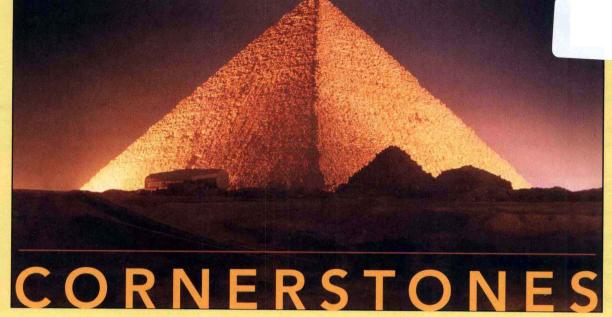
CORNERSTONES of Financial Accounting

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Financial Accounting

Current Trends Update

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Cornerstones of Financial Accounting— Current Trends Update

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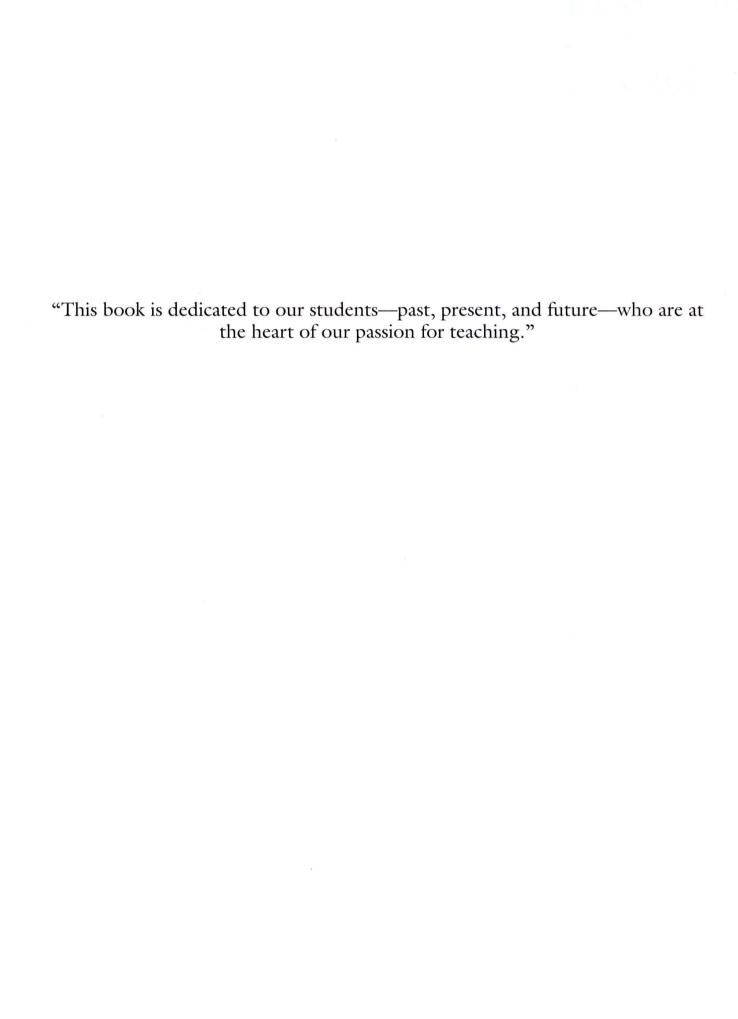
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HOW TO USE "CORNERSTONES"— YOUR NEW **PERFECT** FOUNDATION FOR SUCCESSFUL LEARNING

Carefully crafted from the ground up, the "Cornerstones" in the text help you set up and solve fundamental calculations or procedures. And the "Cornerstones" go beyond simple preparation by focusing on the underlying accounting principle. There is a "Cornerstone" for every major concept in the book, serving as a "How To" guide. When you are able to master the foundations of financial accounting, it is easier to understand how accounting is used for decision-making in the business world.

Each "Cornerstone" has four parts: Concept, Information, Required, and Solution. Here, you can see the full process to better understand the source of each number.

The **Concept** section links the "Cornerstone" to fundamental underlying accounting concepts such as the matching principle here.

