

World Wide Web

POCKET DIRECTORY

A guide to the Web's best sites

Mary and David Campbell


World Wide Web Pocket Directory

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AP PROFESSIONAL

Boston San Diego New York
London Sydney Tokyo Toronto

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David R. Campbell, Ph.D., CPA, is the chairman of the Accounting Department at the Weatherhead School of Management at Case Western Reserve University. He has worked to integrate the use of the Internet as a research tool across the business curriculum. He has written a number of best-selling computer books and is the co-author with Mary Campbell of a recent publication on using the Internet to conduct research across all disciplines.

Mary Campbell, an Internet authority, holds an MBA degree from Indiana University at South Bend and has authored over 100 books and articles in the computer field. During her 30 years in the computer profession she has held management and technical positions with a Fortune 500 company and major universities, taught at the university and corporate levels, and has served as a training consultant to numerous corporate and government agencies.

Introduction

There are many directories that purport to provide the sites you need to surf your way around the Web. Many of these directories are bloated volumes that list the same site as many as five or six times to make the book look larger. They also include every possible site that contains information on a topic. We have taken a different approach since we believe that 20% of the sites on the Web provide 80% or more of its valuable content. Our approach will allow you to focus your surfing time visiting the 20% of the sites that have the most content. This less-is-more approach lets us include as many important sites in this small book as in books three times its size. Every site included is a mega-site with many links, a directory of related topics, or an index to a topical area.

We have checked each of the sites in the book on multiple occasions to ensure that there have been no changes to site addresses since we first submitted them for publication. Since the Web is still growing at such a phenomenal rate, it is possible that some sites might restructure their information as they add new areas of content. If you should find an address to which you cannot connect, you should try connecting to the host system without specifying a specific document for viewing. In other words, if the site in the book is listed like this:

`http://www.cnn.cs.dal.ca/~aa317/pp.html`

you might try connecting to this address:

`http://www.cnn.cs.dal.ca/`

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You can then look through the main content areas at the site to see if you can find the information in a new location.

If we find any sites that have reorganized or moved to a new location we will post this information at the AP Professional Web site at <http://www.apnet.com>. Please contact us at this site if you find any changes that other readers should be aware of or if you would like to suggest a particular site to share with other readers.

Dave and Mary Campbell



ACCOUNTING AND FINANCE

Accounting Resources on the Internet

<http://www.rutgers.edu/Accounting/raw/internet/internet.htm>

Even if you don't plan on becoming a CPA, learning more about accounting with the links at this location can help you better manage your business or personal finances. You can get information on professional accounting firms, accounting associations worldwide, accounting journals,

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educational resources, home pages of accounting professors, government agencies, finance, taxation, accounting publishers, and other accounting resources.

American Stock Exchange

<http://www.amex.com>

This site, belonging to one of the largest U.S. stock exchanges, contains AMEX news, a market summary, listed companies, and options and derivatives. You can also get to the AMEX-listed companies' home pages. You can access price and fundamental financial data from links at this site.

Big Six Accounting Firms

These locations for the six largest CPA firms provide information on the latest industry news and other accounting topics:

Firm	Address
Arthur Andersen	http://www.ArthurAndersen.com/
Coopers & Lybrand	http://www.colybrand.com
Deloitte & Touche	http://www.dttus.com
Ernst & Young	http://www.ey.com
KPMG	http://www.kpmgcampus.com
Price Waterhouse	http://www.careermosaic.com/cm/ price-waterhouse

Chicago Mercantile Exchange

<http://www.cme.com/cme/>

If you have ever thought about commodities trading, you may have been scared off by the thought of 10,000 bushels

of wheat being delivered to your door. If you want to know what futures trading is all about, this site contains information on how to get started in trading, educational offerings, information on member firms, and the history of the exchange.

CPA Examination

<http://www.beckercpa.com>

Reaching the top of the accounting profession requires more than a bachelor's degree these days. The Certified Public Accountant (CPA) certificate is one credential that many professionals put on their priority list after graduation. This Becker CPA review site lets prospective applicants know about their review classes and provides the unofficial answers to the last CPA exam. You will also find information on careers in accounting.

Finance from the WWW Virtual Library

<http://www.cob.ohio-state.edu/dept/fin/overvw.htm>

The folks at Ohio State have compiled an enormous index of finance links for investors, researchers, and students. For example, popular sites, jobs in finance, and sites of interest to finance researchers, finance students, financial executives, investment bankers, and finance educators. If you select the financial data link, this site will take you to a financial data page where you can find information on all types of other financial resources, including the major

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financial exchanges (e.g., the NYSE and the Chicago Board of Trade home pages).

Finance Watch

<http://finance.wat.ch/>

This site contains information on financial and commodity derivatives, and financial industry indices that include a financial yellow pages, a financial glossary, and hot list links.

FINWeb—A Financial Economics WWW Server

<http://www.finweb.com>

If you are serious about the world of finance, you can expand your knowledge of the topic with the many academic and professional sites put together by James Garven at the University of Texas at Austin. He provides an extensive list of both economics and finance links. He includes journals, working papers, databases, and links to other individual, university, and government sites of interest.

Nerd World: Accounting

<http://www.nerdworld.com/nw660.html>

Don't let the name of this site mislead you—it has nothing to do with bean counting. The name comes from the developers of the site, Nerd World Media, and the site contains a wealth of accounting information. You will find links to

some of the providers of accounting software as well as smaller CPA firms.

SEC Edgar Database

<http://www.sec.gov/edgarhp.htm>

If you want information on a company that is more detailed than its glossy annual report, check out this site. It contains companies' electronic filings to the Securities and Exchange Commission. You can search the Edgar database to view the recent filings for 75% of the publicly held companies reporting to the SEC for the years 1994 and 1995.

Tax World

<http://omer.cba.neu.edu/home>

If you cringe when you think of taxes and think only of an IRS audit and the April 15th tax deadlines, this site may provide you the information you need to get ahead of the game and feel more relaxed about a task you can't avoid. The site contains links to all types of tax information (including international tax links), as well as a history of taxation and how tax policy is formed.

See also: Business, Financial Analysis, Financial Planning, Investments, Personal Finance

AFRICA

African Internet Resources

http://www.sas.upenn.edu/African_Studies/Home_Page/other.html

Using the links at this site you can look at a wide range of resources on African studies, including cultural issues, international sustainable development, and social issues. The WWW links from this site further extend the options available with links to African art, audiovisuals, the African oil and gas economy, country-specific data, courses in African studies, environmental issues, food and agriculture, history, news, human rights, religion, and population studies.

Center for African Studies at The University of Illinois at Urbana-Champaign

<http://ux1.cso.uiuc.edu/~kagan/cas.html>

This site has a wealth of Internet links for African studies, including scholarships, African universities, and course-related information.

The MELANET Resource Center

<http://www.melanet.com/melanet/melalink/melalink.html>

MELANET provides a central electronic location for Afro-American business people to market their goods and services and provides a list of Afrocentric WWW sites. The links lead to scholarship information, economic data, demographic data, organizations, and other resources.

South Africa Home Page

<http://osprey.unisa.ac.za/south-africa/home.html>

Whether Johannesburg, Cape Town, Port Elizabeth, or Kimberly is your destination, you will find all you need to know to visit any location on the second largest continent if you visit this site. You can look at information to prepare you for your visit such as weather conditions or the South Africa Medical Web site, and you can even download a tourism database. The map of South Africa that displays on the home page lets you click on a specific city, but at the present time it only connects you to City Net's main screen, where you have to search for the city from scratch. The Traveler's Center option links you to some of the best sites for getting travel information about African destinations.

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The South African Investor's Guide

<http://africa.com/pages/jse/page1.htm>

Access an alphabetical or sector-based listing of the companies listed on the stock exchanges of Africa.

Virtual Africa

<http://africa.com>

Don't let the name deceive you; this site focuses on business and travel strictly for South Africa. There are some great links on this page, such as the Travel and Tourism option, which tells you all about the national parks. You can choose South African Business for information on the stock exchange. You can also look at other information such as the property market in Cape Town with the Realty 1 Property Group.

AGRICULTURE

AGNET Auburn University

<http://www.ag.auburn.edu>

You can learn all about Auburn's agriculture program, and link to other Auburn agricultural resources or outside resources such as the National Center for Biotechnology Information's GenBank, the USDA's CRIS database, and the Agricultural Genome Information Server.

Agriculture Industry Links

<http://www.gennis.com/aglinks.html>

You can get agricultural news, information on associations and farm markets, newsletters and magazines, and information on government programs. You can also access the home pages for farms, ranches, and companies related to the industry.

Forestry Resources from the University of Florida Resources and Conservation Program

<http://aris.sfrc.ufl.edu/>

If you are interested in forestry or conservation, there are many links you can connect to from this site at the University of Florida:

- Forestry Media Center
- WWW Virtual Library in Forestry
- University and college forestry programs
- Canadian Wildfire Information System
- Pacific Forestry Center

GEARS (Global Entomology Agriculture Research Server)

<http://gears.tucson.ars.ag.gov>

You can almost hear the buzz as you link to this site, where the focus is bees. You will find articles and classroom resources in this electronic publication and you are sure to enjoy the great graphics.

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Horticulture Page—University of Illinois Champaign–Urbana College of Agriculture

[http://gopher.ag.uiuc.edu/Hort/
Horticulture.Home.Html](http://gopher.ag.uiuc.edu/Hort/Horticulture.Home.Html)

If flowers and gardens interest you, look under Internet Resources of Interest to Horticulture to access information in these general areas:

- University departments of horticulture
- Gardens, arboreta, greenhouses
- Scientific resources
- Supplies and catalogs

U.S. Department of Agriculture

<http://www.usda.gov/>

This site offers a topical guide to USDA programs, some history of the USDA, access to the government locator service, USDA agencies and programs, and current USDA information.

AIDS

AIDS Resource List

<http://www.teleport.com/~celinec/aids.shtml>

These are some of the areas you will find links to in this extensive resource: