## INTERNATIONAL INVESTMENT LAW AND COMPARATIVE PUBLIC LAW

EDITED BY
STEPHAN W. SCHILL



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### INTERNATIONAL INVESTMENT LAW AND COMPARATIVE PUBLIC LAW

#### In memoriam Thomas Wälde

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#### FOREWORD

There is a rise of academic interest in international investment law—one of the areas of international law where doctrine is still catching up with practice. The editor observes that 'what is still missing is a comprehensive framework for the current thinking on international investment law as a whole'. This compilation is a step in this right direction, as it offers an up to date conceptual analysis of investment law from the perspective of comparative public law.

The editor employs a comparative public methodology as a framework for assessing 'the clash in investment law between commercial arbitration and public international law approaches'. However this is used as a critical tool applied to the specificities of investment law rather than as a preconceived answer transposed 'lock, stock, and barrel' from one legal order to the other. The compilation covers in a balanced manner both the substantive and the procedural aspects of investment law, identifying the respective challenges. Investment law is systematically analysed from multiple public law perspectives, starting from the minimum standards of protection and procedural justice in administrative law and the principle of balancing individual rights with public interest in Part I, going through the evolution of standards of investment protection in national setting in Part II and including the regulation of pertinent issues in national administrative and constitutional laws, in WTO and in human rights law in Part III. In the final Part IV the specificities of investment treaty dispute settlement mechanisms are assessed, with a particular focus on the remedies available under the different regimes.

The study commemorates Thomas Wälde who inspired it though his Separate Opinion in *International Thunderbird Gaming v Mexico*. Following his academic legacy, the contributors tackle the broader economic and policy issues underpinning modern investment law and decision-making. While recognizing the imperfections of the existing legal framework and the resulting discontents of various interest groups, Stephan Schill expresses optimism about the systemic role of investment law and arbitration as a mechanism of global governance with the potential to accommodate the rights and interests of investors, States, as well as of civil society. As a method of achieving that, the authors suggest a systematic approach—internal reform aligned with informed application of modern public law principles, such as transparency, openness, and balancing competing values instead of a politically and practically unfeasible institutional reform.

I endorse without hesitation the study on *International Investment Law and Comparative Public Law* initiated by Thomas Wälde and led to a successful outcome by Stephan Schill together with his co-contributors.

James Crawford Whewell Professor of International Law University of Cambridge

#### PREFACE

International investment law has gained almost ubiquitous purview because of the increasingly widespread presence of foreign investors and the impact of virtually any area of public policy-making on investment activities. The problems dealt with in investor-state arbitration, however, are not novel as such. They have played a role in domestic administrative and constitutional litigation—and partly also in regional fora such as the European Court of Justice or the European Court of Human Rights—ever since the rise of the modern regulatory state. With the emergence of a truly global economy the same problems of public law now surface at the international level. Yet, even though international investment law and domestic public law are, to a certain extent, functional equivalents in governing investor-state relations, international investment law still lacks the conceptual and doctrinal clarity of sophisticated public law systems at domestic and regional levels.

The present book proposes the use of a comparative public law methodology to enhance our understanding of international investment law. This method does not treat the issues arising under the more than 2,600 bilateral, regional and sectoral investment treaties in isolation, but against the rich experience of more advanced public law systems. Thus, comparative public law can serve as a critical tool in analysing and in further developing international investment law and investor-state dispute resolution in ways that are tested and accepted in other public law contexts. This cannot only be of practical use in investor-state arbitrations, but ultimately may help to strengthen the often contested legitimacy of investor-state dispute resolution without requiring a fundamental redesign of the system.

The idea for the present book was born in the fall of 2007, after the late Thomas Wälde had asked me to co-organize a panel with him at the inaugural conference of the Society of International Economic Law on the interrelations between international investment law and comparative public law. The idea was to continue building on the groundwork Thomas had laid in his Separate Opinion in the Thunderbird case. It soon turned out, however, that the methodologically exacting approach to use comparative public law analysis to approach problems of international investment law required a more systematic and comprehensive treatment. This was particularly true as we found surprisingly little writing on the problems regularly arising in investment arbitrations from a comparative law perspective and could see equally little academic and professional interaction

between the groups dealing with public law problems relating to investment at domestic and international levels.

