Basic Accounting Practice

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FOREWORD

On Financial Control

'Coming home tonight I did go to examine my wife's accounts, and finding things that seemed somewhat doubtful I was angry, though she did make it pretty plain, but confessed that when she do miss a sum she do add something to other things to make it, and upon my being very angry she do protest she will here lay up something for herself to buy a necklace with, which madded me and do still trouble me, for I fear she will forget by degrees the way of living cheap and under sense of want.'

Samuel Pepys (1633-1703) Diaries

Titles in the Accounting Theory and Practice Series

- Accounting in a Changing Environment an introductory text M. W. E. Glautier B. Underdown Pitman Publishing 1974
- Accounting Theory and Practice a student text M. W. E. Glautier B. Underdown Pitman Publishing 1976
- Basic Accounting Practice a workbook M. W. E. Glautier B. Underdown A. C. Clark Pitman Publishing 1977
- Teachers' Guide to Basic Accounting Practice a solutions manual M. W. E. Glautier B. Underdown A. C. Clark Pitman Publishing 1977

Introduction

Basic Accounting Practice has been designed as a workbook to be used in conjunction with Accounting Theory and Practice, and it forms part of a teaching programme which covers both the theoretical and the practical problems of accounting. Accounting Theory and Practice discusses accounting practices and procedures in terms of a theoretical framework which provides an understanding of their purposes. Basic Accounting Practice focuses attention on the practical problems of implementing these practices and procedures.

Unlike other workbooks, however, *Basic Accounting Practice* does not simply pose a series of questions and problems. On the contrary, each question is preceded by an explanation of the particular accounting objective to which a procedure is addressed and an illustration is given, where necessary, by way of a more complete exposition of the accounting problem. Care has been taken to ensure a gradual introduction to the complexities involved, and in this sense, *Basic Accounting Practice* has been programmed to begin with the most simple questions and to proceed gradually to more advanced problems.

Moreover, Basic Accounting Practice reflects the experience of teaching accounting in the different settings and institutions with which the authors have been associated. A conscious effort has been made to clear away the initial difficulties which students find at the early stages of study by a variety of alternative teaching techniques. Thus, flow-charts, diagrams and illustrations are widely used in addition to the conventional accounting format which relies on the manner in which entries are made in the financial records. In some instances, the questions are themselves programmed to contain explanations which may be needed by the student, and which are uncovered by him as he proceeds through these questions. Finally, case problems and case studies are employed with a view to developing further insights into the nature of the accounting problem. Thus, Basic Accounting Practice will be found useful to those teaching situations where variety in teaching methods is appreciated by both the teacher and the student.

Basic Accounting Practice considers accounting as a social science: one which has emerged as a response to the requirements of society as a whole and, with varying degrees of relevance, to sub-groups of society. This approach, which has been essentially a pragmatic one, has militated against the emergence of a universally accepted theory of accounting with laws of the type associated with the natural sciences. Moreover, this pragmatic approach to the development of accounting method in the past resulted in the formulation of particular techniques which sought, with varying degrees of success, to deal with problems and conditions as they were perceived. However, accounting does not

possess inbuilt mechanism for shedding outworn practices, some of which have lingered in current texts and examination syllabuses. Accordingly, this text will attempt to identify those techniques which retain a relevance for the solution of modern accounting problems and, in this regard, will select out of the corpus of accounting method those practices which are appropriate to modern needs.

By reason of its concern with what are essentially socio-economic activities, accounting has emerged also as an interdisciplinary science which draws upon knowledge associated with other disciplines: for example, economics, the behavioural sciences and quantitative techniques which have their origins in mathematics. Having its roots in human behaviour and a concern with the logic of numbers, accounting seeks to provide information in the form of measurements relevant to decision making, and is thereby faced with a dilemma, for, in the last analysis, rationality can only be understood in a behavioural context. For this reason, this text will emphasize the role of accounting in a broad perspective. The predictive-ability of accounting numbers will be discussed, not only in terms of the inferences they imply for the future but also in terms of their influence on human behaviour.

