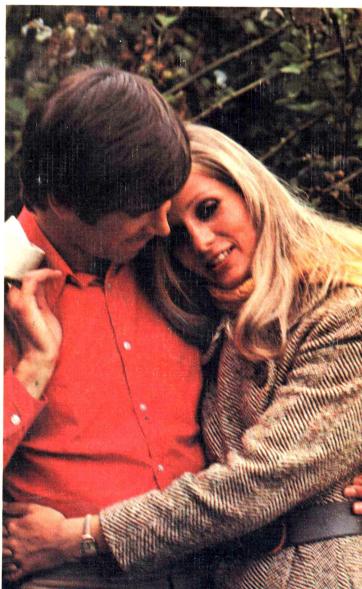
What Makes Men Tick









What Makes Ken Tick



WOMAN ALIVE

What Makes Nen Tick

by Portia Beers

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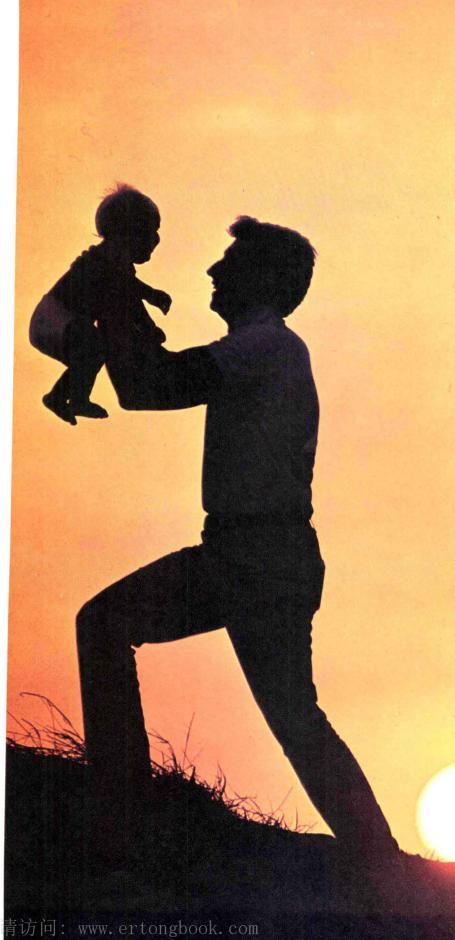
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en! Tough-minded and tender-hearted, foolish and wise, stubborn and impulsive, thoughtless and considerate—they can be maddening and they can be marvelous. They can also be very mystifying, for, as most of us have discovered, there is something about the way a man's mind works that is altogether different from a woman's. This, however, has never prevented men from writing books about women. So here's a book by a woman—about men. Light-hearted and serious by turns, it makes no claims to being the last word on the subject. But it does provide some fascinating food for thought. You yourself may agree or disagree with it, but one thing is certain: when the man in your life sees you reading a book called What Makes Men Tick, he's bound to be more than a little interested in just what it has to say!

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The Male Animal

How would you define manhood? For a start, you'd probably list all the qualities traditionally associated with male dominance: strength, virility, tough-mindedness, authority, aggressiveness, and fearlessness.

Below: the original caveman—hunter, provider, protector—the archetypical he-man.

Right: in the Middle Ages, women were regarded as chattel, and husbands believed that they had every right to beat their wives.







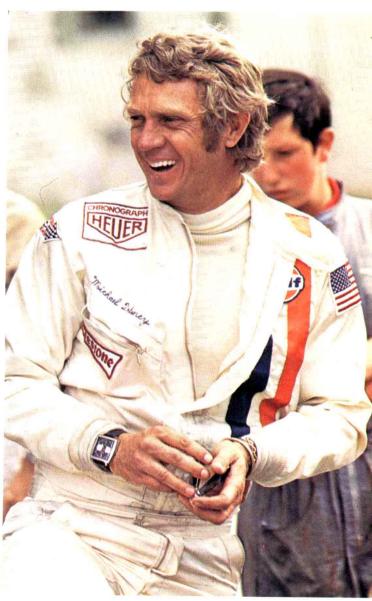




Left: an early American frontiersman, trekking across country, with his Indian wife dutifully following a few paces behind him.

Below left: detail from an early American painting of a typical family group around 1839. The term "head of the family" was taken very seriously during the stern and moralistic years of the 19th century, and fathers were held in awe by their children.

Below: Steve McQueen is the screen's embodiment of total masculinity. Tough and reckless, he seems to symbolize virility.







Behind Every Man...

