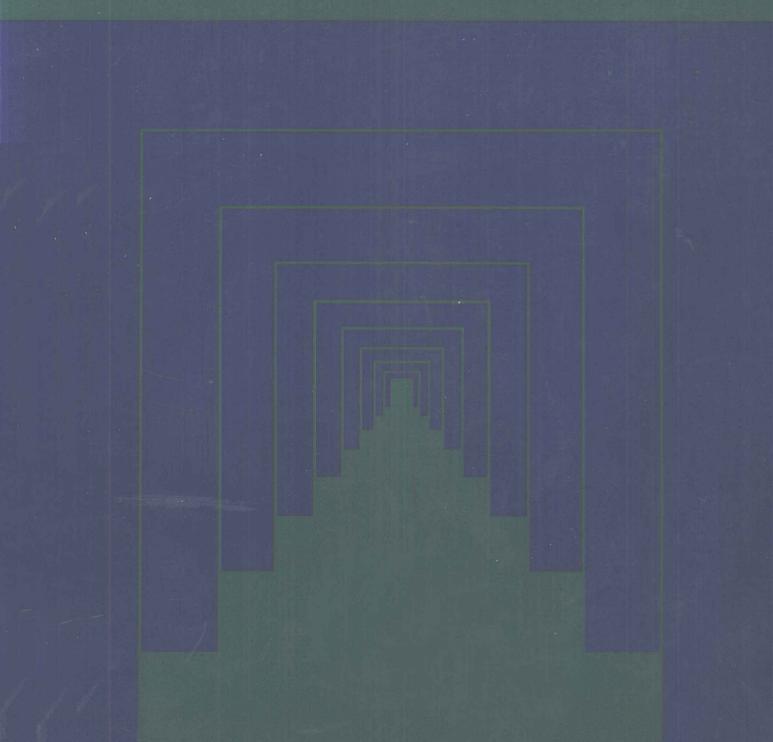
ABELLE MASON

UNDERSTANDING ACADEMIC LECTURES



UNDERSTANDING ACADEMIC LECTURES

Abelle Mason

Library of Congress Cataloging in Publication Data

Mason, Abelle, (date) Understanding academic lectures.

1. Lecture method in teaching. 2. Listening. I. Title. LB2393.M27 1983 371.3´96 82-2140 ISBN 0-13-936419-6

The lyrics to "Lucky Holler," which are reprinted on p. 115, and "I Be So Glad When the Sun Go Down," which appear on pp. 115-116, are both by Ed Lewis.

- o 1961 by Progressive Music Publishing Co., Inc.
- Unichappell Music, Inc. (Rightsong Music, Publisher)
 International Copyright Secured. ALL RIGHTS RESERVED. Used by permission.

The lyrics to "Backwater Blues," which are reprinted on p. 117, are by Bessie Smith.

- 1927, 1974 FRANK MUSIC CORP.
- [®] Renewed 1955 FRANK MUSIC CORP.

International Copyright Secured. ALL RIGHTS RESERVED. used by permission.

The lyrics to "Shoeshine Boy," which are reprinted on p. 119, are by Sammy Cahn/Saul Chaplain. Copyright © 1936 by Cahn Music Co., and also by Dorsey Brothers Music, a division of Music Sales Corporation. Copyright renewed. ALL RIGHTS RESERVED. Used by permission.

Editorial/production supervision: A. G. Roney

Interior design: Judy Winthrop Cover design: Wanda Lubelska

Manufacturing buyer: Harry P. Baisley

© 1983 by Prentice-Hall, Inc., Englewood Cliffs, New Jersey 07632

All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.

Printed in the United States of America

10 9 8 7 6 5 4 3 2 1

ISBN 0-13-936419-6

Prentice-Hall International, Inc., London
Prentice-Hall of Australia Pty. Limited, Sydney
Editora Prentice-Hall do Brasil, Ltda., Rio de Janeiro
Prentice-Hall Canada Inc., Toronto
Prentice-Hall of India Private Limited, New Delhi
Prentice-Hall of Japan, Inc., Tokyo
Prentice-Hall of Southeast Asia Pte. Ltd., Singapore
Whitehall Books Limited, Wellington, New Zealand

To Bob
whose understanding of me
enabled me to convey
my understanding of American lectures,
and
for Peter and Mark

Preface

The goal of *Understanding Academic Lectures* is to enable students to reconstruct the plan, the purpose, the supporting data, and illustrations in a given lecture. It also aims to develop the ability to discern orders of importance in the material presented.

