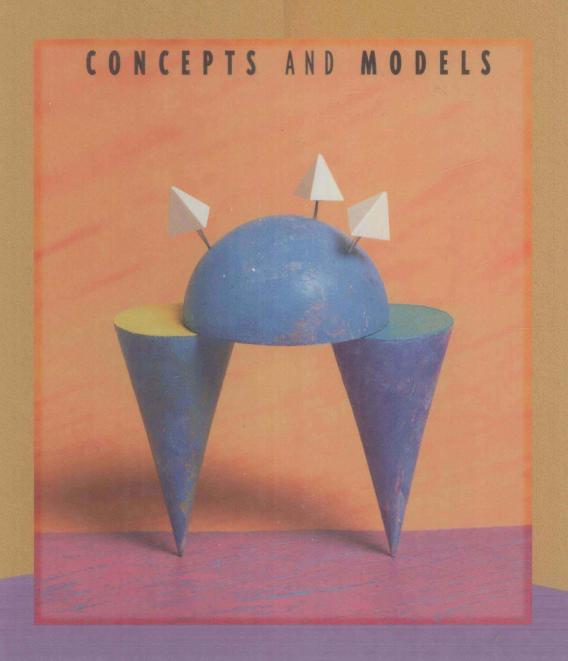
College Algebra

THIRD EDITION



LARSON * HOSTETLER * HODGKINS

College Algebra Concepts and Models

Third Edition

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We have included examples and exercises that use real-life data as well as technology output from a variety of software. This would not have been possible without the help of many people and organizations. Our wholehearted thanks goes to all for their time and effort.

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A Word from the Authors

Welcome to *College Algebra: Concepts and Models*, Third Edition. In this revision, we continue to focus on developing students' conceptual understanding of college algebra while offering opportunities for them to hone their problemsolving skills. In preparing the Third Edition, we carefully considered all text elements for revision, as well as adding new examples, exercises, and applications.

In response to suggestions from college algebra instructors, we have revised the coverage of some topics in the Third Edition, especially in Chapters P, 3, 4, and 8. To allow greater flexibility at the beginning of the course, we streamlined the algebra review (Chapter P in the Second Edition) and moved it to Appendix A. In Chapter 3, *Transformations of Functions* (Section 3.3) and *The Algebra of Functions* (Section 3.4) are now separate sections. This allows us to cover transformations in greater detail and to expand the discussion of composite functions. We moved several sections from old Chapter 3 to Chapter 4: *Quadratic Functions and Models* (Section 4.1), *Polynomial Functions of Higher Degree* (Section 4.2), and *Rational Functions* (Section 4.7). In addition, we combined old Sections 4.2 and 4.3 as *Real Zeros of Polynomial Functions* (Section 4.4) and addressed the Intermediate Value Theorem in that context. Finally, we omitted the discussion of Descartes's Rule of Signs and the Bounds for Real Zeros from this edition. In Chapter 8, we added a new section, *Mathematical Induction* (8.7), for instructors who want to prove the Binomial Theorem.

We have found that many college algebra students grasp theoretical concepts more easily when they work with them in the context of a real-life situation. Throughout the Third Edition, students now have many more opportunities to collect, analyze, and model real data. We updated all real-data application examples or replaced them with new applications that use current data. In addition, all of the Chapter Opener/Chapter Project applications—many of which ask the student to manipulate real data—are new.

There are many more opportunities in the Third Edition for students to use a graphing utility in the problem-solving process—to visualize and explore theoretical concepts, to analyze real data, and to verify alternative solution methods. However, to accommodate a variety of teaching and learning styles, the use of graphing technology is always optional. At the suggestion of our users, we revised the Technology feature to use only generic references, omitting keystrokes and references to specific calculator models. At the beginning of the Third Edition, we have included "A Brief Introduction to Graphing Utilities." This section addresses the basic functions of graphing calculators that are used in college algebra, including the equation editor and the table, zoom, and trace features.

