Future Future Sociology

PATRICIA M. PASSITH EDGAR F. BORGATTA KARENS. COL THEY RICHARD ALBERK HOWARD E. FREMAN LEONAR MERY ANSON SHUPE JEFFREY K. HADDEN LEE CLARKE PAU IN WALTON BARBETTA LEE THOMAS W. PULLUM KENNETH MEIER H. LAURENCE ROSS LEE E. TEITELBAUM KYLE KERCHE MOORE LAURIE RUSSELL HATCH EDNA BONACICH MARGAR PATRICIA M. PASSUTH EDGAR F. BORGATTA KAREN S. COL TNER RICHARD A. BERK HOWARD E. FREEMAN LEONAR MERY ANSON SHUPE JEFFREY K. HADDEN LEE CLARKE PAU IN WALTON BARRETT A. LEE THOMAS W. PULLUM KENNETH

Edited by Edgar F. Borgatta & Karen S. Cook

MERY ANSON SHUPE JEFFREY K. HADDEN LEE CLARKE PAU HN WALTON BARRETT A. LEE THOMAS W. PULLUM KENNETH

Future of Sociology

Edited by Edgar F. Borgatta & Karen S. Cook

Published in cooperation with the Pacific Sociological Association

Copyright e 1988 by Sage Publications, Inc.

All rights reserved. No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without permission in writing from the publisher.

For information address:

SAGE Publications, Inc. 2111 West Hillcrest Drive Newbury Park, California 91320

SAGE Publications Inc. 275 South Beverly Drive Beverly Hills California 90212 SAGE Publications Ltd. 28 Banner Street London EC1Y 8QE England

SAGE PUBLICATIONS India Pvt. Ltd.
M-32 Market
Greater Kailash I
New Delhi 110 048 India

Printed in the United States of America

Library of Congress Cataloging-in-Publication Data

Main entry under title:

The Future of sociology / [edited by] Edgar F. Borgatta, Karen S. Cook.

p. cm. Bibliography: p. ISBN 0-8039-3024-0

1. Sociology—Congresses. 2. Sociology—United States—Congresses. I. Borgatta, Edgar F., 1924 . II. Cook, Karen S. HM13.F88 1988
301—dc19
88-10898

CIP

FIRST PRINTING

Preface

Any book with a title like *The Future of Sociology* has to be more ambitious than what can actually be delivered. Still, if we do not aspire, we also do not achieve. The origin of this book is associated with the design of the 1985 program for the Pacific Sociological Association annual meetings, which had the theme: The Future of Sociology. It was clear that if effort was to be put into sessions so designed, we could assemble an array of scholars representing different subspecialties and different experiences and persuasions to give special thought to where the discipline is likely to go, and where they felt it should go, and to write these thoughts down so that we could prepare a volume on this theme.

We were gratified to get the cooperation of many of our colleagues who would participate in the meetings, but we invited participants more broadly than the region. We proposed some standardization for the essays, with a brief review of the origins or history of the subspecialty, a nod to some of the notable scholarly work, and then a presentation by the author of what could be anticipated in the future.

As can be imagined, interpretations of the task were quite different, but we were extremely fortunate. Virtually all who promised to participate did so and delivered papers, but then we had to deal with the common problems of editors. There were many delays, and predictably, many of the essays were too long. We owe a special thanks to the authors for their patience in the delays of publication but also for their good-spirited cooperation in shortening papers. In general, this proved a virtue for the book, as authors became careful to retain the most essential parts of their essays, and the essays were sharpened as they were shortened. We hope this will be appreciated by the readers.

Although we have a broad coverage, the book does not cover all of the field of sociology. We do hope, however, that for the reader there will be a sense of breadth and the communication that there are many points of view represented in sociology. We have in no way attempted to edit the content of the authors.