To achieve these skills the student must undertake a course of active listening. The basic procedure of this book involves listening to the taped materials first in parts, then in a combination of parts, and finally as a whole. Every listening exercise involves a listening task. Each task focuses on a special element of comprehension which is first presented in the text. To aid in the listening process, a listening guide is provided for each speaker but one. The guides include glossaries, cue phrases, pictured illustrations, and certain topic or outline notations.

Using this method, we explore the many elements that constitute lecture comprehension. These include the study of the role and style of lectures; of techniques for listening and notetaking; and of use of language, vocabulary, and rhetoric. Finally, there is a discussion of the subject matter of the lectures themselves.

The text, along with the tapes of interviews and lectures, comprise the study materials. The tapes of speakers recorded live are as unencumbered as possible. Tones mark the study divisions, but no extraneous voices give directions. The appendix serves as an answer key with complete outlines of all the lectures and complete topic guides for the most difficult interviews. In addition, the appendix contains an answer key for all the short-answer questions. The tapes, of course, supply an aural reference. Teachers may wish to consult the collection, *Transcripts for Teachers' Reference*.

Basically, two types of academic discourse are studied: interviews and lectures. Speakers from diverse disciplines are represented. The variety of their language backgrounds is typical of that found on most large campuses in North America.

Thus, a comprehensive strategy of listening is laid out with many opportunities for practice. I believe that the approach offered here can enable students to follow a live mind at work in an academic context in English.

Acknowledgments

Grateful acknowledgment is made to the following lecturers who have allowed their spoken discourse to be studied here:

Raquel Halty Ferguson, whose excerpted comments come from an interview recorded at MIT in 1980. Used by permission of the lecturer.

Mohamed A. Gheith, whose excerpted comments come from an interview recorded in 1980. Used by permission of the lecturer.

Ifeanyi Menkiti, whose excerpted comments come from an interview recorded at MIT in 1980. Used by permission of the lecturer.

Edwin O. Reischauer, whose excerpted comments come from an interview recorded in 1980. Used by permission of the lecturer.

Harold J. Hanham, whose panel remarks were recorded at the program, *The Audible Curriculum: A Cross-Cultural View of University Lecture Styles*, which was presented at MIT in 1980. Used by permission of the lecturer.

George Z. F. Bereday, whose excerpted remarks come from an interview recorded at Columbia University in 1980. Used by permission of the lecturer.

Gene M. Brown, whose panel remarks were recorded at the program, *The Audible Curriculum: A Cross-Cultural View of University Lecture Styles*, which was presented at MIT in 1980. Used by permission of the lecturer.

Irene Tayler, whose excerpted remarks came from an interview recorded at MIT in 1980. Used by permission of the lecturer.

Laurence Wylie's talk, What is Body Language?, was delivered at Harvard University in 1978. Used by permission of the lecturer.

Louis H. Levi's *The Roots of Jazz* was given at Columbia University in 1967. Used by permission of the lecturer.

Mary P. Rowe's *Roles of Men and Women in Paid and Unpaid Work* was given at MIT in 1980. Used by permission of the lecturer. (Her "Questionnaire on Paid Work and Family Work" is also used by permission.)

Martin Diskin's *The Study of Peasants* was given at MIT in 1980. Used by permission of the lecturer.

James Robertson's *Society at the Turning Point* was given at the Technology and Culture Seminar at MIT in 1980. Used by permission of the lecturer. (His book *The Sane Alternative* is published by River Basin Publishing Co., P.O. Box 30573, St. Paul, Minnesota 55175 [\$4.95]).

Grateful acknowledgment is also made to the Technology and Culture Seminar* for permission to include the Robertson lecture.