To encourage mastery and understanding, we have included opportunities for student self-assessment at strategic points throughout each chapter. New to this edition, Learning Objectives at the beginning of each section provide students with a conceptual outline for reference. In the Chapter Summary, these Objectives are linked to the Review Exercises for students who require additional guided practice. Finally, Mid-Chapter Quizzes, Chapter Tests, and Cumulative Tests allow students to test understanding and learning retention at regular intervals.

We hope you will enjoy using the Third Edition in your college algebra class. We think its straightforward, readable style, engaging applications, and study tools will appeal to your students and contribute to their success in this course.

Ron Larson

Robert P. Hostetler

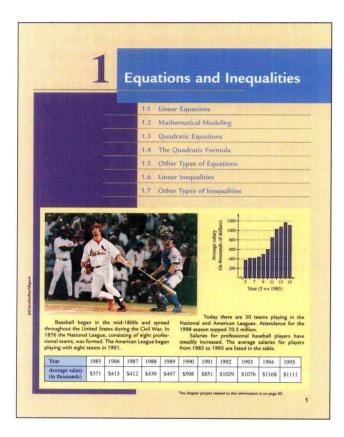
For Larson

Robert P. Hosteller

anne Hodgkins

Anne Hodgkins

Features



Definition and Theorem

Definitions, theorems, rules, formulas, guidelines, and properties are highlighted for emphasis and easy reference.

Historical Note

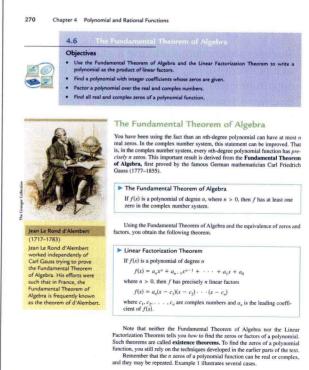
Notes featuring mathematicians and their work, integrated throughout the text, place algebra in historical context.

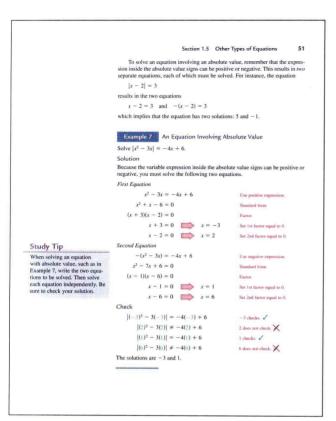
Chapter Opener

Each chapter begins with a real-life application with current data. At the end of the chapter, students revisit this application as a *Chapter Project* after they have been exposed to the algebra techniques required for solving the problem. A list of section titles outlines the topics covered in the chapter.

Section Opener

Each section opens with a list of learning *Objectives*, the algebra skills presented in the section. This conceptual outline functions as a useful tool for reference and review for the students and class planning for the instructor. In the *Chapter Summary*, these objectives are linked to *Review Exercises* for additional student practice.





Example

A wide variety of *Examples*, many with detailed, step-by-step solutions, enhance the usefulness of the Third Edition as a learning and study tool. Each is labeled for easy reference, and many are accompanied by side comments that clarify the solution method used. The icon identifies *Examples* that reflect real life data.

Study Tip

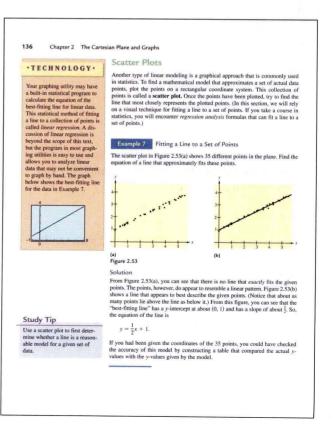
Throughout the text, *Study Tips* at point of use offer students helpful suggestions for their study of algebra, including avoiding common errors, dealing with special cases, and developing further insights into theoretical concepts. In addition, "How to Study Algebra" (page xxi) outlines a plan for improving student study skills.

