

CHAPTERS 13-19

CANADIAN

THIRD

EDITION





CANADIAN THIRD EDITION
CHAPTERS 13-19

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We welcome readers' comments, which can be sent by e-mail to collegeinfo\_pubcanada@prenhall.com



CANADIAN THIRD EDITION
CHAPTERS 13-19

For our wives, Nancy, Joan, and Sandra

# Preface

Accounting, third Canadian edition, provides full introductory coverage of financial and management accounting. We have written the book so that it can be used, depending on the version adopted, in either a one or two semester course.

Accounting is in the mainstream for courses in introductory accounting. This book focuses on the most widely used accounting theory and practice.

## Mission of the Book \_\_\_\_\_

Our mission is to present the fundamentals of financial and management accounting by challenging students to think and to make decisions. We emphasize the importance of connecting accounting to the business world and provide the student with the best support available for studying and learning accounting.

All the features of *Financial Accounting* have been extensively tested in the market. Professor focus groups, student focus groups, reviewer conferences, dozens of reviewers, solutions checkers, and two development editors have critiqued all aspects of this book.

## Helping Students Become Decision Makers \_

Beginning with page 1 we create a business context for the student. The real-world environment promotes student interest. We integrate actual companies and their data into the text narrative and assignment materials. Familiar companies enliven the material and illustrate the role of accounting in business. Sometimes, however, "live" data drawn from real companies are too advanced for introductory students. In those situations, we illustrate the accounting with realistic examples to build a framework that invites students to participate in the learning process.

In this edition, we start the development of decision-making skills even before the first chapter—in a section called *Accounting's Role in Business*. Students are challenged to develop their own plan for running a business. By piecing together a business plan, students start to see how accounting serves an organization. Students are thus motivated to integrate the details into a broad view of accounting.

Each chapter opens with the actual business situation and often provides a quotation by a company manager, investor, or owner that gives insight into the chapter topic. Each chapter-opening story is illustrated with a photograph that draws students into the story. Students then revisit this story throughout the chapter, connecting accounting to a real business decision.

## New or Expanded Features of the Third Edition .

The third edition presents a number of new features:

Highlights.

- Stop & Think "speedbumps" ask students to do just that—stop and think about an application of accounting or an extension of the basic material—at various points in each chapter. These are not "boxes," which typically fall outside the running text and can be bypassed. They are part of the text, complete with answers to show students "how to do it," and they are identified by the icon you see here in the margin.
  - the margin.

    A new category of exhibits called *Concept Highlights* contains tabular or visual summaries. The Concept Highlights give students another way to review the material. Exhibit 1-6 (page 18) and Exhibit 2-6 (page 62) are examples of Concept
- There are many *new exhibits* in this edition. Most exhibits now use diagrams to illustrate concepts and relationships, helping students visualize accounting concepts and principles. Examples include Exhibit 1-1 (page 3) and Exhibit 2-3 (page 58).





- Student annotations in the margins provide a self-check or offer additional material of interest. Three types of student annotations are included. Key Points highlight concepts or topics that often cause students to stumble. Short Exercises—complete with solutions—give students immediate practice in applying new material. Real-World Examples illustrate the use of accounting in actual business situations.
- Each of the first four parts of Accounting ends with a Video Case based on a real company. An accompanying CBC video clip is available. Each Video Case includes Case Questions that require critical-thinking skills and a basic understanding of the concepts and principles covered in the text.
- Our *Putting Skills to Work* features illustrate how particular businesses or individuals use accounting. An example is Chapter 4's feature "Ratios: Should a Bank Grant a Loan?" on p. 179.
- Each chapter has one or more new Challenge Exercises and two Challenge Problems, which go beyond the ordinary coverage to develop students' critical-thinking skills and offer instructors more variety in assignment material.
- Chapters 2 through 5 include a *Serial Exercise*. A single running example builds in complexity as it illustrates the accounting cycle.
- All-new Financial Statement Problems are based on the financial statements of Mark's Work Wearhouse Ltd.'s annual report which appears in Appendix A.
- Group Projects are recommended to begin the course and are at the end of each of
  the Parts of the book, within the Comprehensive Problems. These Group Projects
  challenge students to develop a plan for managing a business. The intent is for
  students to participate in the learning process by creating a familiar context. As
  students move through the course, they incorporate new material to refine the plan.
- Decision-oriented assignment materials have been expanded in this edition.
  - Basic exercises and problems include ratios for decision making in the context
    of actual business practice. For example, the classified balance sheet is accompanied by the current ratio and the debt ratio. With inventories we introduce
    inventory turnover and gross profit percentage.
  - 2. Decision Problems ask students to make decisions that go beyond mere number crunching, such as determining the price to pay to acquire an existing business or whether a company is poised for a business expansion.
  - 3. We want students to step back and ponder the use of accounting information for decision making. To reach this target, selected problems now include this new requirement: "How will what you learned in this problem help you manage a business (or evaluate an investment)?"
- Assignment material has been updated. This includes the Mid-Chapter Summary Problems for Your Review, Summary Problems for Your Review, Self-Study Questions (with Answers), Questions, Exercises, Challenge Exercises, Problems (sets A and B and Challenge Problems), and Extending Your Knowledge. Many exercises and problems can be worked with a computer. Those that are coordinated with the Lotus Templates (provided in the Study Guide) have a spreadsheet icon.
- Each chapter Summary is now organized by Chapter Objective.

