

USING EXCEL®-VBA

Includes all of the VBA code needed to implement the option and volatility models described in the book



FABRICE DOUGLAS ROUAH and GREGORY VAINBERG

Option Pricing Models and Volatility Using Excel®-VBA

FABRICE DOUGLAS ROUAH GREGORY VAINBERG



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Preface

This book constitutes a guide for implementing advanced option pricing models and volatility in Excel/VBA. It can be used by MBA students specializing in finance and risk management, by practitioners, and by undergraduate students in their final year. Emphasis has been placed on implementing the models in VBA, rather than on the theoretical developments underlying the models. We have made every effort to explain the models and their coding in VBA as simply as possible. Every model covered in this book includes one or more VBA functions that can be accessed on the CD-ROM. We have focused our attention on equity options, and we have chosen not to include interest rate options. The particularities of interest rate options place them in a separate class of derivatives.

The first part of the book covers mathematical preliminaries that are used throughout the book. In Chapter 1 we explain complex numbers and how to implement them in VBA. We also explain how to write VBA functions for finding roots of functions, the Nelder-Mead algorithm for finding the minimum of a multivariate function, and cubic spline interpolation. All of these methods are used extensively throughout the book. Chapter 2 covers numerical integration. Many of option pricing and volatility models require that an integral be evaluated for which no closed-form solution exists, which requires a numerical approximation to the integral. In Chapter 2 we present various methods that have proven to be extremely accurate and efficient for numerical integration.

The second part of this book covers option pricing formulas. In Chapter 3 we cover lattice methods. These include the well-known binomial and trinomial trees, but also refinements such as the implied binomial and trinomial trees, the flexible binomial tree, the Leisen-Reimer tree, the Edgeworth binomial tree, and the adapted mesh method. Most of these methods approximate the Black-Scholes model in discrete time. One advantage they have over the Black-Scholes model, however, is that they can be used to price American options. In Chapter 4 we cover the Black-Scholes, Gram-Charlier, and Practitioner Black-Scholes models, and introduce implied volatility. The Black-Scholes model is presented as a platform upon which other models are built. The Gram-Charlier model is an extension of the Black-Scholes model that allows for skewness and excess kurtosis in the distribution of the return on the underlying asset. The Practitioner Black-Scholes model uses implied volatility fitted from a deterministic volatility function (DVF) regression, as an input to the Black-Scholes model. It can be thought of as an ad hoc method that adapts the Black-Scholes model to account for the volatility smile in option prices. In Chapter 5 we cover the Heston (1993) model, which is an extension of the Black-Scholes model that allows for stochastic volatility, while X PREFACE

in Chapter 6 we cover the Heston and Nandi (2000) GARCH model, which in its simplest form is a discrete-time version of the model in Chapter 5. The call price in each model is available in closed form, up to a complex integral that must be evaluated numerically. In Chapter 6 we also show how to identify the correlation and dependence in asset returns, which the GARCH model attempts to incorporate. We also show how to implement the GARCH(1,1) model in VBA, and how GARCH volatilities can be used for long-run volatility forecasting and for constructing the term structure of volatility. Chapter 7 covers the option sensitivities, or Greeks, from the option pricing models covered in this book. The Greeks for the Black-Scholes and Gram-Charlier models are available in closed form. The Greeks from Heston (1993), and Heston and Nandi (2000) models are available in closed form also, but require a numerical approximation to a complex integral. The Greeks from tree-based methods can be approximated from option and asset prices at the beginning nodes of the tree. In Chapter 7 we also show how to use finite differences to approximate the Greeks, and we show that these approximations are all close to their closed-form values. In Chapter 8 we cover exotic options. Most of the methods we present for valuing exotic options are tree-based. Particular emphasis is placed on single-barrier options, and the various methods that have been proposed to deal with the difficulties that arise when tree-based methods are adapted to barrier options. In Chapter 8 we also cover Asian options, floating-strike lookback options, and digital options. Finally, in Chapter 9 we cover basic estimation methods for parameters that are used as inputs to the option pricing models covered in this book. Particular emphasis is placed on loss function estimation, which estimates parameters by minimizing the difference between market and model prices.