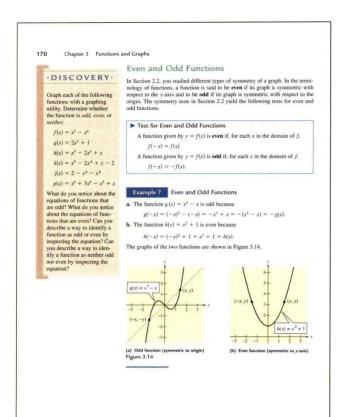
Technology

Students are encouraged to use a graphing utility as a problem-solving tool. The text offers many opportunities to visualize theoretical concepts, to discover alternative approaches, and to verify the results of other solution methods using technology. However, students are not required to have access to a graphing utility to use this text effectively. As appropriate, the text addresses both the benefits of using technology and its possible misuse or misinterpretation.

Graphics

The Third Edition has over 1500 figures to help students grasp mathematical concepts through visualization.



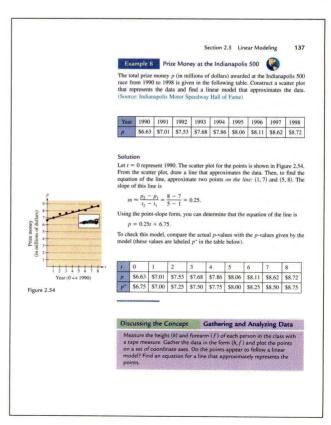


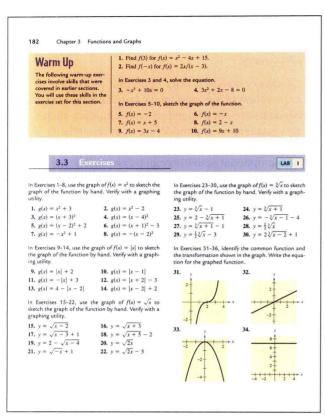
Discovery

Discovery activities offer opportunities for the exploration of selected mathematical concepts. Students are encouraged to use techniques such as visualization and modeling to develop their intuitive understanding of theoretical topics. These optional activities can be omitted at the instructor's discretion without affecting the flow of the material.

Discussing the Concept

Each text section ends with *Discussing the Concept*. Designed to encourage students to think, reason, and write about algebra, these exercises help synthesize the concepts and methods presented in the section. Depending on the nature of the course, these problems can be assigned as individual student work or collaborative projects, or they may form the basis for class discussion.





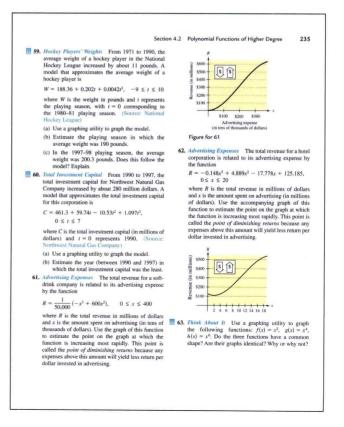
There are over 5000 exercises in the Third Edition, including multi-part, exploratory, modeling, data analysis, reasoning, writing, estimation, geometry, and technology-required problems. A rich variety of relevant applications—many of which utilize real data—represent a range of disciplines and clearly demonstrate the applicability of the mathematics to real-world situations. In addition, many section exercises have been labeled in the Instructor's Annotated Edition with the icon to indicate that they are appropriate for group work as well.

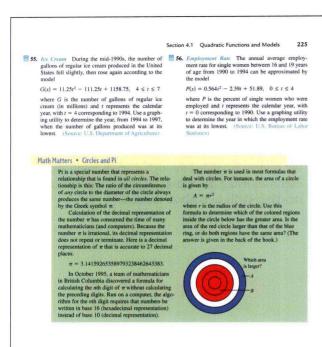
Warm Up

Starting with Section 1.1, each exercise set is preceded by ten warm-up exercises. These *Warm Ups* provide students with the opportunity to review and practice previously learned skills necessary to master the new skills presented in the section. Answers to all *Warm Ups* are given in the back of the text.

