McGraw-Hill Dictionary of Business Acronyms, Initials, and Abbreviations

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Preface

Fifteen years after I had published the first in a series of five business-oriented dictionaries, I began to see the need for yet another type of dictionary. This time, the proposed book would be a lexicon containing business acronyms, initials, and abbreviations. What had I noticed in my day-to-day life as a business consultant and educator to convince me of the compelling need for such a book?

First of all, everyone knows that in today's business world we are all confronted daily with a variety of common (and not so common) abbreviated terms. Whether these terms are communicated in written or verbal form, confusion can arise, since most of them frequently convey several different meanings. For example, IBM is a three-letter word that is quickly identified throughout the world as initials for International Business Machines. However, these same three letters also stand for the Institute for Burn Medicine, Industrias Biologicas Mexicana (Mexican Biological Industries), intercontinental ballistic missile, and the International Brotherhood of Magicians. And the two-letter words, IB or IM, have a list of several dozen possible spelled-out forms.

An anecdote taken from my own professional life might serve to further highlight the potential trouble that can come about when one of these terms is misinterpreted. As a young college professor, I once had occasion to take a plane trip to Boston in order to attend a professional conference. Seated next to me on the plane was a relentless namedropper who, during the course of his career as a reporter, claimed to have interviewed JFK (President John F. Kennedy), LBJ (President Lyndon B. Johnson), and so on and so forth! After he had exhausted this line of conversation, the reporter turned to me and asked if I did consulting work. Seeing that my opportunity to speak (and to shine) had at last arrived, I answered by saying that yes, indeed, I

did consulting in Boston for ADL. The reporter was quite impressed to hear that I worked for Arthur D. Little, a first-rate consulting firm. His enthusiasm waned, however, when I corrected his error and informed him that I was a consultant to the Anti-Defamation League!

The story is amusing, but it nicely summarizes the reason I have written this book. Clarity and precision are necessary components of business communications. They will be improved only when we are aware of the many different meanings that have been applied to each acronym, initial, abbreviation, or symbol by the general business community at large. Thus, I have tried to include in this volume as many of the commonly used designations from both the national and international worlds of business and commerce as is possible. When this book is used in conjunction with a business dictionary, the user should be amply equipped to comprehend clearly and communicate effectively.

Lastly, there are a few decisions made in the preparation of this book that the reader should be aware of as he or she begins to use it:

- Conventional symbols have been used without specific identification, for instance: - (hyphen); / (diagonal); & (ampersand); = (equal sign); * (asterisk).
- 2. The use of capital, lowercase, or a combination of both capital and lowercase letters for the spelled-out versions of abbreviations or acronyms has never been universally agreed upon. In most cases in this book, I have used the preferred or most commonly used form. When an abbreviation involves the use of proper names, then capital letters are the correct choice. Otherwise, the form of capitalization that is adopted is more a matter of style than of correctness.

Acknowledgments

My library contains hundreds of sources of information that were used to prepare my five earlier dictionaries. These volumes have also been put to use in creating this book. In ad-

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dition, both American and foreign agencies have been helpful in providing relevant information. I also received a good deal of assistance from trade associations (who, along with government departments, appear to be in the habit of creating new terms on a daily basis).

To the best of my knowledge, I have not quoted from any other copyrighted source. However, I have acquired much indirect assistance from the authors of numerous books, journal articles, and reference materials. Any attempt to list them here would be impossible.

Betsy Brown and Bill Sabin, my editors at McGraw-Hill, have been enlightened professional supporters of this dictionary. My wife, Ellen, my daughters, Elizabeth and Lauren, and my son-in-law, Robert, continue to be my inspiration. Time away from them, whether it is spent researching an article or struggling with a complex set of acronyms, initials, and abbreviations, is more than compensated for by their affection.

Finally, I acknowledge my reader—the ultimate judge. I continue to seek your critical comments and urge you to bring any errors or suggestions to my attention.

Jerry M. Rosenberg

About the Author

JERRY M. ROSENBERG, Ph.D., is professor at the Graduate School of Management and Department of Business Administration at Rutgers University. He is the author of the McGraw-Hill Dictionary of Wall Street Acronyms, Initials, and Abbreviations and the McGraw-Hill Dictionary of Information Technology and Computer Acronyms, Initials, and Abbreviations-both just published by McGraw-Hill. Dr. Rosenberg's previous reference works include the Dictionary of Business and Management, the Dictionary of Banking and Financial Services, the Dictionary of Computers and Information Processing, and the Dictionary of Artificial Intelligence and Robotics. In addition, Dr. Rosenberg serves as a consultant to the Oxford English Dictionary and the Random House Dictionary. He is acclaimed "America's foremost business and technical lexicographer."

