

WRISTWATCH ANNUAL 1999



The Catalog of
Producers, Models,
and Specifications

WRISTWATCH ANNUAL 1999

THE CATALOG OF PRODUCERS, MODELS, AND SPECIFICATIONS

BY PETER BRAUN

ABBEVILLE PRESS PUBLISHERS

NEW YORK • LONDON • PARIS

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To Our Readers	7
Reader's Choice: Wristwatch of the Year	8
Addresses	399

Audemars Piguet	18
Baume & Mercier	26
Bertolucci	32
Blancpain	36
Rainer Brand	44
Breguet	48
Breitling	56
Bulova	62
Bvlgari	64
Bunz Collection	68
Cartier	70
Philippe Charriol	78
Chopard	80
Chronoswiss	86
Corum	94
Delma	100
Dubey & Schaldenbrand	102
Dunhill	106
Ebel	108
Eberhard & Co.	114
Enigma	118
Louis Erard	120
Eterna	122
Jacques Etoile	126
Fortis	128
Gérald Genta	132
Girard-Perregaux	136
Glashütte Original	144
Harwood	152
Hublot	154
Ikepod	158
IWC	160
Jaeger-LeCoultre	166
Jean Marcel	176
Daniel JeanRichard	180
Junghans	184
Urban Jürgensen & Sønner	186
Kelek	188
Krieger	192
Kurth	194
Maurice Lacroix	198
A. Lange & Söhne	204

Longines	212
Marcello C.	216
Minerva	218
Movado	222
Montblanc	224
Mühle	226
Franck Muller	228
Ulysse Nardin	234
Nivrel	240
Nomos	244
Omega	246
Oris	254
Officine Panerai	258
Patek Philippe	260
Péquignet	272
Perrelet	276
Piaget	280
Paul Picot	286
Rado	292
Revue Thommen	294
Auguste Reymond	296
Robergé	298
Rolex	302
Daniel Roth	310
Jörg Schauer	316
Alain Silberstein	318
Sinn	322
Sothis	328
TAG Heuer	332
Temptation	338
Tiffany & Co.	340
Tissot	344
Tutima	346
Union Glashütte	348
Universal Genève	352
Vacheron Constantin	358
Van Cleef & Arpels	364
Raymond Weil	368
Harry Winston	372
Xemex	376
Zenith	378

Movement Manufacturers:

ETA	384
Frédéric Piguet	388
Nouvelle Lémania	392

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TIME
GOES
ON.
THAT'S
IT.



RAINER BRAND
PRODUKTION HOCHWERTIGER MECHANISCHER UHREN

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Chopard	80
Chronoswiss	86
Corum	94
Delma	100
Dubey & Schaldenbrand	102
Dunhill	106
Ebel	108
Eberhard & Co.	114
Enigma	118
Louis Erard	120
Eterna	122
Jacques Etoile	126
Fortis	128
Gérald Genta	132
Girard-Perregaux	136
Glashütte Original	144
Harwood	152
Hublot	154
Ikepod	158
IWC	160
Jaeger-LeCoultre	166
Jean Marcel	176
Daniel JeanRichard	180
Junghans	184
Urban Jürgensen & Sønner	186
Kelek	188
Krieger	192
Kurth	194
Maurice Lacroix	198
A. Lange & Söhne	204

Longines	212
Marcello C.	216
Minerva	218
Movado	222
Montblanc	224
Mühle	226
Franck Muller	228
Ulysse Nardin	234
Nivrel	240
Nomos	244
Omega	246
Oris	254
Officine Panerai	258
Patek Philippe	260
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Zenith	378

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Nouvelle Lémania	392

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To have one's passion
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DANIEL JEANRICHARD

"TV SCREEN"

This superb creation bears the Daniel JeanRichard signature and is distinguished by the originality of its strong, smooth lines. Housing an automatic chronograph movement or an automatic watch movement with three hands and a date window, the curved stainless steel case is water-resistant to 30 metres. Upon request, the crocodile bracelet can be fitted with an adjustable folding clasp.



Detail of a late 17th century watch bearing the signature of Daniel JeanRichard. (Musée du Château des Monts, Le Locle)

Daniel JeanRichard was born in 1665 in La Sagne, in the Swiss Jura. Frédéric Samuel Osterwald referred to him in one of his books as "the founder of the watchmaking art in the Swiss mountains". Today, Daniel JeanRichard has become a legend.