Exercises

The Third Edition contains a variety of computational, conceptual, and applied problems to accommodate a range of teaching and learning styles. Designed to build competence, skill, and understanding, each exercise set is graded in difficulty to allow students to gain confidence as they progress. Answers to odd-numbered exercises are given in the back of the text, while detailed solutions are available in the *Study and Solutions Guide*.





Supplementary Lab Assignments

Additional guided discovery activities and applications for selected text topics are available in the supplement Problem Solving, Modeling, and Data Analysis Labs. These labs are referenced in the section exercise sets.

Math Matters

18. $h(x) = \sqrt[4]{9 - x^2}$

In each chapter, a Math Matters feature engages student interest with an historical note or mathematical problem. Answers to those that pose a question are given in the back of the text.

Review Exercises

Review Exercises at the end of each chapter offer students an additional opportunity for practice and review. Answers to odd-numbered review exercises are given in the back of the text.

Chapter 3 Functions and Graphs REVIEW EXERCISES Reasoning A student has difficulty understanding why the domains of $h(x) = \frac{x^2 - 4}{x} \quad \text{and} \quad k(x) = \frac{x}{x^2 - 4}$ In Exercises 1-4, decide whether the equation represents y as a function of x. 1. 3x - 4y = 122. $y^2 = x^2 - 9$ 3. $y = \sqrt{x+3}$ 4. $x^2 + y^2 - 6x + 8y = 0$ x = -4 are different. How would you explain their respective domains algebraically? How could you use a graphing utility to explain their domains? In Exercises 5 and 6, decide whether the set represents a function from A to B. Reasoning A student has difficulty understanding why the domains of $h(x) = \sqrt{x+1}$ and $k(x) = \sqrt[3]{x+1}$ $A = \{1, 2, 3\}$ $B = \{-3, -4, -7\}$ Give reasons for your answer. are different. How would you explain their respective 5. $\{(1, -3), (2, -7), (3, -3)\}$ domains algebraically? How could you use a graphing utility to explain their domains? **6.** {(1, -4), (2, -3), (3, -9)} In Exercises 7-10, evaluate the function and simplify the results.

1. f(x) = 3x - 5In Exercises 7-10, evaluate the function and simplify the results.

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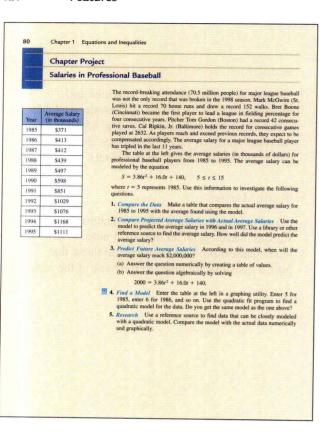
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3. f(x) = 3x - 53. f(a) f(1) (b) f(-2) (c) f(m) (d) f(x+1)(a) Write the volume of the box as a function of x. 8. $f(x) = \sqrt{x+9} - 3$ (b) What is the domain of this function? (a) f(7) (b) f(0) (c) f(-5) (d) f(x+2)(c) Use a graphing utility to sketch the graph of this 9. f(x) = |x| + 5function. (a) f(0) (b) f(-3) (c) $f(\frac{1}{2})$ (d) $f(-x^2)$ 10. $f(x) = \begin{cases} x^2 + 1, & x \le 2 \\ x + 3, & x > 2 \end{cases}$ 0 (a) f(0) (b) f(2) (c) f(3) (d) f(-5)In Exercises 11 and 12, find all real values of x such that f(x) = 0. 11. $f(x) = \frac{2x + 7}{3}$ 12. $f(x) = x^3 - 4x$ Balance in an Account A person deposits \$5000 in an account that pays 6.25% interest compounded quarterly. In Exercises 13-18, find the domain of the function. (a) Write the balance of the account in terms of the time t that the principal is left in the account. 13. $f(x) = 3x^2 + 8x + 4$ 14. $g(t) = \frac{5}{t^2 - 9}$ (b) What is the domain of this function? 23. Vertical Motion The velocity of a ball thrown vertically upward from ground level is given by v(t) = -32t + 48, where is the time in seconds and v is the velocity in feet per second. 15. $h(x) = \sqrt{x+9}$ **16.** $f(t) = \sqrt[3]{t-5}$ 17. $g(t) = \frac{\sqrt{t-3}}{t-5}$

(a) Find the velocity when t = 1.