A Note of Thanks

I wish to thank my friends and colleagues at MIT and Harvard who have encouraged me in this project. For the time and effort they have expended on the tapes, I thank Ruth Trometer, Director of the Language Lab; David Greenberg, a technician at MIT; and Michael Tait of Tait Recording Services in Washington, D.C.

Thanks are due to Theodora Marston, who typed the early material; Susan Jarczyk and June Al-Khatib, who typed the first version; and Azzie Bannerman who typed the revised version.

There are some whose time, advice, and work added substance to the text: Ursula Pariser, photographer; Dorothy Lunkin Rosenberg, illustrator; and Elizabeth Garrels, in Latin American Studies.

Teachers who pre-tested the material included Barbara Lausberg at Boston University; Gloria Mason at Harvard University; and Jeanne Francis at the University of Missouri.

Peter Mason and Mark Mason served as announcers on the tape. Many influences come to play on a book. It would be impossible to pin-

^{*}The Technology and Culture Seminar at the Massachusetts Institute of Technology, Cambridge, Massachusetts, exists to promote public discussions of important, timely issues such as the arms race, technology and the meaning of work, problems of the finite earth, and reindustrialization. The Technology and Culture steering committee, headed by Dr. Louis Menand III, Special Assistant to the Provost, and Rev. Scott Paradise, Episcopal chaplain, reviews proposals and coordinates the lecture series.

point those in my field. However, several books which contributed to my thinking on the subject of lecture comprehension are:

The New Rhetoric: A Treatise on Argumentation, by Charles Perelman and L. Albrechts-Tyteca;

An Introduction to Rhetorical Communication, by James McCroskey;

How to Study in College, by Walter Pauk; and

Communicating Technical Information, by Robert Rathbone.

I wish to acknowledge the help of the readers, editors, and production staff of Prentice-Hall, Inc.

I would thank the many students who have shared with me their insights and reactions as we engaged in the study of language together.

Behind this book are friends and family. There is my husband—my companion and consultant—to whom adequate thanks are not possible.

Abelle Mason

Contents

PREFACE xi Acknowledgments xi A Note of Thanks xii INTRODUCTION TO UNDERSTANDING ACADEMIC LECTURES 1

5

I A Cross-Cultural View

System of Notation

INTRODUCTION TO PART I 7

speaker 1—interview with Raquel Halty Ferguson COMMENTS ON LATIN AMERICA AND THE UNITED STATES 9

Study Plan 9
Topic Headings 9
About the Lecturer 11
Interview Format 11
Listening Guide 12

speaker 2—interview with Mohamed A. Gheith COMMENTS ON THE MIDDLE EAST AND THE UNITED STATES 15

Study Plan 15
Topic Headings 15
About the Lecturer 17
Contrast and Comparison 18
Listening Guide 18

speaker 3—interview with Ifeanyi Menkiti
COMMENTS ON EAST/WEST AFRICA
AND THE UNITED STATES 20
Study Plan 20
Topic Headings 20
About the Lecturer 22
About the Interview 23
Listening Guide 24

speaker 4—interview with Edwin O. Reischauer COMMENTS ON EAST ASIA AND THE UNITED STATES **26**

Study Plan 26
Topic Headings 26
About the Lecturer 28
About the Interview 28
Notes on Topics 1, 2, and 3
Notes on Topics 4, 5, and 6
Notes on Topics 7, 8, and 9
Listening Guide 30

speaker 5—panel remarks by Harold J. Hanham THE ROLE AND STYLE OF LECTURES IN GREAT BRITAIN 34

Study Plan 34 About the Lecturer 36 Panels 36 Panel Remarks, Part 1 36 Panel Remarks, Part 2 36 Panel Remarks, Part 3 37 The Use of Language: Style and Tone 37 Focus on Cue Words and Phrases 39 Listening Guide 40

speaker 6—interview with George Z.F. Bereday COMMENTS ON THE EUROPEAN AND AMERICAN LECTURE SYSTEMS 43