The third part of this book deals with volatility and higher moments. In Chapter 10 we present a thorough treatment of implied volatility and show how the root-finding methods covered in Chapter 1 can be used to obtain implied volatilities from market prices. We explain how the implied volatility curve can shed information on the distribution of the underlying asset return, and we show how option prices generated from the Heston (1993) and Gram-Charlier models lead to implied volatility curves that account for the smile and skew in option prices. Chapter 11 deals with model-free implied volatility. Unlike Black-Scholes implied volatility, model-free implied volatility does not require the restrictive assumption of a particular parametric form for the underlying price dynamics. Moreover, unlike Black-Scholes implied volatilities, which are usually computed using at-the-money or near-the-money options only, model-free volatilities are computed using the whole cross-section of option prices. In Chapter 11 we also present methods that mitigate the discretization and truncation bias brought on by using market prices that do not include a continuum of strike prices, and that are available only over a bounded interval of strike prices. We also show how to construct the Chicago Board Options Exchange® volatility index, the VIX, which is now based on model-free implied volatility. Chapter 12 extends the model-free methods of Chapter 11, and deals with model-free skewness and kurtosis. We show how applying interpolationextrapolation to these methods leads to much more accurate approximations to the integrals that are used to estimate model-free higher moments. In Chapter 13 we treat volatility returns, which are returns on strategies designed to profit from volatility. We cover simple straddles, which are constructed using a single call and put. Zero-beta straddles are slightly more complex, but have the advantage that they are hedged against market movements. We also introduce a simple model to value straddle options, and introduce delta-hedged gains. Similar to zero-beta straddles, delta-hedged gains are portfolios in which all risks except volatility risk have been hedged away, so that the only remaining risk to the portfolio is volatility risk. Finally, we cover variance swaps, which are an application of model-free volatility for constructing a call option on volatility.

This book also contains a CD-ROM that contains Excel spreadsheets and VBA functions to implement all of the option pricing and volatility models presented in this book. The CD-ROM also includes solutions to all the chapter exercises, and option data for IBM Corporation and Intel Corporation downloaded from Yahoo! (finance.yahoo.com).

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Mathematical Preliminaries

INTRODUCTION

In this chapter we introduce some of the mathematical concepts that will be needed to deal with the option pricing and stochastic volatility models introduced in this book, and to help readers implement these concepts as functions and routines in VBA. First, we introduce complex numbers, which are needed to evaluate characteristic functions of distributions driving option prices. These are required to evaluate the option pricing models of Heston (1993) and Heston and Nandi (2000) covered in Chapters 5 and 6, respectively. Next, we review and implement Newton's method and the bisection method, two popular and simple algorithms for finding zeros of functions. These methods are needed to find volatility implied from option prices, which we introduce in Chapter 4 and deal with in Chapter 10. We show how to implement multiple linear regression with ordinary least squares (OLS) and weighted least squares (WLS) in VBA. These methods are needed to obtain the deterministic volatility functions of Chapter 4. Next, we show how to find maximum likelihood estimators, which are needed to estimate the parameters that are used in option pricing models. We also implement the Nelder-Mead algorithm, which is used to find the minimum values of multivariate functions and which will be used throughout this book. Finally, we implement cubic splines in VBA. Cubic splines will be used to obtain model-free implied volatility in Chapter 11, and model-free skewness and kurtosis in Chapter 12.

COMPLEX NUMBERS

Most of the numbers we are used to dealing with in our everyday lives are real numbers, which are defined as any number lying on the real line $\Re = (-\infty, +\infty)$. As such, real numbers can be positive or negative; rational, meaning that they can be expressed as a fraction; or irrational, meaning that they cannot be expressed as a fraction. Some examples of real numbers are $1/3, -3, \sqrt{2}$, and π . Complex numbers, however, are constructed around the imaginary unit i defined as $i = \sqrt{-1}$. While i is not a real number, i^2 is a real number since $i^2 = -1$. A complex number is defined as

a = x + iy, where x and y are both real numbers, called the real and imaginary parts of a, respectively. The notation Re[] and Im[] is used to denote these quantities, so that Re[a] = x and Im[a] = y.

Operations on Complex Numbers

Many of the operations on complex numbers are done by isolating the real and imaginary parts. Other operations require simple tricks, such as rewriting the complex number in a different form or using its complex conjugate. Krantz (1999) is a good reference for this section.