(b) Find the time when the ball reaches its maximum height. [Hint: Find the time when v(t) = 0.] (c) Find the velocity when t = 2.

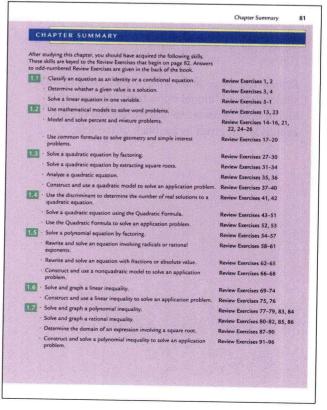


Chapter Project

Chapter Projects are extended applications designed to enhance students' understanding of mathematical concepts. Real data is previewed at the beginning of the chapter and then analyzed in detail in the *Project* at the end of the chapter. Here the student is guided through a set of multi-part exercises using modeling, graphing, and critical thinking skills to analyze the data.

Chapter Summary

The *Chapter Summary* is another vehicle for student self-assessment. For the student who needs additional practice and review, each section learning *Objective* is keyed to the appropriate *Review Exercises*.



Mid-Chapter Quiz

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Take this quiz as you would take a quiz in class. After you are done, check your work against the answers given in the back of the book.

In Exercises 1-4, find the value of $f(x) = 2x^2 - x + 1$.

2. f(-1) 3. f(0) 4. f(a)

In Exercises 5 and 6, find all real values of x such that f(x) = 0.

Mid-Chapter Quiz

6.
$$f(x) = 3 - \frac{4}{x}$$

7. A company produces a product for which the variable cost is \$11.40 per unit and the fixed costs are \$85,000. The product sells for \$16.89. Let x be the number of units produced. Write the total profit P as a function of x.

In Exercises 8-10, find the domain of the function

8.
$$f(x) = \frac{3}{x^2 - x}$$

9.
$$h(x) = \sqrt{5-x}$$

10.
$$g(x) = \frac{\sqrt{x-x}}{x+2}$$

In Exercises 11–14, use a graphing utility to graph the function. Then estimate the open intervals on which the function is increasing or decreasing.

11.
$$f(x) = -x^2 + 5x + 3$$
 12. $f(x) = 2x^3 - 5x^2$

12.
$$f(x) =$$

13.
$$f(x) = x^2 + 2$$

14.
$$f(x) = \sqrt{x+1}$$

In Exercises 15 and 16, compare the graphs of
$$f(x) = \sqrt[3]{x}$$
 and $g(x) = \sqrt[3]{x-2}$ 16. $g(x) = -\sqrt[3]{x+1}$

17. Write the equation for the transformation of $f(x) = x^3$ shown in the figure.

In Exercises 18 and 19, write the equation for the indicated transformation Verify your result with a graphing utility.

- 18. The graph of $f(x) = x^2$ shifted three units to the right and two units down-
- 19. The graph of $f(x) = \sqrt{x}$ shifted two units to the left and reflected about the
- x-axis.

 20. The marketing department of a company estimates that the demand for a product is given by p = 80 0.001x, where p is the price per unit and x is the number of units. The cost of producing x units is given by C = 300,000 + 25x and the profit for producing x units is given by P = xp C. Write the equation for the profit function, sketch the graph, and estimate the number of units that would produce a maximum profit.

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Chapter Test

Take this test as you would take a test in class. After you are done, check your work against the answers given in the back of the book.

In Exercises 1-4, find the domain of the function.

