Peter King Ethan V. Munson (Eds.)

# Digital Documents: Systems and Principles

8th International Conference on Digital Documents and Electronic Publishing, DDEP 2000 5th International Workshop on the Principles of Digital Document Processing, PODDP 2000 Munich, Germany, September 2000, Revised Papers



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# Lecture Notes in Computer Science

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#### Preface

This volume contains the proceedings of two recent conferences in the field of electronic publishing and digital documents:

- DDEP 2000, the 8th International Conference on Digital Documents and Electronic Publishing, the successor conference to the EP conference series;
- PODDP 2000, the 5th International Workshop on the Principles of Digital Document Processing.

Both conferences were held at the Technische Universität München, Munich, Germany in September 2000.

DDEP 2000 was the eighth in a biennial series of international conferences organized to promote the exchange of novel ideas concerning the computer production, manipulation and dissemination of documents. This conference series has attempted to reflect the evolving nature and usage of documents by treating digital documents and electronic publishing as a broad topic covering many aspects. These aspects have included document models, document representation and document dissemination, dynamic and hyper-documents, document analysis and management, and wide-ranging applications. The papers presented at DDEP 2000 and in this volume reflect this broad view, and cover such diverse topics as hypermedia structure and design, multimedia authoring techniques and systems, document structure inference, typography, document management and adaptation, document collections and Petri nets. All papers were referred by an international program committee.

PODDP 2000 was designed to provide a forum for the discussion of the modeling of systems that process digital documents using theories and techniques from such fields as computer science, mathematics and psychology. The papers presented at PODDP 2000 appearing in this volume report on such diverse topics as abstract document structures and document data structures, techniques for document transformation, the applicability of UML (Unified Modeling Language) diagrams to document specifications, and automatic link generation. Again, all papers were refereed by an international program committee.

This volume also includes two papers that were previously accepted for the journal EPODD, Electronic Publishing, Origin Dissemination and Design. One of these papers contains a comparative evaluation of two common approaches to the electronic presentation of news, while the other paper describes an agent-based toolkit for finding and remembering information in a distributed environment of rapidly changing information sources. These two papers were reviewed by the editorial board of the journal.

The editors would like to thank the members of the PODDP and DDEP program committees for their considerable assistance in providing very thorough reviews of the submissions. We gratefully acknowledge the support of the conference sponsors: Software-Offensive Bayern, Comet Computer GmbH, the Institut

für Informatik Technische Universität München, and Springer-Verlag. Prof. Dr. Anne Brüggemann-Klein worked tirelessly as the chair of DDEP 2000 and also managed local arrangements for both meetings. We also express our sincere gratitude to Frau Evelyn Gemkow of the Technische Universität München, whose service as the conference secretary was much appreciated, and to Frau Diana Gross, Dr. Stefan Hermann and other members of the Rechnerbetriebsgruppe at TUM for the design of the Web pages and other on-site technical assistance, including Internet access.

December 2000

Peter King, Ethan V. Munson

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# A Link-Oriented Comparison of Hyperdocuments and Programs

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**Abstract.** There are parallels between the construction of programs and the construction of hypertexts, and in particular between the abstractions available to the application programmer and those available to the hypertext author. In this paper we look at the distinctive element of the hypertext medium, the link, and discuss its possible programming language analogs. We go on to examine programming language abstractions that could be usefully employed by hypertext authors to control the complexity of the systems which they are engaged in building.

# 1 Introduction, Background, and Assumptions

Following Dijkstra's famous article 'Goto considered harmful' [8], written in 1968, the goto statement has been deprecated in most programming languages. Remaining at the lowest abstraction levels, such as assembly languages, or used for efficiency reasons, it is masked by higher-level abstractions (e.g. selections, procedure calls, method invocations and continuations). On the other hand, the hypertext link, which has been characterized as a goto [7], has remained in use in hypertext. Indeed many people see it as the essence of hypertext; most of the definitions of hypertext originally given by Nielsen [16] centre around linking.

Although programming involves many variations on the goto which are safer for programming-in-the-small (if/then, case, iterations) and -in-the-large (procedures, modules, class libraries), the simple link remains the principal tool for the hypertext engineer. The complexity inherent in the unconstrained use of this primitive construct is one of the main issues in hypertext design.