Basic Accounting Practice is presented in three parts. Part 1 considers financial accounting, which traditionally has been concerned with the control of assets and liabilities by the provision of a system of record keeping. This function is also addressed to the provision of information to investors in the form of income statements and position statements. Recently, this has been extended to the disclosure of cash flow statements. In effect, financial accounting may be said to be concerned with the process of exchange between the organization and its environment by recording the financial implications of the acquisition of resources and the financial claims which are involved, as well as the disposal of the organization's output in the form of goods and services and the financial rights which are thereby created. Part 2 deals with management accounting, which is concerned with the provision of information for planning and controlling the internal operations of the firm. In effect, management accounting may be said to be concerned with the process of exchange or conversion of resources which have been acquired by the firm into the goods and services which will be dispensed in the course of trade. This exchange may be described as being internal rather than external. Finally, Part 3 provides some exposure to problem situations where accounting plays an influential role in decision making. This is achieved by means of case problems and case studies in which 'accounting numbers' are pitched into the 'business game' where logic and human behaviour interact.

Although Basic Accounting Practice is intended both to complement and supplement the main teaching text Accounting Theory and Practice, it may also be used in conjunction with other leading accounting texts. It is directed to the needs of first-year students reading accounting at universities and polytechnics, as well as students taking courses in business and management studies, both at undergraduate and postgraduate level, who require some knowledge of accounting methods. Basic Accounting Practice will be found to be particularly relevant for students preparing for the first examinations of the professional institution and courses which have a practical orientation, such as the High National Diploma in Business Studies.

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Except where acknowledged, the names and cases used in this book are totally fictitious and resemblances to any person or factual cases are purely coincidental.

Contents

Foreword xi
Introduction xiii
Acknowledgements xv
Part 1 Financial Accounting
1 The Financial Accounting Framework 1
Section 1 The Accounting Entity 1
Section 2 Bookkeeping and the Dual Aspect 2
Section 3 The Ledger 9
Section 4 The Bookkeeping System 10
2 Income Measurement and the Income Statement 15
Section 1 The Meaning of Income 15
Section 2 Income as a Change in Net Worth 16
Section 3 Income Determination and the Maintenance of Capital 17
Section 4 The Income Statement 19
Section 5 Preparing the Income Statement 19
1 Calculating the gross margin 19
2 The valuation of inventories 20
(a) No value attached to closing entry 20
(b) Closing inventory shown at market value 21
(c) Closing inventory shown at cost value 21
3 Integrating closing entry in the bookkeeping system 22
4 Calculating the net income 24
Section 6 The Trial Balance and the Preparation of the Income Statement and
the Balance Sheet 26
3 Periodic Income Measurement: Some Further Adjustments 31
Section 1 The Accrual of Revenue and Expenses 31
1 The Accrual of Expenses 32
(a) Expenses paid in arrears 32
(b) Expenses paid in advance 34
(c) Accrued expenses: summary 35
2 The Accrual of Revenues 38
Section 2 The Treatment of Bad and Doubtful Debts 40
1 Bad debts 40

2 Doubtful debts 41	
3 Bad and doubtful debts: additional considerations	42
1 Bad debts 42	
2 Doubtful debts 43	
Section 3 Adjustments and the Extended Trial Balance 43	
4 Assets: Recognition and Depreciation 51	
Section 1 The Meaning and Nature of Assets 51	
Section 2 The Concept of Depreciation 55	
(a) The maintenance of capital 55	
(b) Providing for depreciation 57	
(c) Financial implications of depreciation 58	
(d) Depreciation and the allocation of costs over time	59
Section 3 Depreciation and Income Measurement 59	
Section 4 Methods of Depreciation 60	
Section 5 Depreciation and the Valuation of Assets 63	
Section 6 The Economic Life of an Asset 66	
5 Partnerships and Limited Companies 77	
Section 1 Financial Accounting for Partnerships 77	
1 The proprietory theory and partnerships 78	
2 The appropriation of net income 78	
3 The control of partnerships 81	
Section 2 Financial Accounting for Limited Liability Companies	84
1 Formal requirements for company status 84	
2 Share capital and shareholders' equity 85	
3 Types of shares 86	
(a) Preference shares 86	
(b) Ordinary shares 87	
(c) Deferred shares 88	
4 Share capital transactions 88	
(a) The formation of a company by the acquisition of a business	
(b) Goodwill 90	
5 Loan Capital 94	
6 The Income Statement of a Company 95	
(a) The appropriation of income 96	
7 The Balance Sheet of a Company 98	
8 The Disclosure of Accounting Information 99	
6 Control of Working Capital 110	
Section 1 The Journal 111	
Section 2 The Concept of Working Capital 112	
Section 3 The Control of Debtors 113	
(a) Discounts allowed 115	

