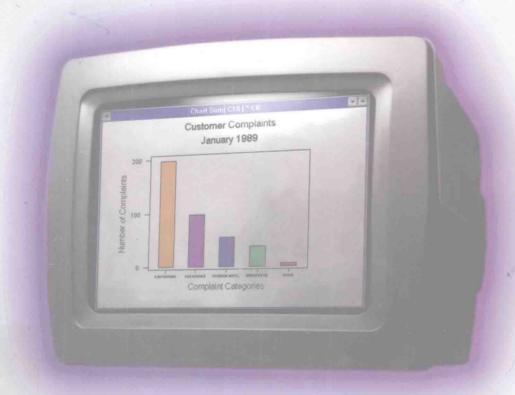
DOING STATISTICS with MINITAB FOR WINDOWS MARKET MARKET STATISTICS

Release 10: An Introductory Course Supplement

FOR EXPLORATIONS IN DATA ANALYSIS



MARILYN K. PELOSI THERESA M. SANDIFER

DOING STATISTICS

With

MINITAB for Windows™ Release 10

AN INTRODUCTORY COURSE SUPPLEMENT FOR EXPLORATIONS IN DATA ANALYSIS

Marilyn K. Pelosi, Ph.D Western New England College

Theresa M. Sandifer, Ph.D Southern Connecticut State University



John Wiley & Sons, Inc.

New York • Chichester • Brisbane • Toronto • Singapore

Copyright © 1995 by John Wiley & Sons, Inc.

All rights reserved.

Reproduction or translation of any part of this work beyond that permitted by Sections 107 and 108 of the 1976 United States Copyright Act without the permission of the copyright owner is unlawful. Requests for permission or further information should be addressed to the Permissions Department, John Wiley & Sons, Inc.

ISBN 0-471-30471-9

Printed in the United States of America

10 9 8 7 6 5 4 3

This book is dedicated to friendship.

"It is not often that someone comes along who is a true friend and a good writer."

- E.B. White, Charlotte's Web

Preface

To The Student:

Data! Data! It is everywhere and growing at an incredible rate. As our computer technology allows us to capture, store and retrieve more and more data, we must be able to transform that data into information. The information can then be used to make business decisions at all levels ranging from day-to-day decisions to short-term decisions to long-term strategic planning decisions. We can no longer compete internationally by making decisions based solely on experience and intuition. We must be able to see the information in the data.

This workbook is designed to help you learn how to see the valuable information in data. Each chapter is designed to allow you to explore a single statistical concept by investigating a data set. The situations which led to the collection of the data sets are based on actual consulting experiences of the authors.

It becomes quickly obvious that you can not investigate a data set without the assistance of a computer package. The computer package which is used in this workbook is known as Minitab for Windows Release 10. The commands necessary to use this package are explained in each chapter. If you are using the Student Edition of Minitab for Windows there may be some minor differences between the screens you see and the ones shown in the workbook.

To The Instructor:

This workbook is designed to be used by students enrolled in a basic course in Statistics. It is built around the premise that students must *Do Statistics* in order to truly understand the statistical concepts. Thus, each chapter reinforces a topic from a standard statistics course. It is

expected that the student can work independently or as a member of a team of students.

The workbook is self-contained in that all of the instructions needed to use the software are explained in the appropriate chapter. NO additional material needs to be presented by the instructor. The instructor can assign the workbook chapters which go with the statistical lecture material. Space is provided for the students to write the answers in the workbook, if so desired.

Each chapter contains two types of exercises: (1) exercises to help the student learn the command structure of Minitab for Windows Release 10 and (2) exercises to help the students see the statistical concepts in action. The chapter is motivated by an actual problem drawn from the authors consulting experiences. The dataset is then explained and the remainder of each chapter is dedicated to two major goals:

(1) to provide the student with detailed <u>command instructions</u> for using Minitab for Windows to accomplish the desired statistical analysis;

and

(2) to provide the student with a set of structured exercises designed to direct the students <u>statistical thinking</u> in order to reinforce the statistical tool of the chapter.

