Essentials
of Business Law
&
the Regulatory
Environment



D W O R K I N
B A R N E S
R I C H A R D S

ESSENTIALS OF BUSINESS LAW AND THE REGULATORY ENVIRONMENT

PREFACE

This, the first edition of *Essentials of Business Law and the Regulatory Environment*, represents both a continuation and a beginning of a business law tradition. All three authors—Terry Morehead Dworkin, A. James Barnes, and Eric L. Richards—are colleagues at Indiana University and recently completed their fifth edition of *Law for Business*. Professor Barnes also is a co-author of *Business Law and the Regulatory Environment*, while Professor Richards authored *Law for Global Business*. By drawing upon this extensive text-writing experience, the authors have continued the quality presentation that has distinguished the Irwin Legal Studies in Business Series.

Simultaneously, this book is a new beginning. The authors recognized the need for a simpler and shorter text that concisely communicates the business law concepts essential for business students. This created a new chemistry that triggered fresh ideas. The result is a book that provides its readers with the tools for understanding the principles underlying the legal environment of business. It goes beyond identifying the current legal rules and regulations affecting business by offering insights into new developments and trends that will greatly affect future transactions. The result is a clear, easy-to-read text that facilitates an understanding of the complexities confronting business people in a dynamic environment.

NEW MATERIALS AND FEATURES

In order to provide the reader with insight into new developments and trends, the authors have discussed current and prospective changes in the law and included upto-date topics and cases. These features include:

- Incorporation of Revised Article 3 (Negotiable Instruments)—and the related amendments to Articles 1 and 4—of the Uniform Commercial Code that are designed to clarify the law of negotiable instruments, bring it in better harmony with current business practice, and acknowledge recent technological developments.
- Environmental laws, including the Clean Air Act Amendments, that impose potentially significant constraints on how and where many businesses can operate.
- Specially denoted "International Business Perspective" features in a number of chapters in recognition of the global environment in which U.S. businesses compete.
- Several important changes in the employment law area, such as:
 - 1. The Americans with Disabilities Act and the Family and Medical Leave Act, which expand the duties of employers.
 - 2. Coverage of emerging privacy rights.
 - 3. Coverage of recent developments on "whistleblowing."

PEDAGOGY

To assist in the comprehension of the complex topics discussed in a business law course, a number of pedagogical devices have been employed:

- Each chapter begins with a high-interest case or hypothetical, followed by a number of questions designed to introduce the reader to the fundamental issues raised in the chapter.
- Concept Summaries are inserted throughout each chapter to provide immediate reinforcement of important or difficult topics.
- Numerous flowcharts, outlines, and illustrations are used to facilitate student understanding of key concepts.

CASES

The textual material is further reinforced through the use of high-interest and easy-tounderstand cases that have been decided by state and federal courts. They were selected to teach something about business practices as well as the law. Although the cases are brief, they include enough facts and discussion to make understandable both the practical business situations and the underlying legal issues. Each case is placed immediately after the textual point it illustrates.

EMPHASIS ON ETHICS

Chapter 3, Business Ethics and Corporate Social Responsibility, establishes the foundation for student understanding, discussion, and debate of the ethical issues confronting business managers. This material is reinforced by the insertion throughout the text of brief Ethical Implications sections. These comments, questions, and cases permit the students to more fully appreciate the wide range and complexity of the ethical dilemmas facing businesspersons today.

SUPPLEMENTS PACKAGE

Instructor's Manual

The Instructor's Manual, prepared by the authors, contains discussions of major chapter topics. Notes are included for all cases within each chapter, as well as "Points for Discussion" which pose ideas for potential classroom discussion. Additional cases are included at the end of each chapter discussion, which can be used to further illustrate topics covered in that chapter. Each is on a single page for easy reproduction for students. Answers to all Questions and Problem Cases in the text appear in the manual, as well as references throughout the manual as to appropriate places to discuss each end-of-chapter problem case. The answer key for the student study guide is again provided at the end of the Instructor's Manual, as is a set of transparency masters.

Test Bank

The Test Bank was prepared with the help of Craig Dworkin. It contains true-false, multiple choice, and short essay questions with answers and a difficulty rating for each.

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A computerized version of the Test Bank is available and allows you to generate random tests and add your own questions.

Student Study Guide and Workbook Prepared by Frona Powell, the Study Guide gives students additional practice in reviewing the major concepts in each chapter and preparing for exams. It includes chapter outlines, learning objectives, learning hints, true-false, multiple choice, and short essay questions.

ACKNOWLEDGMENTS

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Terry Morehead Dworkin A. James Barnes Eric. L. Richards

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