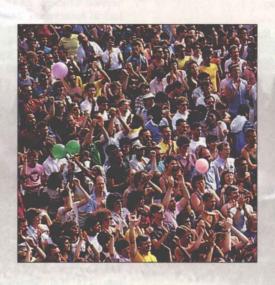
LIVING SOCIOLOGY



David Knox

LIVING SOCIOLOGY



David Knox
EAST CAROLINA UNIVERSITY

WEST PUBLISHING COMPANY

To Dave polite, gentle, flexible and fair



Composition: Carlisle Communications Text and Cover Design: Kristen M. Weber

Copyediting: Chris Thillen

Cover Art: McCarthy Era—Gray Day, © Ralph Fasanella Part I Art: Sunday Afternoon—Stickball Game. © Ralph Fasanella

Part II Art: © C. L. Hardi-Faraci 1989

Part III Art: © Dan Sibley

Part IV Art: © 1990 ARS New York/ADGP Part V Art: © David Brendan Ryan

COPYRIGHT © 1990

By WEST PUBLISHING COMPANY 50 W. Kellogg Boulevard P.O. Box 64526 St. Paul, MN 55164-1003

All rights reserved

Printed in the United States of America

97 96 95 94 93 92 91 90

8 7 6 5 4 3 2 1 0

Library of Congress Cataloging-in-Publication Data

Knox, David, 1943– Living sociology / David Knox. p. cm. ISBN 0-314-59951-7 1. Sociology. I. Title. HM51.K587 1990 301—dc20

89-27267 CIP

Photo Credits

3 NASA; 4 Nik Kleinburg/Stock Boston; 6 Bob Daemmrich/Stock Boston; 7 Cary Wolinsky/Stock Boston; 8 Bill Powers/Frost Publishing Group; 13 UPI/Bettmann Newsphotos; 14 © Stacy Pick, 1987/Stock Boston; 15 Frank Siteman/Stock Boston; 19 The Bettmann Archive; 20 (left) The Bettmann Archive; 20 (right) The Bettmann Archive; 21 The Bettmann Archive; 22 (left) Historical Pictures Service, Chicago;

22 (right) The Bettmann Archive; 23 (left) Historical Pictures Service, Chicago; 23 (right) Courtesy of the American Sociological Association; 24 (left) Courtesy of the American Sociological Association; 24 (right) © Brown Brothers; 35 Miro Yintoniv/Stock Boston; 37 Mike Mazzaschi/Stock Boston; 38 David Knox; 41 Rhoda Sidney/Stock Boston; 44 Tony Freeman/PhotoEdit; 45 Peter Menzel/Stock Boston: 46 Peter Simon/Stock Boston: 63 Pete Turner/The Image Bank. Chicago; 65 (top) Tom Walker/Stock Boston; 65 (bottom left) James Holland/Stock Boston; 65 (bottom right) Cary Wolinsky/Stock Boston; 66 Tony Freeman/PhotoEdit; 67 UPI/ Bettmann Newsphotos: 69 Bob Mahoney/Picture Group: 71 (top) Reuters/Bettmann Newsphotos; 71 (bottom) UPI/Bettmann Newsphotos; 75 Cary Wolinsky/Stock Boston; 78 Martin Rogers/Stock Boston; 87 Leif Skoogfors/Woodfin Camp & Associates; 88 Koch/Contrasto/Picture Group; 89 Jim Harrison/Stock Boston; 91 (left and right) Marjorie Shostak/ Anthro Photo: 92 Daemmrich/Stock Boston: 94 Mark Antman/Stock Boston; 95 Bryce Flynn/Picture Group; 97 Richard Pasley/Stock Boston; 101 Comstock; 107 Louis H. Jawitz/The Image Bank; 108 Comstock; 110 Ann States/Picture Group; 111 Lawrence Migdale/Stock Boston; 113 John Lei/Stock Boston; 114 Joel Christenson; 117 Tony Freeman/PhotoEdit; 119 Peter Vandermark/Stock Boston: 122 Bob Nelson/Picture Group; 125 Andrew Popper/Picture Group; 131 Michael Melford/The Image Bank; 132 (top) J.R. Holland/Stock Boston; 132 (bottom left) Stock Boston Gallery/Stock Boston; 132 (bottom right) John Coletti/Stock Boston; 133 Stacy Pick/ Stock Boston; 135 John Girodano/Picture Group; 138 Robert Brenner/PhotoEdit: **140** John Running/Stock 148 Aronson Photo/Stock Boston; 151 Edith Haun/Stock Boston; 155 Andrew Sacks/Black Star; 157 @ Marino Colmano/ EKM-Nepenthe; 158 Tony Freeman/PhotoEdit; 163 (left) Fall River Historical Society; 163 (right) Mary Kate Denny/Photo-Edit; 166 UPI/Bettmann Newsphotos; 168 Edward L. Miller/ Stock Boston: 169 Robert Brenner/PhotoEdit: 173 Trent Saviers/Picture Group; 183 © Dagmar Fabricius/Stock Boston; 184 Robert Brenner/PhotoEdit; 186 Andy Levin/Black Star; 187 Peter Southwick/Stock Boston; 189 Owen Franken/Stock Boston; 193 AP/Wide World Photos, Inc.; 197 Nicholas Sapieha/Stock Boston; 200 Rhoda Sidney/Stock Boston; 209 Mitchell Funk/The Image Bank; 210 © Richard Hutchings; 213 David Austen/Stock Boston: 215 Bob Daemmrich/Stock Boston; 216 Robert V. Eckert Jr./Stock Boston; 217 Richard Sobol/Stock Boston; 220 Jeffry W. Myers/Stock Boston; 222 Arthur Grace/Stock Boston; 229 Jacky Gucia/The Image Bank; 230 (left) Sue Doreman/Stock Boston; 230 (middle) Ellis Herwig/Stock Boston; 230 (right) Bob Daemmrich/Stock Boston; 231 Miller/Afrapix/Picture Group; 233