Acknowledgment

The authors wish to acknowledge Minitab Inc. for supplying each of them with a copy of Minitab for Windows Release 10 and a copy of the Student Version of Minitab for Windows. Further information about the software can be obtained by contacting Minitab directly at the following address:

Minitab Inc. 3081 Enterprise Drive State College, PA 16801-3008 USA

Table of Contents

Preface	xi
Chapter 1 An Introduction to the Workbook	1
Section 1.1 Overview	1
Section 1.2 Objectives of the Workbook	1
Section 1.3 Description of the Data Sets	1
Section 1.4 Organization of the Workbook	2
Section 1.5 How to Use the Workbook	3
Chapter 2 The Basics of Windows	5
Section 2.1 Overview	5
Section 2.2 The Windows Desktop	5
Section 2.3 Parts of a Window	6
Section 2.4 Other Windows Features	7
Chapter 3 The Basics in Minitab for Windows	11
Section 3.1 Overview	11
Section 3.2 Starting Minitab	11
Section 3.3 The Main Menu	12
Section 3.4 Data In Minitab	13
Section 3.5 Naming Variables in Minitab	16
Section 3.6 Saving Your Work in Minitab for Windows	16
Section 3.7 Exiting Minitab	18
Chapter 4 Displaying Qualitative Data	19
Section 4.1 Overview	19
Section 4.2 Problem Statement	19
Section 4.3 Characteristics of the Data Set	20
Section 4.4 Creating a Graph in Minitab	21
Section 4.5 How to Create Bar Charts in Minitab	22
Section 4.6 Clustered and Stacked Bar Charts	36
Section 4.7 How to Create a Pie Chart in Minitab	40
Section 4.8 Consolidating Data	42
Section 4.9 Pareto Diagrams	44
Section 4.10 Looking at the Data for Different Time Periods	48
Section 4.11 Investigative Exercises	49

Chapter 5 Displaying Quantitative Data			
_	1 Overview		
Section 5.2	Problem Statement	61	
Section 5.3	Characteristics of the Data Set	63	
Section 5.4	How to Create a Histogram in Minitab	65	
	Creating Histograms for Subsets of a Variable	72	
Section 5.6	Graphical Displays for Small Data Sets	83	
Section 5.7	Investigative Exercises	85	
Chapter 6	Numerical Descriptors	103	
Section 6.1	<u>.</u>	103	
	Problem Statement	103	
Section 6.3	Calculating Numerical Descriptors Using Minitab	104	
	Creating Boxplots in Minitab	116	
	Investigative Exercises	119	
Chapter 7	A Study of The Binomial Distribution	129	
Section 7.1	•	129	
	Problem Statement	130	
Section 7.3	Characteristics of the Data Set	130	
Section 7.4	Detecting a Binomial Variable	132	
	The Binomial Distribution in Minitab	135	
Section 7.6	Plotting the Binomial Distribution in Minitab	141	
	Estimating the Probability of Success, p	144	
Section 7.8	The Beginnings of Hypothesis Testing	148	
Section 7.9	Investigative Exercises	150	
Chapter 8	A Study of the Normal Distribution	161	
Section 8.1	Overview	161	
Section 8.2	Problem Statement	161	
Section 8.3	8.3 Characteristics of the Data Set		
Section 8.4	Normal Distribution in Minitab	163	
Section 8.5	Plotting the Normal Distribution	168	
Section 8.6	Changing the Normal Distribution	171	
	Empirical Rules for Testing Normality	174	
Section 8 8	Investigative Evercises	177	

Chapter 9 A Study of the Central Limit Theorem				
Section 9.1 Overview				
Section 9.2 Problem Statement				
Section 9.3 Characteristics of the Data Set				
Section 9.4 I	Finding Sample Means for Row Data	186		
Section 9.5	The Central Limit Theorem	189		
Section 9.6 (Control Charts in Minitab	190		
Section 9.7	Investigative Exercises	195		
Chapter 10	Hypothesis Tests - One Population	201		
Section 10.1	Overview	201		
Section 10.2	Problem Statement	201		
Section 10.3	Characteristics of the Data Set	202		
Section 10.4	Testing a Hypothesis	202		
Section 10.5	Hypothesis Testing in Minitab	204		
Section 10.6	Interpreting the Test Output	207		
Section 10.7	After the Test - Now What?	209		
Section 10.8	Other Considerations	212		
Section 10.9	Investigative Exercises	213		
Chapter 11	Hypothesis Tests - Two Populations	217		
Section 11.1	Overview	217		
Section 11.2	Problem Statement	217		
Section 11.3	Characteristics of the Data Set	218		
Section 11.4	Hypothesis Testing - Two Populations	219		
Section 11.5	Investigative Exercises	227		
Chapter 12	Testing Proportions	233		
Section 12.1		233		
Section 12.2	Problem Statement	233		
Section 12.3	Characteristics of the Data Set	234		
Section 12.4	Creating Cross Tabulations Tables in Minitab	237		
Section 12.5	Hypothesis Testing on a Single Proportion Using Minitab	240		
	Investigative Exercises	246		

