# Ecosystem Services and Global Trade of Natural Resources

Ecology, economics and policies

Edited by Thomas Koellner



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# **Ecosystem Services and Global Trade of Natural Resources**

The utilization of natural resources to satisfy worldwide growing consumption of goods and services has severe ecological consequences. Aside from the projected doubling of food consumption in the next fifty years, the growing trade of biofuels and other commodities is a global challenge as the economic activities in the primary sector (i.e. mining, fisheries, aquaculture, forestry and agriculture) can damage biodiversity and ecosystem services. This should be taken into account in the decision-making affecting the global value chains linking consumer, retailer, processor and producer in the north and the south.

To cover the topic of ecosystem services and global trade this book is organized into four major parts. Part I gives the theoretical framework from ecological, economic and political perspectives. Part II explores how internationally traded biophysical commodities from agriculture, forestry and fisheries translate into a virtual flow of land, freshwater, and marine ecosystems. Part III describes how two widely used accounting tools (i.e., Life Cycle Assessment and Green National Accounts) deal with international aspects of ecosystem services, and Part IV shows how instruments like labeling, bans, or payments for ecosystem services in the private and public sector can influence trade patterns and the management of ecosystem services.

This collection is a valuable contribution to the global change science dealing with ecosystem services. It illustrates the consequences of international trade on global ecosystem services and provides an overview of accounting tools and of market-based policy instruments to address negative and positive externalities. The book is certainly innovative, because it brings together research findings from distinct disciplines, especially Industrial Ecology and Ecosystem Sciences, as well as Environmental Economics and Political Science.

**Thomas Koellner** is Professor of Ecological Services at the University of Bayreuth, Germany and associated lecturer and scientist at the chair of Natural and Social Science Interface (NSSI) at the Institute for Environmental Decisions, ETH Zürich.

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Ecology, economics and policies

Edited by Thomas Koellner

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### Preface and acknowledgements

The book is a contribution to the global change science dealing with ecosystem services. It depicts the consequences of international trade on global ecosystem services and provides an overview of accounting tools and of market-based policy instruments to address negative and positive externalities. This book brings together research findings from distinct disciplines, especially Industrial Ecology and Ecosystem Sciences as well as Environmental Economics and Political Science. I hope that readers find new ways to look at the global problems of trade and ecosystem services, and to implement solutions dealing with them.

This book is a joint work between twenty-five authors mainly from European countries, the United States, Canada and China. Of course, I want to thank all the contributing authors; without their effort this book would not have been possible. In the planning phase of the book I had stimulating discussions with Roland Scholz and Stefanie Engel (both Institute for Environmental Decisions IED, ETH Zurich). Both also provided financial support to realize this book project. In the preparation phase Lena Pieper and Yohannes Ayanu formatted the chapters of this book and helped with all the organizational issues, for which I am very grateful. Thanks also to Patrick Poppenborg for providing feedback on Chapter 3.

Thomas Koellner Bayreuth, Germany, May 2011

#### **Abbreviations**

AIA Advanced Informed Agreement

AMS Aggregate Measurement of Support

AoA Agreement on Agriculture
BDP Biodiversity Damage Potential

BPP Biotic Production Potential

BURNED Burned land area
CBA Cost-benefit analysis

CBD Convention on Biodiversity
CDM Clean Development Mechanism

CITES Convention on International Trade in Endangered Species of

Wild Fauna and Flora

COP Conferences of the Parties

CORINE Coordination of Information on the Environment

CREM Centre for Research in Ethnic Minority Entrepreneurship

CRI Conservation Risk Index

CRP Conservation Reserve Program
CSP Carbon Sequestration Potential

CWU Crop Water Use

DDA Doha Development Agenda

DEC Department of Environment and Conservation

DEFOREST Deforestation rate

E Evaporation

EBI Environmental Benefits Index

EC European Commission
ECM Energy corrected milk

EDS Ecosystem Distress Syndrome EEA European Environment Agency

EF Ecological Footprint
EFFCON Effective Conservation

EPA Environmental Protection Agency

EPI Environmental Performance Index
EPIC Erosion productivity impact calculator
EQIP Environmental Quality Incentives Program

ERP Erosion Regulation Potential

ES Ecosystem services

ESDP Ecosystem Services Damage Potential

ET Evapotranspiration
EU European Union

EUA European Environment Agency

F.E.E.E. Federation for Environmental Education in Europe

FCPF Forest Carbon Partnership Facility

FDI Foreign Direct Investment FSC Forest Stewardship Council

FU Functional unit

FWRP Fresh Water Regulation Potential GAP Good Agricultural Practice

GAISP Green Accounting for Indian States Project
GATT General Agreement on Tariffs and Trade

GHG Greenhouse gas

GIs Geographical Indications

GIS Geographic Information System
GPS Global Positioning System
GTGP Grain to Green Program

GVWE Gross Volume of Virtual Water Export GVWI Gross Volume of Virtual Water Import

HES Human-Environment System

IBES International Bank for Environmental Settlements ICT Information and Communication Technology

IEA International Environmental Agency

IFC International Finance Centre

InBIO Institute Nacional de Biodiversidad, Costa Rica

InVEST Integrated Valuation of Ecosystem Services and Tradeoffs ipBES Intergovernmental Science-Policy Platform on Biodiversity

and Ecosystem Services

IPCC Intergovernmental Panel on Climate Change IPES International payments for ecosystem services

IPM Integrated pest management IPOs Initial Public Offerings

IRGC International Risk Governance Council

IRRSTR Irrigation stress

ISO International Organization for Standardization

#### xviii Abbreviations

IUCN International Union for Conservation of Nature

KMFT Kodagu Model Forest Trust

KP Kyoto Protocol

LCA Life Cycle Assessment LCI Life Cycle Inventory

LCIA Life Cycle Impact Assessment
MA Millenium Ecosystem Assessment
MEAs Multilateral environmental agreements

MENA Middle East and North Africa MES Marine ecosystem services

MFN Most-favored nation

MNEs Multinational enterprises
MPAs Marine protected areas
MSC Marine Stewardship Council

MT Metric tons [tonnes]

NAMA Non-agricultural market access

NFCP Natural Forest Conservation Program NGO Non-governmental organization

NPP Net primary production

OECD Organization for Economic Co-operation and Development

OIE International Office of Epizootics

PDF Potentially Disappeared Fraction of species
PES Payments for environmental/ecosystem services

PEST Pesticide regulation
PIC Prior Informed Consent

PICTET Privet Bankers of Geneva Switzerland

PIOT Physical input—output table

PP Production possibility

PPMs Process and Production Methods PROFAFOR El Programa Face de Forestacion

PSAH Payments for Hydrological Evironmental Services Program

REDD Reducing Emissions from Deforestation and Forest

Degradation in Developing Countries

RUPES Rewarding Upland Poor for Environmental Services

SCM Subsidies and Countervailing Measures

SEEA System of Environmental and Economic Accounts
SETAC Society of Environmental Toxicology and Chemistry

SAN Sustainable Agriculture Network SNA System of National Accounts

SPS Sanitary and phytosanitary measures

T Transpiration

TBT Technical barriers to trade

The Economics of Ecosystems and Biodiversity TEEB

**TGVWE** Total Global Virtual Water Export **TGVWI** Total Global Virtual Water Import

**TRIPs** Trade related aspects of intellectual property rights

Universal Declaration of Human Rights UDHR

UN United Nations

United Nations Conference on Trade and Development **UNCTAD** UNECE United Nations Economic Commission for Europe

UNEP United Nations Environment Program

UNFCCC United Nations Framework Convention on Climate Change

UV Ultraviolet

Vereniging van Beleggers voor Duurzame Ontwikkeling [The Dutch Association of Investors for Sustainable Development] **VBDO** 

WPP Water Purification Potential WRM World Rainforest Movement WTO World Trade Organization WWF World Wildlife Fund

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