## Frauds, Myths, and Mysteries-

SCIENCE AND PSEUDOSCIENCE IN ARCHAEOLOGY

Second Edition





# FRAUDS, MYTHS, AND MYSTERIES

Science and Pseudoscience in Archaeology

SECOND EDITION

KENNETH L. FEDER Central Connecticut State University



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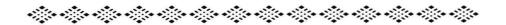
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## FRAUDS, MYTHS, AND MYSTERIES



## **Preface**

I have a set of files in a drawer at home, filled to overflowing with newspaper clippings, magazine articles, lecture notes, video and audiotapes, and books. The topics dealt with in these publications, lectures, television shows, and radio broadcasts are many and varied, yet they have something in common: they all present unverified, unproven, untestable, and extraordinary claims about the human past and its study. All of the things in my home archive have one more common element: all appeared *after* 1990—when the first edition of this book was published.

I was never naive enough to believe that with the publication of *Frauds, Myths, and Mysteries* the manufacturing of fantasies about the human past would come to a screeching halt. But neither did I expect that the myth makers would have been so busy concocting and promulgating a rich brew of recycled and brand new fantasies about human antiquity. From more visits to Noah's ark to new interpretations of the dating of the Shroud of Turin; from claims of a connection between Stonehenge and crop circles, to yet more pre-Columbian visitors to the New World; from the archaeology of Mars, to the cottage industry of New Age prehistory, the nonsense has been pumped out faster than anyone could have imagined. As much as simply wishing to update the book, this is why a second edition became a necessity.

As was true with the first edition, the purpose of this text is not primarily to "debunk" a series of unsubstantiated claims about the human past. Instead, the utility of *Frauds*, *Myths*, *and Mysteries* rests in its use of interesting and often hilarious archaeological hoaxes, myths, and mysteries to show how we can truly know things about the past through science.

## What's New in Frauds?

The second edition of *Frauds* represents an extensive reworking of the book. More than one reviewer characterized *Frauds* as a "terrific little book" and I wished to keep it so in the second edition; consequently, I have added no new chapters, but rather updated and added new topics throughout. The illustration list has increased by about 25%, and includes a number of side-by-side comparisons of "pseudo" mysteries with veritable ones. Like the first edition of the book, the second edition is informally written, emphasizing the process of applying a scientific approach to the human past in order to assess popular claims about that past. Here is what's new in each chapter:

#### Chapter 1: Science and Pseudoscience

- Discussion of a new survey of student acceptance of unverified claims about the human past: Has student opinion on things like ancient astronauts or scientific creationism changed in ten years?
- Expanded discussion of the reasons, motives, and rationales for archaeological frauds or myths, with examples provided

#### Chapter 2: Epistemology: How You Know What You Know

- Expanded discussion of popular sources of information about anthropology and archaeology, focusing on the tabloids
- Discussion of the challenge posed by those who claim that "objective science" is just a Western myth

## Chapter 3: The Goliath of New York: The Cardiff Giant

 Additional context surrounding the Giant's "discovery" and how scientists interpreted it

## Chapter 4: Dawson's Dawn Man: The Hoax at Piltdown

 Extensive rewriting of "whodunnit" discussion, with each suspect given his own "Suspect" section. New material concerning the possible involvement of Sir Arthur Keith is presented

## Chapter 5: Who Discovered America?

- · Additional historical context for the Columbus voyages
- Expanded discussion of the archaeological evidence concerning the earliest settlement of the New World

## Chapter 6: After the Indians, Before Columbus?

Additional context for how archaeologists assess the movement of human groups into a new territory

#### Chapter 7: The Myth of the Moundbuilders

- Updated and expanded discussion of Cahokia
- Updated and expanded discussion of our current understanding of Moundbuilder culture

#### Chapter 8: Lost: One Continent—Reward

 Additional archaeological context for the Atlantis legend through a more in-depth discussion of the eruption on Thera and its possible impact on Minoan civilization

## Chapter 9: Prehistoric E.T.: The Fantasy of Ancient Astronauts

- More on the archaeological context of Maya civilization
- The new field of "exo-archaeology" with a discussion of the so-called Mars Face

