Training Games for the Learning Organization

48
Experiential
Learning
Activities

JAMES KIRK LYNNE KIRK

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Preface

If you have been looking for fun, innovative, concrete ways to make your company a learning organization, you have picked up the right resource. *Training Games for the Learning Organization* contains 50 exciting games to help employees put aside old ways of thinking, to become more open with one another, and to better grasp how their company really operates. By playing games like Five Star Goals, players will discover new ways of fashioning a company vision that co-workers get excited about, and learn how to better work together to achieve shared goals. As a collection, the games hold powerful ideas successfully used by companies that have decided to take charge of their own destinies.

James J. Kirk Lynne D. Kirk

Training Games for the Learning Organization

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Chapter One Introduction

The term "learning organization" was first used in the 1980s by Richard Pascal. However, it was the publication of Peter Senge's best seller, *The Fifth Discipline*, in 1990 that popularized the phrase. Because this commonly used expression means different things to different people, the authors offer their definition of the term before proceeding any further. As used in this book, *learning organization* refers to "any company having a climate that speeds up individual and group learning."

While thousands of individuals have purchased *The Fifth Discipline*, many buyers confess that they have never actually read the book in its entirety. Many of those who have read the book admit to having difficulties in understanding and applying its ideas. It is in this context that Training Games for the Learning Organization is offered as a resource to assist trainers, group facilitators, organization developers, adult educators, team leaders, supervisors, and managers in comprehending and putting to use a variety of learning organization concepts. It is recommended that *Training* Games for the Learning Organization be used in conjunction with The Fifth Discipline and other works on the learning organization. For this reason, most of the games in this volume are grouped according to Senge's "five disciplines," which include systems thinking (comprehending the big picture), personal mastery (doing the job well), mental models (critically questioning old assumptions), shared vision (arriving at a collective purpose), and team learning (working together collaboratively). The other games in the book focus on learning how to be a better learner.

Freedom to Learn Games

It is the basic human need to learn, grow, and achieve personal mastery that fuels and provides substance to all learning organizations. Thus, no organization can truly be a learning organization without its individual members being free to learn. Employees must be taught, encouraged, and granted permission to become creative architects of their own work lives. Furthermore, they must not allow themselves to think of personal mastery as some elevated state of super human perfection. Rather, employees must permit themselves to think of personal mastery as a process of continuous growth and development.

The games in Chapter Two are designed to foster personal mastery within work groups and throughout an organization. In the game *Climatize* players learn which conditions encourage employees to engage in personal mastery. The games *Please Pass the Risketts* and *Risk Style Decoder* address limits to individual mastery. The game *Please Pass the Risketts* focuses on limits imposed by the employing organizations, whereas *Risk Style Decoder* explores limits individuals sometimes place on themselves. *Learning Your C, C, C's* and *Motivation Bingo* address the matter of motivating workers to engage in personal mastery. *Learning Your C, C, C's* considers reasons why people might voluntarily engage in new learning, and *Motivation Bingo* identifies five factors that make employees want to work harder. The games *Forcecasting Follies* and *RunOn Rewards* concern themselves with keeping

personal mastery alive. *Forcecasting Follies* looks at forces that are capable of supporting or hindering personal mastery. *RunOn Rewards* stimulates thinking on potential ways of rewarding or encouraging workers to engage in personal mastery. Finally, Smart *Acts* provides participants examples of actual companies who are well on their way to establishing supportive learning climates.

Meta Learning Games

Not everyone agrees on what constitutes learning. Many workers consider learning simply "the act of acquiring new information." For some, learning means "picking up new behaviors and skills." Others look on learning as "gaining new insights through personal experiences." The games in Chapter Three provide players the opportunity to engage in meta learning -- to look at learning from a variety of perspectives and to learn and practice ways of increasing their own learning capabilities.

The game *Teaching Machine* offers players four definitions of learning and how each might be applied in work situations. *Top This* and *Domain* focus on various levels and categories of learning. Knowledge gained here can help employees develop their higher-level thinking capabilities and select learning strategies appropriate to the type of learning they wish to undertake. *Study Buddies* exposes players to different learning styles. Participants learn about their personal learning preferences as well as those of coworkers. *Action Figures* and *Do It Myself* explore two approaches to learning highly favored by many employees, experiential learning and self-directed learning. *Remember This* helps players improve their memory. The game *Power Learners Play-Offs* highlights the personality traits of effective "learner leaders." Learner leaders have been successfully used in some organizations to facilitate rapid, widespread strategic learning.

Remodeling Games

Mental models are images, assumptions, and beliefs that everyone carries around in their heads. They include strongly held beliefs about self, family members, employing organizations, and the world at large which exist in the subconscious. These mental maps help people simplify, organize, and make sense of their complex world. A distinguishing characteristic of learning organizations is that they operate from a strong factual base. Learning organizations are willing to continuously discard or revise obsolete and sometimes treasured beliefs and embrace new and unfamiliar mental models.

The games in Chapter Four are intended to serve two primary purposes: (1) to help participants gain a better understanding of the concept of mental models and (2) to get employees actively involved in testing and revising of their own mental models. The game *Bewitching Behaviors* highlights some of the rather bizarre mental models at work in American society, whereas *Gap Gapers Feud* assesses the credibility players give

selected corporate models. The game *Mind Readers' Rally* underscores common discrepancies between spoken and unspoken models. *Diversity Screen* demonstrates how mental models in the form of stereotypes affect employees' behaviors. *Great Siberian Freeze-Off* illustrates the process of unfreezing, restructuring, and refreezing mental models. Two games in Chapter Four, *Who in OD Am I* and *Senge's Tiles*, test players' knowledge of organization models. *Walking the Talk* provides participants with a seven-step model for becoming a learning organization.

