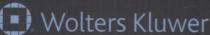
Financial Services, Financial Crisis and General European Contract Law

Failure and Challenges of Contracting

Edited by Stefan Grundmann Yeşim M. Atamer



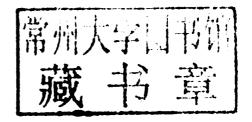
Financial Services, Financial Crisis and General European Contract Law

Failure and Challenges of Contracting

Edited by

Stefan Grundmann

Yeşim M. Atamer



Published by:
Kluwer Law International
PO Box 316
2400 AH Alphen aan den Rijn
The Netherlands
Website: www.kluwerlaw.com

Sold and distributed in North, Central and South America by:
Aspen Publishers, Inc.
7201 McKinney Circle
Frederick, MD 21704
United States of America
Email: customer.service@aspenpublishers.com

Sold and distributed in all other countries by: Turpin Distribution Services Ltd. Stratton Business Park Pegasus Drive, Biggleswade Bedfordshire SG18 8TQ United Kingdom Email: kluwerlaw@turpin-distribution.com

Printed on acid-free paper.

ISBN 978-90-411-3526-1

© 2011 Kluwer Law International BV, The Netherlands

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without written permission from the publisher.

Permission to use this content must be obtained from the copyright owner. Please apply to: Permissions Department, Wolters Kluwer Legal, 76 Ninth Avenue, 7th Floor, New York, NY 10011-5201, USA. Email: permissions@kluwerlaw.com

Printed in Great Britain.

Financial Services, Financial Crisis and General European Contract Law

Private Law in European Context Series

VOLUME 17

Series Editors: Martijn Hesselink Ugo Mattei Horatia Muir Watt

For the Society of European Contract Law (SECOLA)

Hugh Collins Fernando Gomez Stefan Grundmann (President) Jacobien Rutgers Pietro Sirena

Contract law is probably the most dynamic area of European Private Law and also the fundamental private law discipline in all national legal systems. SECOLA was founded to assist the study of European contract law and to enhance its quality. SECOLA organizes an open, truly international and interdisciplinary discussion platform. The focus of the Society is upon newly enacted European Community legal measures, on core concepts in the field of European contract law and on proposals for further legislation. The Society organizes one or two international conferences each year, arranges for the publication of scholarly discussions in the field including books to be published in this series and assists with other network activities. In addition, SECOLA has created a journal dedicated to the same aims: the *European Review of Contract Law* (see <www.secola.org> and <www.degruyter. de/rs/280_7944_DEU_h.htm>).

A list of previous titles in the series may be found at the end of this volume.

List of Contributors

Elisa Alexandridou Professor of Law, Law Faculty, Aristotelian

University of Thessaloniki, Greece

Yeşim M. Atamer Dr iur., LL.M. (Istanbul), Associate Professor of

Civil Law and Comparative Civil Law at Istanbul

Bilgi University

Olha O. Cherednychenko Ph.D., LL.M., Senior Lecturer in Private Law at

VU University Amsterdam, Centre for Law and

Governance

Nicole Grmelová Assistant Professor teaching EU Institutions and

EU Law at the University of Economics, Prague and a PhD candidate at the Law Department of the

Faculty of International Relations thereof.

Stefan Grundmann Dr iur., Dr phil., LL.M. (Berkeley), Professor of

German, European and International Private and Business Law, Humboldt-Universität Berlin

Brigitte Haar Dr iur., LL.M. (Univ. Chicago), Professor of Private

Law, German, European and International Business Law, Law and Finance and Comparative Law and member of the executive board of the House of

Finance at the Goethe-University Frankfurt

Johannes Köndgen Professor of Law, Rheinische Friedrich-Wilhelms-

Universität Bonn, Faculty of Law and Economics

Marc Kruithof Dr iur., LL.M., Professor of Law, Ghent

University Law School and University College Ghent, Faculty of Business Administration and