## Chapter 10: Good Vibrations: Psychics, Dowsers, and Photo-Fields

Detailed discussion of the historic context of psychic archaeology

## Chapter 11: Old Time Religion—New Age Harmonics

The New Age use of Native American beliefs—and how Native Americans react to this use

## Chapter 12: Real Mysteries of a Veritable Past

- Discussion of the Ice Man and how this "mystery" is providing scholars with an opportunity to view the past in exquisite detail
- Discussion of Chauvet Cave and our understanding of Upper Paleolithic cave painting
- Crop circles and their supposed connection to Stonehenge
- Updated and expanded discussion of the Maya

## Acknowledgments

I keep a pile of rejection letters—I lost track at fifteen—from various publishers of anthropology texts, responding to my submission to them of the manuscript that was to become *Frauds*, *Myths*, *and Mysteries*. Some were form letters, but some also were kind and considerate replies, praising the writing style and noting that the topics covered in the manuscript, indeed, were quite interesting. But in each case, the bottom line was the same: there could be no market for a book providing a detailed "deconstruction" of pseudoscientific claims about the past. Archaeologists, I was told, would not wish to devote valuable class time to such "side issues" and the reading

public would not be interested in the debunking of cherished notions about lost continents, ancient astronauts, and psychic archaeologists.

All of these publishers were wrong. The eventual publication of *Frauds*, *Myths*, *and Mysteries*, the remarkable and gratifying response on the part of the archaeological community, and now the publication of the second edition is a testament to the courage and confidence of Mayfield Publishing Company and, especially, to Jan Beatty of Mayfield who recognized that those of us who teach archaeology would value such a book. To Mayfield and Jan I am forever grateful.

To most authors, I think, books are like children, and it is difficult to hand over the supervision of their development to someone else. When you are lucky, you get people who understand your vision and goals and help you achieve them. Such has long been my experience with Mayfield. In this case, many, many thanks are due my production editor, Melissa Kreischer. She was a wonderful help in the second incarnation of *Frauds*. Also, to Melissa Andews, my copyeditor, for your light touch in improving my prose, your contribution is greatly appreciated.

To my colleagues who helped by answering my questions, and providing me with photographs and counsel, I express my appreciation. I'm particularly grateful for the insightful comments of the reviewers of this edition: Kathy Cruz-Uribe, Northern Arizona University; Christopher R. DeCorse, Syracuse University; Gayle J. Fritz, Washington University; Heather McKillop, Louisiana State University; and Michael E. Moseley, University of Florida. To the many who wrote me with suggestions, comments, and criticisms concerning the first edition, and to the nearly universal support you provided in your comments, thank you. I am certain that the second edition is a better book as a result of your input. A special note of thanks is due John Cole, L. Sprague de Camp, Madeline Emerson, Charles Hoffman, Wade Kotter, Brad Lepper, Walter McCrone, Marshall McKusick, Joe Nickell, Brendan O Heir, Michael Park, Patricia Rice, Jeremy Sabloff, Dean Snow, Glenn Storey, Wade Tarzia, and Juri Vanderwoode.

My family has been, as always, infinitely patient with me in the production of this book. To Melissa, my wife, and to my sons Josh and Jacob, you have been terrific, and I owe you a debt of time that I fear I can never fully pay back. I promise I will try.

In the first edition of *Frauds*, I apologized to Josh for all the time I spent on the book—so much time that one of his first sentences was "Dada work, book." Now Josh is nine, and thinks it's pretty cool that his Dad writes books that he sees in the library. I can be paid no greater compliment. And, remarkably, but truly, as I write this preface, two-year-old Jacob has just walked into the office and, exemplifying the axiom that history repeats itself, asked, "Daddy working?" Yes, Jacob. But now "all done."

## For Lissa



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## Science and Pseudoscience

Extrasensory perception. Astrology. Thought-photography. Faith healing. Close encounters with extraterrestrial aliens. Precognitive dreams. Palmistry. Reincarnation. Pyramid power. Ancient astronauts. If all of the claims related to these and other supposed phenomena were true, this world would be an extraordinarily strange place, far different from what orthodox science would suppose.