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American Airlines

Ansett Airways

Ann Arbor (railroad)

Arithmetic Average

a: absent

absolute

account

adder

ampere Associate in Accounting Automobile Association analog angstrom AAA: Agricultural Adjustment Adargent ministration asynchronous American Academy of Adverattribute tising audit American Accounting Associauditor ation automatic American Arbitration Associ-A: America ation American S&L Association of American Florida (NYSE) American Medical Buildings Inc. Automobile Association of (ASE) American Oil Company America Anchor Line Standard & Poor's highest Class "A" or Series "A" (securiquality bond rating AAAA: American Association of Total Average dollar inventory Advertising Agencies A-1: First Class AAAE: American Association of First Rate Airport Executives Highest class rating AAAI: Affiliated Advertising Agen-Lloyd's Register indicating a cies International ship's equipment is first rate American Association for A&A: Arcade and Attica (rail-Artificial Intelligence road) AAAM: American Association of Aircraft Manufacturers AA: Achievement Age Acting Appointment AAAS: American Association for the Advancement of Sci-Active Account Active Assets ence Administrative Assistant · AAASM: Associated African States Aerolineas Argentinas (Argenand Madagascar AABM: Association of American tine Airlines) Aluminum Association Battery Manufacturers AABPDF: Allied Association of Aluminum Company of Amer-Bleachers, Printers, ica (NYSE) Always Afloat Dyers, and Finishers

AABTM: American Association of Baggage Traffic Managers AAC: Anacomp Inc. (NYSE)

Automatic Aperture Control
Automotive Advertisers
Council

Average Annual Cost

AACCLA: Association of American Chambers of Commerce in Latin America

AACE: American Association of Cost Engineers

AACO: Arab Air Carriers Organization

AACP: American Association of Commercial Publications

AACS: Advanced Automatic Compilation System

AACSE: American Assembly (Association) of Collegiate
Schools of Business

AACT: American Association of Commodity Traders

AAD: At A Discount AADC: All-Application Digital

Computer

AADFI: Association of African Development Finance Institutions

AAE: American Association of Engineers

AAEE: American Association of Electrical Engineers

AAF: American Advertising Federation

> American Air Filter Company

AAFE: American Association of Feed Exporters

AAFRA: Association of African Airlines

AAHA: Awaiting Action of Higher Authority

AAICD: American Association of Imported Car Dealers AAIE: American Association of Industrial Editors

American Association of Industrial Engineers

AAII: American Association of Individual Investors

> Association for the Advancement of Invention and Innovation

AAIM: American Association of Industrial Management

AAIMS: An Analytical Information Management System

AAIN: American Association of Industrial Nurses

AAJ: Arab Airways

AAL: Absolute Assembly Language Alexander & Alexander Services Inc. (NYSE)

American Airlines

AALA: American Automotive Leasing Association

AAlska: Arctic Alaska Fisheries Corp. (newspaper)

AALU: Association of Advanced Life Underwriting

AAMA: American Apparel Manufacturers Association
Architectural Aluminum
Manufacturers Association

Automotive Accessories

Manufacturers of America

AAMGA: American Association of Managing General Agents

AAMI: American Association of Machinery Importers

AAO: Authorized Acquisition Objective

AAP: Analyst Assistance Program Apollo Applications Program Association of American Publishers

AAPA: Advertising Agency Production Association American Association of Port Authorities

AAPC: Afro-American Purchasing Center

AAR: AAR Corp. (newspaper)
Against All Risks
Association of American Railroads

AARC: Ann Arbor Railroad Company

AARR: Ann Arbor Railroad

AAS: Advanced Administrative System

> Associate in Applied Science Automatic Addressing System

AASB: American Association of Small Business

AASM: Association of American Steel Manufacturers

AASO: Association of American Ship Owners

AASRC: American Association of Small Research Companies

AAT: Association of Accounting Technicians

AATCC: American Association of Textile Chemists and Colorists

AATMS: Advanced Air Traffic Management Systems

AATT: American Association for Textile Technology

AAWPI: Association of American Wood Pulp Importers

AAXICO: American Air Export and Import Company

A&B: Antofagasta and Bolivia (railroad)

A/B: Aktiebolaget (joint stock company) (Swedish)

AB: ABI American Businessphones Inc. (ASE)

Assembly Bill

Keystone Commuter (airline)

ABA: American Bakers Association
American Bankers Association

American Bankers Association Number American Bar Association Annual Budget Authorization Associate in Business Administration