Study Plan Topic Headings 43 About the Lecturer 45 Summaries and Listening Procedures 45 General Listening Instructions 45 Summary of Topics 1 and 2 45 Summary of the Transition and Topic 3 46 Summary of Topics 4, 5, and 6 Descriptive Versus Informative Summaries 47 Listening Guide 48

A SYNTHESIS AND QUESTIONNAIRE 52

II A Preface to Lectures 53

INTRODUCTION TO PART II 55

speaker 7—panel remarks by Gene M. Brown
THE ROLE OF LECTURES IN AN INTRODUCTORY
SCIENCE COURSE 57

Study Plan 57
About the Speaker and His Remarks 58
Introductions 58
The Body of the Remarks 58
Restating Important or Difficult Points 59

Adapting to Various Audiences 60 Listening Guide speaker 8-interview with Irene Taylor SOME SPECIAL FEATURES OF LECTURES IN LITERATURE 64 Study Plan Topic Headings About the Speaker 65 About the Interview 65 Notes on Topic 1 65 Notes on Topics 2 and 3 65 Notes on Topic 4 66 Notes on Topic 5 66 Notes on Topic 6 67 Listening Guide 68 speaker 9-lecture by Abelle Mason A CANNED LECTURE Study Plan 71 Lecture Outline 71 72 About the Lecturer Study Purpose The Use of Analogy A FORWARD LOOK 74 Outlines 74 Notetaking 74 III Five Lectures for Study 77 79 INTRODUCTION TO PART III The Organization of a Lecture A Note about Spoken Discourse speaker 10-lecture by Laurence Wylie WHAT IS BODY LANGUAGE? Study Plan Lecture Outline 81 About the Lecturer and the Lecture 82 When Lecturers Use Questions More about Rhetoric, or the Art of Persuasion 83 Body of Lecture 84 More about Restatements 85 Body of Lecture [Cont.] Focus on Cue Phrases 89 When There Is No Formal Conclusion 89 Listening Guide 91

speaker 11-lecture by Louis H. Levi

105

105

105

THE ROOTS OF JAZZ

Study Plan

Lecture Outline

About the Lecturer and the Lecture 106

Examples and Illustrations 106

More about Synonymous Restatement: Conveying the Meaning of Important Vocabulary 106

More about Summing Up and Moving On (SUMO) 107

Focus on Cue Phrases 109

Listening Guide 112

speaker 12—lecture by Mary P. Rowe ROLES OF MEN AND WOMEN IN PAID AND UNPAID WORK 124

Study Plan 124 124 Lecture Outline About the Lecturer and the Lecture 125 Elements of Introductions 125 Rowe's Use of Questions 126 Body of Lecture: Present State of Affairs in Paid Work 126 Using Graphs and Charts for Documentation Body of Lecture [cont.]: Unpaid Work Body of Lecture [cont.]: What the Future Holds 128 Rhetorical Purpose: The Argument The Conclusion 130 Listening Guide 133

speaker 13—**lecture by Martin Diskin**THE STUDY OF PEASANTS **138**

Study Plan 138 Lecture Outline 138 About the Lecturer and the Lecture 139 The Context of the Lecture Body of Lecture 140 More about Rhetoric: Repetition of Phrases for Emphasis, Clarity, and Consistency 141 Focus on Cue Phrases 142 Conclusions Listening Guide 144

speaker 14—lecture by James Robertson SOCIETY AT THE TURNING POINT 153

Study Plan 153 Lecture Outline 153 About the Lecturer and the Lecture Series 154 About the Format 154 Part I: Robertson's Perspective 154 Part II: Contrasting Views 155 Part III: SHE 156 Robertson's Use of Rephrasing as Restatement 157 Part IV: Concept of the Dual Economy Part V: Robertson's Model of Social Transformation 158 More about Classifying the Views of the Future Focus on Cue Phrases 160 Listening Guide 162

APPENDIX 171

Reischauer, Speaker 4 (Completed Listening Guide) 172 Hanham, Speaker 5 (Completed Listening Guide) 173 Bereday, Speaker 6 (Completed Topic Guide) 175 Brown, Speaker 7 (Completed Outline) Tayler, Speaker 8 (Completed Topic Guide) 177 Wylie, Speaker 10 [Completed Outline] 179 Levi, Speaker 11 [Completed Outline] 182 Rowe, Speaker 12 (Completed Outline) 184 Diskin, Speaker 13 [Completed Outline] 187 Robertson, Speaker 14 [Completed Outline] 189 Answer Keys 193