Public Administration

Javier Lete PhD, Senior Lecturer in Civil Law, University of

Santiago de Compostela

List of Contributors

Ünal Tekinalp

Rachael Mulheron Professor, Department of Law, Queen Mary

University of London

Karl Riesenhuber Dr iur., (Potsdam), MCJ (Austin, Texas),

Professor of Civil Law, German and European Commercial and Economic Law, Ruhr-Universität

Bochum

Jules Stuyck Dr iur., Katholieke Universiteit Leuven, Faculty

of Law, Centre for European Economic Law, Professor of European Law and Consumer Law Dr iur., Emeritus Professor for Commercial,

Corporate, Banking, Intellectual Property and

European Law

List of Abbreviations

ABS Asset Backed Securities

CCD Consumer Credit Directive

CDO Collateralised Debt Obligations

CESR Committee of European Securities Regulators

CMB Capital Markets Board CML Capital Markets Law

CRT Compilation and Redaction Team DCFR Draft Common Frame of Reference

EU European Union

EUR Euro

GDP Gross Domestic Product GLO Group Litigation Order

IMCO Internal Market and Consumer Protection

ISD Investment Services Directive MFT Multilateral Trading Facilities

MiFID Markets in Financial Instruments Directive

OECD Organisation for Economic Co-Operation and Development

OFT Office of Fair Trading
PSD Payment Services Directive
SID Services in the Securities Field

TFEU Treaty on the Functioning of the European Union

TILA Truth in Lending Act

UCITS Undertakings for Collective Investments in Transferable Securities

UCP Unfair Commercial Practices

UNIDROIT International Institute for the Unification of Private Law

USD United States Dollar

Preface

Financial services – banking contracts – is the area of European contract law which is most thoroughly developed. The directives cover the core types of businesses – although not in every detail and with lacunae. In large part, these directives also very densely cover the duties and sanctions within these types of businesses. And this is the only body of European contract law where all relevant legal measures have already been adopted in their second generation – with considerably greater coverage and density and with a style approaching (mini) codification. Banking contract law, however, is not merely harmonized in a remarkably deep manner. Rather, this harmonization is also especially meaningful in many more general respects . . . and, of course, of particular importance in a moment of financial crisis. These more general aspects include minimum, maximum or targeted harmonization; a highly differentiated approach to client protection; system-building and codification; and the interplay between market regulation, public supervision and (private) contract law standards. Modernity and its role as a paradigm make banking contract law much more than just one area of European contract law.

This book is based on the tenth annual SECOLA Conference which took place in Istanbul in June 2010. The Society of European Contract Law would like to express its gratitude to Professor Yeşim M. Atamer and her colleagues at Istanbul Bilgi University, especially Ece Baş, Başak Başoğlu, Seda Ergüneş and Kadir Berk Kapancı, for hosting the conference so successfully. Finally, we are grateful for the generous support of the Banks Association of Turkey (Türkiye Bankalar Birliği). This tenth conference was like a big 'family reunion', and as in previous years, it was the effective work at the board level that helped develop the topic so profoundly and provided the basis for this publication. Many thanks for this as well.

Summary of Contents

List of Contributors	V
List of Abbreviations	xxi
Preface	xxiii
Part I Overview	1
Chapter 1 European Contract Law and Banking Contracts after the Financial Crisis: Challenges for Contracting and Market Transactions Stefan Grundmann & Yeşim M. Atamer	3
Part II Contract Law Issues of the Financial Crisis	33
Chapter 2	
Policy Responses to Credit Crises: Does the Law of Contract Provide an Answer? Johannes Köndgen	35
Chapter 3 A Need for Contract Governance? Karl Riesenhuber	61

Summary of Contents

Part III Types of Parties in European Contract Law	85
Chapter 4 Consumer Rights Directive or a General European Contract Law? Javier Lete	87
Chapter 5 A Differentiated Approach to Client Protection: The Example of MiFID Marc Kruithof	105
Part IV Some Core Duties and Remedies for Breach	163
Chapter 6 Investor Protection and Investment Firms' Duty of Care and Loyalty to Clients Ünal Tekinalp	165
Chapter 7 Duty of Responsible Lending: Should the European Union Take Action? Yeşim M. Atamer	179
Chapter 8 The Lehman Brothers Financial Products and the Right to Compensation of European Investors Elisa Alexandridou	203
Part V Cross-Sector Issues and Enforcement	219
Chapter 9 Full Harmonization of Retail Financial Services Contract Law in Europe: A Success or a Failure? Olha O. Cherednychenko	221
Chapter 10 From Public Law to Private Law: Market Supervision and Contract Law Standards Brigitte Haar	259