Chapter-by-Chapter revisions include the following:

- A new appendix to Chapter 1 discusses the accounting profession.
- Chapter 3 has a new appendix on alternate accounting treatment for prepaid expenses and unearned revenues. This material promotes the development of critical-thinking skills and illustrates that accounting is not so "cut and dried."
- In Chapter 4, reversing entries have been moved to an appendix.
- Chapter 5 uses a modern perpetual inventory system to illustrate accounting for
  inventory. More intuitive to students, the perpetual system helps them learn income measurement and the matching principle. At the same time, Chapter 5 maintains the strengths of the periodic inventory system—such as the computation of
  cost or goods sold—and offers a chapter supplement on the periodic system.



- Chapter 6 expands the coverage of computer information systems. Also, throughout the book we discuss computer applications in context to reinforce the fact that accountants use the computer as a tool.
- Chapter 7 has a new section on ethical decision making in accounting.
- Chapter 9 shows how to convert a LIFO company's income to the FIFO basis. This
  material is especially helpful for investment analysis and for credit decisions when
  companies are using different methods and the analyst must make a comparison.
- To make room for more decision-relevant material, Chapter 12 (The Foundation for Generally Accepted Accounting Principles) and 13 (Accounting for Partnerships) have been streamlined, and stock subscriptions have been deleted from Chapter 14.
- Chapter 16's appendix now includes future value as we introduce the presentvalue techniques used to value bonds and amortize bond premium or to discount by the effective-interest method. This section of the appendix can be bypassed if instructors so desire.
- Chapter 18 now focuses on the indirect method of preparing the statement of changes in financial position.
- Chapter 20 includes a new discussion of management's planning and control functions and managers' uses of accounting information. It combines an introduction to management accounting, manufacturing accounting, and job order costing.
- Chapter 21 is entirely devoted to process costing to help students sharpen their focus on this challenging material. Both the FIFO and weighted-average methods are presented.
- Chapter 22 derives the cost-volume-profit formula from the contribution margin income statement and includes a new section on the difference between operating income computed under absorption costing and under variable costing.
- Chapter 23 is a new chapter that discusses cost behavior in depth, contrasting committed and discretionary fixed costs and engineered and discretionary variable costs.
- Chapter 24 combines the master budget and responsibility accounting to emphasize the natural link between the two.
- Chapter 25 discusses the role of continuous improvement and perfection goals in the standard-setting process and includes a new section on three-variance overhead analysis to help students understand what causes overhead variances.
- Chapter 26 is a new chapter that places activity-based costing (ABC) in the context
  of activity-based *management*. It contrasts traditional production systems with justin-time systems and demonstrates how companies use target costing and kaizen
  costing to improve their operations.
- Chapter 27 includes a new section on the equipment-replacement decision.

## Recommendations to Accounting Education \_

The recommendations of writings of and the reports of committees of academics and accounting practitioners about the need to change accounting eduction have inspired us in several ways.