ABAC: Association of Business and Administrative Computing

ABAJ: American Bar Association Journal

abandt: abandonment

ABB: Akron & Barberton Belt (railroad)

ABBB: Association of Better Business Bureaus

ABBMM: Association of British Brush Machinery Manufacturers

AB&C: Atlanta, Birmingham and Coast (railroad)

ABC: Abridged Building Classification (for Architects, Builders and Civil Engineers)

America, Britain, Canada American Broadcasting Company

Approach By Concept Associated Builders and Contractors

Audit Bureau of Circulation

ABCA: American, British, Canadian, Australian

American Business Commu-

nication Association

ABCA/UES: American Business

Communication Association Unification
of Engineering Stan-

dards ation of Brit

ABCC: Association of British Chambers of Commerce

ABCM: Association of Building Component Manufacturers

ABCS: Automatic Base Communication Systems

trol System ABCW: American Bakery and Confectionery Workers ABD: ABIOMED Inc. (ASE) ABDL: Automatic Binary Data Link ABE: Association of Business Executives ABED: Acid/Base Electrolyte Disor-ABEND: Abnormal End of Task ABES: Air Breathing Engine Sys-Association for Broadcast Engineering Standards ABET: Accreditation Board for Engineering and Technology ABEX: American Brake Shoe Company ABF: Airborne Freight Corp. (NYSE) ABFM: Association of Business Forms Manufacturers ABG: American Ship Building Co., The (NYSE) ABGSM: Association of British Generating Set Manufacturers

ABHM: Association of British Hard-

ABI: ABI American Businessphones

Abimd: ABIOMED Inc. (newspa-

Inc. (newspaper)

AmBrit Inc. (ASE)

ABK: Alliance Bancorporation

ABL: Accepted Batch Listing

ABktCT: American Bank of Con-

necticut (newspaper)

Alameda Belt Line (railroad)

American Biltrite Inc. (ASE)

ABIdM: American Building Mainte-

per) Abitibi: Abitibi-Price Inc. (newspa-

per)

(ASE)

ware Manufacturers

Automatic Broadcast Con-

paper) ABLP: Air Bearing Lift Pad ABM: Advanced Bill of Materials American Building Maintenance Industries (NYSE) Associate in Business Management Automated Batch Mixing ABMA: American Boiler Manufacturers Association American Brush Manufacturers Association ABMEX: Association of British Mining Equipment Export-ABM G: ABM Gold Corp. (newspaper) ABMPS: Automated Business Mail Processing System ABMS: Automated Batch Manufacturing System ABNCO: American Bank Note Company ABNI: Available But Not Installed ABP: Accounting Principles Board American Business Press American Business Products Inc. (NYSE) ABPC: American Book Publishers' Council

nance Industries (news-

ABPI: Association of the British

Pharmaceutical Industry ABR: Real Aerovias Brasil (Brazil-

ian airline symbol) A&BRC: Antofagasta and Bolivia Railway Company

ABrck: American Barrick Resources Corp. (newspaper)

ABRL: Army Ballistic Research Laboratories

ASRT: A/B Rederi Transatlantic (Pacific Australia Direct Line

ASS: Albertson's Inc. (NYSE) American Boxwood Society

American Brake Shoe American Bureau of Shipping **Automated Bond System** tration ABSLDR: Absolute Loader ACAM: Augmented Content-ABSTECH: American Bureau of Addressed Memory Shipping Worldwide **Technical Services** ABT: Abbott Laboratories (NYSE) American Board of Trade AbtLab: Abbott Laboratories (newspaper) ABU: Asia-Pacific Broadcasting Union (Japan) (newspaper) ABusPr: American Business Products Inc. (newspaper) Trust (newspaper) ABW: Advise By Wire Armada Corp. (NYSE) ning System ABWA: American Business Women's Association ABX: American Barrick Resources Development Corp. (NYSE). ABY: Abitibi-Price Inc. (NYSE) Arbitration Service ABZ: Arkansas Best Corp. (NYSE) a/c: account AC: Account Current Acoustic Coupler reau Actual Count Active Capital Inc. (NYSE) Adaptive Control African Coasters (steamship) America Air Canada (airline) Algoma Central (railroad) Brokers Alliance Capital Management LP (NYSE) Alternating Current Ante Christum (before Christ) Area Code **Business Schools** Assistant Cashier acc: accept Associate in Commerce accepted Automatic Control account ACA: Aircraft Castings Association accumulate American Capital Manageaccumulator ment & Research Inc. ACC: Active Clearance Control (NYSE) American Capital Corp.

