ESSENTIALS SOCIOLOGY







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Essentials of SOCIOLOGY

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Upper Saddle River, New Jersey 07458

Library of Congress Cataloging-in-Publication Data

Lindsey, Linda L.
Essentials of sociology / Linda L. Lindsey.
p. cm.
Includes bibliographical references and index.
ISBN 0-13-045603-9
1. Sociology. I. Beach, Stephen. II. Title

HM585.L558 2003 301—dc21

AVP, Publisher: Nancy Roberts
Senior acquisitions editor: Christopher DeJohn
Editorial assistants: Christina Scalia and Veronica D'Amico
Development editor: Karen Trost
Associate editor in chief, development: Rochelle Diogenes
VP, Director of production and manufacturing: Barbara Kittle
Executive managing editor: Ann Marie McCarthy
Production liaison: Fran Russello
Editorial/production supervision: Karen Berry, Pine Tree Composition
Prepress and manufacturing buyer: Mary Ann Gloriande Prepress and manufacturing manager: Nick Sklitsis Line art manager: Guy Ruggiero Creative design director: Leslie Osher Senior art director: Ximena Tamvakopoulos Director, Image Resource Center: Melinda Reo Manager, rights and permissions: Zina Arabia Interior image specialist: Beth Boyd-Brenzel Cover image specialist: Karen Sanatar Image permission coordinator: Anthony Arabia Photo researcher: Elaine Soares Marketing assistant: Anne Marie Fritzky Media editor: Kate Ramunda Senior marketing manager: Amy Speckman

This book was set in 10/12 Janson Text by Pine Tree Composition and was printed and bound by WebCrafters, Inc. The cover was printed by Coral Graphics.

Prentice Hall © 2003 by Pearson Education, Inc. Upper Saddle River, New Jersey 07458

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Printed in the United States of America

10 9 8 7 6 5 4 3

ISBN 0-13-045603-9

Pearson Education LTD., London Pearson Education Australia PTY, Limited, Sydney Pearson Education Singapore, Pte. Ltd Pearson Education North Asia Ltd, Hong Kong Pearson Education Canada, Ltd., Toronto Pearson Education de Mexico, S.A. de C.V. Pearson Education—Japan, Tokyo Pearson Education Malaysia, Pte. Ltd Pearson Education, Upper Saddle River, New Jersey

To Joe Overton —Linda L. Lindsey

To Edward A. Tiryakian and John Wilson —Stephen Beach



Sociology is about connections. The groups in which we live-our families, our peer groups, or our societies-connect us to one another in profound ways. We are also connected by the explosion of information technology and the Internet, still in its infancy, that has transformed the globe. At the same time, our membership in these groups creates a diversity that helps us explore and celebrate how and why we are different from people in other groups. We are diverse because we are female or male, African American or Native American, rich or poor, young or old, gay or straight. We are also diverse because we are Catholic or Muslim, urban or rural, born in the developed or developing world. Diversity is what's happening globally as well as in the United States. Groups are more diverse yet more connected to one another than at any other time in human history. Essentials of Sociology emphasizes this reality and encourages students to grasp the three-dimensional nature of these connections. The fundamental goal of the text is to take students on a sociological journey through the United States and across the globe that clearly shows how social diversity and social connections intersect their daily lives.

TEXT FEATURES

Students become excited about sociology through the introductory course. We have developed a text that forges a partnership between professors who teach the course and their students, who are its ultimate beneficiaries. Through its distinctive approach to the field, its readability and its relevance to students' lives, *Essentials of Sociology* assists professors in developing the sociological imagination in their students by encouraging them to see all dimensions of sociology. Material is presented in ways that allow students to become active learners and help professors translate the sociological perspective to the classroom.

In telling sociology's story to students, each author brings over 20 years of teaching the introductory sociology course to a variety of students, in large and small classes, and at a variety of institutions. The text, therefore, is grounded in teaching. The following text features demonstrate this foundation.

Intersection of Race, Class, and Gender. The key elements of society—race, class, and gender—are intertwined and inseparable. Our combined experi-

ences contribute to our view of the world and to how we interact with others. The growing theoretical concept of "intersections" is used throughout the book to highlight the cumulative effect of our diversity within society. Diversity within the United States is stressed, but no complete view of diversity can be seen without the contributions of cultures across the world.

