

# 3-DIMENSIONAL ILLUSTRATORS AWARDS ANNUAL II



*The  
Best  
In  
3-D Advertising  
And  
Publishing  
Worldwide*



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3-DIMENSIONAL ILLUSTRATORS AWARDS ANNUAL II  
THE BEST IN 3-D ADVERTISING AND PUBLISHING WORLDWIDE

#### **CREATIVE DIRECTOR/EDITOR**

*Kathleen Ziegler*  
*Dimensional Illustrators, Inc.*

#### **EXECUTIVE EDITOR**

*Nick Greco*  
*Dimensional Illustrators, Inc.*

#### **DESIGNER**

*Phoebe Darlington-Bush*  
*Hill Design Group, Inc.*

#### **SPECIAL THANKS FOR THEIR LOVE AND SUPPORT**

*Ann and Bob Ziegler*

#### **SPECIAL THANKS**

*Christa and Michael Greco*  
*Sharon Newman*

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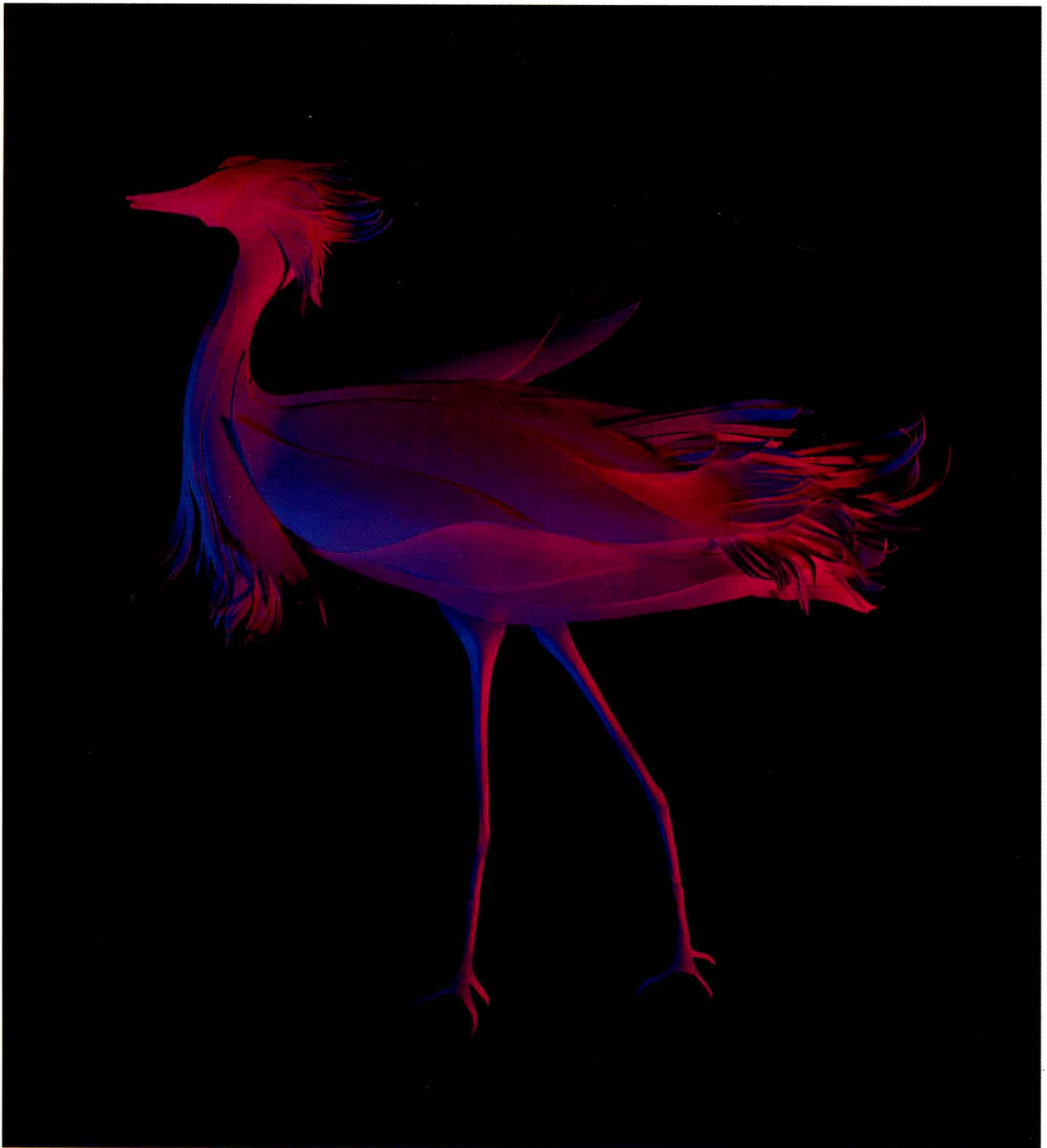


