
- 14 : restaurant/Oslo, Norway
- 15 : cafe restaurant/Taipei, China
- 16 : fashion goods/Daikanyama, Tokyo, Japan
- 17 : antique/Otaru city, Japan