- Critical-Thinking Skills—Each chapter includes Stop & Think "speedbumps" and new Challenge Exercises and Problems and places more emphasis on the Decision Problems, which require critical thinking.
- User Perspective—Most introductory students are not accounting majors. We motivate discussions on the basis of the experience of people who use accounting information.
- Decision Making—Chapter-opening stories, summaries of the material covered, and the assignment materials focus on decision making.

- Group Learning Activities—We propose a Group Project in Accounting's Role in Business, which precedes Chapter 1. In addition, each of the Parts of the text includes a Group Project that asks students to devise their own business plan for financing, promoting, and operating a business.
- Business Context for Accounting—Students need a context for learning new material, and we have created Group Projects, chapter-opening stories, real-company examples, Putting Slills to Work, and margin annotations. All of these serve to build a picture of the real business world for students. These features are especially helpful to students who have little or no previous experience in business.
- Ethical Issues in Business—Chapter 7 includes a new section on ethical decision making. Also, each chapter includes an Ethical Issue among the assignment materials
- International Accounting—Chapter 9 (Merchandise Inventory) and Chapter 10 (Capital Assets, Intangibles, and Related Expenses) include new discussions of international accounting for these assets. The second half of Chapter 17 also discusses accounting for international operations.
- Communication Skills—Each chapter includes assignment materials that require students to write business memoranda to explain the rationale for business decisions. Selected problems require students to explain how those problems will help them to, among other things, manage a business or evaluate an investment. The Group Projects can be presented orally in class.

## Supplements \_\_\_\_\_

## Supplements for the Instructor

Instructor's Manual and Video Guide The Instructor's Manual and Video Guide contains the following elements for each chapter of the text: Chapter Overview, Chapter Outline, Assignment Grid, Suggested Readings, Ten-Minute Quiz, Answer Key to the Ten-Minute Quiz, and Supplement Grid. Video Write-Ups for each part-ending video case are also included.

*Solutions Manual* The *Solutions Manual* contains answers to all questions, exercises, and problems in the text. The pages have been designed so that they can also be used as transparency masters.

*Transparencies of Solutions* Every page from the *Solutions Manual* has been recreated as an acetate for use on the overhead projector.

**Test Item File** Completely new for this edition of the text, a two-volume *Test Item File* contains a total of over 2,800 test items. Each chapter consists of over a hundred questions: true/false, multiple choice, exercises/problems, critical thinking/essay. Each chapter has been content-reviewed for clarity and solution-checked for accuracy. Available for Chapters 1–19 and Chapters 20–27.

**PH Professor** The Classroom Presentation Package on PowerPoint 3.0 can be used to present chapter material using graphics and innovative ways of explaining concepts from the text. Other publishers provide this type of software but call it electronic transparencies. This item has been fully Canadianized.

**Computerized Test Item File** A Computerized Test Item File, PH Custom Test, is available. It uses a state-of-the-art software program which provides fast, simple, and error-free test generation.

Entire tests can be previewed on-screen before printing. Tests can be saved to one of three word processing file formats: WordPerfect, Microsoft Word, or ASCII. PH Custom Test can print multiple variations of the same test, scrambling the order of questions and multiple-choice answers. A comprehensive, fully indexed desktop reference guide is included. This item has been fully Canadianized.

## CBC/PH Video Library for Accounting

Video is the most dynamic of all the supplements you can use to enhance your class. The quality of the video material and how well it relates to your course can make all the difference. For these reasons, Prentice Hall and CBC are working together to bring you the best video ancillaries available in the college market.



Through its program *Venture*, CBC offers a resource for feature and documentary-style videos related to text concepts and applications. The programs have extremely high production quality and present substantial content. Prentice Hall, its authors, and its editors provide the benefit of having selected videos on topics that will work well with this course and give the instructor teaching notes on how to use them in the classroom.

The CBC/PH Video Library offers video material for selected topics in the text. A video guide section in the Instructor's Manual is provided to integrate the videos into your lecture.

## Supplements for Students

Study Guide and Lotus Templates Each Study Guide chapter contains the following parts: Chapter Overview, Chapter Review, and Test Yourself (with Matching, Multiple-Choice, and Completion Exercises and Critical-Thinking and Demonstration Problems). Lotus Templates can be used to solve selected exercises and problems in the text. Students are not required to know Lotus programming techniques. Instead, the templates are designed to focus on the accounting concepts presented in each template. Complexity of concepts increases as students gain knowledge.