The Information portion of each "Cornerstone" provides the necessary data to arrive at a solution.

The Required section of each exhibit provides you with each step that must be solved.

The **Solution** ends each "Cornerstone," showing the calculations for each of the required steps in the problem. This helps you understand the necessary concepts.

HOW TO Compute Depreciation Expense Using the Declining

Concept:

As the service potential of a fixed asset declines, the cost of the asset is allocated as an expense among the accounting periods in which the asset is used

On January 1, 2009, Morgan, Inc. acquired a machine for \$50,000. Morgan expects the machine to be worth \$5,000 at the end of its five-year useful life. Morgan uses the double-declining-balance method of depreciation.

Required:

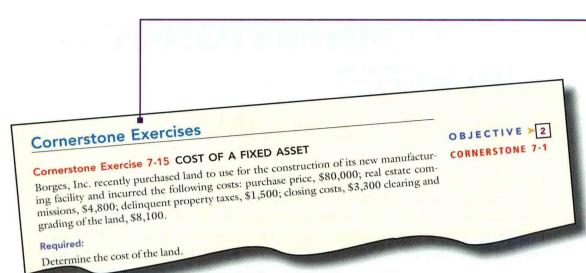
- Compute the double-declining-balance rate of depreciation for the
- Prepare a depreciation schedule that shows the amount of depreciation 3. Prepare the journal entry required to record depreciation expense in 2009.

The double-declining-balance rate of depreciation (40 percent) equals twice the straight-line rate of depreciation and is calculated as follows:

Useful Life
$$\times$$
 2 = $\frac{1}{5}$ \times 2 = $\frac{2}{5}$ or 40%

eciation

Each "Cornerstone" has an online video offering a step-by-step presentation of the Concept, Information, Required, and



End-of-Chapter Cornerstone Exercises

are often linked to specific "Cornerstone" features, providing a valuable reference as you complete homework. Because the Cornerstone Exercises are so closely linked to the in-chapter "Cornerstones," you quickly become an independent learner!

Beginning in 2006, South-Western began researching how accounting students use and read their textbooks. We personally interviewed hundreds of students.

Our Conclusions

- The primary driver of success in accounting is homework.
- Students believe a textbook helps them succeed, but they are using books differently than the previous generation.
- Students use books as a **source of examples** and descriptions to help them complete homework. They may "skim" the text before or after class, but very few read the text from beginning to end.

As a result of this research, *Cornerstones* was fine-tuned to provide you with greater efficiency and more relevance, promising better results. *Cornerstones* provides you with the confidence to be more independent, allowing you more time to learn additional concepts.

"I have recently tried the problems in Cornerstones and found that the step-by-step examples that are placed within the text helped extremely...I compared the chapters in Cornerstones to our textbook and felt that Cornerstones was much easier to understand by just reading the chapter."

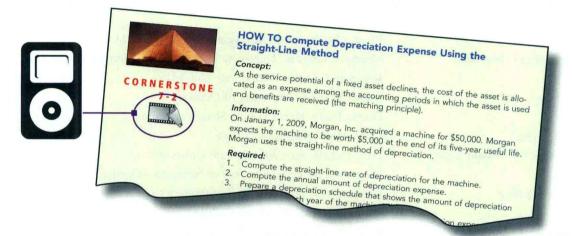
-Katie Hogan, Student at University of Cincinnati

The *Cornerstones Learning System* is based on how students learn accounting today. This system incorporates the following key features:

- The actual "Cornerstones" within the chapters unique to this family of texts!
- The "Cornerstones" references within the end-ofchapter Cornerstones Exercises.
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Each "Cornerstone" in the book is accompanied by a short video clip that you may view online or download onto your portable video player. The clips provide clear, step-by-step examples that are consistently presented for today's visual learners. They walk you through each step of every "Cornerstone."



To view the Cornerstone Videos, visit the Cornerstones Companion Website at www.cengage.com/accounting/rich/videos

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70% of instructors who reviewed these videos indicated they would recommend or require students to use them.

80% of students surveyed wanted access to video presentations to help explain the concepts.