Chapter 11 Disgruntled Customers and Bank Charges: Class Actions (Reform) Activity Rachael Mulheron	279
Chapter 12 Enforcement and Class Actions in the Area of Financial Transactions? Comments from a European Perspective Jules Stuyck	299
Chapter 13 Contribution of the European Ombudsman to Limiting Late Payment by the European Commission Nicole Grmelová	309

Table of Contents

List	or Co	ntributors	v
List	of Ab	breviations	xxi
Pref	ace		xxiii
Part	_		
Ove	rview		1
Cha	pter 1		
Euro Fina	pean ncial	Contract Law and Banking Contracts after the Crisis: Challenges for Contracting and Market Transactions	3
Stefa	ın Grı	ındmann & Yeşim M. Atamer	
I.	Fin	ancial Crisis and 'EU-Codification' of Financial Services	
	Cor	ntracts: Where Do They Intersect?	3
		Two Paradigmatic Developments	3
		Contract Governance as a New Research Method	9
	C.	Core Dimensions and Questions	10
II.		Parties Concerned in Financial Services and European	
		ntract Law	12
	A.	Consumer Law and General Contract Law	12
	В.	A Differentiated Approach to Market Regulation and Client	
		Protection as in the MiFID	13
III.	Sor	ne Core Duties	15
	A.	Some Introductory Remarks on Information	16
	В.	Investment Services and Fiduciary Duties	17
	\mathbf{C}	Loans Consumer Credits and Responsible Lending	20

Table of Contents

IV.	Cross-Sector Issues	22
	A. Second Generation, Systemization and Codification	23
	B. Full Harmonization	25
	C. Market Regulation and Contract Law	27
	D. A Paradigm for Enhanced Enforcement	29
V.	Conclusions	31
Part Cont	II tract Law Issues of the Financial Crisis	33
Polic Prov	pter 2 cy Responses to Credit Crises: Does the Law of Contract ride an Answer? nnes Köndgen	35
I.	Of Credit Booms and Credit Crunches: The Janus Face of the Crisis	35
II.	Economic Regulation and the Law of Contracts: Born Enemies	38
	or Born Companions? A. The Traditional Position	38
	B. New Ways of Regulation: 'Hybrid Duties' and 'Regulatory	30
	Contract Law'	39
III.	Policies, Targets and Agents of Financial/Credit Market	
	Regulation	41
	A. From 'Institutional' Regulation to Financial Product	
	Regulation	41
	B. Some Law and Economics: Micro- versus Macro-economics	43
	C. The Policy of Loan Regulation: Ensuring a Socially Optimal Supply of Credit	44
IV.	Contractual Responses to Excessive Lending	45
	A. Restrictions on Marketing Practices Risky to Consumer	
	Borrowers	45
	B. Disclosure Laws as Soft Regulation: Truth in Lending	
	Provisions	46
	C. The Principle of Responsible Lending	47
	1. The Limitations of the Disclosure Philosophy in	
	Consumer Credit Law	47
	2. Duty to Explain, or to Counsel?	49
	a. Assessment of Creditworthiness and Credit	
	Affordability	50
	b. Considering Credit Product Suitability	52
V	3. Policy Responses to 'Predatory' Lending	54
V.	Contractual Responses to the Undersupply of Credit	56