Introduction to Understanding Academic Lectures

The purpose of this text and the tapes which accompany it is to enable you to listen to lectures effectively. To this end, we will employ a multilevel approach that explores the ideas as well as how they are communicated. You will have the opportunity to listen to prepared lectures as well as to interviews where lecturers respond to questions on the spot. Thus, you will examine two important ways in which lecturers communicate, noting their message, language, and organization.

Part I, "A Cross-Cultural View," introduces the subject of lectures from the perspectives of six lecturers, each knowledgeable about the United States and at least one other culture area. In the process of listening to five interviews and one panel excerpt, we will compare the ways of lecturing in Latin America, the Middle East, East/West Africa, East Asia, Great Britain, Europe, and the United States.

In Part II, "A Preface to Lectures," we will listen to two professors—one from the sciences and the other from the humanities. The professors discuss the role of lectures in their courses and describe some of the techniques they use in lecturing. The first discussion is in the form of a panel excerpt; the second is an interview. The author then gives a mini-lecture, which serves both as a model lecture format and as an introduction to Part III.

Part III, "Five Lectures for Study," consists of full-length lectures which were recorded when they were given. We will analyze their organization and see how it relates to the lecturers' purpose. We will examine how the lecturers use language to signal the organization of their lectures and achieve their goals. We will see how the style of speaking changes according to the size and composition of the audience. We will also look at the elements which mark the individuality of the speakers.

The subjects of the lectures are body language and nonverbal communication, jazz, the changing roles of men and women, the study of peasants, and a look at the future of society. The lectures were planned for general academic audiences and therefore do not presuppose any special knowledge. They are intended to be interesting and rewarding to study.

System of Notation

Listening Guides

There are two types of Listening Guides: those for Interviews and Panel Excerpts, as found in Parts I and II; and those for the Lectures in Part III. All Listening Guides, regardless of which part they appear in, come at the end of the chapter.

The Guides for Parts I and II go from left to right across the page and consist of three columns: a *Vocabulary and Listening Cues* column, a narrow *Tape Cue* column, and a *Topic Guide* column. (See Figure 1, Sample Format of Listening Guide for Parts I and II, pg. 3.)

The Listening Guides for Part III are set **broadside**, that is, sideways on the page, and they contain four columns. In this format, the narrow *Tape Cue* column is on the left, followed by the *Vocabulary and Listening Cues* column, the *Cue Phrases* column, and finally the *Listening Outline*. (See Figure 2, *Sample Format of Listening Guide* for Part III, pg. 4.)

Vocabulary

The *Vocabulary and Listening Cues*, which appear in both types of Listening Guides, include three sorts of items:

- 1. A word or phrase followed by a dash and then the meaning.
 - An example would be "fortunate—lucky."
 - If the word "here" appears, then only the meaning for that context is given. For example, "to carry on—here, to persevere or continue."
 The meaning in the sense of "to carry on—to behave in a noisy, happy manner" would not be given, nor would any other meaning be given.
 - Since all the vocabulary is taken from the context the speaker uses, an additional sentence putting the word or phrase in context is not given.
- 2. A sentence or phrase directly quoted from the lecturer.
 - Some items become understood when seen in writing. In such a case, no additional explanation is provided.
- 3. The words of a song or a special saying or quotation that a speaker may quote.
 - If a word or phrase as quoted in 2 or 3 requires explanation, it will be set in **boldface**, and its meaning will be given in the format described in 1.

In the text, a difficult word or phrase will be printed in **boldface** when it is introduced. An explanation will be given immediately before or after it appears. The words "or," "that is," or "that is to say" may be used to connect the explanation to the item in bolface. [NOTE: The frequent restatement of ideas is designed to increase your vocabulary for academic purposes. Sometimes, therefore, you may find that the writing contains more repetitions than is generally considered desirable in good prose.]