"The video is excellent for students who prefer a visual presentation of the example and the concepts. It is also useful for students who missed class or don't remember class. I like this feature very much."

—Professor Ron Lazer, University of Houston

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Ensure understanding and success with this comprehensive, resource-rich support site. It's everything you need to ensure positive outcomes. The interactive student study center provides interactive quizzes and online tools that encourage learning.

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Brief Contents

Accounting and the Financial Statements	2	CHAPTER 11	The Statement of Cash Flows	554
The Accounting Information System	56	CHAPTER 12	Financial Statement Analysis	620
Accrual Accounting	112	APPENDIX 1	Financial Statement	
Internal Control and Cash	176		Abercrombie & Fitch	703
Sales and Receivables	232	APPENDIX 2	Financial Statement Information:	705
Cost of Goods Sold	280	ADDENDIV 2	•	735 760
and inventory	200	APPENDIX 3	Time value of Money	760
Operating Assets	348	APPENDIX 4	International Financial	784
Current and			Reporting Standards	704
Contingent Liabilities	400	APPENDIX 5	Current Trends in	
Long-Term Liabilities	440		Accounting	791
Stockholders' Equity	502	Glossary		795
Stockholders Equity	302	Index		805
	The Accounting Information System Accrual Accounting Internal Control and Cash Sales and Receivables Cost of Goods Sold and Inventory Operating Assets Current and Contingent Liabilities	The Accounting Information System 56 Accrual Accounting 112 Internal Control and Cash 176 Sales and Receivables 232 Cost of Goods Sold and Inventory 280 Operating Assets 348 Current and Contingent Liabilities 400 Long-Term Liabilities 440	The Accounting Information System 56 Accrual Accounting 112 APPENDIX 1 Internal Control and Cash 176 Sales and Receivables 232 Cost of Goods Sold and Inventory 280 APPENDIX 3 Operating Assets 348 APPENDIX 4 Current and Contingent Liabilities 400 APPENDIX 5 Long-Term Liabilities 440 Glossary	Financial Statements 2 Flows The Accounting Information System 56 CHAPTER 12 Financial Statement Analysis Accrual Accounting 112 APPENDIX 1 Financial Statement Information: Abercrombie & Fitch Cash 176 Sales and Receivables 232 Financial Statement Information: Abercrombie & Fitch Cost of Goods Sold and Inventory 280 APPENDIX 3 Time Value of Money Operating Assets 348 APPENDIX 4 International Financial Reporting Standards Current and Contingent Liabilities 400 APPENDIX 5 Current Trends in Accounting Stockholders' Equity 502 Glossary

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CHAPTER 1

Accounting and the Financial Statements 2

What Is Accounting? 4

Businesses: Forms and Activities 5

Forms of Business Organization 5, Business Activities 7

Communication of Accounting Information 8

The Four Basic Financial Statements 8, The Fundamental Accounting Equation 9, HOW TO Use the Fundamental Accounting Equation 10

The Classified Balance Sheet 10

Current Assets 11, Noncurrent Assets 13, Current Liabilities 13, Long-Term Liabilities and Stockholders' Equity 13, HOW TO Prepare a Classified Balance Sheet 14, Using Balance Sheet Information 15

The Income Statement 16

Elements of the Income Statement 17, HOW TO Prepare an Income Statement 18, Income Statement Formats 19, Using Income Statement Information 20

Statement of Retained Earnings 21

HOW TO Prepare a Statement of Retained Earnings 22, Use of the Statement of Retained Earnings 22

Statement of Cash Flows 23

Use of the Statement of Cash Flows 23

Relationships Among the Statements 23

Other Items in the Annual Report and Professional Ethics 25

Notes to the Financial Statements 25, Management's Discussion and Analysis 25, Report of Independent Accountants 26, Professional Ethics 27

CHAPTER 2

The Accounting Information System 56

Fundamental Accounting Concepts 58

The Conceptual Framework 58, Qualitative Characteristics of Useful Information 59, Assumptions 60, Principles 60