Association of Chartered Ac-

countants

ACAA: Agricultural Conservation and Adjustment Adminis-**ACAMPS:** Automated Communications And Message Processing System AcapBd: American Capital Bond Fund Inc. (newspaper) ACapCv: American Capital Convertible Securities Inc. ACapin: American Capital Income ACAPS: Automated Cost And Plan-ACARD: Advisory Committee on Advanced Research and ACAS: Advisory, Conciliation and Association of Casualty Accounts and Statisticians ACB: Advertising Checking Bu-American Capital Bond Fund Associated Credit Bureaus of Association of Customers' ACB of A: Associated Credit Bureaus of America ACBs: Associated Credit Bureaus ACBS: Accrediting Commission for

(ASE)

Annual Capital Charge

Trust (NYSE)

istration)

Automatic Call Distribution

the Smell Business Admin-

Automatic Call Distributor

ACE: Acme Electric Corp. (NYSE) Active Corps of Executives (of

Average Correlation Coeffi-Air Cushion Equipment cients Amex Commodities Exchange ACCA: Air Charter Carriers Associ-Association for Cooperation in ation Engineering Association of Certified and Corporate Accountants gineers ACCAP: Autocoder to COBOL Conversion-Aid Program ACCCI: American Coke and Coal Chemicals Institute acce: acceptance gine ACCEL: Automated Circuit Card **Etching Layout** ACCESS: Access Characteristics ment Estimation System Architects, Construction and Consulting Engineers, Specialist Ser-Argonne Code Center Exchange and Storage System Automatic Computer-Controlled Electronic Scanning System ACCLAIM: Automated Circuit Card Layout and Imple-Company mentation ACCM: Association of Competition Car Manufacturers ACCR: Annual Cost of Capital Recoverv Hour Accrd Int: Accrued Interest accred: accredited scct: account accountant accounting accum: accumulator ACD: American Capital Income

Association of Consulting En-Asynchronous Communication Element Audit, Control and Evaluation Automated Computing En-Automated Cost Estimates Automatic Checkout Equip-Average Cumulative Error One-Dollar Bill (slang) ACEA: Association of Computing in Engineering and Architec-ACEC: American Consulting Engineers Council ACEF: Association of Commodity Exchange Firms ACentC: American Century Corp. (newspaper) ACF: American Car and Foundry ACG: ACM Government Income Fund Inc. (NYSE) Air Cargo Express (symbol) ACH: Attempts per Circuit per Automated Clearing House AC&HBR: Algoma Central and Hudson Bay Railroad ACI: Adjacent Channel Interference Air Cargo Incorporated Alloy Casting Institute American Concrete Institute Ashland Coal Inc. (NYSE) ACIA: Asynchronous Communications Interface Adapter ACICAFE: Association of the Coffee Trade and Industry in the European Community (EC)

ties Fund Inc. (newspaper)

trum Fund (newspaper)

Oil Pollution of the Sea

Application Control and

Management System

ACID: Acceleration, Cruising, Idling, Deceleration ACMSc: ACM Government Securi-Ack: acknowledge acknowledgment ACK: Armstrong World Industries ACMSp: ACM Government Specinc. (NYSE) ACOPS: Advisory Committee on ackt acknowledgment ACL: Action-Centered Leadership Allowable Cargo Load ACORD: Advisory Council on Re-Atlantic Coast Line (railroad) Atlantic Container Line (steamship) Audit Command Language ACLS: Automatic Carrier Landing System ACLUM: Advisory Committee on Legal Units of Measurement AcLy: Accrued Leave ACM: ACM Government Opportunity Fund (newspaper) Advanced Composite Materials Association for Computing Machinery Associative Communications Multiplexer

Fund Inc. (newspaper) ACMR: American Capital Manage-

ment & Research Inc.

Management System

(newspaper)

ACMS: Advance Configuration

search and Development for Fuel and Power (Dept. of Energy) ACORN: Associative Content Retrieval Network ACOUSTINT: Acoustical Intelligence ACP: Accomplishment/Cost Procedure Africa, Caribbean and Pacific states (EC) American Real Estate Partners LP (NYSE) ACPA: Association of Computer Programmers and Analysts A/C Pay: Accounts Payable ACPM: Advisory Committee on Pro-Atlas Consolidated Mining & gram Management Development Corp. (ASE) acpt: accept Authorized Controlled Mateacceptance rial Acq: Exchange Acquisition **ACOM**: Automatic Circuit Quality ACME: Association of Consulting Management Engineers Monitoring AcmeC: Acme-Cleveland Corp. ACQS: Association of Consultant (newspaper) Quantity Surveyors AcmeE: Acme Electric Corp. (newsacquis: acquisition(s) AC&R: American Cable and Radio paper) AcmeU: Acme United Corp. (news-Corporation ACR: Alternate Recovery paper) Angell Real Estate Company ACMin: ACM Government Income