1.
$$f(x) = 2x^2 - 3x + 8$$

3. $g(t) = \frac{\sqrt{t-2}}{t-7}$

2.
$$g(x) = \sqrt{x - 3}$$

In Exercises 5-7, decide whether the statement is true or false. Explain.

- 5. The equation 2x 3y = 5 identifies y as a function of x.
- **6.** The equation $y = \pm \sqrt{x^2 16}$ identifies y as a function of x.
- 7. If $A = \{3, 4, 5\}$ and $B = \{-1, -2, -3\}$, the set $\{(3, -9), (4, -2), (5, -3)\}$ represents a function from A to B

In Exercises 8 and 9, (a) find the range and domain of the function, (b) determine the intervals over which the function is increasing, decreasing, or constant, and (c) determine whether the function is even or odd.

8.
$$f(x) = x^2 + 2$$
 (See figure.) **9.** $g(x) = \sqrt{x^2 - 4}$ (See figure.)

10. Evaluate the function and simplify the results.

$$g(x) = \begin{cases} x + 1, & x < 0 \\ x^2 + 2, & x \ge 0 \end{cases}$$
(a) $g(-1)$ (b) $g(0)$ (c) $g(3)$

In Exercises 11 and 12, sketch the graph of the function.

11.
$$g(x) = \begin{cases} x + 1, & x < 0 \\ 1, & x = 0 \\ x^2 + 1, & x > 0 \end{cases}$$

12.
$$h(x) = (x-3)^2 + 4$$

13. Find $f^{-1}(x)$ for the function $f(x) = x^3 - 5$.

In Exercises 14–19, use $f(x) = x^2 + 2$ and g(x) = 2x - 1 to find the function. 15. (f-g)(x)16. (fg)(x)

14. (f+g)(x)17. $\left(\frac{f}{a}\right)(x)$

18. (f = g)(x)

19. $(g \circ f)(x)$

- A manufacturer determines that the variable costs for a new product are \$3.17 per unit and the fixed costs are \$75,000. The product is to be sold for \$5.25. Let x be the number of units sold.
 - (a) Write the total cost C as a function of the number of units sold
 - (b) Write the total revenue R as a function of the number of units sold. (c) Write the total profit P as a function of the number of units sold.

150 Cumulative Test: Chapters 1-2

Cumulative Test: Chapters 1-2

Take this test as you would take a test in class. After you are done, check your work against the answers given in the back of the book

In Exercises 1-6, solve the equation.

1.
$$4y^2 - 64 = 0$$

2. $\frac{x}{3} + \frac{x}{4} = 1$
3. $x^4 - 17x^2 + 16 = 0$
4. $|2x - 3| = 5$
5. $\sqrt{y + 3} + y = 3$
6. $2x^2 + x = 5$

7. You deposit \$5000 in an account that pays 8.5%, compounded monthly. Find the balance after 10 years.

In Exercises 8-10, solve the inequality

$$8. \left| \frac{2x-5}{4} \right| \leq 3$$

9.
$$(x+4)^2 \le 4$$

10.
$$\frac{3+2x}{4-x} > 2$$

- 11. Find the intercepts of the graph of $y = x\sqrt{x+4}$,
- 12. Describe the symmetry of the graph of $y = -\sqrt{4-x^2}$
- 13. Write the equation of the circle in standard form and sketch its graph. $x^2 + y^2 - 6x + 4y - 3 = 0$
- 14. Find the constant C such that (-2, 3) is a solution point of $y = x^3 + C$
- 15. Find an equation of the line passing through (3, -2) and (-1, 5). 16. Find an equation of the line with slope $\frac{2}{3}$ passing through (2, -1)
- 17. Find an equation of the line with zero slope passing through (-1, -3).
- 18. You have accepted a sales job that pays a base salary of \$1000 a month plus a 7% commission on monthly sales x. Write a linear model that describes your total monthly salary y in terms of your base salary and commission.
- 19. During the second and third quarters of the year, a business had sales of \$210,000 and \$230,000, respectively. If the sales growth follows a linear pattern, what will the sales be during the fourth quarter?
- 20. The revenue and cost equations for a product are given by

$$R = x(100 - 0.001x)$$
 and $C = 20x + 30,000$

where R and C are measured in dollars and x represents the number of units sold. How many units must be sold for the revenue to equal the cost?