Contents

| Pre | face | 7 |
|-----|--|---------|
| PA | RT I: THE FIELD OF SOCIOLOGY | 9 |
| 1. | Sociology and Its Future | |
| | Edgar F. Borgatta and Karen S. Cook | 11 |
| 2. | Sociological Theory | • |
| | Herman Turk | 18 |
| 3. | Research Methodology in Sociology | |
| | Herbert L. Costner | 42 |
| 4. | How Applied Sociology Can Save Basic Sociology | |
| | Richard A. Berk | 57 |
| PA | RT II: INSTITUTIONAL AREAS IN SOCIOLOGY | 73 |
| 5. | Medical Sociology | |
| | Howard E. Freeman | 76 |
| 6. | Sociology of Education | |
| | Leonard Gordon | 86 |
| 7. | Family Sociology | |
| | Rhonda J.V. Montgomery | 105 |
| 8. | Sociology of Religion | |
| | Anson Shupe and Jeffrey K. Hadden | 120 |
| 9. | Organizational Sociology | |
| | Lee Clarke | 138 |
| 10. | Political Sociology | • • • • |
| | Paul Burstein | 160 |
| PAI | RT III: APPROACHES TO SOCIAL PHENOMENA | 179 |
| 11. | History in Sociology | |
| | Gary G. Hamilton and John Walton | 181 |
| 12. | Urban Sociology | |
| | Barrett A. Lee | 200 |
| 13. | Demography | |
| | Thomas W. Pullum | 224 |
| 14. | Social Psychology: Models of Action, | |
| | Reaction, and Interaction | |
| | Karen S. Cook and Kenneth C. Pike | 236 |

| PA | RT IV: SOCIAL CONTROL, COMMUNICATION, AND CHANGE | 255 |
|-------------------|---|-----|
| 15. | Deviance and Social Control: Revisiting Our Intellectual Heritage | |
| | Lois B. DeFleur and Robert F. Meier | 257 |
| 16. | Sociology of Law | |
| | H. Laurence Ross and Lee E. Teitelbaum | 274 |
| 17. | Criminology | |
| | Kyle Kercher | 294 |
| 18. | Media Systems and Mass Communication | |
| 10 | S. J. Ball-Rokeach | 317 |
| 19. | Social Change | 222 |
| | Wilbert E. Moore | 333 |
| PA | RT V: SOCIAL STRATIFICATION | 345 |
| 20. | Social Stratification | |
| | Edgar F. Borgatta and Laurie Russell Hatch | 347 |
| 21. | Sociology of Race Relations | |
| | in the United States | |
| | Edna Bonacich | 355 |
| 22. | Sociology of Gender | 254 |
| | Margaret Mooney Marini | 374 |
| 23. | Age, Aging, and the Aged: | |
| | The Three Sociologies | 394 |
| | Judith Treas and Patricia M. Passuth | 374 |
| About the Authors | | 418 |
| | | |

Future of Sociology



Future of Sociology

Edited by Edgar F. Borgatta & Karen S. Cook

Published in cooperation with the Pacific Sociological Association



Copyright © 1988 by Sage Publications, Inc.

All rights reserved. No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without permission in writing from the publisher.

For information address:

SAGE Publications, Inc. 2111 West Hillcrest Drive Newbury Park, California 91320

SAGE Publications Inc. 275 South Beverly Drive Beverly Hills California 90212



SAGE Publications Ltd. 28 Banner Street London EC1Y 8QE England

SAGE PUBLICATIONS India Pvt. Ltd.
M-32 Market
Greater Kailash I
New Delhi 110 048 India

Printed in the United States of America

Library of Congress Cataloging-in-Publication Data

Main entry under title:

The Future of sociology / [edited by] Edgar F. Borgatta, Karen S. Cook.

p. cm. Bibliography: p. ISBN 0-8039-3024-0

1. Sociology—Congresses. 2. Sociology—United States—Congresses. I. Borgatta, Edgar F., 1924- . II. Cook, Karen S. HM13.F88 1988