SWISS PRIMETIME

Dear Readers,

It is with great pleasure that I introduce the first English-language *Wristwatch Annual*, which, in its German-language edition, has been the authority on exclusive mechanical timepieces for years. This year's *Wristwatch Annual* offers greater variety than ever before, with a total of 85 different brands, each with a company history and precise, complete technical data and internationally valid reference prices for each watch currently available. I hope you, the wristwatch aficionado, agree that this book puts a phenomenal amount of information at your fingertips.

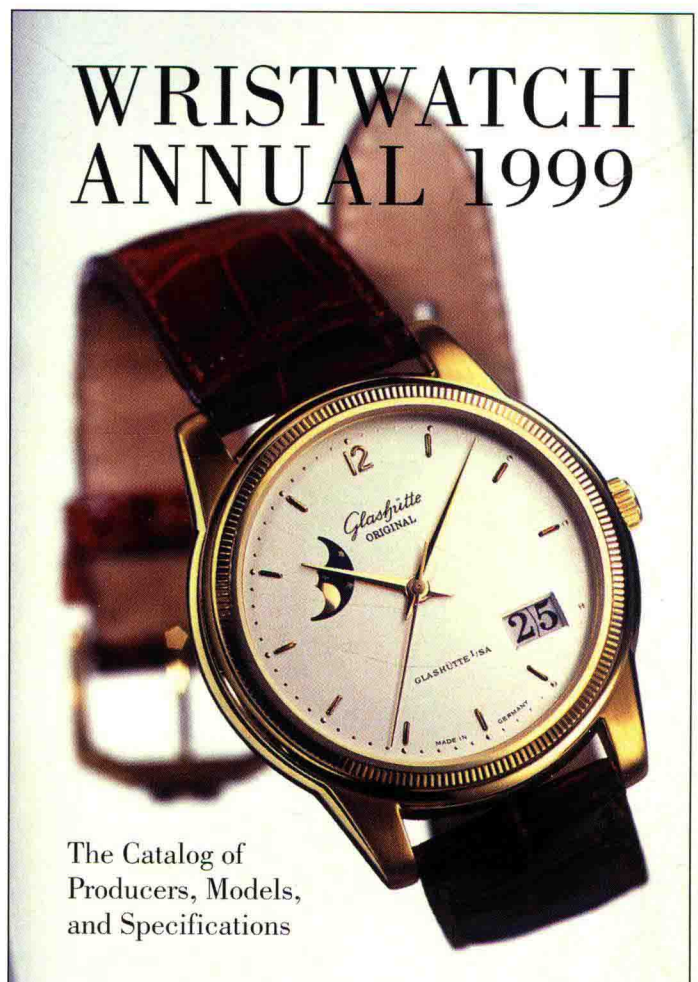
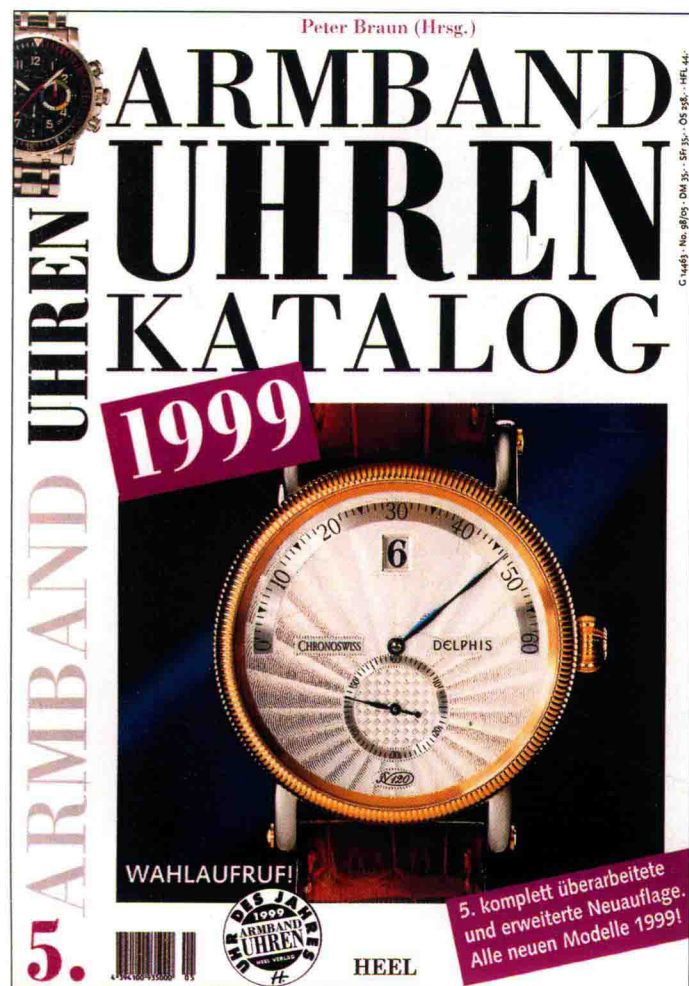
At this point we would like to take a minute to acknowledge the people in the watch industry who have worked with us on this. Tireless and patient, they have helped us to carefully research the requested information in different distribution points of their companies and have corrected a seemingly endless stream of faxed catalogue pages. Every effort humanly

