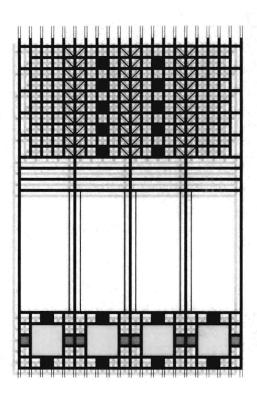


INTRODUCTORY STATISTICS



Sheldon M. Ross

University of California, Berkeley

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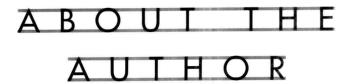
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Sheldon M. Ross is a professor in the Department of Industrial Engineering and Operations Research at the University of California at Berkeley. He received his Ph.D. in statistics at Stanford University in 1968 and has been at Berkeley ever since. He has published many technical articles and textbooks in the areas of statistics and applied probability. Among his texts are *A First Course in Probability* (4th edition), *Introduction to Probability Models* (5th edition), and *Introduction to Probability and Statistics for Engineers and Scientists*.

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PREFACE



Statistical thinking will one day be as necessary for efficient citizenship as the ability to read and write. H. G. Wells (1866–1946)

In today's complicated world, very few issues are clear cut and without controversy. In order to understand and form an opinion about an issue, one must usually gather information, or data. To learn from data, one must know something about statistics, which is the art of learning from data.

This introductory statistics text is written for college level students in any field of study. It can be used in a quarter, semester, or full year course. Its only prerequisite is high school algebra. Our goal in writing it is to present statistical concepts and techniques in a manner that will teach students not only how and when to utilize the statistical procedures developed, but also to understand why these procedures should be used. As a result we have made a great effort to explain the ideas behind the statistical concepts and techniques presented. Concepts are motivated, illustrated, and explained in a way that attempts to increase one's intuition. It is only when a student develops a feel or intuition for statistics that she or he is really on the path toward making sense of data.

To illustrate the diverse applications of statistics, and to offer students different perspectives about the use of statistics, we have provided a wide variety of text examples and problems to be worked by students. Most refer to real world issues, such as gun control, stock price models, health issues, driving age limits, school admission ages, public policy issues, gender issues, use of helmets, sports, disputed authorship, scientific fraud, Vitamin C, and many others. Many of them use data that are not only real but are themselves of interest. The exercises have been posed in a clear and concise manner, and include many thought provok-

ing problems that emphasize thinking and problem solving skills. In addition, some of the problems are designed to be open ended and can be used as starting points for term projects.

SOME SPECIAL FEATURES OF THE TEXT

Introduction The first numbered section of each chapter is an introduction which poses a realistic statistical situation to help students gain perspective on what they will encounter in the chapter.

Statistics in Perspective Statistics in Perspective highlights are placed throughout the book to illustrate real-world application of statistical techniques and concepts. These perspectives are designed to help students analyze and interpret data, as well as to utilize proper statistical techniques and methodology.

Real Data Throughout the text discussions, examples, perspective highlights, and exercises, real data sets are used to enhance the students' understanding of the material. These data sets provide information for the study of current issues in a variety of disciplines, such as health, medicine, sports, business, and education.

Historical Perspectives These enrichment sections profile prominent statisticians and historical events, giving students an understanding of how the discipline of statistics has evolved.

Problems/Review Problems This text includes hundreds of exercises which are placed at the end of each section within a chapter, as well as more comprehensive review exercises at the end of each chapter. Many of these problems utilize real data and are designed to assess the students' conceptual as well as computational understanding of the material. Selected problems are open-ended and offer excellent opportunity for extended discussion, group activities or student projects.

Summary/Key Terms An end-of-chapter summary provides a detailed review of important concepts and formulas covered in the chapter. Key terms and their definitions are listed which serve as a working glossary within each chapter.

Formula Card Important tables and formulas which students refer to and utilize often are included in a detachable table/formula card. This card can be used as a quick reference when doing homework or studying for an exam.

Minitab Laboratories/Computer Applications Extended laboratory sessions for Minitab are provided at the end of most chapters. These laboratories, written by Lloyd R. Jaisingh of Morehead State University, include detailed instructions and extended examples for using Minitab and allow students to explore the topics covered

in the corresponding chapter. In addition, exercises are placed at the end of each laboratory which can be used with Minitab or any other statistical software package.

Program Disk A disk is provided within each text which includes programs that can be used to solve basic statistical computation problems. Please refer to Appendix E for a listing of these programs.

SUPPLEMENTS

Instructor's Resource Manual The Instructor's Resource Manual contains detailed solutions to the even-numbered end-of-section and end-of-chapter problems and a data disk that contains data sets from the text and exercise material.

Print Test Bank/Computerized Test Bank The Print Test Bank provides instructors with over 1,000 test questions to choose from. A computerized version of this print test bank is also available in both IBM and Macintosh formats.