Chapter 13	251		
Section 13.1	Overview	251	
Section 13.2	Section 13.2 Problem Statement		
Section 13.3	Comparing Two Proportions:		
	Hypothesized Difference of Zero	252	
Section 13.4	Chi-Square Test for Independence	259	
Section 13.5	Investigative Exercises	262	
Chapter 14	Linear Regression and Correlation	267	
Section 14.1	Overview	267	
Section 14.2	Problem Statement	267	
Section 14.3	Characteristics of the Data Set	268	
Section 14.4	Regression and Correlation	269	
Section 14.5	Section 14.5 Looking for Relationships		
Section 14.6	Measuring Relationships	271	
Section 14.7	Finding the Regression Model	273	
Section 14.8	Section 14.8 Testing Significance of the Model		
Section 14.9	Examining the Fit of the Model	276	
Section 14.10	O Interpolation and Extrapolation	279	
Section 14.11	1 Investigative Exercises	284	
Chapter 15	Pulling It All Together	291	
Section 15.1		291	
Section 15.2	Problem Statement	291	
Section 15.3	Characteristics of the Data Set	293	
Section 15.4	Investigative Exercises	294	

Chapter 1 "Why *Do* Statistics in Minitab for Windows?" An Introduction to the Workbook

Section 1.1 Overview

This chapter discusses the following topics:

- Objectives of the workbook
- · Description of the Data Sets
- · Organization of the Workbook
- How to use the Workbook

Section 1.2 Objectives of the Workbook

This workbook has two major objectives. They are:

- to allow you to see the statistical concepts taught in a standard course in statistics at work by doing statistics with real life data sets using the Minitab for Windows software and;
- (2) to help you learn how to use Minitab for Windows.

At first glance, these may appear to be rather separate and unrelated objectives. In fact, they are supportive of each other. The workbook is designed around the premise that in order to truly understand the statistical concepts you must *do statistics* using real life data sets and in order to *do statistics* you must use a statistical software package. Thus by exploring the data sets you will learn both the statistical tools and the command structure of the software.

Section 1.3 Description of the Data Sets

Each chapter uses one data set whose subject is hinted at in the title of the chapter. In a few cases a data set may be used for more

than one chapter. In these cases, the details of the data set are provided in the first chapter that uses this data set.

The data sets are based on actual business situations and in all cases reflect actual problems. They are drawn from the consulting experiences of the authors. The names of the companies have not been provided in order to maintain confidentiality agreements. However, the problem descriptions, the variables and the data are real. The data sets are also large enough to (1) allow you to see the need for a statistical software package and (2) to explore patterns and relationships.

Section 1.4 Organization of the Workbook

The workbook is divided into two major parts.

Part I: Basics of Windows and Minitab for Windows

Chapter 2 explains some basic Windows commands. Chapter 3 gets you started in Minitab for Windows Release 10. It covers the basic structure and commands for Minitab for Windows Release 10. After reading this chapter you will be ready to move on to the remaining chapters of this workbook. Specific commands and software features will be explained in the chapters where they are needed for the statistical analysis.

Part II: Statistics

Chapters 4-15 are the chapters where you will be *Doing* Statistics.

Each chapter is designed to allow you to explore a single statistical concept by investigating a data set. The chapters follow the normal sequence of topics in an introductory statistics course. Each chapter has the following structure:

- Summary of Statistical Objectives
- Problem Statement

The problem statement section of each chapter describes the business situation which led to the collection of the data.

Characteristics of the data set

This section of each chapter explains the details of the particular data set including information such as the filename, the name and column location of the variables, size of the file, etc.

Tutorials

The next few sections of each chapter give the instructions for how to use Minitab to accomplish the particular statistical concept. Examples are provided using the data set for that chapter.

Investigative Exercises

These exercises are designed to allow you to analyze the data set using the specific tools explained in the chapter. There is space provided for you to either paste in printed output from Minitab or to write in the answers by hand based on the screen display from Minitab.

