# The SAGE Handbook of Complexity and Management

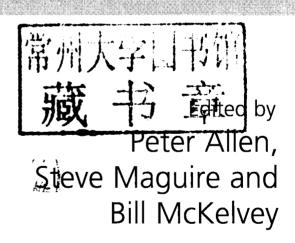


Peter Allen, Steve Maguire and Bill McKelvey



## The SAGE Handbook *of*

## Complexity *and*Management





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Arash Azadegan is Assistant Professor of Management at New Mexico State University. His research interests include creativity and innovation across firm boundaries, as well as the effects of service and design outsourcing on performance and complexity in supply networks. He has over 10 years of combined managerial and technical experience with Quaker Oats, Ford Motor and Fortune Brands companies. His research has been published in the *Journal of Operations Management, Supply Chain Management Journal* and *International Journal of Operations and Production Management*, among others. He is also an active member of the Academy of Management and Decision Sciences Institute.

James S. Baldwin joined the Sheffield University Management School (SUMS) in January 2005 as a Lecturer in Operations and Project Management, then the Advanced Manufacturing Research Centre with Boeing as a Senior Research Fellow in 2010. He project managed a recent 3-year, £350k, research project investigating the evolution and classification of aerospace supply chains. This research, sponsored by both the ESRC and Boeing, was a collaborative project between SUMS, the AMRC with Boeing (Sheffield), the Complex Systems Management Centre, Cranfield University, and key players in the aerospace supply chain. James is currently project managing a €7.3m EU funded, series of work packages involving several European universities and industrial partners (15 in total), the main objective of which

is to develop a model of a virtual factory through developing integrated models of organizations, processes and systems in a virtual environment. James has written and contributed to 70 research papers for conferences/workshops, book chapters and academic journals.

Steven C. Bankes is Chief Architect with BAE Systems Advanced Information Technologies. Dr Bankes did his undergraduate work at the California Institute of Technology, and received his PhD from the University of Colorado in Computer Science. His publications span computer science, artificial intelligence, artificial societies, operations research, policy analysis, neuroscience, machine learning, and climate studies. Dr Bankes introduced the concept of 'exploratory modeling' for decision analysis purposes based on the use of iterative computational experiments to develop information about the ensemble of plausible futures. Methods for exploratory modeling he developed were applied to robustness analysis with models, leading to robust decision methods such as Robust Adaptive Planning. That work also contributed to other policy related methods and topics including exploratory analysis, long term policy analysis, and capabilities based planning. The unifying vision behind Dr. Bankes' research has been the use of multiple models, including both ensembles of alternatives and collections of symbiotic models that can be combined opportunistically for a given purpose. Multi-model methodologies have significant implications for issues of model identification, model estimation, and uncertainty analysis. And combined with the concept of robust inference, these approaches provide a means to support practical decisions without adopting unrealistic assumptions.

Oliver Baumann is an Assistant Professor of Management at the Munich School of Management, Ludwig-Maximilians-University Munich, Germany. His research interests focus on the intersection of organization theory, strategy, and information and innovation management, with an emphasis on the strategic and organizational implications of complexity. His current research concentrates on issues related to organizational search, organizational design, and the computational modeling of firms as complex adaptive systems. He received his PhD in management from Ludwig-Maximilians-University Munich in 2008.

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Jean Boulton is Visiting Fellow with the Complex Systems Research Centre at Cranfield School of Management and Visiting Fellow with the Department of Social and Policy Sciences at the University of Bath. She designed and led the teaching of complexity theory to MBA students at Cranfield for several years and regularly teaches and writes on complexity thinking. She and Peter Allen are completing a book, Embracing Complexity, to be published by Oxford University Press in 2011. Jean has a PhD in theoretical physics, and an MBA. She is Chair of Sustain Ltd, Chair of Social Action for Health, and Director of Claremont Management Consultants Ltd. Her work focuses on strategy, organization development and community development in times of uncertainty and fast-change. Her research interests include the implications

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Robert Chia is Professor of Management at the University of Strathclyde Business School and Emeritus Professor of Management, University of Aberdeen. He received his PhD in Organization Studies from Lancaster University and publishes regularly in the leading international journals in organization and management studies. He is the author/editor of four books and a significant number of international journal articles as well as book chapters in a variety of management sub-fields. His latest book with Robin Holt, published by Cambridge University Press in October 2009, is entitled *Strategy without Design: The Silent Efficacy of Indirect Action*. Prior to entering academia 21 years ago he worked for 16 years in Aircraft Engineering, Manufacturing Management and Human Resource Management and was a successful senior manager for a large multinational corporation based in the Asia-Pacific. His current research interests revolve around the issues of strategic leadership and foresight, complexity and creative thinking, and the impact of contrasting East-West metaphysical mindsets on executive decision-making. His overall concern is with the enhancement of life chances through understanding the general economy of effort involved in wealth creation.