This paper tries to analyse the apparent clash of practice. It also covers a wider issue: many authors have extended the goto/link analogy by likening the authorship of a hyperdocument to the task of writing programs, or, at a higher level, have mapped out a discipline of hypermedia engineering to match software engineering [13]. These comparisons can be valuable because hyperdocument authoring is a young discipline

compared with the discipline of producing programs; if, by drawing parallels with programming, we can gain new insights into hyperdocument authoring, there are big potential gains. We must ensure, however, that the parallels are valid ones, and this paper tries to help. Our main focus, reflected in the title, is at the comparatively low level of links, rather than the higher levels of structuring and engineering. Maintaining this focus, we look at ways of modelling links that are more expressive than a simple goto and look at the difference between the static and dynamic aspects of hypertext construction. Finally we list a number of control abstractions that have been used by software engineers and consider how they may help the hypertext author.

#### 1.1 Assumptions

In order to make this paper simpler, we shall fix some of the objects we are talking about. We shall assume that the hypertext is represented in HTML and viewed on a web browser. An HTML document may host scripting components, applets and various kinds of dynamic event handlers, but if we discuss hyperdocuments that involve bits of program this will inevitably muddy our discussion. Thus we shall confine our discussion to static hypertext: no pieces of Java, no CGI scripts, no cookies, etc. Our HTML hyperdocument will, of course, consist of a number of pages, and these will in general link to pages outside the current hyperdocument.

Notwithstanding our use of HTML as a basis for example, we will refer to hypertext systems other than the World Wide Web, since many of these are more developed in the abstractions they provide. In particular HTML essentially only offers one type of link, though there is a potentially extremely rich set of link types that hypertext systems may offer [4,14].

#### 1.2 The Author and the End-User

If we start on the programming side, the two important parties are the author(s) and the end-user(s). The author creates the program, which may be a module in a much larger program, and the end-user executes the program. The author's world is a long way away from the end-user's. Indeed the end-user is normally unaware of the nature of the source code, and whether it contains any gotos. The goto concept, and indeed all concepts of program structuring, just apply to the author's source code world.

In the hypertext world, the author prepares a document. The end-user reads the document the author has built. However the end-user's world is much closer to the author's than is the case for a program. In particular the links provided by the author are directly visible to the end-user. Thus, reflecting these two levels, we can draw two comparisons:

- (a) between gotos in programs and the complete set of all links specified by hypertext authors, or
- (b) between gotos in programs and the actual set of links used during a browser session by hypertext end-users.

We believe that (a) is the closer comparison, but (b) still deserves attention since the goto is principally happening to the end user. The text does not 'go' anywhere, instead there is an intuitive understanding that the user has 'travelled', hence the common reference to 'navigating' or 'surfing' the Web. The role of the author is to specify the complete set of gotos, i.e. to determine the possible navigational choices from which the user chooses the actual set.

#### 2 Alternatives to the Goto Model

Our first point is that if one wishes to liken a hypertext link to a programming language concept, there are several alternatives to the goto model. We will discuss three of them here: we will call them the link-is-data-reference model, the link-is-procedure-call model and the link-is-a-continuation model.

The first model, the link-is-data-reference model, is simple. In this, a hyperdocument is likened to the data part of a program, not the executable part. Each hyperdocument page is likened to a particular data structure (or to an object in OO technology), and links are just references to other data structures. As an example, if the hypertext page just consists of some text T1, followed by a link L, followed by further text T2, then, using Java notion together with a very simple document object model, this is likened to the programming language data structure:

This is a simplistic view of a Web page, the Web Consortium's DOM standard [19] is a more complete mechanism for treating a hypertext page as just such a simple data structure. The effect of this from our point of view is to reduce a link to an undistinguished component of the data structure, and requires the navigation behaviour (and the rendering activity) to be specified by external semantics in the form of stylesheet data or scripted functions.

Our second model, the link-is-procedure-call model, is closer to the goto model in that it relates to the executable part of a program. Although a Web server is stateless and is therefore unaffected by the user's choice of link navigation (without the use of cookies or explicitly programmed work-arounds), each browser maintains both a linear history and a stack of previously-visted pages together with a Back button. Given a Back facility, a link is arguably a specification of a procedure call, not a goto at all. A model, reflecting the analogy that each hyperdocument page is a procedure that potentially calls other procedures, is that a page can be likened to a procedure with the following body: