THE INVESTMENT OF SHAANXI, CHINA

strengthen the work of propaganda and introduce the mass resource to the outside world. so as to absorb more funds, technology, trained personnels and experience of management from home and abroad to speed the economic and social development and resources exploitation.

From the coming several years to the 21st centery, the policy of lessen the differences between Eastern area and Western area of our country, specialy running the course of energy exploitation of North Shaanxi and the 2nd Asia—Europe Continent Bridge opening to traffic, the province now faces once more the all—round opportunities for open—door to the outside world. The people of the whole province will rise in greater vigour to open up the new sphere of open—door to the outside world with one heart and one mind under the guidence of the theory of comrade Deng Xiaoping's building socialism with Chinese character. Entrepreneurs of industrial and commercial circles, friends of education and science and technology fields are warmly expected and welcome to Shaanxi, carrying out investigation at sits, investing funds and operating factories, visiting and touring, discussing trade so as to get mutual prosperity and development.

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PREFACE

Liu Ronghui

THE INVESTMENT GUIDE OF SHAANXI, CHINA has been compiled and will be published and distributed soon. It is a very significant work made by some comrades of all kinds from Shaanxi Province for the purpose of introducing to domestic and abroad friends the policies of open—door to the outside world, investment environment, trend and orientation etc. The comrades of all strata had done a very significant project and are deserving of greetings for their work.

THE INVESTMENT GUIDE OF SHAANXI, CHINA follows the principle of realistically using a great deal of materials, fully reflecting the economic construction and the condition of reform and open—door to the out side world. The book also systematically introduces the investment environment, trend and orientation, investment policies and regulations of prefecturals, municipalities and part of counties (districts) in the province. Especially, more attention had been paid to collect a batch of construction projects in the province, prefecturals, municipalities which are in possession of vigorous development prospects. They are important valuable reference to the investors. All the above mentined will go a long way towards helping us in strengthening the open—door to the outside world, promoting economic and trade cooperation, and education, science and technology and culture exchange between Shaanxi Province and abroad.

Since the Third Plenary Session of the Eleventh Central Committee of the Chinese Communist Party, the Committee of CCP and the People's Government of Shaanxi Province adhere consistently to the Party's policies of reform and open-door to the outside world, and insist on economic construction as the core, so the whole province had obtained great achievement in the field of economic and social development. The agreiulture comprehensive ability has been promoted apparently. Rural and township enterprises emerged in one night as a new crack force. Different kinds of industry are nearly in fully scale, such as textile industry, machine-making industry, electron, coal industry. They are the buttress of the industry. The market economy has been greatly improved. Especially, foreign trade and exchange actions of science and technology demonstrate favourable momentum in vigorous development. The total amount of import and export in 1993 has increased 33 per eent over 1992. The utilization of foreign funds has increased 86. 3 per cent over last year. The three - joint - ventures has reached 1440. The total investment funds is \$4 billion. A batch of enterprises, like Xi'an -Janssen Pharmaceutical Ltd. which had been selected into the rank of the "Ten Exeellence Enterprises", are bursting out in the province. Owning to the high speed development of open-door to the outside world, the understanding and coorperation between Shaanxi and other countries and regions in the world are greatly stimulating the development of social productive forces. The fifteen years practice of reform and open-door to the outside world expresses the policies of open - door to the outside world is the only way leading to the prosperity of Shaanxi and richness to its people. The further expending the open—door to the outside world has become the inevitable requriement.

Shaanxi province is situated at the middle stream of Yellow River. It is locatd in the area which connects the Eastern area and Western area of the counrty. It is one of the birth places of gloriously shining ancient civilazation of Chinese nationality, rich in natural resources above and under ground. It has favourable factors and relative superiority in the field as follows: Firstly, more institutions of higher learning. more scientific and research institutions, more big and medium size enterprises, the comprehesive science and technology force ranking the third in our country. An advanced and new tachnical industy development strap along Long—Hai Railway and high grade highway is sharping up. Secondly, the province owns plenty world standard mineral deposites in North Shaanxi, such as coal field and natural gas field and energy etc. The province is also rich in resources of hydraulic power and biology. The prospect for explitation is broad. Thirdly, the cutural relics and scenic spots in the province are the most famous in the world. To develop the tourist industry can gain the uppwe hand. Combining with the international trade for the purpose of mutual benefit and each making what the others lacks will be reached. Fourthly, the province has favourable conditions, since locating in the interior part of our country, it connects Eastern area with the Western area and links up with the Northern area and Southern area. Such favourable conditions and superiorities should be utterly come into play and we must turn the superiority of potential resources into real economic superiority as quick as possible. One important sphere is to

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BRIEF INTRODUCTION OF SHAANXI

Shaanxi is at the center of China. As one of the birth place of the Chinese people, it had a glorious ancient civilization. The well-known silk road is one of the examples. The starting place of the silk road was from ancient Chang'an (Now Xi'an, the capital of Shaanxi province). Since the reform 15 years ago, the economy and other public services of Shaanxi have made great progress. Shaannxi has become one of the newly developed industrial bases and the main agricultural bases. The new silk road "Euro-Asia Continental Bridge" broadened the ways of connecting Shaanxi with other countries in the world. The improvement of the investment environment attracted more and more investors. In this article, you will get an general view of the policies, economy and culture of Shaanxi. We welcome everybody to come to Shaanxi, to visit Shaanxi, to invest in Shaanxi and to trade with Shaanxi.