Preface

ust as putting on a pair of sunglasses allows you to see the physical world in a new way, Living Sociology allows you to see the social world from a sociological perspective. The social world involves the interaction between individuals in groups, institutions, and societies. The sociological perspective emphasizes that these interactions determine who you are, how you think, and what you do. This perspective is a central theme throughout this book. Several features are used to display this perspective.

▼ LIVING SOCIOLOGY

Throughout each chapter there are various highlighted sections referred to as "Living Sociology." These reflect applications of the sociological perspective to the topic being discussed. For example, in Chapter 1 we discuss how music reflects cultural themes. The "Living Sociology" section gives several examples and encourages you to listen to music with a sociological ear to identify cultural themes.

▼ BOXED INSERTS

Two boxed inserts appear in each chapter to illustrate a particular point, to expand on an idea, or to offer a unique example. For example, in Chapter 3 on Culture we discuss subcultures and suggest "The Farm"—a 300 member commune in Summertown, Tennessee as an example.

▼ APPLYING SOCIOLOGICAL RESEARCH

Consistent with the theme of Living Sociology, each chapter ends with a section focusing on how sociologists view a particular phenomenon in our society. For example, Chapter 17 on "Collective Behavior and Social Movements" shows what so-

ciological principles are involved in our becoming a part of a social movement.

▼ ACKNOWLEDGMENTS

I would like to thank the following people who made unique contributions to the manuscript: to Caroline Schacht for collaborating in the research, writing, editing, and proofing of the manuscript; to Delene Rhea for sharing her Introduction to Sociology lecture notes: to Buford Rhea for feedback on Chapter 6, Formal Organizations; to Bob Bunger for providing a cross cultural perspective on human behavior; to John Carter for the accuracy of historical information; to Mark Fisch for his engaging way of presenting sociological data; to Reba Lewis for sharing her sociological reflections on the media; to John Maiolo for the departmental support to complete the project; to Holly Mathews for her perspective on women's roles; to Charles Garrison for sharing his library on religion; to Jasper Register for sharing his resources on minorities; to Jim Mitchell for providing studies on aging; to Linda Mooney for her liberating perspective on sex roles and the comics; to Christa Reiser for sharing her journals; to Marty Schultz for his studies on divorce; to Paul Tschetter for sharing his resources on population; to Ann Prezzel for library research; to Kim Tripp for library research and for attending to numerous details in regard to the manuscript; to Mike Orbach for his ethnomethodological research; to Suzanne Szabo for her library resources; to Avtar Singh for keeping our university library stocked with sociology journals and books; and to James Walters for contributing to Chapter 2 on Research.

