THE OFFICIAL 2011 TRAVEL PLANNER

Washington State

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Wine Tours &

Foodie Destinations

Native Cultures & Heritage Museums

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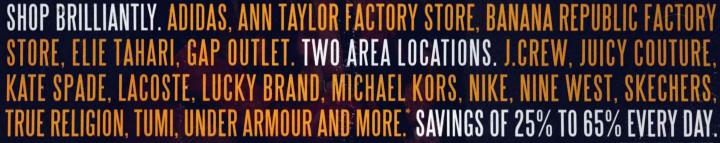


INSIDE:

- Road Maps & Scenic Drives
- Outdoor Recreation & Family Attractions
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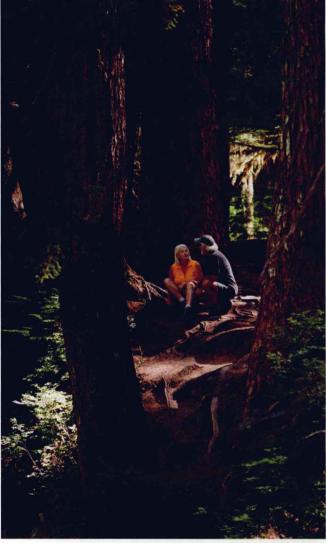


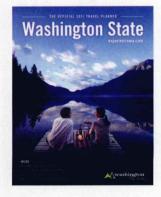
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TOP LEFT: Seattle's Pioneer Square @Jean Boyle; BOTTOM LEFT: Rest stop on the Strait of Juan de Fuca @Patrick Bennett; RIGHT: Hikers relax in an old growth forest @Patrick Bennett



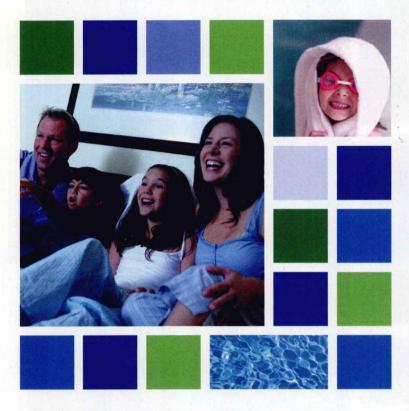


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Marcus Yearout

Managing Editor, Susan Peterson

Writer, Steven R. Lorton, Adrianne Young, and Mike McQuaide

Cartography, Julia Martin

Production, Ana Alvira, Kristi Atwood, Deb Choat, Robin Kessler, Jana Rekosh

Advertising Director, Lisa Schwartz

Advertising Sales, Audrey Fraggalosch, John DeLeva, Kathleen Ferrara, Rhonda Tjon Matson, Natalie

Ransom
Ad Services Coordinator, Deborah Greer
E-mail Marketing Manager, Yoshika Stone-Kawamoto

Controller, April Morgan

System Administrator, Virginia Wright

Advertising inquiries

Destination Media Alliance 12715 Bel-Red Road, Suite #110 Bellevue, WA 98005 425-289-3464

Business and editorial inquiries

Destination Media Alliance, LLC 425 N. 85th Street Seattle, WA 98103 206-443-0445 X 103

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Greetings from the Governor

January 2011

Welcome to the great state of Washington!

You may know us for our lattes, or our software companies, or for our vampirefilled Olympic rain forest. Or, maybe you are familiar with our music scene, our award-winning wines, or the iconic Space Needle. Whatever your initial association with Washington may be, you are in store for a whole lot more!

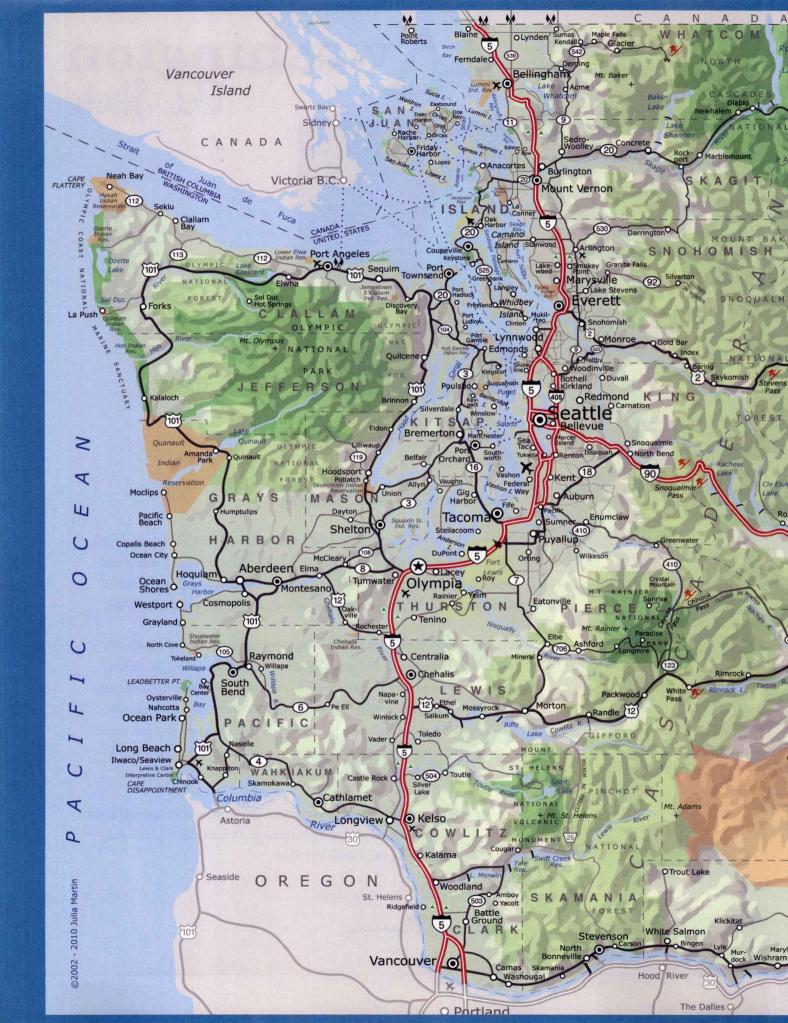
From the open skies of Eastern Washington's high desert country, across the abundant valleys of our rich agricultural regions, to the wild Pacific Ocean beaches, it's no wonder that Washington - the State - is often compared to the song "America, the Beautiful." And all of this is within easy reach from our vibrant urban centers and communities, teeming with fine dining and cultural happenings all year long. In Washington, you can enjoy several vacations in one. Or come back often for new discoveries.

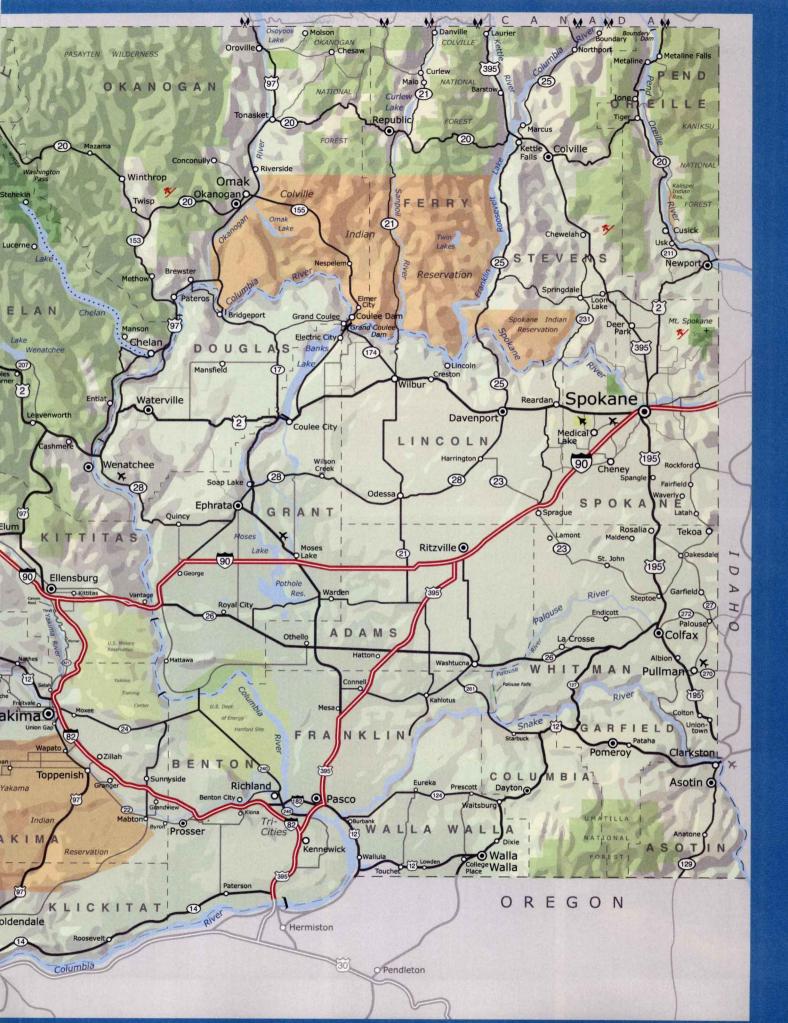
There's never been a better time to experience the sights, sounds and traditions that make Washington such an ideal destination. To learn more, please visit ExperienceWA.com or call 1-800-544-1800.

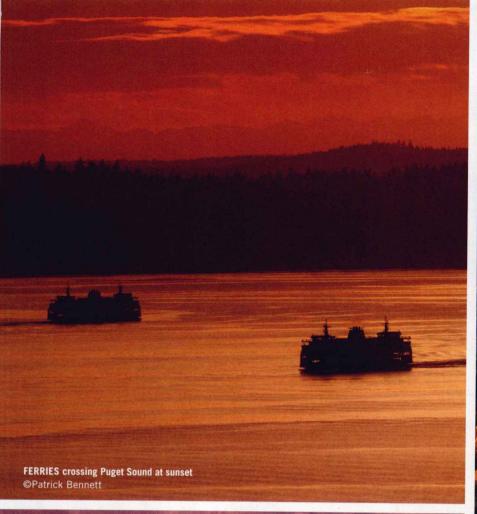
We look forward to seeing you soon,

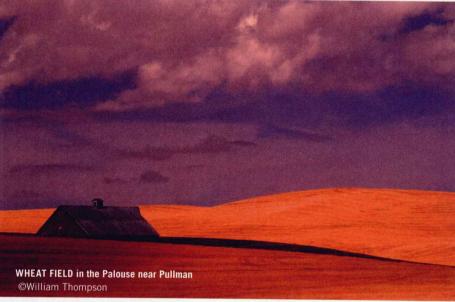
Chris Gregoire
Christine O. Gregoire

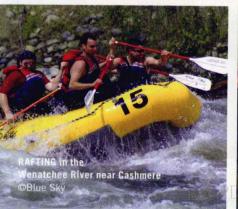
Governor

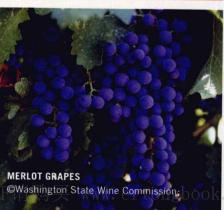






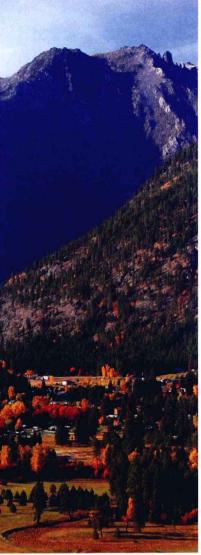


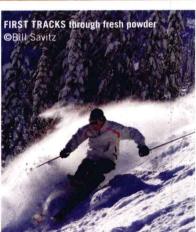


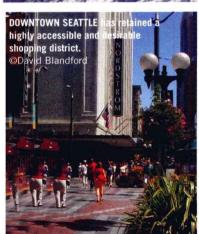














Welcome to Washington State Diversity is an Understatement

mess up your hair and feed your imagination. The city skyline will fade quietly into the background while the peninsulas and islands come slowly into focus. Drive east and watch the world open up into an endless horizon sculpted by ancient floods and rolling farmland. There's a reason why the titans of biotechnology, software and music call this state home—it's a fertile land where ideas grow alongside some of the finest fruit orchards, hops, vineyards, berries and produce in the world.

In Washington you can do everything or nothing with which you are familiar. Ever waded through shin-deep water hunting for rock crab? Have you leapt off the drafty side of a golden slope strapped into a parasail, kite boarded in a 5,000-foot deep gorge or rafted through Class V rapids? Taken in an August Wilson play and peered into the crater of a volcano in a single day? Witnessed ancient native cultures with a heritage dating back to the beginning of time? Spend some time here and you will.

Have sushi on the beach and gaze at Mount Rainier from the back of a cab or the top of the Space Needle. Marvel at the world's largest octopus species; point with delight at a pod of orcas cresting the water; ride horseback on open rangeland or through old-growth forests; dine like an emperor on locally grown food accompanied by an exceptionally bold and peppery Cabernet; go skiing and have a four-star meal 35 minutes after your last run.

While there are many, many reasons for considering a vacation in Washington State, our visitors consistently remark about four key factors that keep them coming back. Those are Washington's Natural Beauty; Outdoor Recreation; Wine & Cusine; and Art, Heritage & Culture.

Take every opportunity or just one and enjoy this vast mix of land and culture. Simply point yourself in a direction and proceed. Indeed in Washington State, diversity IS an understatement.

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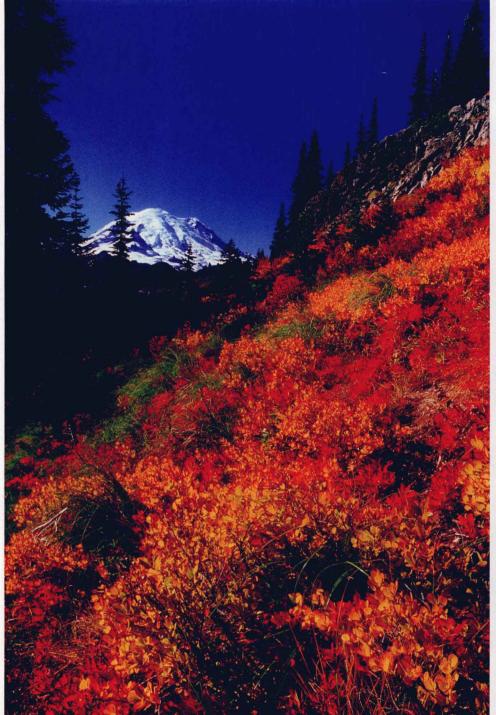


Extend your trip to Washington with a convenient Alaska cruise.

See the beauty of Washington from a new perspective as you explore it to its limits — and beyond — on a cruise to Alaska roundtrip from Seattle. Explore the waters of Puget Sound with breathtaking views of Seattle's skyline on a 7-day journey. Look for orca pods as you pass through the emerald San Juan Islands. Then continue north to Washington's "neighboring" state, Alaska, where everything is bigger than life. Indulge your sense of adventure in Juneau with an optional kayaking excursion. Watch glaciers calve in Glacier Bay or Hubbard Glacier and explore Native Alaskan culture in Ketchikan. Or extend your itinerary to 14 days and spot eagles overhead on the beaches of Homer. Roam scenic Kodiak — home of its namesake brown bear. And each day, enjoy Holland America Line's premium service, cuisine and activities designed to keep you entertained and enlightened. Washington and Alaska. It's an unforgettable combination.

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LEFT: Rainier view near Chinook Pass ®Brett Baughton; TOP RIGHT: Sol Duc Falls @Patrick Bennett; BOTTOM RIGHT: The Palouse @Patrick Bennett





NATURAL BEAUTY

Imagine the audacity of a state nervy enough to name itself after George Washington, this country's quintessential American. But if ever there was a state worthy of a name implying such epic scope, it would be this one. With majestic snow-clad mountains, sparkling lakes and rivers, otherworldly desert lands and lush forests where year-round the rain

falls at the rate of half an inch a day, Washington has more than its fair share of natural wonders.

So where does one even begin exploring the state's 71,000 square miles of grandeur? Try Washington's rich bounty of parks, wilderness and recreation areas. Your options and choices are as diverse and varied as the state's terrain, geography, geology and climate.

Additional Resources:

- Washington State Tourism: 800-544-1800; www.experiencewa.com
- > Mount Rainier National Park: 360-569-2211; www.nps.gov/mora
- Mount St. Helens National Volcanic Monument: 360-449-7800; www.fs.fed.us/gpnf/mshnvm
- ➤ North Cascades National Park: 360-854-7200; www.nps.gov/noca
- Olympic National Park: 360-565-3130; www.nps.gov/olym









TOP: Accessible Mount Rainier @Patrick Bennett; BOTTOM LEFT: Fly fishing near Deception Pass @Steve Berentson; BOTTOM CENTER: Windsurfing in the Gorge @William Thompson; BOTTOM RIGHT: Kayaking through lily pads in Lake Ozette @Patrick Bennett

OUTDOOR ACTIVITIES

When it comes to the outdoors, perhaps no state offers the epic range of recreation possibilities, as does Washington. Within its 71,000 square miles—roughly the size of all of New England—are countless opportunities for world-class mountain climbing, scuba diving, skiing, snowboarding, hiking, surfing, wildlife viewing and much, much more.

Washington boasts three national parks—Mount Rainier, Olympic, and

North Cascades—and dozens of state and county parks that are crisscrossed by thousands of miles of hiking and biking trails and dotted with dozens of campgrounds and day-use picnic areas. Blessed with abundant snowfall, Washington's 12 ski areas offer the range of mountain experience—from high-speed quads and resort hotels to single-lift family ski areas that seem plucked right out of a Norman Rockwell painting.

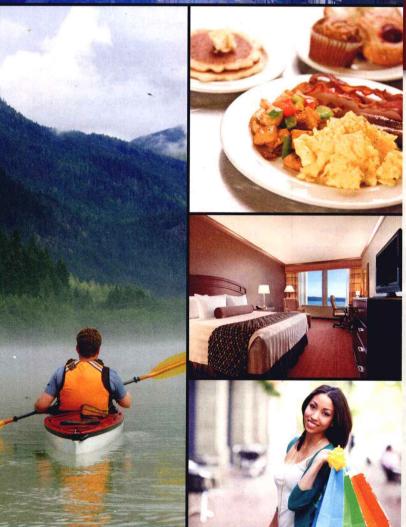
Whether your passion is the mountains or the islands, the ocean or a

peaceful alpine lake, Washington State has it all. All pure. All fun.

Additional Resources:

- > Washington State Tourism: 800-544-1800; www.experiencewa.com
- Washington State Outfitters & Guides: www.woga.org
- Ski Washington: www.skiwashington.com
- Washington State Parks: www.parks.wa.gov





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WINE & CUISINE

Washington State is a land of discoveryquite literally. Much of our terrain remains as vast and wild as it was when Lewis and Clark explored this region two hundred years ago. But modern explorers will discover something those early visitors never witnessed: a truly dynamic wine and cuisine scene.

Washington State is home to America's second-largest wine industry. More than 600 wineries cultivate a world-class range of Chardonnay, Cabernet, Merlot, Riesling and many other classic varietals. This means everyone finds a favorite at our welcoming tasting rooms and wine

Throughout Washington State, local flavor is ready to savor at our seasonal produce stands and farmers markets. Then it's prepared and plated with pride by the innovative chefs who drive our vibrant restaurant culture. Sourcing from evergreen coasts, snowcapped mountains and sagebrush plains - Washington State serves a thoroughly satisfying gastronomic adventure.

Of course, this is just an overview of Washington State's dynamic wine and cuisine scene. You'll discover many outstanding wineries and food artisans as you explore our state firsthand. No doubt even Lewis & Clark would be amazed.

Additional Resources:

- > Washington State Tourism: 800-544-1800; www.experiencewa.com
- > Washington Wine Commission: 206-667-9463; www.washingtonwine.org
- Washington State Restaurant Association:

www.dinenw.com