THE GUINNESS BOOK OF

FAKES FRAUDS &



The Guinness Book of Fakes, Frauds & Forgeries

Richard Newnham

Editor: Honor Head

Picture Editor: Alex Goldberg Design and Layout: Cathy Shilling

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Published in Great Britain by Guinness Publishing Ltd, 33 London Road, Enfield, Middlesex

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Typeset in Bembo and Gill Sans by Ace Filmsetting Ltd, Frome, Somerset Printed and bound in Great Britain by The Bath Press, Bath

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A catalogue record for this book is available from the British Library

ISBN 0-85112-975-7

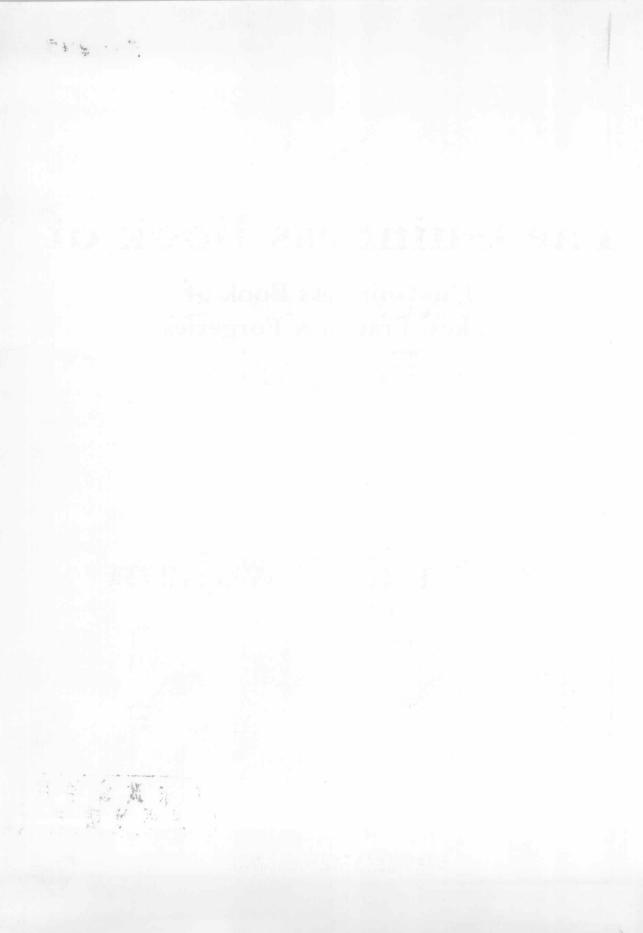
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Introduction

The tale of a fake, fraud or forgery must move in on the listener and take possession, just as a good film or play does. It will also allow things to emerge from the telling that were not known before – about material objects, about the place these have in our lives, the way they are made and loved, bought and sold; or about the ideas and beliefs of science, literature and the arts. Most importantly of all, such a tale will underline a truth (often a very complicated one) about human beings. Every story in this book is, in the end, about people.

A word on how fake, fraud and forgery will be used as terms. Let's say an artist invents a drawing that a recognized master-artist might have done, and produces this as the master's own drawing. The result is a fake. Forgery, by contrast, is the term for when the artist copies an already existing drawing by the master. And fraud is whatever improper use is made of what has been faked or forged.

That at least is how this book understands and applies the three terms. For specialists they often have quite other meanings. In ceramics, for example, a faked piece of china is an existing piece altered to seem something it is not, perhaps to look older or made by another factory. Again, lawyers will narrow the meaning of forgery to give the word a special sense (if that artist had signed the drawing 'Picasso', the signature would not be a forgery because a drawing is not a document). Nor are fake, fraud and forgery by any means the only terms we could use. This collection of stories, however, applies them in the manner just described, to books and archaeological finds, to lab data and counterfeit bank notes, to a play, a sculpture, an autograph letter – whatever the item may be. If an item exists or once existed, it can be forged; if not, it is said to be faked.

Here and there the term 'fraud' gets an extra meaning. As well as referring to an improper use of something, a fraud can also be the person most directly involved. 'Faker' or 'forger' are sometimes awkward or incorrect for that.

The stories are grouped in four sections – Distortions and Deceptions: Ideas (fraudulent science and medicine, history, literature); Feats and Counterfeits: Money (notes and coins, cheque frauds, fund-raising schemes); Trick or Treat? Objects (art, archaeological finds, manuscripts); and A Question of Identity: People (impostors and false claimants).

