

# ACCOUNTING: CONCEPTS AND APPLICATIONS

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# **ACCOUNTING**

## **Concepts and Applications**

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Both of the Yale School of Organization  
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# Preface

This introductory accounting text emphasizes accounting techniques and concepts and their use in analyzing financial statements and making managerial decisions.

The approach used in this textbook has been particularly successful in the following types of programs:

1. MBA, management and other professional schools such as law, engineering, hospital administration, and forestry.
2. Executive MBA and management programs.
3. Professional associations such as the Chartered Financial Analysts.
4. Selected upper level (juniors and seniors) liberal arts undergraduate school.
5. Executive training and development programs.

Each chapter contains problems which are procedural in nature and relate directly to the material covered in the text and short cases which emphasize concepts and are based on actual financial statements and events.

The flexible design of the text enables the instructor to teach a one or two semester (one to three quarters) introductory accounting course as well as a shorter executive development program in financial or managerial accounting.

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**The Robert N. Anthony/Willard J. Graham Series in Accounting**

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