Over 20 reviewers read the entire manuscript and provided numerous suggestions for correction and inclusion in the final manuscript. For their help and encouragement, I am grateful to: Diane Beeson

California State University-Hayward

Philip Berg

University of Wisconsin-LaCrosse

Collin Campbell

University of Minnesota-Duluth

Leo Carroll

University of Rhode Island

Peter Chroman

College of San Mateo

John Curra

Eastern Kentucky University

Lois Dagle

Manchester Community College

Howard Daudistel

University of Texas-El Paso

Mark Eckel

McHenry County College

Joseph Feagin

University of Texas-Austin

Jon Flanagin

University of South Dakota

James Ford

Saginaw Valley State College

Larry Frye

St. Petersburg Junior College

Daniel Gallego

Weber State College

Jarvis Gamble

Owens Technical College

Philip Groth

University of Wisconsin–Rock County

Harold Guy

Prince George's Community College

Harry Gyman

Bowling Green State University

Joseph Jioia

Moraine Valley Community College

C. Dale Johnson

San Diego State University

William Kelly

University of Texas-Austin

Gary Kiger

Utah State University

Abraham Levine

El Camino Community College

Robert McLaren

Portland Community College

Michael Miller

University of Texas-San Antonio

Gloria Milton

Glendale Community College

Quentin Newhouse

Howard University

Margaret Park

St. Louis Community College-Florissant Valley

Robert Regoli

University of Colorado

Lucille Sansing

Northern Virginia Community College

Denis Stead

Montana State University

George Stine

Millersville University of Pennsylvania

Benjamin Stone

Drake University

Joel Tate

Germanna Community College

Kenrick Thompson

Northern Michigan University

Christopher Vanderpool

Michigan State University

Andrew Weber

Catonsville Community College

Gary Woodruff

Atlanta, Georgia

Peter Marshall, West editor, is responsible for guiding the project through numerous reviews to the finished project. He has been superb in his role. Maralene Bates and Jane Bacon, developmental editors, kept the reviewing process on schedule and responded quickly to various manuscript requests. Angela Deadwiler handled the time consuming task of securing permissions with great aplomb. Deanna Quinn served beautifully as production manager and attended to numerous details. To these individuals I am grateful.

Contents in Brief

Preface xv

PART I ▼ Social Perspectives 1

Chapter 10 Minorities: We and They 229 Chapter 11 The Elderly: The Oldest Minority 257

PART IV ▼ Social Institutions 283

487

Chapter 12 Marriage and the Family:

Home 285 Chapter 13 Religion: The Sacred 311

Chapter	1 Living Sociology: A First View 3	Chapter 14 Education: School 337		
Chapter	2 Research: Finding Social Facts 35	Chapter 15 Politics and Economics: Power and Money 361		
PART II	▼ Social Foundations 61	PART V ▼ Social Changes 389		
Chapter	3 Culture: The Ideas and Products	That v v bootal changes 507		
•	People Adopt and Create 63	Chapter 16 Social Change: Kaleidoscopic		
	4 Society: The Way We Are 87	Society 391		
Chapter	5 Socialization: Learning to Be Human 107	Chapter 17 Collective Behavior and Social Movements: Group Activities 413		
Chapter	6 Formal Organizations: Groups for	Chapter 18 Media: Reality Construction 439		
•	Efficiency 131	Chapter 19 Urbanization: Community to		
Chapter	7 Deviance: Breaking Social and Legal	City 461		
onaptor	Norms 157	Chapter 20 Population: Society in Numbers 48		
	.	Name Index 515		
PART III	Social Inequalities 181			
		Subject Index 523		
Chapter	8 Social Stratification: The Haves and			
	the Have-Nots 183			
Chapter	9 Gender Inequalities: Women and			
-	Men 209			