NATURAL GEOGRAPHY

Shaanxi is a continental province. It situates in 31° 43' -39° 34' N and 105° 29' – 111° 14'' E. There are 1000 kilometers from north to south and 360 kilometers from east to

west. The total area of the province is 205.6 thousand square kilometers. It is a critical place for people from the east and middle part of the country to go to the northwest and southwest. The feature of the geography is high in the east and west and low in the middle. There are 3 natural geographic parts: leoss plateau of the north, Guanzhong plain in the middle and Qin and Ba mountains in the south.

The plateau in the north is an important part of the leoss plateau of the northwest. The average altitude is 900 - 1500 meters. Most of the plateau is covered with 50 - 150 meters loess except the deserts along the Great Wall and in mountain areas. The rain for many years made the plateau full of gullics and ravines. The crops are corn, wheat and other grains. The animal raising is advanced here. The reservations of coal, oil, natural gas, salt and bauside are very large.

Guanzhong plain is an alluvial plain of Weihe River. It is known as "Qinchuan for 800 li". The altitude of the plain is 320 – 600 meters. At the south and the north are the symmetric platforms. The crops are wheat, corn, cotton, oil bearing plants and apples. It is one of the grain and cotton production bases and one of the important indiustrial bases.

At the south of Shaanxi the altitude of Qin and Ba mountains is 1500 – 3000 meters. Here is rich in minerals and forest products. The Hanzhong base and Ankang base between Qin and Ba are rich in soil. The climate is mild. The plenty rainfall made the agricultural productions prosperous. The main crops are rice and wheat. It is known as a rich place in Shaanxi.

The rivers in Shaanxi is divided by Qinling mountains. At the north is the Huanghe River system and at the south is the Changjiang River system. The big rivers are: Wudinghe, Yanhe, Jinghe, Weihe, Danjiang, Hanjiang and Jialingjiang. They run into Huanghe and Changjiang respectively.

The climate in Shaanxi is continental and maritime. It belongs to the monsoon climate of the east of China. In winter, it is mainly north wind. The change of seasons is very clear. The temperature and precipitation vary with seasons. The latitude made the differnce of the climate between the north and south. The southern part of Shaanxi has the climate feature fo the northern subtropical climate. It is mild in winter and hot in summer. The rainfall is plenty, about 1000 mm each year. It is humid. Guanzhong and the most part of Shaanxi have the climate feature of the warm and damp climate. The difference between the temperature is large with 4 clearcut seasons. The annual precipitation is 500 - 600 mm. The northern part of Shaanxi has the feature of temperate zone. It is dry, windy and cold. The annual precipitation is 300 - 400 mm. The frost free period of the whole province is between 150 - 270 days.

HISTORY

Shaanxi is one of the birth place of the Chinese people. It was also a place of ancient Chinese civilizatioon. About 1 million yaears ago, the Qinling Mountains were not as steep as it is, and the climate was milder. At the north side of the mountains, there was the forest. The loess covered the mountains and the soil was rich. The rich products made the Lantian Men living here. At about 6000 years ago, the Banpo Men at the east part of Xi'an left us a whole relic of a prosperous matriarchal society. At Huangling County, Shaanbei, the tem-

ple of Xuanyuan Huangdi, the ancestor of the Chinese people wrote down a long history of themselves.

Shaanxi was the center of the politics, economy and culture before 10 century AD. There were 12 dynasties like Zhou, Qin, Han, Sui and Tang, capitalled here, boasted for over 1100 years. Zhou Dynasty, about 3000 years ago, capitalled at the place near Feng and Hao Rivers. Then, Qin, Han, Sui and Tang all capitalled in Xi'an. Since the Middle Age when Han and Tang capitalled in Chang'an. Shaanxi became a business center of the country. Being the starting point of the silk road and being a meeting place of east and west cultures. The culture of Tang Dynasty was significant to China and the world as well. Chang'an, as an international trade center, was a symbol for the open—up to the world. After Song, Yuan, Ming and Qing, the political and economic center had been moved east, yet Xi'an was still an important city in the northwest.

Shaanxi is a cradle of the Chinese revolution. During 1935 – 1948, the central committee of the Communist Party and Comrade Mao Zetong lead the Chinese revolution in Shaanbei and based in Shaanbei they founded the People's Republic of China.

ADMINISTRATIVE REGIONS, POPULATION AND NATIONALITY

Shaanxi is also called Shaan or Qin for short. There are 4 cities, 6 prefectures, 9 towns, 84 counties and 14 districts. By the end of 1992, the population was 34.046 million. There are 27.6 million agricultural population, about 81% of all the

population. There are 6.446 million city residents, about 19% of all the population. There are people of 45 nationalities like Han, Hui, Man, Zang, Meng, Zhuang, Chaoxian and miao. Han people are 99.4% of the population. Hui people have about over 100 thousand. Man, Zang, Meng and zhuang people have over 1 thousand respectively. The other nationalities have less than 1000.

The administrative regions of Shaanxi

	regions names of districts, towns and counties	population (thousand)
Xi'an	Xincheng, Beilin, Lianhu, Baqiao, Weiyang, Yanta, Yanliang, Chang'an, Lantian, Lintong, zhouzhi, Huxian, Gaoling	6380
Tongchuar	Chengqu, Jiaoqu, Yaoxian, Yijun	810
Ваојі	Weibin, Jintai, Baoji, Fengxiang, Qishan, Fufeng, Meixian, Longxian, Qianyang, Fengxian, Taibai, Linyou	3440
Xianyang	Qindu, Weicheng, Yangling, Xingping, Sanyuan, Jingyang, Qianxian, Liquan, Yongshou, Binxian, Changwu, Xunyi, Chunhua, Wugong	4490
Weinan	Weinan, Hancheng, Huayin, Huaxian, Tongguan, Dali, Pucheng, Chengcheng, Heyang, Baishui, Fuping	4990