Paul Cilliers is Professor of Complexity and Philosophy at Stellenbosch University, South Africa. He teaches Post-structuralism, Philosophy of Culture, Complexity and Philosophy of Science. He was born on 25 December 1956 in Vereeneging, South Africa and attended school in Germiston and studied at Stellenbosch University and at Unisa. Paul Cilliers has a degree in Electrical Engineering and a PhD in Philosophy. He worked as a research engineer for over a decade, specializing in computer modelling and pattern recognition using neural networks. After completing his doctorate (supervised by Johan Degenaar of Stellenbosch and Mary Hesse of Cambridge), he was appointed to the Philosophy Department of Stellenbosch University. He teaches mainly cultural philosophy and deconstruction, as well as giving courses in the philosophy and ethics of science. His current research focuses on the philosophical implications of complexity theory. In Complexity and Postmodernism he introduces complexity theory from a philosophical perspective, and argues for certain similarities between complexity and the post-structural positions of Derrida and Lyotard. The aim of this comparison is to tone down some of the exaggerated claims made in the name of Derrida and others, but also to show that complex problems will not be solved by general, analytic and abstract means. In 2000 he was given the Rector's Award for Excellence in Research, and in 2006 was awarded the prestigious Harry Oppenheimer Fellowship.

Barry Colbert is Director of the CMA Centre for Business & Sustainability and Assistant Professor of Policy & Strategic Management in the School of Business and Economics at Wilfrid Laurier University in Waterloo, Canada. His research is centred on the ways and means by which organizations align a vision for sustainability, corporate and business strategy, and the strategic development of human capital. His writing has been published in the Academy of Management Review, Human Resource Planning, and Business & Society, along with several recent book chapters, including 'The Business Case for CSR' in the Oxford Handbook of Corporate Social Responsibility.

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Glenda Eoyang is founding Executive Director of the Human Systems Dynamics Institute and its network of Associates; Director and faculty member of the Center for Human Systems Dynamics at The University of St Thomas in Minnesota; an associate of the Center for Evaluation, Planning, and Assessment at Queen's University in Kingston, Ontario, Canada; Scientific Advisor to the Plexus Institute; member of the Circle of Scholars of The Union Institute and University; and recipient of the Organization Development Network's Sharing the Wealth Award (2009). As a pioneer in the field of human systems dynamics, she applies principles of self-organizing systems to help people thrive in unpredictable environments. Since 1988, she has provided training, consulting, coaching, research, evaluation, and facilitation for complex change in public and private sectors. Her approach to systems thinking focuses on a lively integration of theory and practice as she helps people see and influence patterns that emerge within and around individuals, teams, organizations and communities. Current projects reflect her passion for effective complex change: prevention of child abuse and neglect, complex dynamics of conflict and peace, integrated and equitable human services, evaluation of systemic change, and adaptive action to replace strategic planning in times of chaos and uncertainty. Her published works include Coping with Chaos: Seven Simple Tools (Lagumo, 1996), Facilitating Organization Change: Lessons from Complexity Science with Ed Olson (Jossey-Bass/Pfeiffer, 2003), and Voices from the Field: An Introduction to Human Systems Dynamics (HSD Press, 2003) an edited collection of stories about how practitioners apply human systems dynamics in various contexts.

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Jeffrey Goldstein, PhD, is Full Professor, School of Business, Adelphi University, Garden City, New York. He is the author and/or editor of numerous books including: Complexity and the Nexus of Leadership: Leveraging Nonlinear Science to Create Ecologies of Innovation; Complexity Science and Social Entrepreneurship: Adding Social Value through Systems Thinking; Complex Systems Leadership Theory; Classic Complexity; and The Unshackled Organization. Professor Goldstein is a co-editor of the journal Emergence: Complexity and Organization, and is on the Board of Trustees of the journal Nonlinear Dynamics, Psychology, and the Life Sciences. Dr Goldstein is the author of many scholarly articles focusing on pure and applied complexity science. He has lectured at eminent universities throughout the world and is a consultant to many public and private organizations.