The exercises are highly structured in the early chapters leading you to a directed analysis of the data set. You will always be asked to draw conclusions and make recommendations on the basis of your analysis.

As the chapters progress, it is expected that you will become increasingly familiar with the sorts of questions that should be asked, the types of calculations which might be informative and the types of comparisons which should be examined.

Section 1.5 How to Use the Workbook

This workbook is designed to be used by the students taking an introductory course in statistics. It is assumed that the student has been presented the traditional lecture material for each of the concepts prior to working with the corresponding chapter of the workbook.

The workbook chapters could be assigned as homework on an individual basis or to teams of students. Alternatively, the workbook chapters could be used during class lab sessions.

Chapter 2 The Basics of Windows

Section 2.1 Overview

This chapter will review some of the basic features of the Windows Operating System. It is not designed to be a comprehensive introduction to Windows and only covers those features of Windows that are essential for using Minitab for Windows and this workbook. It assumes that you are familiar with the use of a mouse and that Windows is installed and *currently running* on the computer you are using.

Section 2.2 The Windows Desktop

When Windows is open the screen you see is called the *desktop*. This is where the tools needed for using Windows and running your applications (software packages) are located. Each tool or application is represented by a small symbol called an *icon*. The applications and icons are grouped together in *program groups*. Each program group opens up as a window.

The main portion of the desktop is the *Program Manager*. Usually, when Windows is running the Program Manager is open and the Program Manager *window* is displayed. A *window* is a rectangular area of the screen usually dedicated to a particular set of tasks. The Program Manager window contains all of the basic tools for Windows as well as the icons for any applications that are installed on the system. Figure 2.1 shows the Program Manager window with another window (the **Main** window) open within it. The terms that have been defined as well as several others are illustrated in the figure.

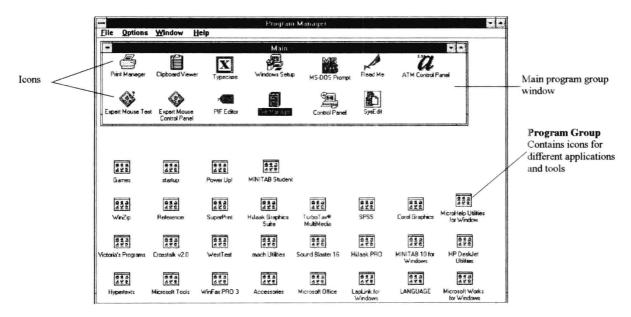


Figure 2.1 The Windows Desktop

Depending on the system you use, your desktop may not look exactly like the one shown. It may have fewer or different program groups and different windows might be opened. Generally the setup should be similar to the one in Figure 2.1.

Section 2.3 Parts of a Window

In order to use Windows effectively there are certain features that you should know about. A basic window is shown in Figure 2.2. The important features are illustrated and explained in the figure. To learn more about these features consult your Windows documentation.

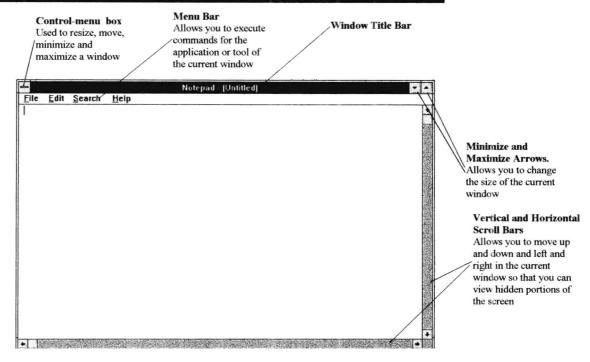


Figure 2.2 Parts of a Window

It is possible to have more than one window open at a single time. The *active window* is the one you are currently working in. Its title bar is typically a different color from the title bars of the other open window. To make another window the active one, you can either click on any portion of that window or use the <u>Window</u> menu from the main application tool bar.

Section 2.4 Other Windows Features

This section of the chapter will illustrate some of the other Windows features that you will encounter in Minitab.

Section 2.4.1 The Menu

Every application or tool in Windows has a *menu bar*. You use this menu bar to execute commands for the application or tool you are running. To access a menu you can either click on the menu title from the menu bar or use a combination of the we key and a letter. The letter you use is the one that is underlined in the menu choice.