Group Portraits Games

In the learning organization all workers, regardless of their position, are invited and provided with opportunities to create, test, communicate, and promote the company's mission. Employees are asked to play a strategic part in setting the goals and quality standards that will turn their company's shared vision into reality. Workers are also encouraged and given assistance in setting and aligning their own visions and goals with those of the organization. In this way learning organizations have a definite advantage over their competitors: They are able to benefit from the collective intelligence, creative know-how, and commitment of all employees.

The games in Chapter Five are aimed at helping players understand and actively participate in such strategic organization processes as collective visioning, goal setting, and the establishment of performance standards. The game *Mystery Missions* takes players to the starting point of most strategic planning -- creation of a company mission statement. Participants learn about their company's mission and compare it to those of other well-known organizations. Three games in the chapter help trainees address critical aspects of the visioning process: Vision Telling gives players practice in communicating a vision to others, Vision Testing 1,2,3 shows the importance of testing potential vision statements, and Dimesworth Buy In draws attention to the crucial issue of selling a new vision to key stakeholders. Bench Pinching and Five Star Goals introduce players to benchmarking and criteria for effective goals. They can be used in setting goals and quality standards that when accomplished will turn the company vision into reality. Resister Blisters addresses the issue of resistance to change. It can be used by group members to better understand and overcome the inevitable resistance some of their planned changes will face both within and outside the team. The game *Hands Up* involves players in reflecting on their own individual missions or personal visions.

Hybrid Learning Games

People can learn and think of more things collectively than they can individually. This is due to the fact that people learn from one another. Furthermore, the ideas expressed by one person can set in motion a sweeping avalanche of ideas. In a matter of seconds a work group is can become a thinking machine, producing a set of answers to heretofore

unsolvable company problems or coming up with revolutionary new product ideas.

The games in Chapter Six are directed at promoting group learning through a favorable communication environment, enhanced individual communication skills, cooperative learning practices, and effective learning facilitation. Two games, *Domino Communico* and *Unmentionables*, help groups establish supportive communication climates in which open and candid discussions take place. In games like *Blind Reflections*, *Body Listening*, *Question My Question*, and *Sound Off* players have the opportunity to improve individual communication skills. *Blind Reflections* increases listening and reflecting skills, *Body Listening* advances body language skills, *Question My Question* enhances questioning skills, and *Sound Off* improves communications between the sexes. *Jigsaw* engages players in a cooperative learning exercise. The game *Team Leading Roles* introduces players to three group learning facilitation roles and their appropriate uses.

Parts and Engine Games

An engine has many parts and for any engine to function at its full potential all parts must be operational. The same principle holds for organizations. Organizations are made up of interrelated elements that function as a whole (i.e., a system). Changes in one element or part of the system can cause changes in other elements. In fact, a change in one critical part (e.g., customer service) can set off a chain reaction of continuous cause-and-effect events that ripple and loop throughout an entire company. Depending upon the effect of the change, overall company performance can be either greatly enhanced or diminished.

Studying the relatedness of elements in an organization is sometimes referred to as "systems thinking." It is a practice carried on in all learning organizations. The games in Chapter Seven arm participants with selected concepts and tools they can use in their own systems thinking. Six-Box Puzzle and Mind or Soul introduce players to the concept of systems and subsystems. Life Cycle and Storming Norming help players gain an understanding of predictable changes that occur in systems and work teams over time. The three games, Archetyping, Fishbone Puzzle, and Human Flow Chart supply three graphic tools that can be used to chart and analyze cause-and-effect relationships among system elements.

Using This Book

How Training *Games for the Learning Organization* is used will greatly depend upon the user's knowledge of the learning organization and the learning objectives that she or he hopes to achieve. Regardless of how a reader chooses to use the book, it is highly recommended that all first-time users familiarize themselves with the content and structure of the volume prior to playing any of the games. This can easily be accomplished by scanning the Table Of Contents and the Gaming Table. In browsing the

Table of Contents, the reader will see that all fifty games are grouped according to six topics (freedom to learn, meta learning, remodeling, group portraits, hybrid learning, and parts and engines). Upon examining the Gaming Table, the reader will discover an alphabetical listing of the 48 games according to their content. A more comprehensive understanding of the contents and layout of the book can be gained by carefully reading through the preceding sections of this chapter. In addition to providing a brief definition of a learning organization, the sections describe the central themes of each chapter and their related games.

Once a reader is familiar with the content and structure of the book, she or he is ready to look at the games themselves. Each game is set up in the following standard format.

The Name of the Game

TOPIC An overview of the theme or concept the game teaches.

LEARNING OBJECTIVE

What players should be able to do after playing the

game.

NUMBER OF PARTICIPANTS

The number of players the game will accommodate.

Most games can be revised by the user to accommodate

more or fewer participants.

PLAYING TIME

An approximate amount of time needed to play the

game.

REQUIRED MATERIALS

List of all materials needed to play the game.

TO PLAY

Specific step-by-steps instructions to follow when playing the game. A debriefing section gives activities for processing what was learned during the game.

VARIATION

Suggestions for changing how the game is played. Many of the suggestions provide ideas for customizing the content of a game for a particular company or

audience.

FOR MORE INFORMATION

Source(s) where facilitators can secure additional

information on the topic of the game.