Contents

Preface xv	Chapter 2 ▼ Research: Finding Social Facts 35		
▼ PART I Social Perspectives 1	Scientific Research 36		
	The Nature of Scientific Observation 36		
Chapter 1 Living Sociology: A First	▼ How to Read a Table 39		
View 3	Pure vs. Applied Research 39		
view 3	Quantitative vs. Qualitative Research 40		
This Calls of Lower Park	The Research Process: Basic Concepts 41		
Living Sociology: Goals of This Book 4	Literature Review 41		
Answer Personal "Whys?" 4	Hypotheses 41		
Experience Media Sociologically 5	Independent and Dependent Variables 42		
Understand Society from a Micro and Macro	Operational Definitions 42		
Perspective 6 Develop a Cross-Cultural Awareness 6	Samples 42 Methods of Data Collection 43		
What Sociologists Study 7			
Social Reality 7	Cross-sectional vs. Longitudinal Research 43 Survey Research 44		
Social Relationships 7	Field Research 45		
Social Expectations 9	Case Studies 47		
The Sociological Imagination 9	Experiments 47		
▼ Christmas in the Summertime: Reflections on	Existing Documents 48		
Yardsales 10	Historical Analysis 48		
Terms Used by Sociologists 13	Types of Data Analysis 48		
Group 14	Description 49		
Status 16	Percentages 49		
Role 17	Mean 49		
Norms 17	Median 49		
Sanctions 18	Mode 49		
Sociology's Hall of Fame 18	Correlation 49		
Historical Context of the Development of	Causation 50		
Sociology 18	Some Problems with Research 51		
European Sociologists 19	Sampling 51		
American Sociologists 22	Control Groups 51		
▼ Careers in Sociology 25	Bias 51		
Major Sociological Theories 26	▼ The Hawthorne Effect 52		
Functionalism 26	Validity 52		
Conflict Theory 27	Reliability 53		
Symbolic Interaction 27	Significance Levels 53		
Exchange Theory 28	APPLYING SOCIOLOGICAL RESEARCH ▼ Ethics		
APPLYING SOCIOLOGICAL RESEARCH ▼ Roles	in Research 58		
Influence Behavior 32			

Horticultural Societies 91

PART II Social Foundations 61	Agricultural Societies 93		
PART II Social Foundations 61	Herding Societies 94		
	Industrial Societies 94		
Chapter 3 ▼ Culture: The Ideas and	Social Structure 95		
Products People Adopt and	▼ Gemeinschaft and Gesellschaft Societies 96		
Create 63	Status 97		
Cicate 03	Role 98		
The Manning of Cultume 64	Social Process 99		
The Meaning of Culture 64	Cooperation 99		
Sociological Meaning of Culture 64	Exchange 99		
Importance of Culture 64	The Societal Basis of Exchange 100		
Ethnography: The Study of Culture 66	Competition 100		
Cultural Rules 67	Conflict 101		
▼ Values in the United States 68	Accommodation 101		
Values 69	Coercion 102		
Norms 69	Exploitation 102		
Folkways 70	Conformity 102		
Mores 70	APPLYING SOCIOLOGICAL RESEARCH		
Taboos 70	▼ Heterosexual Relationships in Society 105		
Laws 71			
Cultural Concepts 72			
Ethnocentrism 72			
Xenocentrism 73			
Cultural Relativism 73	Chapter 5 ▼ Socialization: Learning to		
Cultural Meshing 74	Be Human 107		
Language 74	De Haman 107		
Cultural Confusions 74	Cools of Socialization 109		
"Ideal" Culture vs. "Real" Culture 75	Goals of Socialization 108		
Subcultures 75	Positive Self-Concept 109		
Countercultures 75	Social Skills 110		
The Farm: A Commune Subculture 76	Language and Norms 112 Values 112		
Cultural Variation 78			
A Functional View 79	Role Goals 112		
An Ecological View 79	Conscience 113		
An Evolutionary View 79	Importance of Socialization 113		
Cultural Universals 79	Heredity vs. Environment 113		
Cultural Change 79	When Children are Not Cared For 115		
Cultural Lag 81	Agents of Socialization 116		
APPLYING SOCIOLOGICAL RESEARCH ▼ Culture	▼ Childhood in Historical Perspective 118		
and Life Expectancy 84	How Children Learn 120		
	Sanctions 120		
Chapter 4 ▼ Society: The Way We	Modeling 121		
Are 87	Types of Socialization 121		
Ale or	Initial Socialization 121		
D C 111 17 100 20	Resocialization 123		
Definition and Functions of Society 88	Anticipatory Socialization 123		
Satisfy Physical and Psychological Needs 88	Socialization and Emotions 123		
Replace Dying Members 89	Definition of Emotions 123		
Socialize New Members 90	▼ Brainwashing: Can Someone Control Your		
Adapt as Necessary 90	Mind? 124		
Resist Being Conquered 90	Types of Emotions 124		
Basic Societies 90	Control of Emotions 125		
Hunting and Gathering Societies 91	ADDIVING SOCIOLOGICAL DESEADOR		

▼ Socializing Children Cross-Culturally 129

ix

Chapter 6 ▼ Formal Organizations: Groups for Efficiency 131

Perspectives on Formal Organizations 133

The Concept of Formal Organizations 133 Micro and Macro Perspectives 133 Systems Perspective 134

Types of Formal Organizations 134

Voluntary Organizations 134 Utilitarian Organizations 135 Coercive Organizations 135 Commonwealth Organizations 136 Human Service Organizations 136

Organizations and the Environment 136

Organizations Influence Environments 136 Environment Influences Organizations 137 Organizational Change and Survival 137 Organizational Culture 138

▼ Japanese and U.S. Business Organizations Compared 141

Bureaucracy: An Overview 142

The Concept of Bureaucracy 142 Characteristics of Bureaucracies 142 Bureaucracy's Other Face 144 Development of Bureaucracies 145

Bureaucracy: Effects on Individuals, Organizations, and Society 145

Positive Effects 145 Negative Effects 147 Worker Management: An Alternative to Bureaucracy 149

▼ Bureaucracy in a Democratic Society 150 APPLYING SOCIOLOGICAL RESEARCH **▼** Successful Corporations 155

Chapter 7 ▼ **Deviance and Crime: Breaking Social and Legal** Norms 157

Deviance 158

Definitions of Deviance 158 Six Facts about Deviance 159 Crime 160

Who Commits Crime? 160

Age 161 Sex 161

Women as Criminals 162

Race 162 Socioeconomic Status 162 The Career Criminal 164

Why People Commit Crime 164

Biological Theories 164 Psychological Theories 165 Anomie Theory and Goals-Means Discrepancy 166 Cultural Transmission Theory 167 Differential Association/Social Bonding Theories 167 Modeling Theory 169 Labeling Theory 169 Conflict 170

▼ Leisure and Crime: A Macro View 170 **Controlling Crime 171**

Internal Controls 171 External Controls 171 Decriminalization 172 Rehabilitation 173

APPLYING SOCIOLOGICAL RESEARCH ♥ Boys **Becoming Thieves** 179

PART III Social Inequalities 181

Chapter 8 ▼ Social Stratification: The Haves and the

Have-Nots 183

Property 184 ▼ Poverty: The Other Side of Wealth 185

The Haves and the Have-Nots 184

Power 186 Prestige 187

Variables Associated with Inequality 187

Patterns of Stratification 189

Caste Stratification 189 Estate Stratification 190 Class Stratification 190

Social Class in America 190

What is Social Class? 191 Identifying Social Class Membership 191 Social Class Divisions 192

▼ Upper-Class Women 194

Theories of Inequality 195

Sociobiological Perspective 195 Surplus Perspective 196 Functionalist Perspective 196 Conflict Perspective 197

Can the Have-Nots Ever Have?: Social Mobility 199

Definitions of Social Mobility 199 Individual Factors in Social Mobility 199 Social Forces in Social Mobility 201 The Reality and the Illusion of Social Mobility 202

x Contents					
APPLYING SOCIOLOGICAL RESEARCH How Social Class Matters 207					
Chapter 9 ▼ Gender Inequalities: Women and Men 209					
Inequalities between Women and Men 210 Income 210 Education 211 Occupation 211 ▼ Women and Men: Job vs. Career 212 The Sources of Gender Inequality 213 Biological 213 Economic 214 Cultural 214					
Organizational 214 Agents of Socialization 214 Parents 214 Teachers 216 Peers 216 Media 217					
Religion 218 Consequences of Female Role Socialization 218 A Negative Self-Concept? 218 An Unhappy Marriage? 219 A Brief Motherhood Role? 219 Overload as an Employed Wife and Mother? 220					
Benefits of Female Socialization 220 Consequences of Male Role Socialization 220 ▼ The Female Role in Grimm's Fairy Tales 221 Required to Earn Money? 221 Inadequate Development of Other Skills? 222 Identity Equals Job? 222 Emotional Stereotypes? 222 Adapt to the Modern Woman? 223 Benefits of Male Socialization 223 APPLYING SOCIOLOGICAL RESEARCH ▼ Sexual Harassment 227					
Chapter 10 ▼ Minorities: We and They 229					
Minority Groups 230 Characteristics of Minority Groups 231 Types of Minority Groups 232 ▼ Is Race Declining in Significance? 234 Prejudice 236 The Nature of Prejudice 236 Ethnocentrism/Stereotype 237 Theories of Prejudice 237					