Theoretical Applications. Theory is the core of sociology. The major sociological perspectives are introduced in Chapter 1 and are applied throughout the text. *Essentials of Sociology* reflects an expanded discussion of the feminist theoretical perspective and includes it throughout the text to extend coverage and explanations of diversity. Most chapters feature separate theory sections integrated with many research examples. Theoretical perspectives are applied repeatedly throughout the text. This approach helps students make connections between theory and their own lives, as reflected in the text's discussion of human sexuality (Chapter 5) and deviant behavior (Chapter 6). This text is thus both student friendly and sociologically rigorous.

Life Connections. Focusing on diversity, all chapters have a "Life Connections" section highlighting recent research on multicultural life in the United States. This material was carefully chosen to reflect the latest trends in the various social institutions that are especially relevant for college students. Topics include American socialization through family, peers, and media; how gender, race, and class affect socialization; college life as an exploration of sexuality; why crime rates are dropping; how schools are preparing to educate America's new majority, students of color; and how social movement activists are trained.

Society Connections. Students are also shown the relevance of the sociological perspective by connecting broader social issues to their personal lives, as found in the "Society Connections" sections in all chapters. Many of these sections also highlight the global context of personal lives, regardless of where we call home. Issues such as sexual harassment, welfare reform, the crisis in health care, and population control are discussed. These sections remind students that they are connected to one another through social groups—whether members of the groups or not—and that groups often clash when they have different visions of diversity and social change.

Emerging Institutions. Social change is transforming the globe. *Essentials of Sociology* highlights important trends that are engines for change through the creation of new social institutions. Chapter 13 shows government and the economy converging into a new and powerful social institution, the political economy. Social change is also occurring on a social psychological level; examples include how girls and boys are socialized differently (Chapter 4) and how children interact with peers from the other gender (Chapter 5).

Focus on the Developing World. The spotlight of global interdependence is now on the developing world. This text offers current information on social change and development derived from a variety of sources, including the World Bank, the United Nations, and non-governmental organizations throughout the world. This material provides insights into a host of issues, such as why crime rates vary cross-culturally (Chapter 7), how women are affected by economic development programs (Chapter 10), and how population growth and urbanization affect the environment (Chapter 14).

TEACHING TOOLS

Essentials of Sociology offers a variety of innovative teaching tools located throughout the text to help students see the relevance of course material to their own lives.

Boxed Features. Every chapter includes features that provide in-depth views of relevant topics based on recent research. These features end with critical thinking questions that serve as springboards for class discussion. There are five types of features in this edition.

- U.S. in Focus features present data and issues relevant to the United States, many with a focus on diversity.
- *Practicing Sociology* features show how sociological knowledge can be applied to a variety of settings, including the workplace.
- *Then* & *Now* features highlight historical facts to show students connections between social change and modern life.
- *Global Connections* features offer comparative perspectives on important issues that may affect us differently depending on our culture.
- *Media Connections* features highlight the growing influence of the information age on our attitudes and behavior.

Diversity Data. All chapters include graphs illustrating current data from the National Opinion Research Center (NORC) General Social Survey. These graphs are strategically placed to complement and extend chapter material. Each graph is summarized and includes critical thinking questions allowing students to explore various sociological interpretations of the data. The diversity data feature emphasizes the ways in which race, class, and gender affect a person's attitudes. Graphs also show the interactive effects of multiple types of diversity. Examples include level of support for busing by race; the influence of age and gender on health; how age and race influence attitudes about urban spending; and whether belief in God varies by gender and race.

Internet Connections. In every chapter, placed to coincide with chapter content, students are offered creative Internet-based exercises. The Internet offers an amazing array of sociological material that both student and professor will find exciting, such as Web sites devoted to the exotic Nacireman culture and to how colleges are ranked by quality.

Key Terms. Key terms are highlighted in each chapter, reviewed in other chapters, and defined in a glossary at the end of the book. The book also introduces a number of newer concepts and theories that are emerging in the sociological literature, such as end-point fallacy, classism, non-governmental organizations, gender schema theory, and rational choice theory.

Critical Thinking Questions. Found at the end of each chapter and in all boxes, Internet, and Diversity Data features, these thought-provoking questions move beyond description and allow students to apply their sociological imaginations in a variety of ways. For example, students may be asked to demonstrate how the same research can be explained by different theories. These questions can be easily adapted as the basis for class discussion and debating points for an entire chapter.

Essentials of Sociology interweaves a distinctive approach to sociology focusing on social connections and diversity with learning tools explicitly designed to engage students and make sociology relevant to their lives. As symbolized by the interwoven multicolored ribbons used as a design element, the text emphasizes sociology's central lesson: we are irrevocably connected to one another.

The ancillary materials that accompany *Essentials* of *Sociology* have been carefully created to enhance the topics being discussed. Please contact your school's Prentice Hall representative for more information or to order copies for your classroom use upon adoption.

FOR THE INSTRUCTOR

Instructor's Resource Manual with Tests. For each chapter in the text, this resource provides a detailed outline, list of objectives, discussion questions, and additional activities. It also includes 1,500 questions—100 per chapter—in multiple choice, true/false, and essay formats. Prentice Hall Test Manager is a computerized test generator designed to allow the creation of personalized exams.

Film/Video Guide, 6/E. This helpful guide describes films and videos appropriate for classroom viewing for each of the chapters in the text (more than 200 suggestions in all). The Guide also provides summaries, discussion questions, and rental sources for each film and video.

Prentice Hall Color Transparencies: Sociology Series VI. Full color illustrations, charts, other visual materials, including all of the Diversity Data graphs, from the text as well as outside sources have been selected to make up this useful in-class tool.

Prentice Hall Instructor's Guide to Transparencies, Series VI. This guide offers suggestions for using each transparency effectively in the classroom.

Prentice Hall Introductory Sociology Power Point Slides. Created by Roger J. Eich of Hawkeye Community College, this PowerPoint slide set combines graphics and text in a colorful format to help convey sociological principles in a new and exciting way. Created in PowerPoint, an easy-to-use widely available software program, this set contains over 300 content slides keyed to each chapter in the text.

ABCNEWS ABC News/Prentice Hall Video Library for Sociology. Prentice Hall and ABC News are working together to bring you the best and most comprehensive video ancillaries available for your introductory course. Selected video segments from award-winning ABC News programs such as *Nightline, ABC World News Tonight,* and 20/20 accompany topics featured in each chapter. In addition, an instructor's guide to the videos includes a synopsis of video and discussion questions to help students focus on how concepts and theories apply to real-life situations.

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FOR THE STUDENT

Study Guide. This complete guide helps students review and reflect on the material presented in the text. Each of the chapters in the study guide provides an overview of the corresponding chapter in the student text, summarizes its major topics and concepts, offers relevant exercises, and features end-of-the-chapter quizzes with solutions.

Lindsey/Beach Premium Companion WebsiteTM. In tandem with the text, students and professors can take full advantage of the World Wide Web to enrich the learning process in sociology. Features of the Website include chapter objectives, chapter summaries, quizzes, flash cards, animations, interactive exercises, as well as hundreds of links to interesting material and information from other sites on the Web that can reinforce and enhance the content of each chapter. The address is www.prenhall.com/lindsey



The New York Times/Prentice Hall Themes of the Times for Introductory Sociology. The New York Times and Prentice Hall are sponsoring Themes of the Times, a program

designed to enhance student access to current information relevant to the classroom. Through this program, the core subject matter provided in this text is supplemented by a collection of timely articles from one of the world's most distinguished newspapers, The New York Times. These articles demonstrate the vital, ongoing connection between what is learned in the classroom and what is happening in the world around us.

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Prentice Hall and *The New York Times* are proud to co-sponsor *Themes of the Times*. We hope it will make the reading of both textbooks and newspapers a more dynamic, involving process.

Sociology: Evaluating Online Resources, 2003. The guide provides a brief introduction to navigating the Internet, along with references related specifically to the discipline of sociology. This supplementary book is free to students when packaged with *Essentials of Sociology*.



ContentSelect Research Database. Prentice Hall and EBSCO, the world leader in online journal subscription man-

agement, have developed a customized research database for students of sociology. The database provides free and unlimited access to the text of over 100 peerreviewed sociology publications, which is accessed using the access code within this new textbook.

10 Ways to Fight Hate. This brochure is produced by the Southern Poverty Law Center, the leading hate-crime and crime-watch organization in the United States. It walks students through 10 steps that they can take on their own campus or within their own communities to fight hate on an everyday basis. It can be packaged for free with this textbook.