Working Papers Working Papers is a set of tear-out forms that students can use to solve all exercises and problems in the text. Because T-accounts, general journals, cash receipts journals, purchase journals, and so on are already set up, students can focus on accounting concepts by filling in the necessary calculations to solve their assignments.

The forms are numbered in the same way as the textbook exercises and problems are arranged in the same order.

**Practice Sets** The Runners Corporation Practice Set is a computerized merchandising corporation practice set for a complete, one-year accounting cycle. It includes narrative of transactions.

A-1 Photography, Sole Proprietorship Practice Set is an unincorporated sole proprietorship practice set in business paper format. It is available only in a manual format.

**PH Re-enforcer** An interactive *Tutorial* consists of multiple-choice questions, problems, and case problems for each chapter of the text. This item has been fully Canadianized.

The Financial Post Supplements for Financial and Management Accounting The Financial Post and Prentice Hall are sponsoring Contemporary Views, a program designed to enhance student access to current information of relevance to the classroom. Through this program, the core subject matter provided in the text is supplemented by a collection of time-sensitive articles from a distinguished newspaper, The Financial Post. These articles demonstrate the connection between what is learned in the classroom and what is happening in the world around us.

Prentice Hall and *The Financial Post* are proud to co-sponsor *Contemporary Views*. We hope it will make the reading of both textbooks and newspapers a dynamic learning process.

## Software Supplements

**PH Re-enforcer** An interactive *Tutorial* consists of multiple-choice questions, problems, and case problems for each chapter of the text. This item has been fully Canadianized.

**PH Professor** The Classroom Presentation Package on PowerPoint 3.0 can be used to present chapter material using graphics and innovative ways of explaining concepts from the text. Other publishers provide this type of software but call it electronic transparencies. This item has been fully Canadianized.

The Financial Post

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**Lotus Templates** As mentioned earlier, *Lotus Templates* for selected exercises and problems are included in the Study Guide.

**Practice Set** The Runners Corporation Practice Set is a computerized merchandising corporation practice set for a complete, one-year accounting cycle. It includes narrative of transactions. This item has been fully Canadianized.

#### Testimonials \_

As a technical reviewer, I checked for accuracy in calculations, entries, statements, illustrations and formats for all text material.

As a solutions reviewer, I rigorously verified the accuracy of approximately 15 exercises and problems for each chapter as suggested by the publisher. As well, I independently verified other exercises and problems for accuracy.

In both cases suggestions for improvement and corrections were forwarded to the publisher for consultation with the author.

David C. Ferries

As solutions author, I solved each exercise and problem included in the text. Where clarification appeared desirable, I consulted with text co-author W. Morley Lemon. My final draft was subsequently reviewed by M.J. Pothier, and any remaining discrepancies were then resolved.

Donna P. Grace

On this third edition I had the dual role of supplements coordinator, and that of solutions reviewer.

As supplements coordinator, I assessed the suitability of the content and the format of all supplements and provided suggestions for improvement or changes. These suggestions were given from the professor's and student's point of view. In this regard, I included my experiences in using the second edition of this text in my accounting class at Seneca College. We also were conscious of the reading level used in the supplements, and strove to maintain consistency in terminology across all the supplements which will be especially helpful for ESL students.

As solutions reviewer, I reviewed the solutions to new problems added to this edition which were prepared by the authors. Whenever a discrepancy or error was discovered, I reworked the solution, made the appropriate corrections, and forwarded them to the author for consultation.

Anne K. Chun

## Acknowledgements to the Canadian Third Edition \_

I would like to thank Chuck Horngren and Tom Harrison for their encouragement and support.

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We are also grateful to the scores of instructors across the country who took the time to respond to a survey conducted while this edition was being planned. The thoughts and opinions of these respondents were a valuable guide as we mapped out a strategy for improving the text and its ancillaries.

Thanks are extended to Mark's Work Wearhouse Ltd. for permission to use the annual report. Thanks are also due to John Labatt Limited and National Trust for permission to use as exhibits a bond and a stock certificate, respectively issued by their companies.