possible has been made to avoid publishing errors in this work, both from our side and from the side of the watch industry itself.

There is, however, one potential source of mistakes which can be avoided neither by the industry nor by us. The fact that there are twelve months between the publishing of this catalogue and the next one, which will of course be updated, leaves plenty of time for unforeseen price changes due to currency rising or falling, or the price of the raw materials being changed, forcing the producers to recalculate their prices. We would like to ask for your patience and understanding concerning this one point. These are the current prices as we go to press.

But for now, we would like to wish you a year of interesting and pleasurable reading with *Wristwatch Annual*.

Peter Braun



WRISTWATCH OF THE YEAR 1998

ON THE EVENING OF THE FIRST DAY OF THE WORLD WATCH, CLOCK AND JEWELRY SHOW IN BASEL, JUST AFTER THE FAIR CLOSES ITS DOORS FOR THE DAY, MOST REPRESENTATIVES OF BOTH BIG AND SMALL WATCH COMPANIES WON'T BE LOOKING FOR THE WAY TO THE HOTEL OR THE PARKING GARAGE, BUT RATHER FOR THE WAY TO THE SHOW'S CONFERENCE ROOM "SYDNEY".

BY ANDREAS KOMANN

WITH PHOTOGRAPHS BY TIMM DELFS AND ILLUSTRATIONS BY STEFFEN IMHOF

TRANSLATED FROM GERMAN BY ELIZABETH DOERR



Steffen Imhof captured the award-winning watches "Langematik" and "Glashütte Original Panorama Date" in oil on canvas.

Here, on April 22, 1998, the results of the fifth annual readers' vote "Watch of the Year" were presented by the team of the German magazine *ArmbandUhren*. Even if only a maximum of ten brands stand a chance of being bidden to the stage, hardly a representative of any company misses the opportunity to converse with acquaintances and competitors on "neutral" ground and give themselves a rest from the notorious evening rituals of business dinners with customers and suppliers before the fair gets underway.



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GLASHÜTTE · SA



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Design Zentrum Nordrhein-Westfalen
Design-Innovationen'98



The presentation of the more than 15,000 readers' votes resulted in a renewed success for the renowned German brands A. Lange & Söhne and Glashütte Original. But before the evening even progressed that far, an audible sigh of incredibility scurried through the room as the prominent representatives of many different brands drew the winners of the valuable prizes from the case. A downright proper line formed in front of the podium as a total of sixteen prizes were paired with the lucky cards drawn. Each company head or representative personally drew the winner of their company's donated prize.

ArmbandUhren's publisher, Franz-Christoph Heel, opened the "Watch of the Year" presentation with a short speech in which he expressed his delight in the large number of guests present and the amount of interest shown every year by the show's organizers.