	A. The Principle: No 'Obligation to Lend'B. Interest Rate Regulations	56 57
	 The Earthly Version of Usury Laws: Statutory Interest Rate Ceilings 	57
	2. Interest Rate Adjustment Terms Defeating Monetary	
	Policy	58
VI.	Conclusion	59
	pter 3	
	eed for Contract Governance? Riesenhuber	61
I.	Contract Law and Contract Governance: A 'Meeting Point'	61
II.	Corporate Governance and Contract Governance:	01
	A Continuum	64
III.	Lessons from Corporate Governance: A Re-Import	66
IV.	The Case of Remuneration	69
	A. Private Governance: Governance through Contract: A Need for Regulation?	69
	B. Public Governance: Governance by Means of Contract Law:	07
	Survey of the Regulation	72
	1. Survey of the Regulation	72
	2. Elements of a Regulatory Concept	73
	C. Levels of RegulationD. Regulatory Instruments	73 76
	E. Principles of Governance	77
V.	Conclusion	77
VI.	Appendix	78
Part	ш	
Тур	es of Parties in European Contract Law	85
	pter 4	
	sumer Rights Directive or a General European Contract Law? er Lete	87
I.	Introduction	87
II.	The Proposal for a Directive on Consumer Rights	89
	A. The Proposal	89
111	B. The Draft Report on the Proposal	94
III. IV.	The Relationship between the Proposal and the DCFR The Next Future	96 97
V.	Conclusion	103

Table of Contents

I. Situating MiFID's Approach II. MiFID's Differentiated Client Protection System A. General Remarks B. MiFID's Client Categorization System 1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Regime and Private Law A. The MiFID Regime and Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks	-	oter 5	
I. Situating MiFID's Approach II. MiFID's Differentiated Client Protection System A. General Remarks B. MiFID's Client Categorization System 1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6			105
II. MiFID's Differentiated Client Protection System A. General Remarks B. MiFID's Client Categorization System 1. Professional Clients 2. Retail Clients 2. Retail Clients 3. Differences between the MiFID Retail and Professional Client Regimes 4. Differentiated Information Duties 5. Differentiated Information Duties 6. Content of the Information 7. Differentiated Documenting and Reporting Duties 7. Differentiated Know Your Customer Duties 7. Differentiated Know Your Customer Duties 7. Differentiated Facilitating Investment Decisions 7. Differentiated Order Execution Rules 7. Differentiated Best Execution Criteria 7. Differentiated Services by Systematic Internalizers 7. Miscellaneous Differences 7. Miscellaneous Differences 7. Safekeeping Clients' Assets 7. Complaints Handling 7. D. MiFID's (Eligible) Counterparty Regime 8. Conduct of Business Principles without Differentiation 9. The Duty of Care for and/or Loyalty to the Client's Interests 9. The MiFID Rules Relating to Conflicts of Interest 11. The MiFID Regime and Private Law 12. The MiFID Regime through National Private Law 13. The MiFID Regime through National Private Law 14. Concluding Remarks 16. Chapter 6			103
III. MiFID's Differentiated Client Protection System A. General Remarks B. MiFID's Client Categorization System 1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Regime and Private Law A. The MiFID Regime and Private Law B. The MiFID Regime through National Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Chapter 6	marc	Trumoj	
A. General Remarks B. MiFID's Client Categorization System 1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6	I.	Situating MiFID's Approach	105
B. MiFID's Client Categorization System 1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Regime and Private Law A. The MiFID Regime and Private Law B. The MiFID Regime and Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6	II.	MiFID's Differentiated Client Protection System	112
1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Regime and Private Law A. The MiFID Regime and Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		A. General Remarks	112
1. Professional Clients 2. Retail Clients C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Regime and Private Law A. The MiFID Regime and Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		B. MiFID's Client Categorization System	116
C. Differences between the MiFID Retail and Professional Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6			116
Client Regimes 1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		2. Retail Clients	121
1. Differentiated Information Duties a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions d. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		C. Differences between the MiFID Retail and Professional	
a. Content of the Information b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest 11. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		Client Regimes	123
b. Quality and Presentation of the Information 2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		1. Differentiated Information Duties	123
2. Differentiated Documenting and Reporting Duties 3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		a. Content of the Information	125
3. Differentiated Know Your Customer Duties a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		b. Quality and Presentation of the Information	127
a. Services Determining Investment Decisions b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6			128
b. Services Merely Facilitating Investment Decisions 4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		3. Differentiated Know Your Customer Duties	130
4. Differentiated Order Execution Rules a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		a. Services Determining Investment Decisions	130
a. Differentiated Best Execution Criteria b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		b. Services Merely Facilitating Investment Decisions	133
b. Differentiated Services by Systematic Internalizers 5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		4. Differentiated Order Execution Rules	135
5. Miscellaneous Differences a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		a. Differentiated Best Execution Criteria	137
a. Safekeeping Clients' Assets b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		b. Differentiated Services by Systematic Internalizers	138
b. Complaints Handling D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		5. Miscellaneous Differences	140
D. MiFID's (Eligible) Counterparty Regime E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		a. Safekeeping Clients' Assets	140
E. Conduct of Business Principles without Differentiation 1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		b. Complaints Handling	141
1. The Duty of Care for and/or Loyalty to the Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		D. MiFID's (Eligible) Counterparty Regime	141
Client's Interests 2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		E. Conduct of Business Principles without Differentiation	147
2. The MiFID Rules Relating to Conflicts of Interest III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		1. The Duty of Care for and/or Loyalty to the	
III. The MiFID Regime and Private Law A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		Client's Interests	147
A. The MiFID Regime versus General Private Law B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		2. The MiFID Rules Relating to Conflicts of Interest	152
B. The MiFID Regime through National Private Law IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6	III.	The MiFID Regime and Private Law	154
IV. Concluding Remarks Part IV Some Core Duties and Remedies for Breach Chapter 6		A. The MiFID Regime versus General Private Law	154
Part IV Some Core Duties and Remedies for Breach Chapter 6		B. The MiFID Regime through National Private Law	158
Some Core Duties and Remedies for Breach Chapter 6	IV.	Concluding Remarks	161
Chapter 6			
	Some	e Core Duties and Remedies for Breach	163
INVESTOR FROLECTION AND INVESTMENT FIRMS' DINV OF CAPE			
The state of the s			165
and Loyalty to Clients Ünal Tekinalp			165
			1.65
			165 167