Publications from the Canadian Institute of Chartered Accountants, the Butterworths series on Financial Statement Presentation prepared by the partners of Price Waterhouse and edited by Christina Drummond, *The Financial Post, The Globe and Mail*, and financial statements issued by a larger number of Canadian companies have been very helpful in the writing of this book.

I would like especially to acknowledge the people of Prentice Hall, especially the editorial work of and the support of Patrick Ferrier over the past months as this edition took shape. I would also like to acknowledge the editorial support of Dawn du Quesnay and Valerie Adams.

Finally, I dedicate this book to William and Kelly-Anne, and I would like to thank them and my wife, Sandra, for their support.

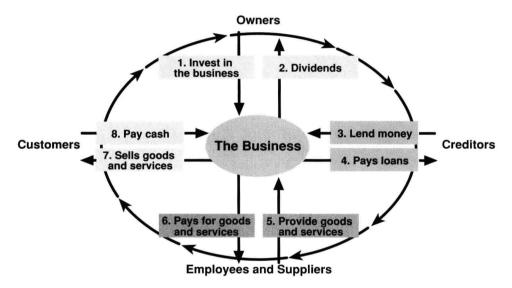
W. Morley Lemon Waterloo, Ontario 1996

## Accounting's Role in Business

## The Primary Mission of Business

Every organization has a primary mission. Hospitals provide health care. Law firms advise clients on legal matters. Automobile manufacturers produce cars. Auto dealers sell cars.

Consider a Ford automobile dealership, Pearson Ford Ltd. Most car dealerships are complex organizations that bring together the activities of a diverse group of people. The owners operate the business to earn a profit. They probably have to borrow money from the bank and other creditors. The Pearson dealership purchases automobiles from Ford Canada and sell the cars to customers such as you. Along the way, the business hires employees, buys and uses supplies, and pays bills for its building, insurance, and electric power. The following diagram shows these relationships, with the business at the center interacting with various parties.



The primary mission of the Ford dealership is to sell cars to customers. For Ford Canada, headquartered in Oakville, Ontario, the mission is to manufacture the cars. But let's return to Pearson Ford. It must buy the cars that the public wants. It must hire productive employees and pay its bills to stay in business.

A dealership needs support services to accomplish its primary mission. For example, Pearson needs employees—salespersons, mechanics, and accountants. The dealership's personnel officer hires these employees. Someone else or some group must manage the overall business. We call this support function *administration* or *management*. The managers need information to make wise business decisions. Accountants produce much of this information. If the dealership borrows money (and most do), the lenders demand reports on how well the business is doing. Accountants supply much of this information, too. Virtually all businesses have an accounting function. Depending on the size and complexity of the organization, it may need additional support services. For now, however, let's focus on a business that has the functions we have mentioned.

#### Primary Mission of the Business—to Provide a Product or a Service

#### Functions directly related to the primary mission:

- Production (or purchasing)
- Sales

#### **Support functions:**

- Personnel
- Administration
- Accounting

## Accounting as a Business Function

Accounting is a support function in business. Unlike the sale of automobiles, which brings in money to the dealership, accounting by itself generates no cash. To earn its way, accounting must provide more benefit for the organization than the cost of operating the accounting department. What benefits does an accounting department bring to a car dealership? Simply, better decisions. For example, the owner must decide how many salespersons to hire and how to pay them: straight salary, commission, or salary plus commission. Accounting information aids these and many other decisions. Operating without an accounting department would be like driving blind from Vancouver to a remote village.

Business activity is complex. Suppose that Ford sales have been down for the past five years. Pearson is considering adding a Nissan dealership. If you were Pearson, how would you decide whether to invest? You probably would seek the advice of other people in the organization. The salespersons have valuable opinions about their ability to sell Nissans. The mechanics can predict the training they will need in order to work on foreign cars. The general manager may be reluctant to make so drastic a change. The accountant can answer the question, "How much will this changeover cost us?"

There is abundant evidence that groups can make better decisions than an individual can. "Two heads are better than one." That is why most business activity occurs in groups. In fact, more people fail in business because they cannot get along with others than because they are incompetent.

