NEW STRALIS HI-WAY



WORKING ON THE HI-WAY



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# NEW STRALIS HI-WAY



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#### HI-PROFITABILITY

The NEW STRALIS is the outcome of our commitment to increasing your productivity. That's why we've focused so much attention on reducing **Total Cost of Ownership** (TCO), by minimising operating costs (consumption and maintenance) and maximising residual value and the efficiency of fleet management.

#### DRIVER

**IVECONNECT FLEET** enables you to keep a constant eye on your drivers' driving and rest hours, thus avoiding fines and increasing the overall availability and efficiency of your fleet. The integration of the data into your IT system optimises and automates logistical activities, and reduces costs as a result.



# 8%

#### INVESTMENT

A product's **residual value** reflects its intrinsic quality: that's why we've developed a new cab with top-quality materials and innovative on-board equipment. And with the IVECONNECT system, we bring you trail-blazing technology too.



#### FUEL

**Fuel consumption** is your biggest cost factor: the NEW STRALIS offers all the technologies already used on ECOSTRALIS and other solutions, to deliver **up the 10% saving in fuel consumption.** 

**ECOSWITCH** limits top speed and optimises the performance of the driveline according to the actual load of the vehicle.

**ECOFLEET** partially disables manual use of the EUROTRONIC automated gearbox, thus preventing inefficient driver inputs.

**TPMS** (Tyre Pressure Monitoring System) helps reduce fuel consumption and tyre wear, while enhancing vehicle safety. But the quest for leanness is a process of continuous improvement: that's why we've introduced new solutions that maximise vehicle efficiency.

**DRIVING STYLE EVALUATION** is a programme that enables drivers to improve their fuel consumption in real time. And if it's connected to the IVECONNECT FLEET system, it enables fleet managers to assess the performance of each driver remotely.

**EURO VI ENGINES:** the new Cursor engines family use HI-eSCR technology, the exclusive FPT INDUSTRIAL system that reduces emissions and maximises performance-to-consumption ratio.

**AERODYNAMICS:** the new cab is designed to provide even higher efficiency.

# MAINTENANCE AND REPAIR

**Maintenance and assistance:** NEW STRALIS offers peak performance in this area too, with specific services for maximising productivity, such as ANS 24 non-stop roadside assistance and ELEMENTS tailored after-sales programmes, at a more competitive price. This reduces vehicle downtimes even more.



# HI-DESIGN & AERODYNAMICS

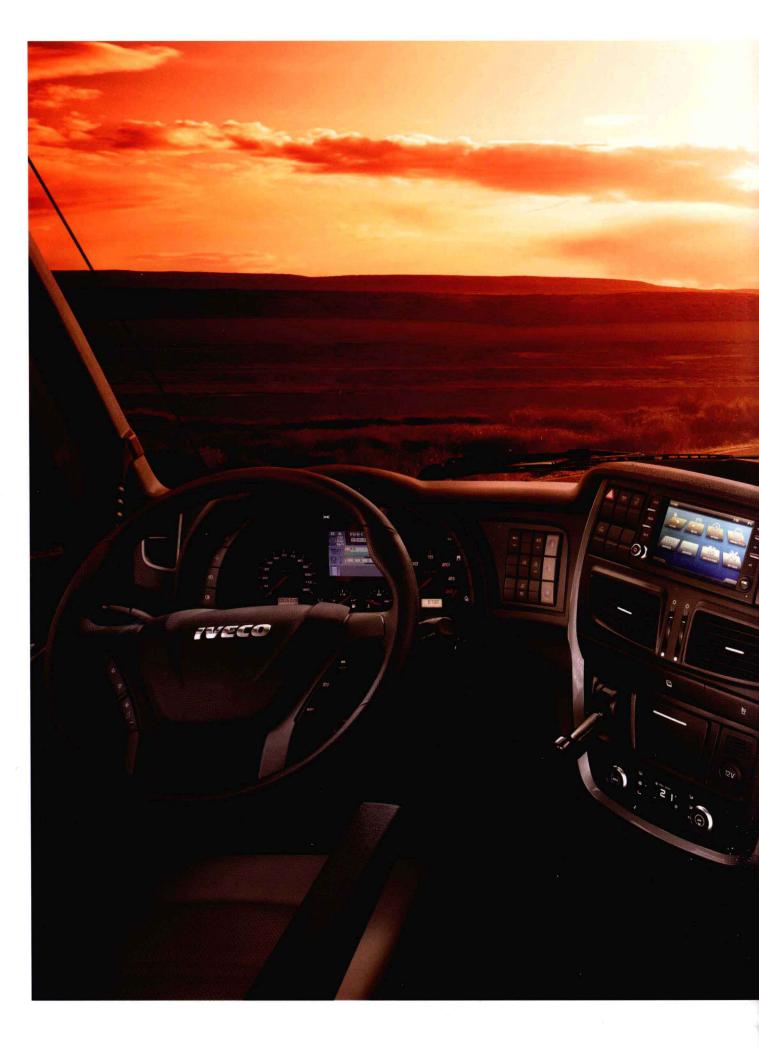


OPTIMISED AERODYNAMIC BUMPER PROFILES

A unique blend of form and function, bringing efficiency and style to the cab of the NEW STRALIS. Aerodynamic fuel saving solutions have been combined with a series of striking design concepts to further emphasise the unmistakable style of the NEW STRALIS.

At 85 km/h, 40% of a vehicle's fuel consumption goes on overcoming air resistance. By improving the Cd by 3%, we've gained a fuel saving of 1% in long-haul jobs. The improved aerodynamic penetration also helps to make the cab quieter.







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# HI-COMFORT & ERGONOMICS

### The cab of the NEW STRALIS is designed around the

driver. Top level ergonomics, comfort, safety and infotainment combine to guarantee an excellent working environment, which maximises productivity in all missions.

The new range has a choice of three cabs: **HI-WAY**, **HI-ROAD** and **HI-STREET**. All versions can be equipped with the IVECONNECT system, featuring a touch-screen display on the dashboard that controls the hi-fi audio system, the DRIVING STYLE EVALUATION function, the sat-nav and the advanced telematic services.



NEW STRALIS HI-WAY FOR LONG-HAUL MISSIONS



NEW STRALIS HI-ROAD FOR MEDIUM-HAUL MISSIONS



NEW STRALIS HI-STREET FOR URBAN MISSIONS

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STR	STRALIS HI-WAY								HIGH ROOF 1989 mm			2500 mm		2250 mm			
								LOW ROOF 1516 mm			I *	2330 11111					
STRALIS HI-ROAD								HIGH ROOF 1880 mm LOW ROOF 1210 mm			1 - 2	2300 mm			2150 mm		
											1						
STR	STRALIS HI-STREET								LOW ROOF 1210 mm								
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## $HI - W \wedge V$

The flagship model in IVECO's STRALIS range is the **HI-WAY**, for long distance missions. The high roof version has an internal height of about 2 metres and a volume of over 10 m<sup>3</sup>. The **quality of the materials** and the **wealth of fittings** and equipment place this cab at the top of its class in terms of intrinsic and residual value.





## HI-COMFORT & ERGONOMICS

dashboard is ergonomic and functional, made with the utmost attention to detail, using non-reflective, soft-touch materials (with the same surface finishes as in the best quality cars). The controls have been repositioned around the dashboard and central area, so as to be easily visible and accessible without the driver having to raise his or her back from the seat, ensuring maximum safety. Every feature of the NEW STRALIS is designed to improve the quality of life on board: the new steering wheel has integrated telephone controls, the steering wheel has a pneumatic adjustment system and the new heated and ventilated seat has a height-adjustable, integrated seat-belt. The sound insulation in the cab, already amongst the most efficient on the market, has been further improved to reduce internal noise by another decibel.





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