Following the prize drawing and speeches, *ArmbandUhren's* editor-in-chief, Peter Braun, didn't torture the excited guests any longer and began the presentation of the vote results. He congratulated Nomos designer, Susanne Günther, and Chronoswiss boss, Gerd-Rüdiger Lang, on the fantastic placing of their respective watches "Tangente" and "Delphis". Rado International's president, Fred Streule, was congratulated on the surprising success of the "Integral", and Henry-John Belmont of the manufacture Jaeger-LeCoultre was complimented on the fifth top-ten placement of a "Reverso" in as many years. Georges Kern of TAG Heuer accepted felicitations and a magnum of Ferrari champagne for "Kirium's" fifth-place show, and Patek Philippe president, Philippe Stern, was overjoyed by the surprising fourth-place show of the "Travel Time" as well as a bottle of the noble fizz hailing from Trentino, Italy. Paul Picot's managing director in Germany, Karl-Rolf Schalber, and company owner Mario Boiocchi received a miniature painting of the "Atelier Technicum" by renowned German artist Steffen Imhof for third place and were heartily thanked for their generous donation of the drawing's main prize worth many thousands of dollars. The top two winners, Heinz W. Pfeifer of Glashütte Original and Walter Lange, great-grandson of Lange & Söhne's founder, each took a miniature painting home where they will surely decorate the walls of their offices - in both cases tastefully framed by the artistic prizes from previous "Watch of the Year" awards ceremonies.

Master of ceremonies Peter Braun declared the official part of the evening over after the obligatory group photos were shot and opened the small buffet. A small number of guests departed for diverse evening appointments and dates, but those who could spare the time remained for a casual chat with colleagues until the reserves of hors d'oeuvres and champagne were depleted.

Well, until next year.



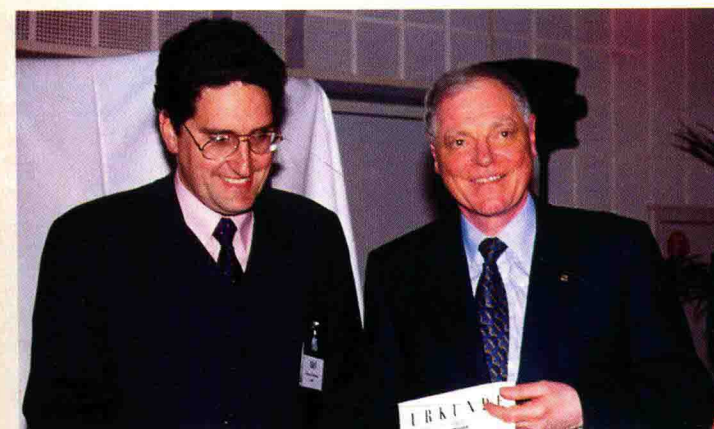
The directors of the award-winning Lange team line up with our crew: H. Knothe and Walter Lange, F.C. Heel, Günter Blümlein and P. Braun.



Publisher F.C. Heel with Glashütte Original boss Heinz W. Pfeifer.



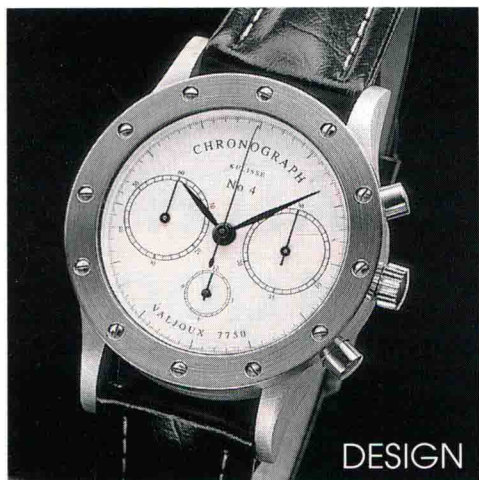
H.-John Belmont of Jaeger-LeCoultre satisfied with Reverso success.



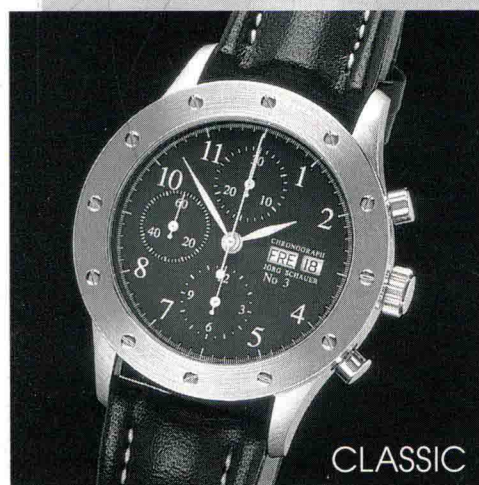
Patek Philippe head Philippe Stern is a rare sight at public events.