Addition and subtraction of complex numbers is performed by separate operation on the real and imaginary parts. It requires adding and subtracting, respectively, the real and imaginary parts of the two complex numbers:

$$(x + iy) + (u + iv) = (x + u) + i(y + v),$$

 $(x + iy) - (u + iv) = (x - u) + i(y - v).$

Multiplying two complex numbers is done by applying the distributive axiom to the product, and regrouping the real and imaginary parts:

$$(x + iy)(u + iv) = (xu - yv) + i(xv + yu).$$

The complex conjugate of a complex number is defined as $\bar{a} = x - iy$ and is useful for dividing complex numbers. Since $a\bar{a} = x^2 + y^2$, we can express division of any two complex numbers as the ratio

$$\frac{x+iy}{u+iv} = \frac{(x+iy)(u-iv)}{(u+iv)(u-iv)} = \frac{(xu+yv)+i(yu-xv)}{u^2+v^2}.$$

Exponentiation of a complex number is done by applying Euler's formula, which produces

$$\exp(x + iy) = \exp(x) \exp(iy) = \exp(x) [\cos(y) + i \sin(y)].$$

Hence, the real part of the resulting complex number is $\exp(x)\cos(y)$, and the imaginary part is $\exp(x)\sin(y)$. Obtaining the logarithm of a complex number requires algebra. Suppose that w = a + ib and that its logarithm is the complex number z = x + iy, so that $z = \log(w)$. Since $w = \exp(z)$, we know that $a = e^x \cos(y)$ and $b = e^x \sin(y)$. Squaring these numbers, applying the identity $\cos(y)^2 + \sin(y)^2 = 1$, and solving for x produces $x = \text{Re}[z] = \log(\sqrt{a^2 + b^2})$. Taking their ratio produces

$$b/a = \sin(y)/\cos(y) = \tan(y),$$

and solving for y produces $y = \text{Im}[z] = \arctan(b/a)$.

It is now easy to obtain the square root of the complex number w = a + ib, using DeMoivre's Theorem:

$$[\cos(x) + i\sin(x)]^n = \cos(nx) + i\sin(nx). \tag{1.1}$$

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By arguments in the previous paragraph, we can write $w = r\cos(y) + ir\sin(y) = re^{iy}$, where $y = \arctan(b/a)$ and $r = \sqrt{a^2 + b^2}$. The square root of w is therefore

$$\sqrt{r}[\cos(y) + i\sin(y)]^{1/2}.$$

Applying DeMoivre's Theorem with n = 1/2, this becomes

$$\sqrt{r}[\cos(\frac{y}{2}) + i\sin(\frac{y}{2})],$$

so that the real and imaginary parts of \sqrt{w} are $\sqrt{r}\cos(\frac{y}{2})$ and $\sqrt{r}\sin(\frac{y}{2})$, respectively. Finally, other functions of complex numbers are available, but we have not included VBA code for these functions. For example, the cosine of a complex number z = x + iy produces another complex number, with real and imaginary parts given by $\cos(x) \cosh(y)$ and $-\sin(x) \sinh(y)$ respectively, while the sine of a complex number has real and imaginary parts $\sin(x) \cosh(y)$ and $-\cos(x) \sinh(y)$, respectively. The hyperbolic functions $\cosh(y)$ and $\sinh(y)$ are defined in Exercise 1.1.

Operations Using VBA

In this section we describe how to define complex numbers in VBA and how to construct functions for operations on complex numbers. Note that it is possible to use the built-in complex number functions in Excel directly, without having to construct them in VBA. However, we will see in later chapters that using the built-in functions increases substantially the computation time required for convergence of option prices. Constructing complex numbers in VBA, therefore, makes computation of option prices more efficient. Moreover, it is sometimes preferable to have control over how certain operations on complex numbers are defined. There are other definitions of the square root of a complex number, for example, than that given by applying DeMoivre's Theorem. Finally, learning how to construct complex numbers in VBA is a good learning exercise.