Inc. (NYSE)

acrued: accrued

ACRA: Association of Company

ACRE: Automatic Call Recording

Equipment

Registration Agents

formation

A/C Rec: Accounts Receivable ACT: Active Control Technology ACRI: Air-Conditioning and Refrig-Actuarial Programming Laneration Institute ACRL: American Cruise Line Inc. Advance Corporation Tax (NYSE) Advisory Council on Technol-ACRODABA: Acronym Data Base ACRS: Accelerated Cost Recovery American Century Corp. System (NYSE) Analogical Circuit Technique AC&S: Atlantic City and Shore (railroad) ACTD: Automatic Telephone Call Distribution ACS: Advanced Communications Action: Action Industries Inc. Service American Capital Convertible (newspaper) Securities Inc. (NYSE) actnt: accountant American Ceramic Society Acton: Acton Corp. (newspaper) American Chemical Society ACTRAN: Audocoder-to-COBOL Translation American Coal Shipping **ACTS**: Advanced Communications (steamship) American Crystal Sugar Technology Satellite ACTSU: Association of Computer Company Time-Sharing Users Associate in Commercial Science Act Val: Actual Value Association of Consultant ACU: Acme United Corp. (ASE) Address Control Unit Surveyors Association of Consulting Sci-Automatic Calling Unit ACUG: Association of Computer entists Automatic Checkout System User Groups Automatic Control System **ACUs**: Asian Currency Units Auxiliary Core Storage **ACUTE**: Accountants Commuter Users Technical Ex-ACSC: Australian Coastal Shipping Commission change ACV: Actual Cash Value ACSI: American Ceramic Society Alberto-Culver Co. (NYSE) ACSL: Advanced Continuous Simu-Analysis of Covariance ACWA: Amalgamated Clothing lation Language Workers of America ACSM: Assemblies, Components, Spare Parts and Materi-(union) als ACX: Action Industries Inc. (ASE) ACSMA: American Cloak and Suit AC&Y: Akron, Canton & Young-Manufacturers Associastown (railroad) ACY: American Cyanamid Co. tion A/CS Pay: Accounts Payable (NYSE) A/CS Rec: Accounts Receivable ACyan: American Cyanamid Co. ACSTI: Advisory Committee for Sci-(newspaper) entific and Technical Inad: advertisement

advertising

A&D: Accounting and Disbursing ADANDAC: Administrative and A/D: Analog/Digital Accounting Purposes AD: Accrued Dividend ADAPS: Automated Design and Aden Airways Packaging Service After Date ADAPSO: Association of Data-Pro-Analog-to-Digital cessing Service Organi-Anno Domini (in the year of zations our Lord) ADAPT: Automatic Density Analy-Ante Diem (before the day) sis Profile Technique Antilles Air Boats (airline) ADAPTICOM: Adaptive Communi-Armement Dieppe (steamcation ADAPTS: Analog/Digital/Analog ship) **Assistant Director** Process and Test System Associate Director ADAT: Automatic Data Accumula-Atlantic & Danville (railroad) tion and Transfer **Availability Date** ADATE: Automatic Digital Assem-A-D: Advance-Decline ratio bly Test Equipment ADAU: Auxiliary Data Acquisition ADA: Ada (Augusta Byron) (computer language) Unit Agricultural Development ADB: Adjusted Debit Balance Adobe Resources Corp. Association Airlines Deregulation Act (NYSE) Atomic Development Author-African Development Bank Asian Development Bank ity ADC: Analog-to-Digital Converter **Automatic Data Acquisition** ADABAS: Adaptable Data Base American Dock Company System Area Distribution Center ADAC: Automatic Direct Analog ADCAD: Airways Data Collection And Distribution Computer ADACS: Automated Data Acquisi-ADCCP: Advanced Data Communition and Control System cations Control Proce-AdaEx: Adams Express Co., The dures ADCIS: Association for the Develop-(newspaper) ADAEX: Automatic Data Acquisiment of Computer-based tion and Computer Com-Instruction Systems ADCO: Abu Dhabi Oil Company plex ADAL: Action Data Automation American Dredging Com-Language pany ADAM: Adaptive Dynamic Analysis ADCP: Advanced Data Communicaand Maintenance tion Protocol Advanced Data Access ADCU: Association of Data Commu-Method nications AD&D: Accidental Death and Dis-Advanced Data Management memberment (insurance) AdamMI: Adams-Millis Corp. ADD: Ames Department Stores Inc.

(newspaper)

(NYSE)