301—dc19 88-10898

CIP

FIRST PRINTING

Contents

| Preface | | 7 | |
|---------|--|-----|--|
| PA | RT I: THE FIELD OF SOCIOLOGY | 9 | |
| 1. | Sociology and Its Future | | |
| | Edgar F. Borgatta and Karen S. Cook | 11 | |
| 2. | Sociological Theory | | |
| | Herman Turk | 18 | |
| 3. | Research Methodology in Sociology | | |
| | Herbert L. Costner | 42 | |
| 4. | How Applied Sociology Can Save Basic Sociology | | |
| | Richard A. Berk | 57 | |
| PA | RT II: INSTITUTIONAL AREAS IN SOCIOLOGY | 73 | |
| 5. | Medical Sociology | | |
| | Howard E. Freeman | 76 | |
| 6. | Sociology of Education | | |
| | Leonard Gordon | 86 | |
| 7. | Family Sociology | | |
| _ | Rhonda J.V. Montgomery | 105 | |
| 8. | Sociology of Religion | 100 | |
| | Anson Shupe and Jeffrey K. Hadden | 120 | |
| 9. | Organizational Sociology | 120 | |
| | Lee Clarke | 138 | |
| 10. | Political Sociology | 160 | |
| | Paul Burstein | 100 | |
| PA | RT III: APPROACHES TO SOCIAL PHENOMENA | 179 | |
| 11. | History in Sociology | | |
| | Gary G. Hamilton and John Walton | 181 | |
| 12. | Urban Sociology | | |
| | Barrett A. Lee | 200 | |
| 13. | Demography | | |
| | Thomas W. Pullum | 224 | |
| 14. | Social Psychology: Models of Action, | | |
| | Reaction, and Interaction | 224 | |
| | Karen S. Cook and Kenneth C. Pike | 236 | |

| PART IV: SOCIAL CONTROL, COMMUNICATION, AND CHANGE | | |
|--|--|-----|
| 15. | - Chimida Mile Booking Control. | |
| | Revisiting Our Intellectual Heritage | |
| | Lois B. DeFleur and Robert F. Meier | 257 |
| 16. | Sociology of Law | |
| | H. Laurence Ross and Lee E. Teitelbaum | 274 |
| 17. | Criminology | |
| | Kyle Kercher | 294 |
| 18. | Media Systems and Mass Communication | |
| | S. J. Ball-Rokeach | 317 |
| 19. | Social Change | |
| | Wilbert E. Moore | 333 |
| PAI | RT V: SOCIAL STRATIFICATION | 345 |
| 20. | Social Stratification | |
| | Edgar F. Borgatta and Laurie Russell Hatch | 347 |
| 21. | Sociology of Race Relations | |
| | in the United States | |
| | Edna Bonacich | 355 |
| 22. | Sociology of Gender | |
| | Margaret Mooney Marini | 374 |
| 23. | Age, Aging, and the Aged: | |
| | The Three Sociologies | |
| | Judith Treas and Patricia M. Passuth | 394 |
| About the Authors | | 418 |
| | mr | |

Preface

Any book with a title like *The Future of Sociology* has to be more ambitious than what can actually be delivered. Still, if we do not aspire, we also do not achieve. The origin of this book is associated with the design of the 1985 program for the Pacific Sociological Association annual meetings, which had the theme: The Future of Sociology. It was clear that if effort was to be put into sessions so designed, we could assemble an array of scholars representing different subspecialties and different experiences and persuasions to give special thought to where the discipline is likely to go, and where they felt it should go, and to write these thoughts down so that we could prepare a volume on this theme.

We were gratified to get the cooperation of many of our colleagues who would participate in the meetings, but we invited participants more broadly than the region. We proposed some standardization for the essays, with a brief review of the origins or history of the subspecialty, a nod to some of the notable scholarly work, and then a presentation by the author of what could be anticipated in the future.