Tape Cues

The *Tape Cues* indicate the points at which the tapes have been divided for study. The first division point is noted by one tone on the tape; the second division point has two tones; the third point has three tones; and so on. The Tape Cue column notes the number of tones and also the time lapse from the beginning of the tape. The tones are indicated by bullets which are darkened circles of type (like this: •), and the number of bullets indicate the number of tones.

Topic Guides

The *Topic Guides* give the sequence of topics discussed in the interviews and panel excerpts. Specific information may be filled in as you listen to the interviews and panel excerpts in Parts I and II.

Listening Outline

The *Listening Outlines* replace Topic Guides in Part III. They consist of incomplete outlines of the lectures which may be filled in while listening to them or afterwards from your notes.

Cue Phrases

Cue Phrase columns also accompany the Lecture Guides. They contain the actual phrases used by the lecturers when they wish to signal the direction of their thinking.

Sample Exercise Figure 1

Study the Vocabulary and Listening Cues in Figure 1. Then answer the following questions by completing 1 and 2 of the Topic Guide.

- For interviews, what is more appropriate than a Listening Outline?
- What do answers to exercise questions for interviews or panel excerpts often complete?

FIGURE 1 SAMPLE FORMAT OF LISTENING GUIDE FOR PARTS I AND II

Voca	bulary	and	Listening	Cues

abulary and Listening Cues

appropriate—suitable or fitting

"When a difficult word or term is introduced in the text, it will be printed in **boldface** type."

boldface type—letters printed with darker or thicker type than usual

"The item will be defined following a dash '-'."

A series of three points after a word or phrase—these three points (". . .")—indicate that the item needs to be completed

Tape Cue Topic Guide

1. Appropriateness of Topic Guide

a. Interviews have no overall organization and therefore a Listening Outline is less suitable than. . .

3:24

2. Completion of Topic Guide Answers to the exercise questions often complete. . .

6:33

Sample Exercise Figure 2

Study the Vocabulary and Listening Cues in Figure 2. Then answer the following questions, filling in II(B) (2) and (3). [NOTE: When actually listening to the tapes, you may wish to take notes on a separate sheet before filling in the Guides.].

- What do the number of bullets in the Tape Cue indicate?
- What time lapse is indicated by the time which appears under the bullets?

FIGURE 2 SAMPLE FORI OF LISTENING	FIGURE 2 SAMPLE FORMAT OF LISTENING GUIDE FOR PART III		
Tape Cue	Vocabulary and Listening Cues	Cue Phrases	Listening Outline
		"In order to explain"	I. Two Kinds of Listening GuidesA. Guides for Interviews and Panel Ex-
			cerpts 1. Listening Guides extend across the width of the page.
			2. They consist of three columns, including a Topic Guide column.
		"On the other hand, Guides for"	B. Guides for Lectures1. Listening Guides extend across the
•	" across the page broadside "—the book is turned 90° so that the length of the page serves as the width		page broadside. 2. They consist of four columns including a Listening Outline. 3. They also have a Cue Phrase col-
3:24		"Let us note the common elements of"	umn. II. Common Elements of the Guides A. Vocabulary and Listening Cue Col-
	bullet—here, a printer's term referring to a darkened circle of type		umns 1. Tape Cue Columns 1. The tones on the tape are symbolized in the Guides by bullets. 2. The number of bullets indicates the number of
			3. The time noted under the bullets refers to the time lapse from

4

A CROSS-CULTURAL VIEW

	Introduction to Part I	7
1.	RAQUEL HALTY FERGUSON Comments on Latin America and the United States	9
2.	MOHAMED A. GHEITH Comments on the Middle East and the United States	15
3.	IFEANYI A. MENKITI Comments on East / West Africa and the United States	20
4.	EDWIN O. REISCHAUER Comments on East Asia and the United States	26
5.	HAROLD J. HANHAM (Panel Excerpt) The Role and Style of Lectures in Great Britain	34
6.	GEORGE Z.F. BEREDAY Comments on the European and American Lecture Systems	43
	A Synthesis and Questionnaire	59