The Accounting Cycle 61

Economic Events 61, The Expanded Accounting Equation 63

Step 1: Analyze Transactions 63

HOW TO Perform Transaction Analysis 64, Transaction 1: Issuing Common Stock 65, Transaction 2: Borrowing Cash 65, Transaction 3: Purchase of Equipment for Cash 65, Transaction 4: Purchasing Insurance 65, Transaction 5: Purchase of Supplies on Credit 66, Transaction 6: Sale of Services for Cash 66, Transaction 7: Sale of Services for Credit 66, Transaction 8: Receipt of Cash in Advance 67, Transaction 9: Payment of a Liability 67, Transaction 10: Payment of Salaries 67, Transaction 11: Collection of a Receivable 68, Transaction 12: Payment of Utilities 68, Transaction 13: Payment of a Dividend 68

Double-Entry Accounting 70

Accounts 70, Debit and Credit Procedures 71, HOW TO
Determine Increases or Decreases to a Balance Sheet
Account 71, HOW TO Determine Increases or
Decreases to Revenues, Expenses and Dividends 73

Step 2: Journalize Transactions 75

HOW TO Make a Journal Entry 75, Transaction 1: Issuing Common Stock 77, Transaction 2: Borrowing Cash 77, Transaction 3: Purchase of Equipment for Cash 77, Transaction 4: Purchasing Insurance 77, Transaction 5: Purchase of Supplies on Credit 78, Transaction 6: Sale of Services for Cash 78, Transaction 7: Sale of Services for

Contents

Credit 78, Transaction 8: Receipt of Cash in Advance 78, Transaction 9: Payment of a Liability 78, Transaction 10: Payment of Salaries 78, Transaction 11: Collection of a Receivable 79, Transaction 12: Payment of Utilities 79, Transaction 13: Payment of a Dividend 79

Step 3: Post to the Ledger 79

Step 4: Prepare a Trial Balance 80

CHAPTER 3

Accrual Accounting 112

Completing the Accounting Cycle 114

Accrual Versus Cash-Basis of Accounting 114

Key Elements of Accrual Accounting 115

Time-Period Assumption 115, The Revenue Recognition Principle 116, The Matching Principle 116, Applying the Principles 117, HOW TO Apply the Revenue Recognition and Matching Principles 118

Accrual Accounting and Adjusting Entries 119

Which Transactions Require Adjustment? 119, HOW TO Determine Which Transactions Require Adjustment 120

Step 5: Adjusting the Accounts 121

Accrued Revenues 121, HOW TO Record Accrued
Revenues 122, Accrued Expenses 123, HOW TO Record
Accrued Expenses 124, Deferred (Unearned)
Revenues 125, HOW TO Adjust Deferred (Unearned)
Revenues 125, Deferred (Prepaid) Expenses 126,
HOW TO Adjust Deferred (Prepaid) Expenses 127,
Summary of Financial Statement Effects of Adjusting
Entries 129, Comprehensive Example 130

Step 6: Preparing the Financial Statements 133

Step 7: Closing the Accounts 135

HOW TO Close the Accounts 135

Summary of the Accounting Cycle 136

Appendix: Using a Work sheet to Prepare Financial

Statements 140

CHAPTER 4

Internal Control and Cash 176

Role of Internal Control 178

Elements of Internal Control 178

Control Environment and Ethical Behavior 178, Risk Assessment 181, Control Activities 182, Information and Communication 183, Monitoring 184, Relationship Between Control Activities and the Accounting System 184

Cash Controls 185

Reconciliation of Accounting Records to Bank Statement 187, HOW TO Perform a Bank Reconciliation 190, HOW TO Make Adjusting Entries as a Result of the Bank Reconciliation 192, Cash Over and Short 192, Petty Cash 193, HOW TO Account for Petty Cash 193

Accounting and Reporting Cash 195

Financing and Operating Cycles 196

Financing Cycle 196, Operating Cycle 197

Cash Management 198

Appendix: Classification and Accounting for Investments 201

Accounting for Trading and Available-for-Sale Securities 203

CHAPTER 5

Sales and Receivables 232

Sales Revenue 234

Timing of Revenue Recognition 234

Amount of Revenue Recognized 235

Sales Discounts 235, HOW TO Record Receivables using the Gross Method 235, Sales Returns and Allowances 237

Internal Control for Sales 238

Types of Receivables 239

Accounting for Bad Debts 239

Direct Write-Off Method 240, Allowance Method 240, HOW TO Estimate Bad Debt Expense with the Percentage of Credit Sales Method 241, HOW TO Estimate the Allowance for Doubtful Accounts with the Aging Method 243

Cash Management Principles Related to Accounts Receivable 246

Credit and Debit Cards 246

Notes Receivable 247

xii Contents

HOW TO Account for Notes Receivable 248

Analyzing Sales and Receivables 249

Sales 249, Receivables 250, HOW TO Calculate the Gross Profit, Operating Margin, Net Profit Margin and Accounts Receivable Turnover Ratios 250

CHAPTER 6

Cost of Goods Sold and Inventory 280

Nature of Inventory and Cost of Goods Sold 282

Types of Inventory and Flow of Costs 283, The Cost of Goods Sold Model 285, HOW TO Apply the Cost of Goods Sold Model 286, Inventory Systems 286

Recording Inventory Transactions—Perpetual System 288

Accounting for Purchases of Inventory 288, HOW TO Record Purchase Transactions in a Perpetual Inventory System 291, Accounting for Sales of Inventory 293, HOW TO Record Sales Transactions in a Perpetual Inventory System 293

Costing Inventory 294

Inventory Costing Methods 295

Specific Identification 296, HOW TO Apply the Specific Identification Method 296, First-In, First-Out (FIFO) 298, HOW TO Apply the FIFO Inventory Costing Method 298, Last-In, First-Out (LIFO) 299, Average Cost 299, HOW TO Apply the LIFO Inventory Costing Method 300, HOW TO Apply the Average Cost Inventory Costing Method 301

Analysis of Inventory Costing Methods 302

Financial Statement Effects of Alternative Costing Methods 302, Income Tax Effects of Alternative Costing Methods 305, Consistency in Application 305

Lower of Cost or Market Rule 305

HOW TO Value Inventory at Lower of Cost or Market 306

Analyzing Inventory 308

Key Performance Measures 308, HOW TO Calculate the Gross Profit and Inventory Turnover Ratios 308

Effects of Inventory Errors 309

HOW TO Analyze Inventory Errors 310

Appendix 6A: Periodic Inventory System 314

HOW TO Record Purchase Transactions in a Periodic Inventory System 314

Appendix 6B: Inventory Costing Methods and the Periodic Inventory System 316

First-In, First-Out (FIFO) 317, HOW TO Apply the FIFO Inventory Costing Method in a Periodic Inventory System 317, Last-In, First-Out (LIFO) 318, HOW TO Apply the LIFO Inventory Costing Method in a Periodic Inventory System 318, Average Cost 319, HOW TO Apply the Average Cost Inventory Costing Method in a Periodic Inventory System 319

CHAPTER 7

Operating Assets 348

Understanding Operating Assets 350

Acquisition of Property, Plant, and Equipment 351

Measuring the Cost of a Fixed Asset 351, Recording the Cost of a Fixed Asset 352, HOW TO Measure and Record the Cost of a Fixed Asset 353

Depreciation 354

Information Required for Measuring Depreciation 355

Depreciation Methods 356

Straight-Line Method 357, HOW TO Compute Depreciation Expense Using the Straight-Line Method 357, Declining Balance Method 359, HOW TO Compute Depreciation Expense Using the Declining Balance Method 359, Units-of-Production Method 361, HOW TO Compute Depreciation Expense Using the Units-of-Production Method 361,

Comparison of Depreciation Methods 362, Depreciation for Partial Years 363, Depreciation and Income Taxes 364