*Nancy Blauers is an accomplished 3-Dimensional Illustrator, currently working in Tucson, Arizona. A graduate of The School of Visual Arts, BFA Illustration, Nancy specializes in creating provocative and exotic animals from pine, basswood or terracotta clay. Her illustrations are finished in either oils or acrylics. Nancy is a member of The Society of Animal Artists and is the 1989 recipient of the Donald R. Miller Award for Interpretive Sculpture. In 1989 and 1990 respectively, Nancy received Silver and Gold Awards from the Dimensional Illustrators Awards Show. Her work has been exhibited at The Leigh Yawkey Woodson Art Museum, 1990 Wildlife: The Artist's View and 1991, Birds In Art. Clients include Omni Magazine, Globe Books, The Maritime Center at Norwalk, Ballantine Books, Beardsley Zoological Gardens, Playskool and Connecticut Magazine.*

*The cover illustration, a Black Palm Cockatoo, has a hand carved pine base and individually carved basswood feathers. After sanding and adding fine details with a woodburner, the sculpture was painted in oils. Polyurethane was used to simulate shiny areas of the beak. Realism is added to the sculpture by the use of a glass eye. Nancy's unique style is achieved by familiarizing herself with the subject matter through direct observation, sketches, photos and video. This sculpture was created as an eye-catching self promotion card.*

*"I am often asked why I choose to express myself through dimensional illustration. My answer is simply that although I love to paint and draw, I feel more at ease and confident expressing myself with chisels and wood. Sculpture as a form of illustration is my way of creatively conveying an idea or depicting subject matter. I feel that Dimensional Illustrators are highly innovative in discovering new and visually stimulating techniques in the illustrative field. It is very exciting for me to be a part of this new wave."*

**Nancy Blauers**



Paper Sculpture  
Kathleen Ziegler



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*3-Dimensional Illustration is currently experiencing a renaissance in the advertising and publishing community. Art directors increasingly rely on 3-Dimensional Illustrators to solve the myriad of problems facing the communications industry. Creative directors, 3-D illustrators and photographers have combined their talents to form a new partnership. This has resulted in the creation of innovative ads, brochures, posters, magazine covers and editorials that reflect this unique merger of creative talent. Art buyers are experiencing a resurgence throughout the creative market, due to the distinctive union of 3-D image-makers and creative directors. The Gold, Silver and Merit winners demonstrate this extraordinary fusion of technical and conceptual excellence.*

*As president of Dimensional Illustrators, Inc., I am pleased by the widespread growth and acceptance of 3-Dimensional Illustration. In February of 1991, my partner Nick Greco and I produced the first ever international exhibition of 3-Dimensional Illustration. The 1990 Gold and Silver winners were exhibited at the Fouts and Fowler Gallery in London, England. During this premiere exhibition, visual creatives were given the opportunity to view the work of their colleagues from the United States, Canada and Europe. This international exposure affords 3-Dimensional Illustration the recognition and plaudits it richly deserves.*

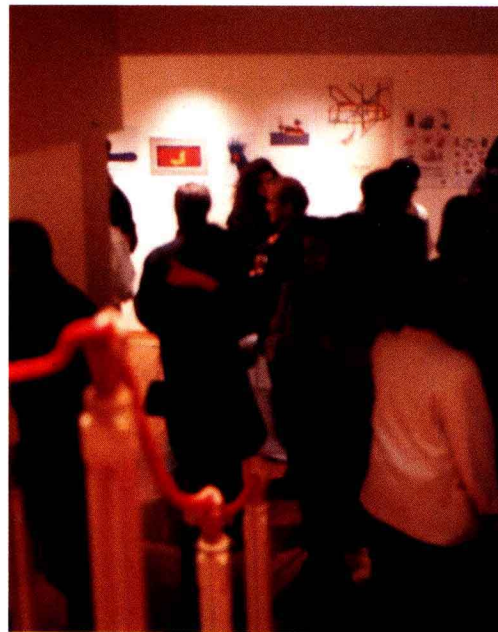
*The winners of the 2nd Annual Dimensional Illustrators Awards Show continue to set the standards of excellence in the burgeoning industry of 3-Dimensional Illustration. The professional quality of each award winning entry is displayed in*  
**3-Dimensional Illustrators Awards Annual II—  
The Best In 3-D Advertising And Publishing  
Worldwide.** *Congratulations to all visual creatives for your brilliant application of 3-Dimensional design.*