III. IV.	Disclosure and Transparency The Problems of Derivative Instruments and International	168		
1 V .	Securitization	169		
V.	MiFID Essentials	170		
٧.	A. Creating a Suitable Operating Environment	170		
	B. Ensuring That Markets Function Well	170		
VI.	The Duties of Care and Loyalty in the Context of Rules of	170		
V 1.	Behaviour	171		
	A. General	171		
	B. Information That Is Clear, Correct and Not Misleading	171		
	C. Obligation to Provide Client and Potential Clients with	1/2		
	Information via the Internet and to Ensure Unrestricted			
	Access Thereto	173		
	D. The Investment Firm's Obligation To Be Knowledgeable	173		
	about Clients and Potential Clients	173		
	E. Requirement to Document Parties' Rights and Obligations	175		
	in Written Form	174		
	F. The Investment Firm's Obligation to Provide Clients with	174		
	Information about the Services That It Offers	174		
VII.	Rules on Conflicts of Interest	175		
VIII.	Turkish Law	175		
IX.	Conclusions and Recommendations	177		
Duty	oter 7 of Responsible Lending: Should the European n Take Action?	179		
Yeşin	n M. Atamer			
I.	Introduction	179		
II.	Is There a Practice of Irresponsible Lending?	181		
III.	Is There a Practice of Irresponsible Borrowing?	183		
IV.	Is Regulation against Over-Indebtedness Needed?	185		
V.	Methods of Preventing Over-Indebtedness	187		
VI.	A Less Explored Method of Preventing Over-Indebtedness:			
	Duty of Responsible Lending	191		
	A. Comparative Law	191		
	1. The 2002 Proposal of the EU	191		
	2. Switzerland	192		
	3. Japan	194		
	4. South Africa	194		
	5. France	195		
	6. Article 8 of Directive 2008/48 on Consumer Credits			
	and Some National Transposition Measures	196		
VII.	B. Assessment of the Different Approaches Conclusion	198 201		