(b) Other items 116
(i) Sales returns 116
(ii) Dishonoured cheques 116
(iii) Bad debts 116
Section 4 The Control of Creditors 118
Section 5 Inventory Control 123
1 Controlling the flow of inventory 124
(a) Purchases 124
(b) Inventory 124
2 The valuation of inventory 126
(a) FIFO 127
(b) LIFO 128
(c) AVCO 128
(d) Retail price less gross margin 129
3 Selecting the method of valuation 130
(a) FIFO 130
(b) LIFO 130
(c) AVCO and retail price 131
4 Inventory control and inventory valuation 131
5 Periodic or perpetual valuations 135
Section 6 Funds Flow and Cash Flow Accounting 138
l Funds flow statements 138
(a) The nature of funds slows 138
(b) Preparation of funds flow statements 139
(c) Funds arising from operations 145
(d) The flow of funds and changes in funds 146
2 Cash flow statements 147
(a) Ex post cash flow statement 148
(b) Ex ante cash flow statements: forecasting cash
requirements 148
7 Accounting Conventions and the Need for G.
7 Accounting Conventions and the Need for Standards 158 Section 1 Concepts Principles and Concepts 158
Section 1 Concepts, Principles and Conventions 159
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161 (a) The dual aspect convention 162
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161 (a) The dual aspect convention 162 (b) The cost convention 162
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161 (a) The dual aspect convention 162 (b) The cost convention 162 (c) The going concern convention 162
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161 (a) The dual aspect convention 162 (b) The cost convention 162 (c) The going concern convention 163 (d) The realization convention 163
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161 (a) The dual aspect convention 162 (b) The cost convention 162 (c) The going concern convention 163 (d) The realization convention 163 (e) The convention of periodicity 163
Section 1 Concepts, Principles and Conventions 159 1 Fundamental conventions 159 (a) The entity convention 159 (b) The money measurement convention 160 2 Procedural conventions 161 (a) The dual aspect convention 162 (b) The cost convention 162 (c) The going concern convention 163 (d) The realization convention 163

	(h) The convention of consistency 165
04: 2	(i) The convention of conservation 166
	Accounting Standards 169
Section 3	International Accounting Standards 172 IAS 1: Disclosure of accounting policies 172
	IAS 2: Valuation and presentation of inventories in the context of historical cost system 173
	IAS 3: Depreciation accounting 175
Section 4	Statements of Standard Accounting Practice 176
Section 4	SSAP 2: Disclosure of accounting policies 177
8 Interpretation.	Valuation and Inflation 184
	Interpretation 185
	1 Limitations of conventional financial analysis 186
	2 Interpretation by ratio analysis 187
	Accounting ratios 187
Section 2	Valuation 203
	The objectives of valuation 204
	The valuation of assets 205
	Alternative valuation methods 205
	(1) Historic cost 206
	(2) Realizable value 206
94' 2	(3) Replacement or current cost value 206
Section 3	Inflation 207
	Income determination under inflation 208
	Current cost accounting and income determination 208
	Adjusting for change in the purchasing power of money The impact of inflation on balance sheet representation 214
	The impact of inflation on balance sheet representation 214 Monetary and non-monetary elements 217
	Depreciation of fixed assets under inflation 217
	The Sandilands Report 217
	Current cost accounting and the cost of sales 217
	Current cost accounting and the revaluation of fixed assets 218
Part 2 Accounting	ng for Planning and Control
Introduction	225
1 Basic Cost Acc	ounting 227
Section 1	Manufacturing Accounting 227
	Accounting for material costs 228
	Accounting for labour costs 231
	Accounting for overhead costs 233
Section 2	
	Under- or over-absorbed factory overheads 241