Choosing the stories found fewer options available than were expected. Science does its work in the open, in front of fellow professionals. The test of replicability (will an experiment run for a second time under identical conditions to those of the first experiment repeat its results?) is everywhere demanded. Scientific constants are laws which never alter. Matter behaves according to named effects that when they change at all do so only with wide general agreement. As a result, although there is any amount of bad science, if the work itself is worth doing then scientific fraud is rare. Medicine too does not tolerate fraud for long, though with the healing sciences an extra point must be remembered: the so-called 'placebo' effect. A patient getting treatment will usually be open to psychological suggestion. The worthless pill or the impressive box of tricks can achieve results that are hard to measure or account for, even though medically they occur. To sum up – science may be bad, but that does not make it fraudulent; medicine may be good, but that does not make it genuine. In consequence the stories from both areas quickly chose themselves.

With religion, every Messiah is somebody's anointed one. To go looking for fraud among what in the Near and Middle Eastern world alone would have been identified as thirty-two named pseudo Messiahs by the year 1707 would soon cause offence. So there are no stories here about faked relics, spurious miracles or idols with feet of clay.

Large-scale city swindles – fraud in its meaning of financial wrongdoing – generally involve too many technicalities for an outsider to stay interested in what is happening. Politics seems too close to half-truths to force any one particular fraud into the book. If both these judgments are wrong, then certainly those two areas of life would fill a volume on their own.

Finally the question of morality. Several stories here are shocking and surprising. In the worst cases it is hoped that the facts condemn the guilty out of hand (three stories show a killer at work). But once beyond such extreme cases the moral question becomes slippery, and the book avoids passing judgment. Faked art, for example, by one view gives the taste of its age a valuable stimulus. By another view it has at last compelled art dealers to accept the practice of selling under guarantee. Certainly, any lesson that teaches that there is a difference between the false and the genuine will be worth learning.

A further shock may be felt as, one by one, the stories reveal how seldom people in authority seem to learn any lesson at all. Can't 'they' do something to stop such ridiculous and shameful things from happening? it may be asked. The answer is no, they can't. Every imposture related here, and most of the money tricksters, idea peddlers and object fakers too, could be matched to a similar story told in the ancient world. Authority in this regard never learns: so much the better for true creativity must be our conclusion.

Picture Acknowledgements

Archiv für Kunst

Ashmolean Museum (Oxford)

Associated Press

Ullstein Bilderdienst

Bodleian Library (Oxford)

Bridgman Art Library

British Museum

Camera Press

E.T. Archive

Hulton Picture Library

Images Colour Library

Keystone (Hamburg)

Mary Evans

Museum of Fine Arts (Boston)

Národní Muzeum v Praze

Popperfoto

Rex Features

Roger Viollet Collection

Ann Ronan

Royal Library Windsor

St. Paul's Bibliographies, Winchester

UPI-Bettmann Archive

Victoria & Albert Museum

Special thanks to:

Catherine Cheval

Jocelyn Clapp

Simon Conti

Jürgen Raible

Author

At the start of his career in publishing, Richard Newnham had as his first assignment an author who believed that Shakespeare's plays were in fact by Marlowe. His later publishing projects, while seldom matching the theme of fakes, frauds and forgeries quite so exactly, have given him a background from which to tackle the present work. Richard Newnham has edited books on most non-fiction subjects, including art, archaeology and literature, and is an advocate of science popularization. His own book *About Chinese* (Penguin 1971, new edition 1987) is established as the layman's introduction to that language. He lives in Oxford.

Acknowledgements

For help at the planning stage, thanks are due to David Battie, of Sotheby's, London and to his colleagues Andy Hooker (musical instruments) and John Michael (postage stamps); to Walter Gratzer, of the MRC Cell Biophysics Unit, London; and to Chris Howgego and Nick Mayhew at the Heberden Coin Room, Ashmolean Museum, Oxford.

Useful comments on the text were made by Nicolas Barker, of the British Library; Lorna Carney, law student of St Hilda's College, Oxford; Peter Claxton, of Lloyds Bank plc; Martin Dodsworth, of the Department of English, Royal Holloway and Bedford New College, London University; Walter Gratzer; Anne Stevenson, poet, of County Durham; Doreen Stoneham, at the Archaeological Research Laboratory, Oxford; Michael Valentine, company director, and David Walker, theatre designer, of London.

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