Mid-Chapter Quiz

Each chapter contains a 20-question Mid-Chapter Quiz. Appearing midway through the chapter. these are designed as a self-assessment tool for the student. Answers are provided in the back of the text.

Chapter Test

Each chapter ends with a Chapter Test, providing students with another self-assessment opportunity. Answers are provided in the back of the text.

Cumulative Test

The Cumulative Tests that appear after Chapters 2, 5, and 8 give students several opportunities throughout the course to judge their mastery of previously covered material.



Supplements

College Algebra: Concepts and Models, Third Edition, by Larson, Hostetler, and Hodgkins, is accompanied by a comprehensive supplements package with ancillaries for students, for instructors, and for use as classroom resources.

Printed Resources

For the Student

Study and Solutions Guide by Dianna L. Zook, Purdue University and Indiana University at Fort Wayne, and Anne V. Hodgkins, Phoenix College (0-395-97623-5)

- · Section summaries of key concepts
- Detailed, step-by-step solutions to odd-numbered Section and Review Exercises and to all Mid-Chapter Quizzes, Chapter Tests, and Cumulative Tests

Graphing Technology Keystroke Guide

(0-395-97676-6)

- Keystroke instructions for TI-80, TI-81, TI-82, TI-83, TI-83 Plus, TI-85, TI-86, Casio fx-7700GE, Casio fx-9700GE, Casio CFX-9800G, HP 38G, and Sharp EL-9200/9300
- Examples with step-by-step solutions
- · Extensive graphics screen output
- Technology tips

Problem Solving, Modeling, and Data Analysis Labs by Wendy Metzger, Palomar College (0-395-97624-3)

- · Guided discovery activities and applications with Answer Key
- Keyed to the text by topic

For the Instructor

Instructor's Annotated Edition

(0-395-97626-X)

- Complete student edition, including student answers section: answers to all odd-numbered exercises, and answers to all Mid-Chapter Quizzes, Chapter Tests, Cumulative Tests, and Math Matters
- Instructor's answers section: answers to all even-numbered exercises, and answers to all Discovery features, Technology features, and Discussing the Concept activities
- Annotations at point of use: teaching strategies, suggestions for implementing features, common student errors, and additional examples, exercises, and group activities

Complete Solutions Guide by Dianna L. Zook, Indiana University and Purdue University at Fort Wayne, and Anne V. Hodgkins, Phoenix College (0-395-97625-1)

Detailed, step-by-step solutions to all Section and Review Exercises;
 Mid-Chapter Quiz, Chapter Test, and Cumulative Test questions; and
 Chapter Project Questions

Instructor's Resource Guide and Test Item File

(0-395-97622-7)

- Printed test bank with approximately 1700 test items coded by level of difficulty
- Test items include multiple-choice and open-ended format
- Technology-required test items coded for easy reference
- · Three tests per chapter
- · Two final exams
- · Transparency masters
- Lab activities contributed by Phyllis Shaw, Paradise Valley Community College

Media Resources

Internet Site

- · Student and Instructor resources
- · Graphing calculator programs
- · Career Interviews

For the Student

Tutor

(Windows: 0-395-97627-8; Macintosh: 0-395-97638-3)

- Interactive tutorial software keyed to the text by section
- Diagnostic feedback
- Additional practice
- · Chapter warm-ups and self-tests
- Glossary

Videotapes by Dana Mosely

(0-395-97641-3)

- Comprehensive coverage keyed to the text by section
- · Detailed explanations of important concepts
- · Numerous examples and applications

For the Instructor

Computerized Test Bank

(Windows: 0-395-97639-1; Macintosh: 0-395-97640-5)

- Test-generating software
- Approximately 1700 test items
- · Also available as a printed test item file

Acknowledgments

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Third Edition Reviewers

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If you have suggestions for improving the text, please feel free to write to us. Over the past two decades, we have received many useful comments from both instructors and students, and we value these very much.