Discrimination 240

Institutional Discrimination 240

Types of Discrimination 242

▼ Student Experiences with Prejudice and Discrimination 243 Racism 244 Definition of Racism 244 Functions of Racism 245 Patterns of Racial and Ethnic Relationships 245 Assimilation 245 Cultural Pluralism 247 Domination 248 Trends in Racial and Ethnic Relationships 248 Affirmative Action 248 Continued Inequalities 249 Managing Differences 249 APPLYING SOCIOLOGICAL RESEARCH ▼ Racism in South Africa 254 **Chapter 11** ▼ The Elderly: The Oldest Minority 257 Basic Facts about the Elderly 258 Definition of the Elderly 258 Demographic Overview of the Elderly 260 Historical View of the Elderly 261 Biological, Psychological, and Sociological Aspects of Aging 263 **▼ Elder Abuse 267** Gerontological Theories of Aging 266 Disengagement Theory 266 Exchange Theory 266 Activity Theory 268 Continuity Theory 268 Developmental Theory 268 **Unique Elderly Groups** 268 Centenarians 269 Widowed 269 Retired 269 Caring for the Elderly 271 Institutional Care 271 Home Care 272 Concerns of the Elderly 272 Health 272 Loneliness 272 Quality of Life 273 Suicide among the Elderly 274 Demographic Profile 274 Suicide Theories 274 ▼ Euthanasia 276 Religion among the Elderly 276 Functions of Religion for the Elderly 276 Participation in Religion 277 **APPLYING SOCIOLOGICAL RESEARCH** ▼ The

Elderly and Public Policy 281

Functions of Religion 321 PART IV Social Institutions 283 Social Bonding 321 Rites of Passage 322 Reinforcement of Society's Norms 322 **Chapter 12** ▼ Marriage and the Family: Reduction of Anxiety 322 Home 285 Control of Sexual Behavior 323 **Dysfunctions of Religion 323** Perspective, Definitions, and Life-Styles 286 Reinforcement of Oppression 323 Sociological Perspective 286 Death by Religious War 324 Definition of Marriage 288 Unwanted Pregnancies and the Spread of STDs 324 Types of Marriage 288 Internal Conflict 324 Definition of Family 288 ▼ Christian Absolutes and Cultural Types of Family 289 Relativism 325 Alternative Life-Styles 290 Diversity in Religion 326 Universal (Almost) Functions of the Family 291 Religions of the World 326 Provision of Physical Care 291 Religious Organizations 326 Replacement of Socialized Members 291 Demographics of Church Attenders 328 Promotion of Emotional Stability 291 Black Churches 328 Regulation of Sexual Behavior 292 Social Class and Religion 329 Status Placement 292 APPLYING SOCIOLOGICAL RESEARCH ▼ Religion Other Important Functions 292 and Marriage 334 ▼ Theoretical Views of the Family 293 Mate Selection 293 Chapter 14 ▼ Education: School 337 Cultural Aspects of Mate Selection 293 Sociological Aspects of Mate Selection 295 Perspectives in Education 338 Sociobiological Aspects of Mate Selection 296 Definition of Education 338 Marriage Relationships in the United States 297 Functional Perspective 339 Dual-Career Marriages 298 Very Happy Marriages 299 Conflict Perspective 340 Violent Marriages 300 Interactionist Perspective 341 Recent Historical Perspective 341 Divorce in America 301 Macro Causes for Divorce 301 ▼ Private Schools 342 Goals of Education 342 Micro Causes for Divorce 303 Academic Goals 343 Divorce and Children 303 Vocational Goals 345 ▼ Stages in Moving Toward Divorce 304 Political Goals: A Cross-Cultural View 345 Remarriage 304 Personal Goals 345 Remarriage and Children 305 Structure of Education 346 APPLYING SOCIOLOGICAL RESEARCH V Effect of Four Levels of Education 346 Children on the Marriage Relationship 309 Systems of Education 346 Teachers 348 Chapter 13 ▼ Religion: The Sacred 311 Grades 348 Effects of Education 349 Perspectives on Religion 312 Employment 349 Definition of Religion 312 Income 349 Micro/Macro Perspectives of Religion 314 ▼ Education and Social Inequality 350 Forms of Religion 315 Political Values 350 Some American Religious Orientations 316 Sexual Values 351 Mainstream Protestantism 316 Religious Values 351

Other Latent Effects 352

Competency Testing 352

Students as Teachers 353

Trends in Education 352

Adult Education 354

WWW. er to Humility among Academicians 354

Fundamentalism 316

Evangelicalism 320

Secularism 319

Judaism 321

▼ Television Religion 317

Roman Catholicism 320

APPLYING SOCIOLOGICAL RESEARCH ▼ Education and the Family 358

Chapter 15 ▼ Politics and Economics: Power and Money 361

Politics as Power 362

Definition of Power 362

Elitist and Pluralist Views of Power 362

Types of Authority 364

Politics in Perspective 365

Emergence of the State 365

Functionalist Perspective 366

Conflict Perspective 366

Political Systems 367

Democracy 367

Totalitarianism 368

▼ Political "Know-Nothings" 369

Comparing Totalitarianism and Democracy 370

Economic Systems 370

Capitalism 370

Socialism 372

Communism 372

▼ The Politics and Economics of Illegal Drug Trafficking 373

Work in America 374

Division of Labor and Specialization 374

Unemployment 374

Worker Satisfaction 375

Labor Unions 376

Militarism and War 377

Causes of War 377

Political Aspects of Militarism and War 380

Economic Aspects of Militarism and War 380

APPLYING SOCIOLOGICAL RESEARCH ▼ How

Economic Conditions Affect Voting 386

PART V Social Changes 389

Chapter 16 ▼ Social Change: Kaleidoscopic Society 391

Social Change: Causes and Consequences 392

Revolutions 393

Population Changes 394

Economic Changes 394

Environmental Changes 394

Cultural Diffusion 395

Technological Changes 396

Value Changes 397

▼ Drug Testing: Controversial Technology 398

Modernization 399

Authority Shifts 399

Gemeinschaft to Gesellschaft 399

Social Mobility 400

Information Society 400

Scientific Ideology 400

Knowledge Dissemination 400

Alienation 401

Cultural Lag 402

Theories of Social Change 403

Evolutionary Theory 403

Cyclical Theory 403

Conflict Theory 404

Equilibrium Theory 405

Resistance to Change 405

Reasons for Resistance to Change 405

Methods of Resistance to Change 406

▼ The Amish: Resistance to Technology 407

APPLYING SOCIOLOGICAL RESEARCH

▼ Technology and Relationships 411

Chapter 17 ▼ Collective Behavior and Social Movements: Group Activities 413

Collective Behavior 414

Definition of Collective Behavior 414

Smelser's Theory of Collective Behavior 415

Collective Locomotion as Collective Behavior 417

▼ Collective Suicide 418

Crowds 420

Types of Crowds 420

Theories of Crowd Behavior 422

Crowd Fears 423

Crowd Joys 424

Publics, Public Opinion, and Rumors 426

Publics 426

Public Opinion 426

Rumors 426

Characteristics of Social Movements 427

Planned 427

Enduring 427

Issue Oriented 428

Conflict with other Social Categories 428

Types of Social Movements 428

Radical Social Movements 428

Reform Social Movements 429

Expressive Social Movement 429

Status Quo Movements 429

Resistance Social Movements 429	Tonnies's Gemeinschaft and Gesellschaft		
Person-Centered Social Movements 430	Communities 462		
▼ The Agrarian Movement 430	Weber's Rationalism 463		
Causes of Social Movements 431	Durkheim's Mechanical and Organic Solidarity 463		
Personal Need 431	▼ Planned Communities 464		
Social Strain 431	Becker's Sacred and Secular 464		
Resources Available 431	Three Theoretical Views of Urban Life 466		
Charismatic Leader 432	Conflict View 466		
