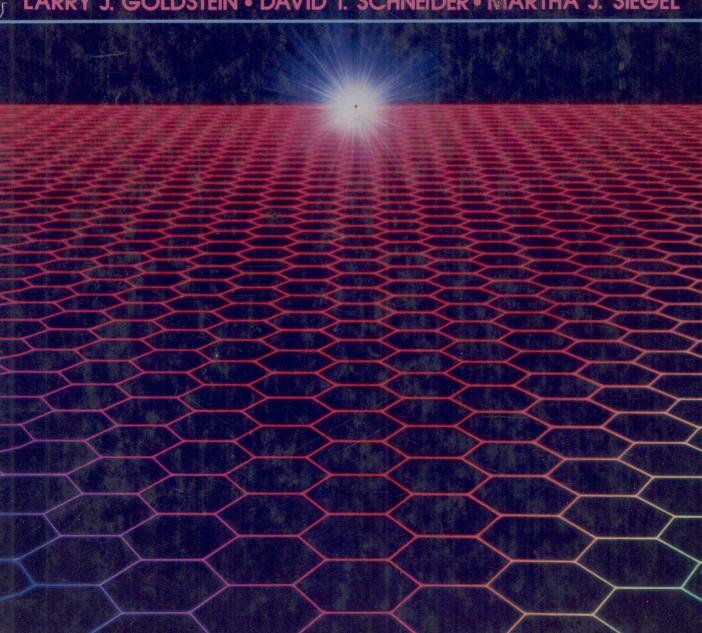


FINITE MATHEMATICS AND ITS APPLICATIONS

LARRY J. GOLDSTEIN . DAVID I. SCHNEIDER . MARTHA J. SIEGEL





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Mathematics and Its Applications

This volume is one of a collection of texts for freshman and sophomore college mathematics courses. Included in this collection are the following.

Calculus and Its Applications, fourth edition by L. Goldstein, D. Lay, and D. Schneider. A text designed for a two-semester course in calculus for students of business and the social and life sciences. Emphasizes an intuitive approach and integrates applications into the development. Much expanded from the highly successful third edition.

Brief Calculus and Its Applications, fourth edition by L. Goldstein, D. Lay, and D. Schneider. Consists of the first eight chapters of the above book. Suitable for shorter courses.

Finite Mathematics and Its Applications, third edition by L. Goldstein, D. Schneider, and M. Siegel. A traditional finite mathematics text for students of business and the social and life sciences. Allows courses to begin with either linear mathematics (linear programming, matrices) or probability and statistics.

Mathematics for the Management, Life, and Social Sciences, second edition by L. Goldstein, D. Lay, and D. Schneider. A text for a two-semester course covering finite mathematics, precalculus, and calculus.

PREFACE

This work is the third edition of our text for the traditional finite mathematics course taught to first- and second-year college students, especially those majoring in business and the social and biological sciences. Finite mathematics courses exhibit tremendous diversity with respect to both content and approach. Therefore, in revising this book, we have incorporated a wide range of topics from which an instructor may design a curriculum, as well as a high degree of flexibility in the order in which the topics may be presented. In the case of the mathematics of finance, we have even allowed for flexibility in the approach of the presentation.

In this edition, we have attempted to maintain our popular student-oriented approach. This approach manifests itself throughout and, in particular, in the following features:

Applications

We provide realistic applications that illustrate the uses of finite mathematics in other disciplines. The reader may survey the variety of applications by turning to the Index of Applications on page xv. Wherever possible, we have attempted to use applications to motivate the mathematics. For example, the idea of linear programming is introduced in Chapter 3 via a discussion of production options for a factory with a labor limitation.

Examples

We have included many more worked examples than is customary (398). Furthermore, we have included computational details to enhance readability by students whose basic skills are weak.

Exercises

The more than 1300 exercises comprise about one-quarter of the text—the most important part of the text in our opinion. The exercises at the ends of the sections are usually arranged in the order in which the text proceeds, so that the homework assignments may easily be made after only part of a section is discussed. Interesting applications and more challenging problems tend to be located near the ends of the exercise sets. Supplementary exercises at the end of each chapter expand the

other exercise sets and provide cumulative exercises that require skills from earlier chapters.

Practice Problems

The practice problems introduced in the previous edition have proved to be a popular and useful feature and are included in the present edition. The practice problems are carefully selected exercises that are located at the end of each section, just before the exercise set. Complete solutions are given following the exercise set. The practice problems often focus on points that are potentially confusing or are likely to be overlooked. We recommend that the reader seriously attempt the practice problems and study their solutions before moving on to the exercises. In effect, the practice problems constitute a built-in workbook.