Ron Larson Robert P. Hostetler Anne V. Hodgkins

A Brief Introduction to Graphing Utilities

Graphing utilities such as graphing calculators and computers with graphing software are very valuable tools for visualizing mathematical principles, verifying solutions to equations, exploring mathematical ideas, and developing mathematical models. While graphing utilities are extremely helpful in learning mathematics, their use does not mean that learning algebra is any less important. In fact, the combination of knowledge of mathematics and the use of graphing utilities allows you to explore mathematics more easily and to a greater depth. If you are using a graphing utility in this course, it is up to you to learn its capabilities and to practice using this tool to enhance your mathematical learning.

This introduction gives a brief description of two basic features of your graphing utility: the equation editor and the table feature. If you will be using your graphing utility more extensively in Chapter 1, you may want to review Section 2.3. You may also find it helpful to consult the user's guide for your graphing utility. Additionally, graphing utility keystroke guides are available for most models, and your college library may have a videotape on how to use your graphing utility.

The Equation Editor

Many graphing utilities are designed to act as "function graphers." In Chapter 3, you will study functions and their graphs in detail. You may recall from previous courses that a function can be thought of as a rule that describes the relationship between two variables. These rules are frequently written in terms of x and y. For example, the equation y = 3x + 5 represents y as a function of x.

Many graphing utilities have an equation editor that requires an equation to be written in "y =" form in order to be entered, as shown in Figure 1. (You should note that your equation editor screen may not look like the screen shown in Figure 1.) To determine exactly how to enter an equation into your graphing utility, consult your user's guide.

The Table Feature

Most graphing utilities have the capability to display a table of values with x and one or more y-values. These tables can be used to check solutions of an equation and to generate ordered pairs (x, y) to assist in graphing an equation.

To use the table feature, enter an equation in the equation editor in "y =" form. The table may have a setup screen, which will allow you to select the starting x-value and the table step or x-increment. You may then have an option to automatically generate values for x and y or to build your own table using the ASK mode. In the ASK mode, you enter a value for x and the graphing utility will display the y-value.

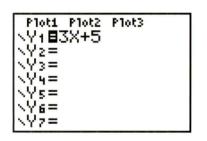


Figure 1

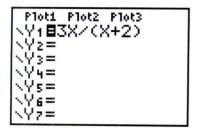


Figure 2

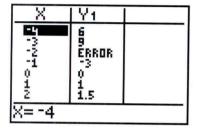


Figure 3

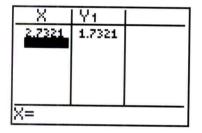


Figure 4

For example, enter the equation

$$y = \frac{3x}{x+2}$$

in the equation editor as shown in Figure 2. In the table setup screen, set the table to start at x=-4 and set the table step to 1. When you view the table, notice that the first x-value is -4 and each value after it increases by one. Also notice that the Y_1 column gives the resulting y-value for each x-value, as shown in Figure 3. The table shows that the y-value when x=-2 is ERROR. This means that the variable x may not take on the value -2 in this equation. You can use the arrows on the keypad to scroll through the table.

With the same equation in the equation editor, set the table to ASK mode. In this mode you do not need to set the starting x-value or the table step, since you are entering any value you choose for x. You may enter any real value for x—integers, fractions, decimals, irrational numbers, and so forth. If you enter $x = 1 + \sqrt{3}$, the graphing utility may rewrite the number as a decimal approximation, as shown in Figure 4. You can continue to build your own table by entering additional x-values in order to generate y-values.

If you have several equations in the equation editor, the table may generate y-values for each equation.

Before beginning Chapter 1, be sure you are familiar with the use of the equation editor and the table feature. Remember that the screens and names of features and modes may not be the same as your graphing utility, so you should always consult your user's guide for help.