As can be imagined, interpretations of the task were quite different, but we were extremely fortunate. Virtually all who promised to participate did so and delivered papers, but then we had to deal with the common problems of editors. There were many delays, and predictably, many of the essays were too long. We owe a special thanks to the authors for their patience in the delays of publication but also for their good-spirited cooperation in shortening papers. In general, this proved a virtue for the book, as authors became careful to retain the most essential parts of their essays, and the essays were sharpened as they were shortened. We hope this will be appreciated by the readers.

Although we have a broad coverage, the book does not cover all of the field of sociology. We do hope, however, that for the reader there will be a sense of breadth and the communication that there are many points of view represented in sociology. We have in no way attempted to edit the content of the authors.

PART I

THE FIELD OF SOCIOLOGY

The first part of this volume includes basic essays for the field of sociology. In the first chapter, the editors remind the readers of some global trends and suggest in a broad sense where the field may be going. The themes in the first chapter will be encountered several times in the book, but the broad coverage of the book also provides other views of the history of sociology and other prospects anticipated for the future. Borgatta and Cook note that sociology may have been bypassed in some aspects, particularly in the development of research and theory in areas that are viewed as applied. Other professions have grown or developed to fill gaps that could have been opportunities for sociologists. Opportunities obviously still remain, and some, such a positive thrust in the application of sociological knowledge may flourish in the future.

According to Turk's analysis of journal publications, sociological theory as a special interest in sociology has declined. He examines why this has occurred in terms of competing interests, and then suggests particular activities of theorists who are likely to influence sociology. Turk does not anticipate further polarization "between philosophy, speculation, and criticism, on the one hand, and quantitative empiricism on the other."

Costner sees John Stuart Mill as setting an agenda in the middle of the nineteenth century for research methodology that has been that of sociology in large part. He gives particular attention to the problem of nonadditive effects and that of designing variables. The complexity of interpretation of data, and indeed of appropriate examination of data, is illustrated in several examples. Costner sees the future of methodology optimistically, but not without problems that are both technical and a matter of how sociologists address their research.

Berk's point of departure in considering the place of applied sociology in the discipline is based on the types of challenges and criticisms that have been directed to the profession, even by those who have been constructive supporters of sociology. Forecasting is introduced through an example, and then forecasting models are considered in the context of how values are involved in the process. The avenue of applied social

research is seen as less than easy, but necessary for the progress of sociology.

Readers will find that although they do not overlap directly, the papers in this section touch each other in many ways. This will be seen many times in the coverage in this and the other parts of the volume, and if sociology has coherence this should happen when scholars independently make assessments of the current status and future prospects of the discipline.

SOCIOLOGY AND ITS FUTURE

Edgar F. Borgatta Karen S. Cook University of Washington

Sociology as a recognized discipline has existed for at least a century, and as it has developed it has progressed through a number of stages. In the early writings of scholars such as Auguste Comte, Herbert Spencer, and Emile Durkheim there were insights and considerations that still attract attention. The early scholars examined social phenomena with a motivation to establish a science, and they accomplished the objective reasonably. Positivism was prominent in the formative period, as was a self-conscious concern for some of the values associated with science, particularly a call for objectivity.

Except possibly for studies that depended largely on enumeration and registration data, however, sociology tended to be dependent on informal observation. The development of more systematic observation and data collection in sociological research, with minor exceptions, does not begin until much later in the history of the discipline. Field studies of varying degrees of inclusiveness occur in the beginning of this century, but the empirical thrusts of the science do not really occur until the 1920s. In fair part, the expansion of sociology in this century is associated with the growth in numbers of departments of sociology and of rural sociology and, correspondingly, of doctorates in sociology in the United States. The current (modern) period of sociology is probably reasonably associated with the 1930s, and with such developments as the support of community research by the Works Progress Administration (WPA) during the depression years. In addition, during this period the development of systematic field studies was beginning, including the commercial versions of polling.

The social sciences generally began a flourishing period in the 1930s, and during the 1940s, with the period of World War II, some aspects were