Thanks to Thomas' incessant enthusiasm, creativity and ability to bring people together, the idea formed quickly to work on an edited book that would assess the principles of international investment law against a comparative public law background and provide, from that perspective, exemplary analyses of important problems of substantive law and procedure arising in investor-state arbitration. The purpose of this was to show the potential of this approach both for thinking about international investment law in conceptual terms and for contributing to the resolution of practical cases. We had already finished the concept of the book and had found a publisher, when Thomas' unexpected passing away in October 2008 came as a shock to the whole investment law community, to the contributors of this book and to me as Thomas' co-editor.

I am thus all the more grateful to Oxford University Press, in particular to John Louth and Merel Alstein, and to the contributors of this book for their continued support of this project despite the tragic loss of its spiritus rector. I am equally grateful to Prof. Armin von Bogdandy, Director at the Max Planck Institute for Comparative Public Law and International Law in Heidelberg, for giving me the necessary freedom and support to finish this time-demanding project after I joined the Institute last fall. Much appreciated editorial assistance in formatting the contributions and putting together the tables of cases, treaties and legislation came from Dominik Fronert, Johannes Pötzl and Andrea Schaf. Fiona Stables and Alison Floyd of Oxford University Press managed production and copyediting in an outstanding way.

Having made Thomas' native city my new academic home, I hope that his ideas and enthusiasm for investment law and comparative law find in the present book a legacy that he would have approved of and enjoyed.

Stephan W. Schill Heidelberg June 2010

#### LIST OF ABBREVIATIONS

#### General

ACHPR African Charter of Human and People's Rights

ACHR American Convention on Human Rights

BGH Bundesgerichtshof

BIT bilateral investment treaty
BVerwG Bundesverwaltungsgericht

CEDAW Convention on the Elimination of All Forms of Discrimination

against Women

CFI Court of First Instance (renamed the General Court by the

Treaty of Lisbon)

CFR Charter of Fundamental Rights of the European Union

CRC Convention for the Rights of the Child

DCF discounted cash flow

EBRD European Bank for Reconstruction and Development

ECHR European Convention for the Protection of Human Rights and

Fundamental Freedoms

ECJ European Court of Justice (renamed Court of Justice of the

European Union by the Treaty of Lisbon)

ECT Energy Charter Treaty

ECtHR European Court of Human Rights

FCN treaty friendship, commerce, and navigation treaty
FERC Federal Energy Regulatory Commission (US)

FMV fair market value

FPS full protection and security

GATS General Agreement on Trade in Services
GATT General Agreement on Tariffs and Trade

HRC Human Rights Committee

IACHR Inter-American Commission on Human Rights

IACtHR Inter-American Court of Human Rights
IAR informal administrative representations
ICC International Chamber of Commerce

ICCPR International Covenant on Civil and Political Rights
ICESCR International Covenant on Economic, Social and Cultural

Rights

ICJ International Court of Justice

ICSID Convention Convention on the Settlement of Investment Disputes between

States and Nationals of Other States

ICSID International Centre for Settlement of Investment Disputes
IEEPA International Emergency Economic Powers Act of 1977 (US)

IIA international investment agreement

#### List of Abbreviations

ILC International Law Commission
ILO International Labour Organisation

ITLOS International Tribunal for the Law of the Sea LCIA London Court of International Arbitration

MFN most-favoured-nation

NAFTA North American Free Trade Agreement NEA National Emergencies Act of 1976 (US)

New York Convention United Nations Convention on the Recognition and

Enforcement of Foreign Arbitral Awards

NGO non-governmental organization
NIEO New International Economic Order

NPM non-precluded measures

OECD Organization for Economic Cooperation and Development

PCIJ Permanent Court of International Justice

PPP public-private partnership

SCC Stockholm Chamber of Commerce

TEU Treaty on European Union

TFEU Treaty on the Functioning of the European Union

UDHR Universal Declaration of Human Rights

UNCITRAL United Nations Commission on International Trade Law
UNCLOS United Nations Convention on the Law of the Sea
UNCTAD United Nations Conference on Trade and Development

UNTS United Nations Treaty Series

VCLT Vienna Convention on the Law of Treaties

WTO World Trade Organization

#### **Publications**

AJCL American Journal of Comparative Law
AJIL American Journal of International Law
Am Bankr LJ American Bankruptcy Law Journal