The Excel file Chapter1Complex contains VBA functions to define complex numbers and to perform operations on complex numbers. Each function returns the real part and the imaginary part of the resulting complex number. The first step is to construct a complex number in terms of its two parts. The function Set_cNum() defines a complex number with real and imaginary parts given by set cNum.rp and set_cNum.ip, respectively.

```
Function Set_cNum(rPart, iPart) As cNum
Set_cNum.rP = rPart
Set_cNum.iP = iPart
End Function
```

The function cNumProd() multiplies two complex numbers cNum1 and cNum2, and returns the complex number cNumProd with real and imaginary parts cNumProd.rp and cNumProd.ip, respectively.

```
Function cNumProd(cNum1 As cNum, cNum2 As cNum) As cNum
  cNumProd.rP = (cNum1.rP * cNum2.rP) - (cNum1.iP * cNum2.iP)
  cNumProd.iP = (cNum1.rP * cNum2.iP) + (cNum1.iP * cNum2.rP)
End Function
```

Similarly, the functions cNumDiv(), cNumAdd(), and cNumSub() return the real and imaginary parts of a complex number obtained by, respectively, division, addition, and subtraction of two complex numbers, while the function cNumConj() returns the conjugate of a complex number.

The function cNumSqrt() returns the square root of a complex number:

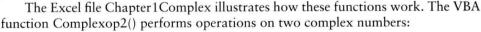
```
Function cNumSqrt(cNum1 As cNum) As cNum
r = Sqr(cNum1.rP ^ 2 + cNum1.iP ^ 2)
y = Atn(cNum1.iP / cNum1.rP)
cNumSqrt.rP = Sqr(r) * Cos(y / 2)
cNumSqrt.iP = Sqr(r) * Sin(y / 2)
End Function
```

The functions cNumExp() and cNumLn() produce, respectively, the exponential of a complex number and the natural logarithm of a complex number using the VBA function Atn() for the inverse tan function (arctan).

```
Function cNumExp(cNum1 As cNum) As cNum
cNumExp.rP = Exp(cNum1.rP) * Cos(cNum1.iP)
cNumExp.iP = Exp(cNum1.rP) * Sin(cNum1.iP)
End Function

Function cNumLn(cNum1 As cNum) As cNum
r = (cNum1.rP^2 + cNum1.iP^2)^0.5
theta = Atn(cNum1.iP / cNum1.rP)
cNumLn.rP = Application.Ln(r)
cNumLn.iP = theta
End Function
```

Finally, the functions cNumReal() and cNumIm() return the real and imaginary parts of a complex number, respectively.





```
Function Complexop2(rP1, iP1, rP2, iP2, operation)
Dim cNum1 As cNum, cNum2 As cNum, cNum3 As cNum
Dim output(2) As Double
cNum1 = setcnum(rP1, iP1)
cNum2 = setcnum(rP2, iP2)
Select Case operation
Case 1: cNum3 = cNumAdd(cNum1, cNum2) ' Addition
```

```
Case 2: cNum3 = cNumSub(cNum1, cNum2) ' Subtraction
Case 3: cNum3 = cNumProd(cNum1, cNum2) ' Multiplication
Case 4: cNum3 = cNumDiv(cNum1, cNum2) ' Division
End Select
output(1) = cNum3.rP
output(2) = cNum3.iP
complexop2 = output
End Function
```

The Complexop2() function requires five inputs, a real and imaginary part for each number, and the parameter corresponding to the operation being performed (1 through 4). Its output is an array of dimension two, containing the real and imaginary parts of the complex number. Figure 1.1 illustrates how this function works. To add the two numbers 11 + 3i and -3 + 4i, which appear in ranges C4:D4 and C5:D5 respectively, in cell C6 we type

$$=$$
 Complexop2(C4,D4,C5,D5,F6)

and copy to cell D6, which produces the complex number 8 + 7i. Note that the output of the Complexop2() function is an array. The appendix to this book explains in detail how to output arrays from functions. Note also that the last argument of the function Complexop2() is cell F6, which contains the operation number (1) corresponding to addition.