Expenditures After Acquisition 365

Impairment of Property, Plant, and Equipment 366

HOW TO Record an Impairment of Property, Plant, and Equipment 367

Disposal of Fixed Assets 367

HOW TO Record the Disposition of Property, Plant, and Equipment 368

Analyzing Fixed Assets 369

Intangible Assets 369

Contents xiii

HOW TO Calculate Fixed Asset Ratios 370, Accounting for Intangible Assets 371, HOW TO Account for Intangible Assets 372

Natural Resources 373

HOW TO Account for Depletion of a Natural Resource 374

CHAPTER 8

Current and Contingent Liabilities 400

Current and Contingent Liabilities 402

Recognition and Measurement of Liabilities 402

Recognition of Liabilities 403, Measurement of Liabilities 403

Current Liabilities 404

Accounts Payable 405, Notes Payable 405, HOW TO Record Accounts and Notes Payable 406, Current Portion of Long-Term Debt 407, Other Payables 407, HOW TO Calculate and Record Accrued Interest 408, HOW TO Record the Liabilities for Sales Tax 409, HOW TO Record Payroll Taxes 410, HOW TO Record Unearned Revenues 413

Contingent Liabilities 413

Warranties 415

HOW TO Record Warranties 416

Analyzing Current Liabilities 416

HOW TO Calculate Liquidity Ratios 417

Summary 418

CHAPTER 9

Long-Term Liabilities 440

Bonds Payable and Notes Payable 443

Selling New Debt Securities 444

Accounting for Issuance of Long-Term Debt 446

Recording Bond Issuance 446, HOW TO Record the Issuance of Bonds 447

Recognizing Interest Expense and Repayment of Principal—The Straight-Line Method 448

Debt with Regular Interest Payments Sold at Par 448, Debt Requiring No Interest Payments 448, HOW TO Record Interest Expense for Bonds Sold at Par 449, HOW TO Record Interest Expense for Zero-Coupon Bonds 450, Debt with Regular Interest Payments Sold at a Premium or Discount 452, HOW TO Record Interest Expense for Bonds Sold at a Discount 452, HOW TO Record Interest Expense for

Recognizing Interest Expense and Repayment of Principal—The Effective Interest Rate Method 458

Bonds Sold at a Premium 454, Accruing Interest 456

HOW TO Record Interest Expense for Bonds Sold at a Discount using the Effective Interest Rate Method 459, HOW TO Record Interest Expense for Bonds Sold at a Premium using the Effective Interest Rate Method 460, Installment Notes and Bonds 461, HOW TO Account for Installment Debt Using the Effective Interest Rate Method 462

Pros and Cons of Financing Debt 464

Leases 466

Operating Leases 466, Capital Leases 466

Ratio Analysis 469

HOW TO Calculate and Analyze Long-Term Debt Ratios 470

Summary 471

Appendix: Pricing Long-Term Debt 474

HOW TO Determine the Market Value of a Bond 474

CHAPTER 10

Stockholders' Equity 502

Elements of Stockholders' Equity 504

Raising Equity Capital within a Corporation 506

Authorization to Issue Stock 506, Common and Preferred Stock 507

Accounting for Issuance of Capital Stock 509

HOW TO Record the Sale of Capital Stock 509, Stated Capital and No-par Stock 510, Warrants and Options 511

Accounting for Distributions to Capital Stockholders 512

Stock Repurchases (Treasury Stock) 513, HOW TO Account for Treasury Stock 514, Dividends 515, HOW TO Record Cash Dividends 516, HOW TO Calculate Cumulative Preferred Dividends 521

Accounting for Retained Earnings and Accumulated Other Comprehensive Income 522 xiv Contents

Restrictions on Retained Earnings 522, Accounting for Accumulated Other Comprehensive Income 524

Ratio Analysis 524

Stockholder Profitability Ratios 524, Stockholder Payout 525, HOW TO Calculate Stockholder Profitability Ratios 525, HOW TO Calculate Stockholder Payout Ratios 526

Summary 527

CHAPTER 11

The Statement of Cash Flows 554

Role of the Statement of Cash Flows 556

Cash Flow Classifications 557

Cash Flows from Operating Activities 557, Cash Flows from Investing Activities 558, Cash Flows from Financing Activities 558, Noncash Investing and Financing Activities 559, HOW TO Classify Business Activities 559, Format of the Statement of Cash Flows 561