APPLYING SOCIOLOGICAL RESEARCH	Ecological View 466		
▼ Participation in a Social Movement 436	Systems View 469		
V Farticipation in a Social Movement 430	The Origin of Cities 470		
01 - 10 W W P 11 D 11	Preindustrial Cities 471		
Chapter 18 ▼ Media: Reality	Industrial Cities 472		
Construction 439	ACCOUNT OF THE PARTY OF THE PAR		
	Cities Today 473 Effects of Urban Living 474		
Mass Media 440			
Definition of Mass Media 440	Cultural Exposure 474		
Importance of Mass Media 441	Technological Innovations 474		
Functions of Mass Media 442	Entertainment Alternatives 474		
Warning 442	Freedom 474		
Companionship 442	Health Problems 475		
Status Conferral 442	Psychological Stress 475		
Agenda Setting 443	Inadequate Housing 475		
Reality Construction 443	▼ City Life According to Simmel and Wirth 476		
Surveillance 444	The Homeless 477		
Correlation 445	Economic Problems 478		
Socialization and Education 445	Crime 478		
	Tolerant Attitudes 478		
V Children, Television, and Reality 446	Urban Planning 479		
Propaganda 447	Population Studies 479		
Mainstreaming 448	Housing Studies 479		
Entertainment 448	Economic Studies 479		
Advertising 448	Transportation Studies 479		
Mass Media Cross Culturally 449	APPLYING SOCIOLOGICAL RESEARCH		
United States 449	▼ Gentrification 484		
Soviet Union 451			
Nonindustrial Countries 451			
Mass Media and Minorities 451	Chapter 20 ▼ Population: Society in		
Powerful People 452	Numbers 487		
Journalists 452			
Television Producers 454	Sources of Demographic Data 488		
Media Ethics 454	Census Data 488		
Invasion of Privacy 454	Vital Statistics 489		
Violence 455	▼ How Population Affects You: A Macro View 490		
▼ The Media and Gary Hart 456	THE THE STATE OF T		
Morally Offensive Material 457	Sample Surveys 491		
APPLYING SOCIOLOGICAL RESEARCH	Population: Past and Present 491		
▼ Fund-Raising Telethons 460	Historical World View 491		
•	Contemporary World View 492		
Chapter 19 ▼ Urbanization: Community	Historical U.S. View 492		
_	Contemporary U.S. View 493		
to City 461	Population and Health Care 495		
	Social Demography of Health Care 496		
Typologies of Community 462	Health Care in the United States 497		
Definition of Community 462	Health Care in Other Societies 499		

Predicting Population Growth 500

Fertility 500 Mortality 502 Migration 502

▼ The Population Bomb Debate 503 Two Prominent Population Theories 504

Malthusian Theory 504
Demographic Transition Theory 505

Curbing Population Growth 506

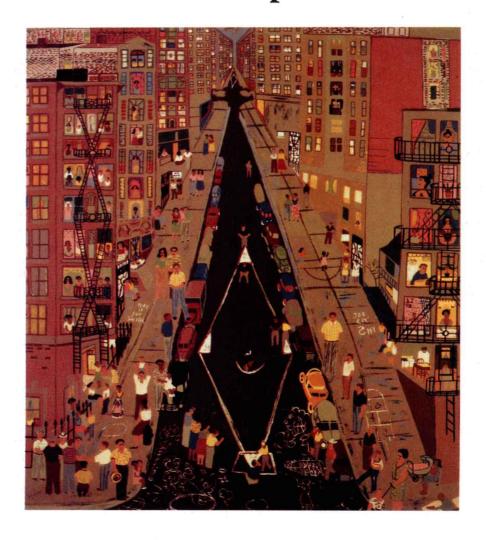
Family Planning 506 Government Regulation 507

APPLYING SOCIOLOGICAL RESEARCH ▼ The

Baby Boom 512 Name Index 515 Subject Index 523

I

Social Perspectives



Sociologists view the world from a unique perspective. They focus on interaction: the ways people interact in (and between) groups, institutions, and

societies. In the first two chapters, we examine what sociologists study and how they go about their research.

1

Living Sociology: A First View



OUTLINE

Living Sociology: Goals of this
Book
What Sociologists Study
► Christmas in the Summertime: Reflections on Yardsales
Terms Used by Sociologists

Sociology's Hall of Fame

► Careers in Sociology

Major Sociological Theories

Perspective

Main Points

Glossary References APPLYING SOCIOLOGICAL RESEARCH: Roles Influence Behavior