Minimal Prerequisites

Because of great variation in student preparation, we have kept the formal prerequisites to a minimum. We assume only a first year of high school algebra. Futhermore, we review, as needed, those topics which are typically weak spots for students

New in This Edition

Among the many changes in this edition, the following are the most significant.

- 1. Additional Examples and Exercises. The ample stock of exercises and examples in the first and second editions has been significantly expanded. The additional examples introduce new topics and applications and serve to amplify explanations where needed. Some new exercises were designed to reenforce material added to this edition; others were posed to give students thought-provoking questions that challenge their understanding of the underlying concepts. Most of the new exercises require a level of comprehension beyond that needed to mimic the examples and practice problems. Additional word problems allow the student to gain some skill in elementary mathematical modeling.
- **2.** *Notes.* Several notes have been added to this edition to enable students to better understand the subleties of the mathematical theory.
- 3. Simplex Method. We have added a new section on sensitivity analysis that demonstrates the utility of the final simplex tableau. New examples and exercises have been supplied to illustrate these ideas. Students will find that all the numbers in the final tableau are useful in adding meaning to their interpretation of the models they construct. Linear programming computer software having the capability to display the final tableau can be used effectively with the text.
- **4.** Duality Theory. We have greatly extended our treatment of duality in linear programming problems. New sections emphasize the duality theorem as a tool in solving minimization problems and in decisions regarding the profitability of the addition of new items to the industrial production line. The section on the economic interpretation has been revised and expanded.
- 5. *Probability*. We have changed the order of topics to provide more motivation for the normal distribution. The binomial distribution is introduced earlier in the

- chapter. We use the notion of percentiles and other examples familiar to students to explain the use of a normal random variable.
- **6.** Statistics. Chapter 7 has been rewritten with emphasis on calculations in both samples and populations, and with an explanation of the use of statistics to estimate parameters. The treatment is kept at the most elementary level, but should prepare students for a bonafide basic statistics course.
- **7.** Game Theory. We have expanded Chapter 9 to include more material on the link between the fundamental theorem of game theory and the fundamental theorem of duality.

Note that the book divides itself naturally into three parts. The first part consists of "linear mathematics"—linear equations, matrices, and linear programming (Chapters 1-4); the second part is devoted to probability and statistics (Chapters 5-7); the third part consists of topics utilizing the ideas of each of the other parts (Chapters 8-11). We prefer to begin with linear mathematics since it makes for a smooth transition from high school mathematics and leads rather quickly to interesting applications, especially linear programming. Our preference notwithstanding, the instuctor may begin this book with Chapter 5 (Sets and Counting) and then do either the linear mathematics or the probability and statistics.

Answers to the odd-numbered exercises are included at the back of the book. Answers to the even-numbered exercises are contained in the Instructor's Manual.

If you have comments or suggestions, we would like to hear from you. We hope that you enjoy using this book as much as we have enjoyed writing it.

Acknowledgments

While writing this book, we have received assistance from many persons. And our heartfelt thanks goes out to them all. Especially, we should like to thank the following reviewers, who took the time and energy to share their ideas, preferences, and often their enthusiasm, with us.

Reviewers of the first edition: James F. Hurley, University of Connecticut; Sam Councilman, California State University, Long Beach; Carl D. Meyer, Jr., North Carolina State University; Stephen H. Brown, Auburn University; Bart Braden, Northern Kentucky University; James C. Thorpe, University of Missouri, St. Louis; Joseph Stampfli, Indiana University; Martin C. Tangora, University of Illinois, Chicago Circle; William D. Blair, Northern Illinois University; Richard Pellerin, Northern Virginia Community College; Roger Osborn, University of Texas, Austin; Thomas J. Hill, University of Oklahoma, Norman; Donald E. Myers, University of Arizona, Tempe.

Reviewers of the second edition: D.R. Dunninger, Michigan State University; Hiram Paley, University of Illinois, Urbana-Champaign; Joan McCarter, Arizona

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Reviewers of the third edition: Robin G. Symonds, Indiana University at Kokomo; Elizabeth Teles, Montgomery College; Charles J. Miller, Foothill Community College.

The authors would like to thank the many people at Prentice Hall who have contributed to the success of our books. We appreciate the tremendous efforts of the production, art, manufacturing, marketing, and sales departments. Our sincere thanks go to Maria McColligan for courageously and effectively undertaking the mammoth editorial task posed by our series of books and to Lee Cohen and Lorraine Mullaney for their beautiful design work. An extra special thanks to David Ostrow, Acquisitions Editor at Prentice-Hall, for his help in planning and executing these new editions. His partnership and friendship have added a warm personal dimension to the writing process.

Larry J. Goldstein David I. Schneider Martha J. Siegel

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