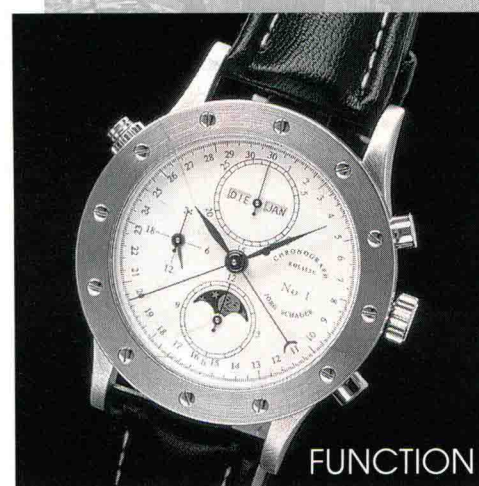
Paul Picot Germany director Karl-Rolf Schalber draws 1st prize.



DESIGN



CLASSIC



FUNCTION

WATCHES

by  Jörg Schauer

Mechanical watches Made in Germany

handmade and limited · 500 watches in 1999

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Vote and Win!



VOTE FOR THE "WRISTWATCH OF THE YEAR 1999"

About 16,000 voters helped determine this year's winner. Now it is time to call for votes for the sixth annual "Wristwatch of the Year". There have never been this many watches to vote for, and of course there are many high-quality prizes to win once again this year.

Here's how to vote: In order to make the choice somewhat easier for you, we have listed the most important new watches for 1999 on the following pages. If you decide to cast your vote for one of these watches, all you have to do is write the brand and model on the official voting card included in the back of this book, put the right amount of postage on the card, and put it in the mail. Of course you are not restricted to the watches pictured on the following pages. You may choose any watch in production at this time. Just write the brand and model legibly on the official voting card. The contest will be closed on January 31, 1999.

10 HIGH-QUALITY WATCHES TO BE GIVEN AWAY

**FIRST PRIZE: JAEGER-LECOULTRE
REVERSO GRAN'SPORT
WORTH APPROX. \$5,000**

The brand new automatic sports watch from manufacture Jaeger-LeCoultre

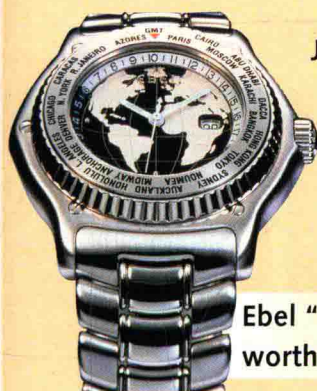


Rules for voting for the "Wristwatch of the Year 1999"

1. EACH and EVERY wristwatch in current production may be nominated and can receive votes.
2. There will be no separate categories, only one "Wristwatch of the Year 1999".
3. Any reader of English or German editions of *Wristwatch Annual 1999* or a further publication to be approved by the publisher is eligible to vote, but only one vote per reader.
4. The prize winners will be drawn by chance and informed in writing of their good fortune.
5. The contest will be closed on January 31, 1999. Only original voting cards will be accepted - no copies.
6. The "Wristwatch of the Year 1999" will be announced in the magazine *ArmbandUhren 2/99*, which will be published on the second day of the World Watch, Clock and Jewelry Show 1999 in Basel, and in *Wristwatch Annual 2000*, which will be published in November 1999.

Vote and Win!

These valuable prizes await 9 more lucky winners!

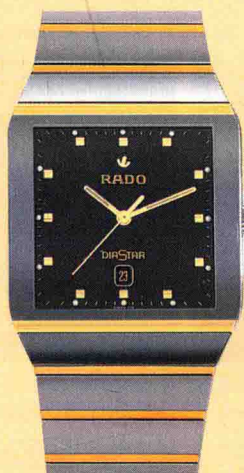


Ebel "Voyager"
worth approx. \$2,250

Jacques Etoile "Lissabon"
worth approx. \$1,000



Omega "Dynamic"
worth approx. \$900



Rado "Anatom Automatic"
worth approx. \$2,000



TAG Heuer "2000 Exclusive"
worth approx. \$1,100

Xemex "Avenue"
worth approx. \$1,400



Nivrel "La Grande Date"
worth approx. \$1,700

Baume & Mercier "Capeland"
worth approx. \$1,500



Longines "La Grande Classique"
worth approx. \$750