ACKNOWLEDGMENTS

Because of the monumental effort by the editors and staff of Prentice Hall, *Essentials of Sociology* was completed on time and reflects the highest standards of textbook publishing in all its phases. Prentice Hall provided us with the peer reviews, editorial comments, and suggestions for reorganizing and updating material that nurtured our writing skills and creativity. We would particularly like to thank Chris DeJohn for overseeing the brief edition from start to finish. Chris's continued support and enthusiasm for our work on this edition are sincerely appreciated. Publisher Nancy Roberts was always available to patiently listen and to offer encouraging words when time was short and deadlines loomed. We appreciate the work of Dave Kauzlarich of Southern Illinois University in updating much of the data and in helping to bring 24 chapters of material down to 15 in this brief text. Karen Trost made invaluable contributions to the development of this brief book by her ability to determine which material was of most interest to students. Focusing on the most important topics, her recommendations have resulted in a well-written and student-friendly textbook. Associate Editor-in-Chief of Development Rochelle Diogenes ensured that all the pieces fit together and that authors, editors, and staff remained partners in the production process. Editorial Assistants Christina Scalia and Veronica D'Amico juggled a myriad of production tasks, yet assured that material was sent and questions were promptly answered. Fran Russello, Prentice Hall's liaison, and Karen Berry, of Pine Tree Composition, expertly managed an extremely tight production schedule. Guy Ruggiero brought to life the Diversity Data graphs throughout the book. Ximena Tamvakopoulos created a design that reinforces and enhances the strengths of this book. We would also like to thank Amy Speckman and Annie Fritzky for managing the marketing of the book. Finally, we would also like to thank the Prentice Hall folks who present the book to our colleagues.

Linda Lindsey would like to thank colleagues who reviewed portions of the manuscript, including Sarah Boggs (University of Missouri-St. Louis), Phil Loughlin and Larry Grieshaber (Maryville University), Walter Brumm (California University of Pennsylvania), Gerry James Jobes, and Glenn Walker. Faculty and administrative colleagues at Maryville also provided encouragement for the project and, along with those mentioned above, I would like to thank Kent Bausman, Tom Bratkowski, Sally Harris, Pat Thro, and Margie Wade. Other Maryville staff provided much assistance at various stages of the project, including Betty Bockhorst, Juanita Aycock, and Carol Trauth. A special thanks to friends and family who gave me needed and much appreciated ongoing support and advice for many months, including Marsha Balluff, Betty Buck, Cheryl Hazel, Nancy Hume, Morris Levin, Ruth Lindsey, Phil Loughlin, Jim Massey, Bill Nagel, and Wayne Spohr. The St. Louis Bread Company in Kirkwood continues as my place of refuge to reflect and re-energize, and I thank their staff, especially Amanda, Berlinda, Jen, and Stella for the wonderful setting they provide.

Steve Beach would like to thank a number of people who have contributed over the years to his professional and personal development. In particular, the following individuals played an important role in his evolution as a sociologist: Sanford Dornbusch, Gordon Craig, Edward A. Tiryakian, John Wilson, Joel Smith, Kurt Back, Alan Kerckhoff, John McKinney, Marian Kilson, Audie Blevins, Saul Feinman, Garth Massey, Marilyn and Tom Carroll, Margaret Britton, Linda Lindsey, and Bill Conroy. He would also like to acknowledge the personal support of the following true friends: Jim and Mike Beach, Laura Anderson, Mike Stoller, Larry and Ann Byler, John Forester, John and Eva Bacon, John Goodrich, Nancy Meyer, Elaine Bodurtha, Jeff and Jenny Skinner, Dorothy Ann Lynch, Joann Spillman, Cheryl Daniels, Paul and Jeannie McCarthy, Bob Powell, Paul Leonard, Corky Carrel, Dianne Echohawk, Ken Ayers, Mike Fagan, Billy Long, Shana Pack, Matt Schoenbachler, Jim Welch and all of the members of Stanford-in-Germany Group XIII.

Chris Adamski	Western Illinois University
William Aho	Rhode Island College
Robert Anwyl	Miami-Dade Community College
Barbara Arrigi	Northern Kentucky University
John Arthur	University of Minnesota
Robert Bausch	Cameron University
Patricia A. Bell	Oklahoma State University
Jane Bock	University of Wisconsin– Green Bay
Jane A. Brown	Case Western Reserve University
Daniel Cervi	West Virginia University
Glenna Colclough	University of Alabama at Huntsville
William Dowell	Heartland Community College
Yvonne Downs	State University of New York at Fredonia

Lois Easterly Lynn England Norman Goodman Giri Raj Gupta C. Allen Haney Alexander Hicks Dwight Landua Ken Muir **Richard Paulman** Harland Prechel Joyce H. Reed Ferris Ritchey Luis Salinas Gregory D. Squires Eric Swank Gail A. Thoen Tami Videon J. Allen Williams, Jr. Ronald Wohlstein Richard E. Yinger

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S.B. Owensboro, Kentucky

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