Analyzing the Accounts for Cash Flow Data 561

HOW TO Classify Changes in Balance Sheet Accounts 563

Preparing a Statement of Cash Flows 565

Preparing Cash Flows from Operating Activities 565

Indirect Method 567, HOW TO Calculate Net Cash Flow from Operating Activities: Indirect Method 569

Preparing Cash Flows from Investing Activities 572

Analyzing Investing Activities 572, HOW TO Calculate Net Cash Flow from Investing Activities 573

Preparing Cash Flows from Financing Activities 574

Analyzing Financing Activities 574, HOW TO Calculate Net Cash Flow from Financing Activities 575

Using the Statement of Cash Flows 576

HOW TO Compute Free Cash Flow and Cash Flow Adequacy 578

Appendix 11A: The Direct Method 582

HOW TO Calculate Net Cash Flows from Operating Activities: Direct Method 585

Appendix 11B: Using a Spread sheet to Prepare the Statement of Cash Flows 587

CHAPTER 12

Financial Statement Analysis 620

Use of Financial Statements in Decisions 622

Customer Decisions 623, Supplier Decisions 623, Employment Decisions 623, Credit Decisions 623, Investment Decisions 624

SEC Filings 624

Format and Content of Form 10-K 624

Analyzing Financial Statements with Cross Sectional and Time Series Analysis 626

HOW TO Interpret Cross Sectional and Time Series (or Trend) Analysis 627

Analyzing the Financial Statements with Horizontal and Vertical Analysis 628

HOW TO Prepare Common Size Statements for Horizontal Analysis 629, HOW TO Prepare Common Size Statements for Vertical Analysis 630

Analyzing the Financial Statements with Ratio Analysis 633

Short-term Liquidity Ratios 633, Debt Management
Ratios 636, HOW TO Calculate and Interpret
Short-Term Liquidity Ratios 636, HOW TO Calculate and
Interpret Debt Management Ratios 640, Asset Efficiency
Ratios 642, HOW TO Calculate and Interpret
Asset Efficiency Ratios 644, Profitability Ratios 645,
HOW TO Calculate and Interpret Profitability
Ratios 646, Stockholder Ratios 648, Dupont
Analysis 649, HOW TO Calculate and Interpret
Stockholder Ratios 651, HOW TO Perform and
Interpret Dupont Analysis 653, Data for Ratio
Comparisons 655

Accounting Policy and Financial Statement Analysis 655

Summary 656

Contents xv

APPENDIX 1

Financial Statement Information: Abercrombie & Fitch 703

APPENDIX 2

Financial Statement Information: Aeropostale 735

APPENDIX 3

Time Value of Money 760

Compound Interest Calculations 761

HOW TO Compute Future Values Using Compound Interest 762

Present Value of Future Cash Flows 763

Interest and the Frequency of Compounding 763

Four Basic Compound Interest Problems 764

Future Value of a Single Amount 764, HOW TO Compute the Future Value of a Single Amount 765, Present Value of a Single Amount 767, HOW TO Compute Present Value of a Single Amount 768, Future Value of an Annuity 769, HOW TO Compute Future Value of an Annuity 770, Present Value of an Annuity 771, HOW TO Compute Present Value of an Annuity 772

APPENDIX 4

International Financial Reporting Standards 784

International Financial Reporting 785

What Are IFRS? 785, When Are IFRS Expected to Be Used in the United States? 785, Who Develops IFRS? 785, How Long Has the IASB Been Issuing Standards? 786, What Organizations Have Played a Role in the Development of IFRS? 786, Why Do We Need IFRS? What Are the Advantages of IFRS? 786, Are There Potential Problems with Adopting IFRS? 786, How Will IFRS Impact My Study of Accounting? 787, Where Can I Go to Find Out More About IFRS? 789

APPENDIX 5

Current Trends in Accounting 791

The Codification 791

Conceptual Framework 791

Use of Fair Values 792

U.S. Adoption of International FinancialReporting Standards 794

Glossary 795

Index 805

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