Student Solutions Manual The Student Solutions Manual contains detailed solutions to the odd-numbered end-of-section and end-of-chapter exercises.

McGraw-Hill's Statistics Discovery Series: A Guide to Learning Statistics This supplement is intended to help students enhance their understanding of introductory statistics. Each section of this study guide contains study objectives, an overview of the topics covered, key terms and definitions, worked-out examples, helpful hints to the student, and new exercises and their solutions.

McGraw-Hill's Statistics Discovery Series: A Guide to Minitab This supplement helps the student gain a better understanding of statistics through the use of the statistics software Minitab. Worked-out examples and new exercises for use with Minitab are presented, along with a data disk containing data sets ready for use with Minitab. The supplement contains command information for DOS, Windows, and Macintosh platforms, and is packaged with either an IBM or a Macintosh disk.

McGraw-Hill's Statistics Discovery Series: A Guide to Tl Graphing Calculators for Statistics This supplement contains instructions for the student using a graphic calculator in an introductory statistics course through worked-out examples and new exercises. Appendixes for Texas Instruments 81, 82, and 85 graphic calculators are also included.

Against All Odds Videotapes Videotapes depicting the use of statistics in our world, produced by the Annenberg/CPB Project, are available.

Mystat This student version of the statistical software program Systat is available through McGraw-Hill.

THE TEXT

In chapter 1 we introduce the subject matter of statistics and present its two branches. The first of these, called descriptive statistics, is concerned with the collection, description, and summarization of data. The second branch, called inferential statistics, deals with the drawing of conclusions from data.

Chapters 2 and 3 are concerned with descriptive statistics. In Chapter 2 we discuss tabular and graphical methods of presenting a set of data. We see that an effective presentation of a data set can often reveal certain of its essential features. Chapter 3 shows how to summarize certain of the features of a data set.

In order to be able to draw conclusions from data it is necessary to have some understanding of what they represent. For instance, it is often assumed that the data constitute a "random sample from some population." In order to understand exactly what this and similar phrases signify, it is necessary to have some understanding of probability, and that is the subject of Chapter 4. The study of probability is often a troublesome issue in an introductory statistics class because many students find it a difficult subject. As a result, certain textbooks have chosen to downplay its importance and present it in a rather cursory style. We have chosen a different approach, and have attempted to concentrate on its essential features, and present them in a clear and easily understood manner. Thus, while avoiding the topic of counting principles, we have briefly but carefully dealt with the concepts of the events of an experiment, the properties of the probabilities that are assigned to the events, and the idea of conditional probability and independence. Our study of probability is continued in chapter 5 where discrete random variables are introduced and in chapter 6, which deals with the normal and other continuous random variables.

Chapter 7 is concerned with the probability distributions of sampling statistics. In this chapter we learn why the normal distribution is of such importance in statistics.

Chapter 8 deals with the problem of using data to estimate certain parameters of interest. For instance, we might want to estimate the proportion of people that are presently in favor of congressional term limits. Two types of estimators are studied. The first of these estimates the quantity of interest with a single number (for instance, it might estimate that 52 percent of the voting population favors term limits). The second type provides an estimator in the form of an interval of values (for instance, it might estimate that between 49 and 55 percent of the voting population favors term limits).

Chapter 9 introduces the important topic of statistical hypothesis testing, which is concerned with using data to test the plausibility of a specified hypothesis. For instance, such a test might reject the hypothesis that over 60 percent of the voting population favors term limits. The concept of p-value, which measures the degree of plausibility of the hypothesis after the data has been observed, is introduced.

Whereas the tests in chapter 9 deal with a single population, the ones in chapter 10 relate to two separate populations. For instance, we might be interested in testing whether the proportions of men and of women that favor term limits are the same.

Probably the most widely used statistical inference technique is that of the analysis of variance, and this is introduced in chapter 11. This technique allows us to test infer-

ences about parameters that are affected by many different factors. Both one- and two-factor analysis of variance problems are considered in this chapter.

In Chapter 12 we learn about linear regression and how it can be used to relate the value of one variable (say the height of a man) to that of another (the height of his father). The concept of regression to the mean is discussed and the regression fallacy is introduced and carefully explained. We also learn about the relation between regression and correlation. Also, in an optional section, we use regression to the mean along with the central limit theorem to present a simple, original argument to explain why biological data sets often appear to be normally distributed.

In Chapter 13 we present goodness of fit tests, which can be used to test whether a proposed model is consistent with data. This chapter also considers populations classified according to two characteristics and shows how to test whether the characteristics of a randomly chosen member of the population are independent.

Chapter 14 deals with nonparametric hypothesis tests, which are tests that can be used in situations where the ones of earlier chapters are inappropriate. Chapter 15 introduces the subject matter of quality control, a key statistical technique in manufacturing and production processes.

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