**Kathleen Ziegler  
President  
Dimensional Illustrators, Inc.**

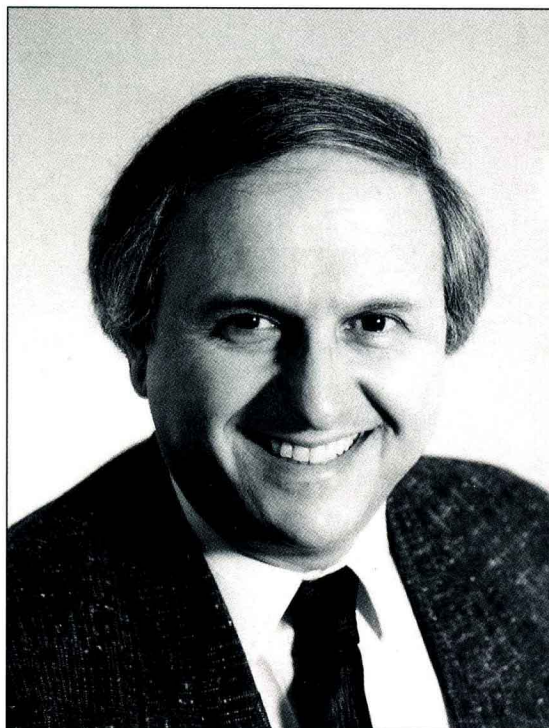




The Art Directors Club Gallery/New York



Fouts & Fowler Gallery/London





*New York Exhibition*

*An estimated 375 guests attended the opening reception of the 2nd Annual Dimensional Illustrators Awards Show. The 1990 show was held at the prestigious Art Directors Club of New York. Visual creatives admired the versatility, depth and professionalism of the 335 award winning entries. Talented creatives from California to Switzerland spent an informal evening reviewing the excellent caliber of 3-Dimensional Illustrations. This year, a student category was added to encourage new young talent within the design community. In addition to the print entries, 3-D animated TV commercials were recognized for their excellence.*

*London Exhibition*

*The first ever international Dimensional Illustrators Awards Show was held at the Fouts and Fowler Gallery, in London, England. The establishment of the gallery is the culmination of two decades of acclaim by the communications industry. The Fouts and Fowler Gallery exists in order to, "pursue a wish to achieve more creative freedom." The London opening, showcasing the Gold and Silver winners of the 2nd Annual Dimensional Illustrators Awards Show, was received with great enthusiasm. 3-Dimensional Illustrators from Germany, Scotland, Canada, Denmark and France joined their British colleagues in celebrating the best in 3-Dimensional Illustration from the United States, Canada and Europe.*

*Kathleen and I wish to thank all the talented professionals and friends for their unwavering support and encouragement. Your continued involvement has helped to promote 3-Dimensional Illustration in the United States and throughout the world.*

**Nick Greco  
Vice President  
Dimensional Illustrators, Inc.**

*"The diversity of material such as paper, metal and yarn, etc. combined with talent make for some extraordinary solutions. I am hopeful that this show will open awareness and appreciation of the 3-Dimensional illustration community to the advertising and design field."*

**B. MARTIN PEDERSEN**

*"In my work, I attempt to avoid the typical paper sculpture look in order to achieve artistic freedom, greater imagination and most importantly, a unique style."*

**AJIN**

*"There is something 'electric' that happens when a concept is pushed past the conventional media of pencil and paint. It is limited only by the imagination and skill of the dimensional illustrator."*

**MARGARET CUSACK**

*"3-Dimensional Illustration, aside from the obvious nature of the term itself, is that type of graphic presentation, using a carefully selected medium that communicates in a visually tactile manner with both rational senses and our emotional hot buttons. The myriad of tones, textures and planes co-ordinate to strike purposefully and with pointed clarity. The result is communication that demands interpretation and emotional response within."*

**MIKE JAYCOCK**



*Judging for the 2nd Annual Dimensional Illustrators Awards Show was held the final week of June, 1990, at the Art Directors Club of New York. Judges were chosen for their expertise in the application of 3-Dimensional Illustration and design. Each juror was given the opportunity to evaluate the craftsmanship and overall conceptual design of entries submitted by visual creatives in the advertising and publishing industry.*

*The selections, chosen by our panel of nationally recognized judges, have assured the success and integrity of the Dimensional Illustrators Awards Show. The Gold, Silver and Merit winners in **3-Dimensional Illustrators Awards Annual II**, demonstrate the high standard of excellence and professionalism of 3-D Illustrators, art directors, photographers and animators. Dimensional Illustrators, Inc. would like to thank the judges for their superb selections and wishes them continued success in all their creative endeavors.*