

**Critical Studies on Corporate Responsibility,
Governance and Sustainability**
Volume 1

Reframing Corporate Social Responsibility: Lessons from the Global Financial Crisis

**William Sun
Jim Stewart
David Pollard**
Editors

CRITICAL STUDIES ON CORPORATE RESPONSIBILITY,
GOVERNANCE AND SUSTAINABILITY VOLUME 1

REFRAMING CORPORATE SOCIAL RESPONSIBILITY: LESSONS FROM THE GLOBAL FINANCIAL CRISIS

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INTRODUCTION