Cats would be psychic and children could bend spoons with the power of their minds. Aliens from outer space would regularly fly over the earth, kidnap people, and perform medical examinations on them. They also would flatten farmers' wheat crops, leaving monumentally scaled, perplexing, but beautiful designs in their fields.

People could read minds, and by shuffling and dealing a special deck of playing cards (called Tarot), your future could be predicted. Sleeping under a pyramid-shaped bedframe would be conducive to good health, and wearing a quartz crystal suspended on a chain around your neck would make you more energetic.

Furthermore, the precise locations of enormously distant celestial bodies at the instant of your birth would determine your personality as well as your future. People could find water, treasure, and even archaeological sites with forked sticks or bent coat hangers. You could learn to levitate by taking a course. In the strange world we are pondering here, Elvis would still be alive, visiting shopping malls and making regular midnight runs to convenience stores for Slim Jims and Moonpies.

Beyond this, if all of the claims were true, people living today would actually have lived many times in the past and could remember when they

were kings or artists (few would remember being ordinary). And hundreds of boats and planes and thousands of people would have disappeared under mysterious circumstances in the dreaded "Bermuda Triangle."

Also, plants would think and have feelings, dolphins would write poetry, and cockroaches and even fertilized chicken eggs would be clairvoyant. Some people would spontaneously burst into flames for no apparent reason; and tiny ridges on your hands, bumps on your head, and even the shape of your behind could be used to understand your personality. People could have sex with ghosts or the devil.

In this world of infinite possibilities, all your problems could be solved by a stranger at the other end of a 1-900 psychic hot line. Finally, in this most peculiar world, human prehistory could best be understood as the result of supernatural occurrences, enormous cataclysms, and the interference of extraterrestrial space aliens.

It would be a strange world indeed, and the list of extreme, mysterious, and occult claims goes on and on (Figure 1.1). For many of you, some of the claims listed above (all of which have actually been published—even the clairvoyant chicken eggs!) might seem to be interesting to think about. Maybe you watch one of the growing list of television shows (*The X-Files* or *Sightings*, for instance) that blur the distinction between fantasy and fiction. Perhaps you have dialed a 1-900 phone number, looking for psychic insights into your future. Maybe you believe that it's good to have an open mind and that some of the remarkable claims listed above are plausible.

If you find yourself in embarrassed agreement with some of these claims, rest assured, you are not alone. Not long ago, an entertainment/news television show conducted a survey among watchers concerning their opinions on some controversial claims. More than a quarter of those responding believed in the accuracy of dreams in foretelling the future, 12 percent believed in the utility of astrological forecasts, and 22 percent accepted the reality of clairvoyance in predicting the future. In the same sample, 3 percent of those responding also expressed confidence in the accuracy of predictions contained in fortune cookies!

In a more scientific polling of 1,236 adults (Gallup and Newport 1991), it was determined that about 50 percent believed in extrasensory perception, 25 percent believed in astrology, another 25 percent believed in ghosts, and 27 percent believed that extraterrestrial aliens have visited the earth in the past.

One might think that people who watch "infotainment" TV are naive and that the American public is generally gullible. One might also think that bright, highly educated college students, on the other hand, are probably a lot less likely to fall for such claims. I have taken three surveys of college students (Feder 1984, 1987, and 1995b), however, and the results show no significant difference between this group and the general public on the kinds of claims listed (Figure 1.2). For example, 27 percent of my 1984 students

# I'M PREGNANT WITH ELVIS' BABY! WOMAN

WOMAN CAN POP OUT EYEBALL — AND STILL SEE WITH IT!

PHARAOH'S CURSE KILLS 3!

Fireman swallows kitten by mistake
MERMAID MUMMY FOUND IN OREGON!

PREHISTORIC APE MEN ARE FOUND ALIVE!

ALIEN COMPUTER FOUND UNDER STONEHENGE

NEW NASA PHOTO PROVES HUMANS LIVED ON MARS!

IDAHO FAMILY EATS 600-POUND BIGFOOT!

**Figure 1.1** Actual headlines as they appeared in issues of various tabloid or "supermarket" newspapers.