91
/1

	Examples of Tactical Decisions 325
	-
Section 4	Linear Programming 334
5 The Control of	Profitability 339
Part I Co	ontrol of Costs 340
Section 1	Standard Costing 340
Section 2	The Analysis of Variances 343
	Direct materials and direct labour variances 343
	The accounting disposition of variance 346
	(1) Direct materials cost 347
	(2) Direct labour cost 348
	(3) Completion of job 348
Section 3	
Part II Co	ontrol of Revenues 357
6 Behavioural Asi	pects of Accounting 360
7	utland Engineering Company 361
	peedy Machine Company 362
	roomhill Manufacturing Company 363
	ontinental Electric Company 365
Case Problems and	Analysis
Cuso i robiolija une	- Analy 515
* . *	201
Introduction	381
Introduction Case Problem 1	381 T. Albert 382
Case Problem 1	T. Albert 382
Case Problem 1 Case Problem 2	T. Albert 382 M. Primel 385
Case Problem 1 Case Problem 2 Case Problem 3	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6 Case Problem 7	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389 Inland Tours Limited 391 Latham Engineering Company Limited 394 Olivet Hardware Company Limited 397
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6 Case Problem 7 Case Problem 8	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389 Inland Tours Limited 391 Latham Engineering Company Limited 394 Olivet Hardware Company Limited 397 J. Fountain 399
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6 Case Problem 7 Case Problem 8 Case Problem 9	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389 Inland Tours Limited 391 Latham Engineering Company Limited 394 Olivet Hardware Company Limited 397 J. Fountain 399 Melville Rand Limited 400
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6 Case Problem 7 Case Problem 8 Case Problem 9 Case Problem 10	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389 Inland Tours Limited 391 Latham Engineering Company Limited 394 Olivet Hardware Company Limited 397 J. Fountain 399 Melville Rand Limited 400 The Westbourne Company Limited 402
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6 Case Problem 7 Case Problem 8 Case Problem 9 Case Problem 10 Case Problem 11	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389 Inland Tours Limited 391 Latham Engineering Company Limited 394 Olivet Hardware Company Limited 397 J. Fountain 399 Melville Rand Limited 400 The Westbourne Company Limited 402 Jones Limited and Evans Limited 404
Case Problem 1 Case Problem 2 Case Problem 3 Case Problem 4 Case Problem 5 Case Problem 6 Case Problem 7 Case Problem 8 Case Problem 9 Case Problem 10	T. Albert 382 M. Primel 385 Mesland Supplies Limited 386 Thiron Manufacturing Company Limited 389 Inland Tours Limited 391 Latham Engineering Company Limited 394 Olivet Hardware Company Limited 397 J. Fountain 399 Melville Rand Limited 400 The Westbourne Company Limited 402

Index 411

1 The Financial Accounting Framework

The purpose of this chapter is to outline the financial accounting framework and to analyse its major constituent elements. These are identified as comprising the following:

- (1) A conceptual framework which relates the accounting process to an entity defined as the accounting entity.
- (2) A method for handling financial data which is known as double entry book-keeping.
- (3) A data classification, processing, storage and retrieval system which is associated with the *ledger*.
- (4) A set of procedures for classifying, processing, storing an retrieving data which is known as the bookkeeping system.

Accordingly, this chapter is divided into four sections dealing with these respective aspects of the financial accounting framework.

SECTION 1 THE ACCOUNTING ENTITY

The accounting entity is a concept which defines the boundaries of data collection, and determines what records are relevant to informed decision-making in respect of business activity. The accounting entity may be defined as an individual activity or group of activities which can be recognised clearly as having a separate identity and using economic resources in pursuit of its aims. The recognition of the separation of the economic activity of the accounting entity from the private affairs of its owner or owners is an essential feature of what is known as the *entity convention*, irrespective of the legal form which ownership may assume. Thus, the entity convention establishes a distinction between the owner of the business and the business itself, even though it is a one-man business having no separate legal identity. In this respect, L. Jones trading as L. Jones, Greengrocer is seen in accounting as being two separate entities — the former being essentially of a personal and private nature, the latter being the business activity which the entity convention treats as distinct and separate from the former.