Am Rev Int Arb American Review of International Arbitration

Arb Int Arbitration International

AU ILR American University International Law Review

AU LR American University Law Review
Berk JIL Berkeley Journal of International Law
Brooklyn JIL Brooklyn Journal of International Law
BYBIL British Yearbook of International Law

Cal LR Caifornia Law Review
Camb LJ Cambridge Law Journal

Can YBIL Canadian Yearbook of International Law

Cardozo JICL Cardozo Journal of International and Comparative Law

Chi JIL Chicago Journal of International Law
CMLR Common Market Law Review
Col JEL Columbia Journal of European Law
Col JTL Columbia Journal of Transnational Law

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#### List of Abbreviations

Col LR Columbia Law Review

Conn JIL Connecticut Journal of International Law

Corn ILI Cornell International Law Journal

Corn LR Cornell Law Review

CWR JIL Case Western Reserve Journal of International Law
Duke JCIL Duke Journal of Comparative and International Law

Duke LJ Duke Law Journal
Econ & Pol Economics & Politics

EJIL European Journal of International Law

ELI European Law Journal
ELR European Law Review

Emory ILR Emory International Law Review ERPL European Review of Public Law

Eur Pub Law European Public Law

Ford ILJ Fordham International Law Journal

Ford JCFL Fordham Journal of Comparative and Financial Law

Ford LR Fordham Law Review

Geo IELR Georgetown International Environmental Law Review

Geo Wash JILE George Washington Journal of International Law and Economics

Geo Wash LR George Washington Law Review

GYBIL German Yearbook of International Law

Harv LR Harvard Law Review

Hast CLQ Hastings Constitutional Law Quarterly

Hast ICLR Hastings International and Comparative Law Review

IBLJ International Business Law Journal
ICLJ International Comparative Law Journal
ICLQ International and Comparative Law Quarterly
ICSID Rev-FILJ ICSID Review-Foreign Investment Law Journal
II Const L International Journal of Constitutional Law

IJ Const L International Journal of Constitutional Law
ILC Ybk International Law Commission Yearbook

ILSA JICL International Law Students Association Journal of International

and Comparative Law

Int L Forum International Law Forum du Droit International

Int Org LR International Organizations Law Review

J Pol Econ Journal of Political Economy

JI Arb Journal of International Arbitration
JI Econ L Journal of International Economic Law

JL & Econ Journal of Law and Economics

JL Econ & Org Journal of Law, Economics, and Organization

JLS Journal of Legal Studies

JWELB Journal of World Energy Law and Business JWIT Journal of World Investment and Trade

L & CP Law & Contemporary Problems

LPICT Law & Practice in International Courts & Tribunals

LQR Law Quarterly Review

#### List of Abbreviations

Mich JIL Michigan Journal of International Law

Mich LR Michigan Law Review

Minn JIL Minnesota Journal of International Law

MLR Modern Law Review

Neth ILR Netherlands International Law Review

Nw JILB Northwestern Journal of International Law and Business

Nw LR Northwestern Law Review

NYU ELJ New York University Environmental Law Journal

NYU JILP New York University Journal of International Law and Politics

NYU LR
OGEL
Oil, Gas and Energy Law Review
OJLS
Oxford Journal of Legal Studies
PPLR
Public Procurement Law Review
San Diego ILJ
Stan ELJ
Stanford Environmental Law Journal

Stan L & PR
Tex ILJ
Texas International Law Journal
Trans Disp Man
U Chi LR
U Colo LR

Stanford Law & Policy Review
Texas International Law Journal
Uriversity of Chicago Law Review
U Colo LR

University of Colorado Law Review

U Miami ICLR University of Miami International and Comparative Law Review UC Davis JILP University of California Davis Journal of International Law and

Policy

UPa J Const L University of Pennsylvania Journal of Constitutional Law

UPa LR University of Pennsylvania Law Review
Va JIL Virginia Journal of International Law

Va LR Virginia Law Review Va Tax Rev Virginia Tax Review

Van JTL Vanderbilt Journal of Transnational Law Wisc ILJ Wisconsin International Law Journal

Wisc LR Wisconsin Law Review

Yale JIL Yale Journal of International Law Yale L & PR Yale Law and Policy Review

Yale LJ Yale Law Journal

YBILP Yearbook of International Law and Policy

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