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Elizabeth Kurucz is Assistant Professor in Organizational Behaviour and Sustainable Commerce in the Department of Business at the University of Guelph. Elizabeth's research and writing focuses on organizational change toward more sustainable business practices through exploring a complexity perspective of organizations as it relates to sustainability. She is particularly interested in the social construction of sustainability, the role of leaders as reflective practitioners for change, transformational learning and sustainability, and the potential for multi-sectoral collaboration to catalyze societal learning for sustainability. Elizabeth has conducted research in government, business and civil society organizations spanning a range of sectors, and has published several articles and book chapters on sustainable business and corporate responsibility.

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Robert MacIntosh trained as an engineer and is now Professor of Strategic Management at the University of Glasgow Business School. His research focuses on the development of strategy in organizations. A secondary area of interest concerns research methods and how methods shape relationships between management researchers and managers.

**Donald MacLean** splits his work time between his role as a senior research fellow at the University of Glasgow Business School and his private practice as strategy consultant and coach. His interests lie in the practices of strategic management and, in particular, in the development of novel ways of effecting sustainable performance improvements through more effective strategic management. He is a member of the faculty of the Institute of Directors in Scotland.

Steve Maguire is Associate Professor of Strategy and Organization in the Desautels Faculty of Management at McGill University in Montreal, Canada. He received his Ph.D. from HEC-Montreal in 2000, after spending a month at the Santa Fe Institute in their Complex Systems Summer School. He has co-edited a special issue [1999, 1(2)] of Emergence devoted to "Complexity and Management"; and co-authored a comprehensive review chapter addressing the same topic for the 2006 SAGE Handbook of Organization Studies. His empirical research focuses on institutional, technological and organizational change resulting when commercial, scientific and political struggles intersect around social or environmental issues. For example, his doctoral dissertation draws lessons from society's experience with the insecticide DDT and was awarded the Academy of Management's "Organization and Natural Environment (ONE)" Best Doctoral Dissertation Award in 2001. He has also studied the pharmaceutical sector, analyzing the impact of the empowerment of people living with HIV/AIDS on the commercialization, availability and accessibility of treatments. His research has appeared in the Academy of Management Journal, Emergence, Global Governance, Greener Management International, Health Care Management Review, Journal of Management Studies, Organization Studies, and Strategic Organization.

Russ Marion (Clemson University) is author of the books, *The Edge of Organization* (1999) and *Leadership in Education* (2001); co-editor of the book, *Complexity Leadership*; editor of a special issue of *The Leadership Quarterly* on leadership and complexity; and author of numerous articles on leadership, including one that was honoured in 2001 as best paper of the year by *The Leadership Quarterly* and the Center for Creative Leadership. He co-organized workshops on complexity leadership at the Center for Creative Leadership and at George Washington University. He has also presented on complexity leadership at the India Institute of Technology, the Institute for Management Development in Switzerland, in workshops on destructing complex movements at the US Department of Defense, and in a number of conference venues.

Bill McKelvey—PhD MIT 1967. Professor of Strategic Organizing and Complexity Science at the UCLA Anderson School of Management. His book, *Organizational Systematics* (1982) remains the definitive treatment of organizational taxonomy and evolutionary theory. He chaired the building committee that produced the \$110,000,000 Anderson Complex at

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Paul Ormerod is an economist and author of three best selling books, The Death of Economics, Butterfly Economics and Why Most Things Fail, a Business Week US Business Book of the Year. He writes extensively on economic, social and cultural issues and publishes in a wide range of academic journals, such as Physica A, Proceedings of the National Academy of Science, Social Science and Medicine, Journal of Artificial Societies and Social Simulation, Cultural Science, Diplomacy and Statecraft, and Economics e-Journal. In 2009 he was awarded an honorary DSc by the University of Durham for his innovative contributions to economics. His website is www.paulormerod.com. Paul read economics at Cambridge and took the MPhil in economics at Oxford. He started his career as a macroeconomic modeler and forecaster at the National Institute of Economic and Social Research. In the early 1980s he moved to be Director of Economics at the Henley Centre for Forecasting, and sold it to Martin Sorrell's WPP Group Plc in the mid 1990s. He is a director of Volterra, which he founded in 1998.

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