,	A B	С	D	E	F
1					
2	Operations on Two Compl	ex Numbers			
3		Real	Imaginary		Operation
4	First Complex Number	11	3		
5	Second Complex Number	-3	4		
6	Addition	8	7		1
7	Subtraction	14	-1		2
8	Multiplication	-45	35		3
9	Division	-0.84	-2.12		4
10					
11					
12	Operations on a Single Co	mplex Num	ber		
13		Real	Imaginary		Operation
14	Complex Number	4	5		
15	Conjugate	4	-5		1
16	Square Root	2.2807	1.0962		2
17	Exponentiation	15.4874	-52.3555		3
18	Natural Logarithm	1.8568	0.8961		4

FIGURE 1.1 Operations on Complex Numbers

Similarly, the function Complexop1() performs operations on a single complex number, in this example 4 + 5i. To obtain the complex conjugate, in cell C15 we type

$$= Complexop2(C14,D14,F15)$$

and copy to cell D15 This is illustrated in the bottom part of Figure 1.1.

Relevance of Complex Numbers

Complex numbers are abstract entities, but they are extremely useful because they can be used in algebraic calculations to produce solutions that are tangible. In particular, the option pricing models covered in this book require a probability density function for the logarithm of the stock price, $X = \log(S)$. From a theoretical standpoint, however, it is often easier to obtain the characteristic function $\varphi_X(t)$ for $\log(S)$, given by

$$\varphi_X(t) = \int_0^\infty e^{itx} f_X(x) \, dx,$$

where

$$i = \sqrt{-1}$$
,
 $f_X(x) = \text{probability density function of } X$.

The probability density function for the logarithm of the stock price can then be obtained by inversion of $\varphi_X(t)$:

$$f_X(x) = \frac{1}{2\pi} \int_{-\infty}^{\infty} e^{-itx} \varphi_X(t) dt$$

One corollary of Levy's inversion formula—an alternate inversion formula—is that the cumulative density function $F_X(x) = \Pr(X < x)$ for the logarithm of the stock price can be obtained. The following expression is often used for the risk-neutral probability that a call option lies in-the-money:

$$F_X(k) = \Pr[\log(S) > k] = \frac{1}{2} + \frac{1}{\pi} \int_0^\infty \operatorname{Re} \left[\frac{e^{-itk} \varphi_X(t)}{it} \right] dt,$$

where $k = \log(K)$ is the logarithm of the strike price K. Again, this formula requires evaluating an integral that contains $i = \sqrt{-1}$.

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FINDING ROOTS OF FUNCTIONS

In this section we present two algorithms for finding roots of functions, the Newton-Raphson method, and the bisection method. These will become important in later chapters that deal with Black-Scholes implied volatility. Since the Black-Scholes formula cannot be inverted to yield the volatility, finding implied volatility must be done numerically. For a given market price on an option, implied volatility is that volatility which, when plugged into the Black-Scholes formula, produces the same price as the market. Equivalently, implied volatility is that which produces a zero difference between the market price and the Black-Scholes price. Hence, finding implied volatility is essentially a root-finding problem.

The chief advantage of programming root-finding algorithms in VBA, rather than using the Goal Seek and Solver features included in Excel, is that a particular algorithm can be programmed for the problem at hand. For example, we will see in later chapters that the bisection algorithm is particularly well suited for finding implied volatility. There are at least four considerations that must be kept in mind when implementing root-finding algorithms. First, adequate starting values must be carefully chosen. This is particularly important in regions of highly functional variability and when there are multiple roots and local minima. If the function is highly variable, a starting value that is not close enough to the root might stray the algorithm away from a root. If there are multiple roots, the algorithm may yield only one root and not identify the others. If there are local minima, the algorithm may get stuck in a local minimum. In that case, it would yield the minimum as the best approximation to the root, without realizing that the true root lies outside the region of the minimum. Second, the tolerance must be specified. The tolerance is the difference between successive approximations to the root. In regions where the function is flat, a high number for tolerance can be used. In regions where the function is very steep, however, a very small number must be used for tolerance. This is because even small deviations from the true root can produce values for the function that are substantially different from zero. Third, the maximum number of iterations needs to be defined. If the number of iterations is too low, the algorithm may stop before the tolerance level is satisfied. If the number of iterations is too high and the algorithm is not converging to a root because of an inaccurate starting value, the algorithm may continue needlessly and waste computing time.

