

KATHRYN LINDSKOOG

# Fakes Frauds & Other Malarkey

301
Amazing Stories
and How Not
to be Fooled

## Fakes, Frauds & Other Malarkey

#### Also by Kathryn Lindskoog

Creative Writing for People Who Can't Not Write
How To Grow a Young Reader
The C. S. Lewis Hoax
Around the Year with C. S. Lewis and His Friends
A Child's Garden of Christian Verses
The Gift of Dreams
Loving Touches
Up from Eden
The Lion of Judah in Never-Never Land

# Fakes, Frauds Other Malarkey

301 Amazing Stories How Not To Be Fooled

Kathryn Lindskoog

Illustrations by Patrick Wynne

Distributed by:

Zono



ouse

A Division of HarperCollinsPublishers

Fakes, Frauds & Other Malarkey Copyright © 1993 by Kathryn Lindskoog

Requests for information should be addressed to: Zondervan Publishing House Grand Rapids, Michigan 49530

Library of Congress Cataloging-in-Publication-Data

Lindskoog, Kathryn Ann.

Fakes, frauds, & other malarkey : 301 amazing stories & how not to be fooled / Kathryn Lindskoog.

p. cm. ISBN 0-310-57731-4

1. Imposters and imposture. 2. Swindlers and swindling. 3. Fraud. 4. Deception. I. Title. II. Title: Fakes, frauds and other malarkey.

HV6751.l56 1993

364.1'63—dc20

92-43941

CIP

All Scripture quotations, unless otherwise noted, are taken from the *Holy Bible*, *New International Version*®. Copyright © 1973, 1978, 1984 by International Bible Society. Used by permission of Zondervan Publishing House. All rights reserved.

The "NIV" and "New International Version" trademarks are registered in the United States Patent and Trademark Office by International Bible Society. Use of either trademark requires the permission of International Bible Society.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopy, recording, or any other—except for brief quotations in printed reviews, without the prior permission of the publisher.

Cover design by Anne Huizenga

Printed in the United States of America

# To the memory of C. S. Lewis, undeceived and undeceiver

### **CONTENTS**

### Acknowledgments 9

### PART I: PLAY—THE PERSISTENT URGE

Chapter 1 / Childhood's Surprise Delights
Now You See It, Now You Don't 14
Innocent Impostures 16
Short Sheets and Tall Tales 20

Chapter 2 / Spunky Spoofs and Precocious Pranksters 27 Jokes Practical and Impractical 28 Entertaining Possibilities 41 Truth or Consequences 50

### PART II: PRETENSE—THE SKY'S THE LIMIT

Chapter 3 / Acceptable Rates of Inflation 57
Cutting Corners to Make Points 58
Black and White and Read All Over 69
Forging Ahead with History 81

Chapter 4 / Wowing an Audience 97
Tale Spinners as Winners 98
Beguiled and Beguilers 111
Crooked Bylines 121

# PART III: POWER-PLAY— YOUR MONEY OR YOUR MIND

Chapter 5 / Flummoxed by Flim-flam Artists 143
Delicious Deceptions 144
Winking at Hoodwinkers 159
Cheating in the School of Life 174

Chapter 6 / Swindlers, Hoaxers,
Shams and Scams 187
Steal My Wallet, Not My Heart 188
The Garden of Eden All Over Again 201
Holy Hoaxes 214

### PART IV: THE SLIPPERY SLOPE— FRAUD SQUADS IN ACTION

Chapter 7 / Doing Battle with Deception 229
Countering Counterfeiters 230
Misconstruing the Simple Truth 239
Courting Disillusionment 248

Chapter 8 / Damned, Duped, or Delivered? 255
Hard-hearted Cynics Who Devalue Love Soft-headed Suckers Who Devalue Truth 263
Soft-hearted, Hard-headed Lovers of Truth 268

Hoaxer's Epilogue 275

Appendix: Biblical Wisdom about Deception 279

Recommended Reading 283

The figure of Fraud came close and pulled his head and body, but not his tail, onto the ledge.

His face was the face of an honest man, absolutely benign in appearance; but the rest of him was a serpent.

Dante Alighieri, The Inferno, Canto 17

### **ACKNOWLEDGMENTS**

I owe immense thanks to my friend Ranelda Hunsicker, whose words, ideas, and research helped to make this book possible. Special thanks also to Don and Sharon Cregier, who have repeatedly sent books and articles from their home in Prince Edward Island. Thanks to George Gorniak, who sent a book and articles from England. Thanks to my husband, John, and other friends and relatives who contributed material, both intentionally and unintentionally. And thanks to Patrick Wynne, my illustrator, who always sees what I mean.

Thanks also to the many authors whose works of all kinds have enriched my understanding of the nature and scope of deception. My chance purchase in about 1985 of Curtis D. McDougall's wonderful old book *Hoaxes* was my first windfall. Other favorites are *The Pleasures of Deception* by Norman Moss. *People of the Lie* by M. Scott Peck... *The Scholar Adventurers* by Richard D. Altick... *The Hermit of Peking* by Hugh Trevor-Roper... *How to Lie with Statistics* by Darrell Huff... *One Fairy Story Too Many* by John Ellis... *A Gathering of Saints* by Robert Lindsey.... I can only urge readers to browse in the annotated list at the back of this book.

Finally, I thank my editor, Bob Hudson, who has provided a wealth of materials, enthusiasm, and scholarly support. I wish that all authors could be blessed with such an editor.

-Kathryn Lindskoog

# PART I: PLAY—THE PERSISTENT URGE

# CHAPTER 1 CHILDHOOD'S SURPRISE DELIGHTS

Illusion is the first of all pleasures.

-Voltaire



Childhood is a time of delicious delusion, when the boundaries between appearance, reality, and make-believe aren't always clear. Memory takes a quick romp through the world of peekaboo and pretend, tooth fairies and tall tales. All our roots are there. The fruits that come later, of course, may be either good or evil.

### NOW YOU SEE IT, NOW YOU DON'T

The child, whose credulous first hours burn at the heart of living . . .

-David McCord

A baby is born believing. The hazy new world appears and disappears and appears again, over and over. Faces come and go, warm milk comes and goes, great hands come and go and come again. We all bobbed along for weeks on an ocean of shifting comforts and hurts, lights and shadows. Warm and cool, wet and dry, full and empty. A baby believes without reservation the felt facts of the moment.

Gradually we started noticing details, and then we got curious. We discovered the pleasure of exploration and surprise, and some of our surprises became wonderful games. One of the earliest of these games was shaking the rattle. The wonder of cause-and-effect gradually grew in our brains. We were busy taking in the world, learning enough so that we could start to be taken in by the world's illusions, for good and for ill. The more we know, the more ways we can be fooled.

Peekaboo is the first and sweetest game of trickery. It is an early form of hide-and-seek. A big person ceases to exist, then magically bursts forth again, exclaiming, "Peekaboo!" The effect is stunning to babies, who never tire of this wonderful trick. Eventually they are apt to figure out how to work it themselves by hiding their faces. Later, they make toys disappear a million times by dropping them on the floor and demanding them back again.

A favorite peekaboo trick for toddlers is the nose-stealing game. Grandpa pulls off the little nose with a light tweak, shows the toddler the tip of his thumb projecting between the second and third finger of his fist, then puts the nose back on again. "Do it again!" the toddler usually insists, relishing the drama and its happy ending. We are born believing, and we love to learn about disbelief in these happy ways.

#### CHILDHOOD'S SURPRISE DELIGHTS

Playful deception sharpens perception. Children gradually get wiser. "Simon says," the childhood trickery game, increases alertness. The leader calls out an order to each player in turn, such as "Simon says, 'Take four giant steps forward,'" "Simon says, 'Take ten baby steps forward,'" or "Take three scissor steps forward." The trick is that it's against the rules to take any steps at all unless the leader begins with "Simon says," and the leader slyly leaves it out much of the time. The young players have to learn to be on guard, which isn't always easy—as countless adult investors realize, after losing all their savings.

Most people love to let their guard down, whether they realize it or not, for that is part of being a healthy human. Hearts are made to trust with, as lovers know. But crooks know it also. When trust gets mushy, it turns into gullibility. Eve found that out early on, the hard way. (Genesis 3 tells how Eve, the first woman, trusted the cunning serpent in the Garden of Eden and thus brought sin and death to the

human race.)

Eve's children no doubt played "Let's pretend," because children have never had a better game. Pretending, like trusting, is exactly what young children should do. But this gift of creative makebelieve can turn into lying. The purpose of make-believe is to teach and delight, but the purpose of a lie is to deceive.

Everything human is apt to go awry, including creative makebelieve. That's the human condition, ever since Eve's big mistake.

### INNOCENT IMPOSTURES

A little credulity helps one along through life very smoothly.

—Elizabeth Gaskell

Is there always an "ill" in "illusion"? Perhaps some illusions are good because they make life healthier and happier.

Gift-givers are often benevolently tricky, resorting to elaborate schemes to conceal their plans and stash away secrets. Gifts can be wrapped in ways that disguise the contents, and the element of surprise is sometimes enjoyed more than the gift itself. The tricked and the trickster enjoy the final culmination of the trick together, which is the easiest way to tell that a trick was a good idea.

Deception adds zest to benevolence. It is such fun to try to do good without getting caught that certain organizations capitalize on this and institutionalize it. They assign everyone a temporary "secret pal" to mystify with friendly gifts and messages.

There is another kind of kindhearted deception. Most people believe in protecting the very young and the very old from too much bad news. All good parents want to provide a sense of security for their little children. During the Second World War, Norman Rockwell painted a picture of a weary father holding a newspaper with terrible headlines, looking tenderly at his two children nestled snugly in bed. He withholds frightening information from them and pretends for their sake that the world is better and safer than it really is. (Children often return the favor as they grow up, and pretend for their parents that their behavior away from home is better and safer than it really is.)

Parents tend to "kiss a hurt to make it well," knowing that this tried-and-true folk medicine will probably ease the pain, or at least the crying. That kind of kiss is a bit like the magic feather that Walt Disney gave to Dumbo the baby elephant, enabling him to fly so long as he thought it would work. There is benevolent deception in magic