From a very long time back, people have recognized the importance of women's influence over men. Behind the scenes, many a woman has wielded power through a man.

Above: Adam and Eve leaving the Garden of Eden—and we know who gets blamed.

Above right: Catherine de Médicis, the wife of one French king and mother of three more. She ruled them—and the country.





Below left: Lady Macbeth, literature's most notorious female plotter, urging her weak husband to kill the king and take his place.

Above: Eleanor and Franklin D. Roosevelt. Though he was president, she was the driving force behind many of his decisions.

Left: Jennie Churchill, the strong-willed mother of Winston Churchill (on her left).

Below: Nicholas II of Russia, with his wife Alexandra. Her misguided loyalties, coupled with his weakness, brought their downfall.





Men as Lovers

Love is supposed to be a woman's province, but some of the world's most famous and flamboyant lovers have been men. In fact, many a well-known man's chief claim to fame rests on his romantic or sexual exploits.

Right: Louis XIV of France, known as "the Sun King." The long list of his mistresses suggests that he also shone in the boudoir.



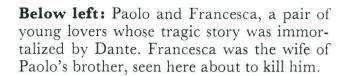
Above: Casanova, perhaps the best-known lover of them all. His hundreds of amorous conquests are recounted in loving detail in his twelve-volume autobiography.











Left: Rudolph Valentino, that movie idol of the silent screen whose flashing eyes, extravagant gestures, and ardent love scenes caused many a feminine heart to beat faster.

Below: Mick Jagger, male sex symbol of our age. In many ways, his effect on female fans is similar to that of Valentino's; his aggressive sexuality has a totally direct appeal.





Men Without Women

Every age has had its own organizations for men only. Their purpose has varied widely, but in every case, the exclusion of women seems to have given them a special appeal.

Below: a Crusader. The comradeship of fighting men is central to the male mystique.

Right: Franciscan friars of the 15th century. Commitment to a life of celibacy can be the ultimate test of a man's self-discipline.



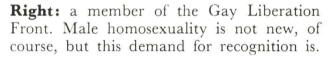


Below: a group of 19th-century Freemasons. Membership in this exclusive male organization has brought satisfaction to many men.

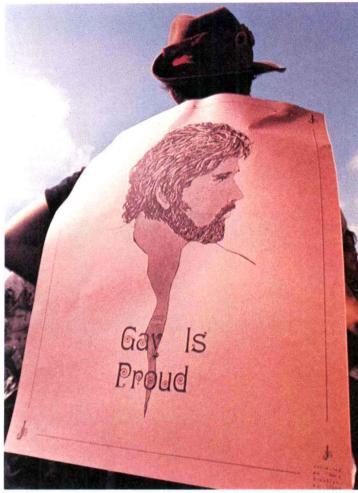
Above right: a parade of Shriners, wearing their traditional red fezzes. Their all-male association is an offshoot of Freemasonry.







Below: what could be more thoroughly male than football? Here, beefy football players represent the epitome of modern masculinity.







In a Man's World

"Never underestimate the power of a woman". Though traditionally a woman's place has been in the home, there have always been women who have managed to succeed in fields chiefly reserved for men.

Below: Joan of Arc, who led the French army to free her people from English rule.

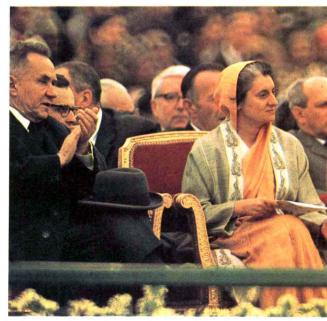
Right: Elizabeth I, Queen of England. Shrewd and tough-minded, she ruled better than many of her male predecessors.





Right: Marie and Pierre Curie. Her contribution to the study of radium won her a Nobel prize after the death of her husband.

Below: Indira Ghandi, stateswoman par excellence, here conferring with leaders Kosygin of the Soviet and Tito of Yugoslavia.







Above and below: can women play an equal part in the aerospace program? Susan Oliver (above), who flew a record-breaking transatlantic flight in 1967, and Mary Wallace Funk (below), who has passed all the grueling tests required of an astronaut, would answer with an emphatic "yes".







Them and Us 1

All men are to some extent mysterious to every woman. Male pursuits are mysterious to her, male ambitions are mysterious to her, male sexuality is mysterious to her. Even the man she loves and marries—her husband and the father of her children—even he will always remain in some ways as foreign to her as a Martian.

Not surprisingly, each of these statements could be reversed, for it is equally true that all women are to some extent mysterious