To summarize, while the built-in modules such as the Excel Solver or Goal Seek allows the user to specify starting values, tolerance, maximum number of iterations, and constraints, writing VBA functions to perform root finding sometimes allows flexibility that built-in modules do not. Furthermore, programming multivariate optimization algorithms in VBA, such as the Nelder-Mead covered later in this chapter, is easier if one is already familiar with programming single-variable algorithms. The root-finding methods outlined in this section can be found in Burden and Faires (2001) or Press et al. (2002).

Newton-Raphson Method

This method is one of the oldest and most popular methods for finding roots of functions. It is based on a first-order Taylor series approximation about the root. To find a root x of a function f(x), defined as that x which produces f(x) = 0, select a starting value x_0 as the initial guess to the root, and update the guess using the formula

$$f(x_{i+1}) = x_i - \frac{f(x_i)}{f'(x_i)}$$
(1.2)

for i = 0, 1, 2, ..., and where $f'(x_i)$ denotes the first derivative of f(x) evaluated at x_i . There are two methods to specify a stopping condition for this algorithm, when the difference between two successive approximations is less than the tolerance level ε , or when the slope of the function is sufficiently close to zero. The VBA code in this chapter uses the second condition, but the code can easily be adapted for the first condition.



The Excel file Chapter1Roots contains the VBA functions for implementing the root-finding algorithms presented in this section. The file contains two functions for implementing the Newton-Raphson method. The first function assumes that an analytic form for the derivative $f'(x_i)$ exists, while the second uses an approximation to the derivative. Both are illustrated with the simple function $f(x) = x^2 - 7x + 10$, which has the derivative f'(x) = 2x - 7. These are defined as the VBA functions Fun1() and dFun1(), respectively.

```
Function Fun1(x)
  Fun1 = x^2 - 7*x + 10
End Function

Function dFun1(x)
  dFun1 = 2*x - 7
End Function
```

The function NewtRap() assumes that the derivative has an analytic form, so it uses the function Fun1() and its derivative dFun1() to find the root of Fun1. It requires as inputs the function, its derivative, and a starting value x_guess. The maximum number of iterations is set at 500, and the tolerance is set at 0.00001.

```
Function NewtRap(fname As String, dfname As String, x_guess)
Maxiter = 500
Eps = 0.00001
cur_x = x_guess
For i = 1 To Maxiter
   fx = Run(fname, cur_x)
   dx = Run(dfname, cur_x)
        If (Abs(dx) < Eps) Then Exit For
        cur_x = cur_x - (fx / dx)
Next i
        NewtRap = cur_x
End Function</pre>
```

The function NewRapNum() does not require the derivative to be specified, only the function Fun1() and a starting value. At each step, it calculates an approximation to the derivative.

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```
Function NewtRapNum(fname As String, x_guess)
Maxiter = 500
Eps = 0.000001
delta_x = 0.000000001
cur_x = x_guess
  For i = 1 To Maxiter
    fx = Run(fname, cur_x)
    fx_delta_x = Run(fname, cur_x - delta_x)
    dx = (fx - fx_delta_x) / delta_x
        If (Abs(dx) < Eps) Then Exit For
        cur_x = cur_x - (fx / dx)
        Next i
NewtRapNum = cur_x
End Function</pre>
```

The function NewtRapNum() approximates the derivative at any point x by using the line segment joining the function at x and at x + dx, where dx is a small number set at 1×10^{-9} . This is the familiar "rise over run" approximation to the slope, based on a first-order Taylor series expansion for f(x + dx) about x:

$$f'(x) \approx \frac{f(x) - f(x + dx)}{dx}$$
.

This approximation appears as the statement

```
dx = (fx - fx delta x) / delta x
```

in the function NewtRapNum().

Bisection Method

This method is well suited to problems for which the function is continuous on an interval [a,b] and for which the function is known to take a positive value on one endpoint and a negative value on the other endpoint. By the Intermediate Value Theorem, the interval will necessarily contain a root. A first guess for the root is the midpoint of the interval. The bisection algorithm proceeds by repeatedly dividing the subintervals of [a,b] in two, and at each step locating the half that contains the root. The function BisMet() requires as inputs the function for which a root must be found, and the endpoints a and b. The endpoints must be chosen so that the function assumes opposite signs at each, otherwise the algorithm may not converge.

```
Function BisMet(fname As String, a, b)
Eps = 0.000001
  If (Run(fname, b) < Run(fname, a)) Then</pre>
```