Once the accounting entity has been identified, it is possible to view it in two different ways. The proprietary theory or concept views the entity as being merely a vehicle by means of which the owner or proprietor derives income. By contrast, the entity theory or concept views the entity as having its own objectives and interprets the status of the

legal owners as similar to that of other external claimants. Due to its distinct legal status, the joint stock company appears to afford the most realistic example of a form of enterprise which reflects the entity theory. This chapter begins with an examination of the business activities of a sole trader, that is, the typical small business which is usually both owned and managed by a single proprietor. Consequently, the approach adopted initially in this chapter will reflect the proprietary concept of the accounting entity.

SECTION 2 **BOOKKEEPING AND THE DUAL ASPECT**

The double-entry bookkeeping system has been in existence for some 700 years and its survival has been due to its ability to fulfil certain functions. These functions include keeping an accurate record of indebtedness between the entity and other parties, providing an analysis of expenditure and measuring income. The first two of these functions are examined in this chapter. In this regard, the purpose of this analysis is to explain the manner in which accounting numbers are derived and aggregated as well as the bookkeeping techniques involved in the manipulation of these numbers.

Double-entry bookkeeping is associated with a standardized set of procedures for recording and explaining basic accounting data. The procedures make use of a specially designed form of stationery. Exhibit 1 below represents an 'account', which is a typical format used to record transactions and to provide at the same time the essential data which explain the circumstances surrounding such transactions.

4	Dr. (1)		NAME OF ACCOUNT							(2) Cr.
	Date	Details	Folio	£	р	Date	Details	Folio	£	р

Date	Details	Folio	£	р	Date	Details	Folio	£	р
	(3)	(4)			1				
 		1			! !		 		j

Traditional form of Accounting Stationery

Notes:

- (1) Dr is notation for debit. By convention this indicates the left-hand side of an account.
- (2) Cr is notation for credit. By convention this indicates the right-hand side of an account.

Both these terms are Latin in origin but the abbreviated form of Dr and Cr are now merely notation. These terms are used as verbs, nouns and adjectives. Essentially, the term 'debit' indicates an inflow of money value to an account and the term 'credit' indicates an outflow of money value from an account. The meaning of these terms is different, therefore, from that associated with their use in everyday language.

(3) Each side of an account has space to provide details of the origin and destination of the flow of money value recorded. In the case of a debit entry, the details given would be

the name of the account *from which* the flow of money value originated. In the case of a credit entry, the details given would be be the name of the account *to which* the flow of money value has gone. The practice has now been abandoned of prefacing a debit entry by the word *To* and a credit entry by the word *By*.

(4) The reference or 'folio' column is used to indicate the corresponding accounting entry in the ledger.

The double-entry technique of recording financial transactions reflects a fundamental accounting principle which equates the resources held by an enterprise with the claims against an enterprise in respect of these resources. The nature of this basic accounting equation is explained in the following example.

Example 1

Variberg commits his personal savings of £10,000 to starting his own business as a painter and decorator. He transfers this sum to the business's bank account. In accordance with the accounting entity convention, the financial position of the business may be expressed as follows:

Assets	=	Claims against the business
(Bank £10,000)		(Owner's claim £10,000)

EXHIBIT 2

The owner's claim against the business is more usually referred to as his *capital* whilst other external claims are referred to as *liabilities*. Exhibit 2 is really a balance sheet or position statement.

Suppose now that Varlberg purchases a van for £4500 and equipment such as ladders, trestles, brushes, etc., for £750. The basic accounting equation would be redrafted to read:

Assets	=	Claims against the business
(Van £4500 + Equipment £750 + Bank £4750)	(Capital £10,000)

EXHIBIT 3

It may be noted that the distribution of the assets has changed without disturbing the basic equation. The changes which have occurred are as follows:

Van	Equipment	Bank
+ £4500	+ £750	£5250

If Varlberg now purchases from suppliers a quantity of paints and paper costing £500 which he intends to use as his stock-in-trade (inventory) on terms which allow him to make payment for them at the end of the month following that of purchase, the basic