An Introduction to COMMUNIT Third Edition ENHANCED ulla

James F. McKenzie • Robert R. Pinger • Jerome E. Kotecki

An Introduction to Community Third Edition Health

WEB ENHANCED



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We would like to dedicate this book to our students.

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PREFACE

For the Third Edition Web Enhanced

As its title implies, An Introduction to Community Health was written to introduce students to community health. It is a textbook that combines the power of today's electronic technology, via the Internet, with the traditional textbook presentation. We believe that your students will find An Introduction to Community Health easy to read, understand, and use. If they read the chapters carefully and make an honest effort to answer the review questions and complete some of the activities, we are confident that students will gain a good understanding of the realm of community health. An Introduction to Community Health incorporates a variety of pedagogical elements that assist and encourage students to understand complex community health issues. Each chapter of the book includes: (1) chapter objectives, (2) a scenario, (3) an introduction, (4) content, (5) marginal definitions of key terms, (6) a chapter summary, (7) a scenario analysis and response, (8) review questions, (9) activities, (10) web activities, and (11) references. In addition, many figures, tables, boxes, and photos have been presented to clarify and illustrate the concepts presented in the text. Selected content in each chapter is related to the Healthy People 2000 goals and objectives. A glossary of key terms used throughout the text is also included.

Chapter Objectives

The chapter objectives identify the content and skills that should be mastered through reading the chapters, answering the end-of-chapter questions, and completing the activities. To use the objectives effectively, it is suggested that they be reviewed before and after reading the chapters. This will help your students focus on the major points in each chapter and facilitate answering the questions and completing the activities at the end.

Scenarios

Short scenarios are presented at the beginning of each chapter. The purpose of these scenarios is to bridge the gap between your students' personal experiences and ideas discussed in the chapter. The chapter content will enable your students to propose solutions to the community health problem posed in the scenario.

Introduction

Each chapter begins with a brief introduction that informs the reader of the topics to be presented and explains how these topics relate to others in the book.

Marginal Definitions

Key terms are introduced in each chapter of the textbook. These terms are important to the understanding of the chapter. Such terms are presented in boldface

type within each chapter, and the definitions are presented in the margins (marginal definitions). Before reading the chapter, it is suggested that the student skim the chapters, paying particular attention to the key terms. This should provide greater understanding of the content. The bold-faced terms, including those defined in the margin, appear in the glossary at the end of the book. In addition, some words in the textbook have been italicized for emphasis, and are often key terms that have been defined either in another chapter or the glossary.

Content

Although each chapter in the textbook could be expanded and, indeed, there are entire books written on many of the topics we cover, we believe each chapter contains the essential material needed to introduce your students to the issues related to community health. To enhance and facilitate learning, the chapters are organized in four units: Foundations of Community Health, The Nation's Health, Health Care Delivery, and Environmental Health and Safety.

Chapter Summary

At the end of each chapter, the reader will find a two- or three-paragraph review of the major concepts contained in each chapter.

Scenario: Analysis and Response

Following the chapter summary, students are provided an opportunity to respond to the scenario presented earlier in the chapter. The content presented in the chapter will help the students to formulate their responses or solutions.

Review Questions

The purpose of the questions at the end of each chapter is to provide the readers with feedback regarding their mastery of the chapter's content. The questions reinforce the chapter objectives and key terms.

Activities

The activities provide an opportunity for students to apply their new knowledge in a meaningful way. The activities, which are presented in a variety of formats, should appeal to the varying learning styles of your students.

Web Activities

The web activities are presented to encourage students to further explore the chapter's content by visiting relevant community/public health web sites. These activities recap three concepts or issues from each chapter of the text. The authors provide brief descriptions at the end of each chapter to place the web sites in context *before* the students connect to the site. The starting point is *Community Health on the Web*, Jones and Bartlett's own exclusive Community Health web page. Students reach this home page by entering the URL (http://www.jbpub.com/communityhealth/) into a World Wide Web browser.

Once students have connected to the designated community health link through the Jones and Bartlett Community Health home page, they will be provided with exercise instructions for further exploration of the site. Jones and Bartlett constantly monitors the links to ensure that there will always be a working and appropriate site on line. Moreover, when more up-to-date information becomes available at an assigned site, the authors are able to immediately edit the exercise to reflect the most recent material.

The applied end-of-chapter web activities bring to life the theory presented in the text, giving students a real world context for understanding community health concepts and issues. The intent of including web activities in the textbook is to inspire them, in real time, to authentically assess and to critically think about what they have just read in the text by asking them thought provoking questions related to the assigned web site. By integrating the World Wide Web into the text, we have created a dynamic learning environment that is as up-to-date as today's newspaper.

What Is New to This Edition?

Although the format of this edition is similar to the previous edition, much has changed. First, the content and statistics have been reviewed and updated with the latest information. New tables, figures, boxes, and photographs have been added. Second, a new chapter (Chapter 8) on the health of Adolescents, Young Adults, and Adults has been added. Third, whenever possible the *Healthy People 2000* objectives have been updated according to the midcourse review and new information about the planning for *Healthy People 2010* has been added. Fourth, web activities have been revised, updated, and incorporated at the end of each chapter. Instructors and students alike will find that these activities greatly expand the usefulness of the textbook. And fifth, because much has changed with health care since the previous edition of this text, much of the content in Chapter 14 revolves around managed care.

Accompanying Ancillaries

This edition of *Introduction to Community Health* is accompanied by several ancillaries including a complete lecture outline of *PowerPoint*® and a computerized test bank on a CD-Rom. These products are available free to adopters of the text. For more information about these ancillary products, please contact the customer service department at Jones and Bartlett Publishers.

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