## Innovations in Accounting Education

Over the past several years, academics working with practitioners in Canada and the United States have suggested innovations in the way accounting is taught at the university and college level. The authors believe that some key changes can enrich the teaching—and the learning—of accounting. This book incorporates several innovations that are a direct result of the work of these academics and practitioners.

## Accounting in Context

The key innovation of this book is that accounting is presented in its business context. Throughout, we set the context before we launch into how to do accounting procedures. We want you to know *why* the accounting is done. In this way you will learn the subject better.

## Accounting and Decision Making

Another innovation is that we present accounting as a tool for *decision making*. Every chapter has exercises and problems that ask you to make decision. You will learn how accounting generates information for decision making. You will also learn to use the information to make business decisions. We ask questions that lead you to think about what you will do with accounting information. As you progress through the book—specifically, as you finish each exercise and each problem in the assignment material—we encourage you to answer these questions:

- 1. What did you learn from working this exercise or problem?
- 2. How will what you learned help you manage a business?

To illustrate what we mean, consider Exercise 1-7. That exercise asks you to account for the transactions of Lisa Chen who is starting a design business. The exercise determines the amount of cash, supplies, and so on that Chen's business has at the end of the first month. For this exercise, let's address our two key questions.

- 1. What did you learn from working this exercise or problem? Possible answers (there can be many):
  - a. A business should account for its affairs separately from those of its owners.
  - b. A business begins by raising money from its owners.
  - To know where it stands, the business must account for its buying and selling transactions.
  - d. Each business transaction, such as the purchase of land, has at least two effects.

- 2. How will what you learned help you manage a business?
  - a. By keeping my personal affairs separate from those of my business, I am better able to evaluate the business. If I mix my personal finances with those of my business, I will not be able to tell how well the business is doing.
  - b. If I go into business, I will probably have to invest some of my own money. Therefore, I should save. I will probably have to borrow, so I will need a good credit record.
  - c. Accounting is necessary if I want to know how my business is doing.
  - d. It makes sense that buying and selling have two effects on an organization because it takes two parties—a buyer and a seller—to complete a business transaction, such as the purchase of land.

## To Instructors—A Group Project

To emphasize that accounting is best learned in the context of business decision making, the authors recommend that you begin the course with the following group activity (or some similar project). Divide the class into groups of four or five students. Allow 15 to 30 minutes for each group to list the decisions they must make to plan, promote, and present a **rock concert**. Each group's goal is to earn a profit. Instruct them to be as specific and as detailed as they can in describing the decisions for this business endeavor. At the end of the allotted time, have them report their business plan to the class. Your class can engage in this project at any time. It works particularly well as a structure builder at the beginning of the course. At the end of the term, you can revisit the exercise to summarize what the students have learned. There are several benefits from beginning the study of accounting with the students' own business plan:

- 1. Starting a business is a stimulating endeavor that should capture student interest.
- 2. This strategy provides a context for illustrating the relevance of accounting.
- The broad exercise helps students to think critically—beyond the details of accounting.
- 4. Student goals form the structure of learning.
- 5. The project develops group skills and communication skills—both oral and written.
- Students become active participants in the learning process. The project is student-centered and learning-centered rather than instructor-centered and teaching-centered.
- 7. The exercise is decision-oriented.

We hope students will understand why accountants rise to leadership positions in their organizations in greater numbers than businesspersons trained in any other field.

The possibilities for implementation are virtually endless. Instructors may wish to have students refine their business plans as they cover new material in each chapter. The book includes a Comprehensive Problem at the end of each Part (after Chapters 6, 12, 17, 19, 21, 25, and 27) to challenge students to incorporate and synthesize the material they learned in the preceding chapters. Students can write short memoranda or formal reports, as desired. Either individuals or groups can make class presentations. The authors encourage instructors to relay to us your experiences with this project. If you prefer to use e-mail, you can contact us at the following addresses:

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<sup>&</sup>lt;sup>1</sup>The authors thank J. R. Dietrich for suggesting this Group Project.

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<sup>\*</sup>In each chapter, Assignment Material includes Questions, Exercises, and Problems (Group A and B and Challenge Problems).

<sup>\*\*</sup>Extending Your Knowledge includes Decision Problems, an Ethical Issue, and Financial Statement Problems.