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DOMINICK SALVATORE

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To Lucille

PREFACE

This is the sixth edition of a text that has enjoyed a flattering market success, having been adopted by more than 500 colleges and universities throughout the United States, Canada, and other English-speaking countries. All of the features that made the previous editions of this text one of the leading texts of international economics in the United States have been retained in the sixth edition, but the content has been thoroughly updated and expanded to include many new significant topics and important recent developments.

SIGNIFICANT INTERNATIONAL DEVELOPMENTS EXAMINED IN THE SIXTH EDITION

The main objective of the sixth edition of this text is to present a comprehensive, up-to-date, and clear exposition of the theory and principles of international economics that are essential for understanding, evaluating, and suggesting solutions to the important international economic problems and issues facing the United States and the world at the end of the century. These are:

- Despite the successful completion of the Uruguay Round in December 1993, trade protectionism remains high and the world is breaking up into three major trading blocs.
- The globalization of capital markets has led to volatile and misaligned exchange rates, unstable financial conditions, and has further eroded governments' control over domestic monetary matters.
- 3. The high structural unemployment in Europe has dampened the growth of world trade and led to more trade disputes.
- Rapid technological change, globalization, and increased international competition are causing widespread downsizing and job insecurity in the United States.
- 5. The restructuring of the economies of Central/Eastern Europe and the former Soviet Union is not proceeding as evenly and as rapidly as expected, and this presents major challenges for the entire world.

6. The deep poverty in many developing countries and the widening international inequalities pose serious moral, political, and developmental problems in the world today.

These events significantly affect U.S. well-being but are, to a large extent, beyond its control.

NEW TO THE SIXTH EDITION

In the international trade part an extensive discussion and analysis of the effect of the Uruguay Round (in Chapter 9), North American Free Trade Agreement (NAFTA), and the expansion of the European Union (in Chapter 10) have been included.

In the international finance part a new chapter has been added, "Exchange Rate Determination," to examine the modern financial theories of exchange rate determination (Chapter 15).

Case studies have been increased to 92; one-third the cases are new and the rest have been extensively revised and updated.

Chapter 1 has been revised to identify the major international economic (trade and finance) problems facing the United States and the world today, as well as the discussion (in Chapter 21) of how they can be resolved.

The chapter on the balance of payments has been shifted to precede the chapter on foreign exchange markets and the latter has been greatly expanded to reflect new financial instruments and institutions.

New sections and cases in trade theory and policy include: international trade and endogenous growth theory, international trade and U.S. wage inequalities, the United States as the most competitive economy in the world, gains from the Uruguay Round, gains from NAFTA, Mercosur, the East Asian miracle of trade and growth, and the debate over U.S. immigration policy.

New sections and cases in international finance include the asset market model and exchange rates, the U.S. dollar as the dominant vehicle currency, size and growth of the Eurocurrency market, the Euro versus the dollar, rising competition in global banking, capital mobility and central bank independence, and reform of the international monetary system.

More international trade and finance data are included throughout the text.

AUDIENCE AND LEVEL

This text presents all of the principles and theories essential for a thorough understanding of international economics. It does so on an intuitive level in the text itself, and more rigorously in the appendices at the end of most chapters. In addition, partial equilibrium analysis is presented before the more difficult general equilibrium analysis (which is optional). Thus, the book is designed for flexibility. It also over-

comes the shortcomings of other international economics texts in which the level of analysis is either too complicated or too simplistic.

ORGANIZATION OF THE BOOK

The book is organized into four parts. Part One (Chapters 2–7) deals with trade theory (i.e., the basis and the gains from trade). Part Two (Chapters 8–12) deals with trade policy (i.e., obstructions to the flow of trade). Part Three (Chapters 13–15) deals with the measurement of a nation's balance of payments, foreign exchange markets, and exchange rate determination. Part Four (Chapters 16–21) examines open-economy macroeconomics or the macro relationships between the domestic economy and the rest of the world, as well as the operation of the present international monetary system.

In the typical one-semester undergraduate course in international economics, instructors may wish to cover the ten core chapters (2–3, 5, 9, 13–17, 21) as well as the few other asterisked sections in other chapters, and exclude the appendices. Undergraduate courses in international trade could cover Chapters 1 to 12 and 21, while undergraduate courses in international finance could cover Chapters 1 and 13–21. The many examples and real-world case studies presented also make the text very suitable for international economics courses in business programs. In first-year graduate courses in international economics and business, instructors may want to cover the appendices also and assign readings from the extensive bibliography at the end of each chapter.

FOR THE STUDENT

- The same example is utilized in all the chapters dealing with the same basic concept. This feature is unique to this text. For example, the same graphical and numerical model is used in every chapter, from Chapters 2 through 10 (the chapters that deal with trade theory and policy). This greatly reduces the real burden on the student, who does not have to start afresh with a new example each time.
- Actual numbers are used in the examples and the graphs are presented on scales. This makes the various concepts and theories presented more concrete, accessible, and pertinent to the student, and the graphs easier to read and understand.
- There are 92 case studies (from four to seven per chapter). These real-world case studies are generally short and to the point and serve to reinforce understanding of and highlight the most important topics presented in the chapter.
- The sections of each chapter are numbered for easy reference. Longer sections are broken into two or more numbered subsections. All of the graphs and diagrams are carefully explained in the text and then summarized briefly in the captions.
- The judicious use of color and shading enhances the readability of the text and aids the student's understanding.

Each chapter ends with the following teaching aids:

Summary—A paragraph reviews each section of the text.

A Look Ahead—Describes what follows in the subsequent chapter.

Key Terms—Lists the important terms introduced in bold-face type in the chapter. A glossary of all these terms is then provided at the end of the book. **Questions for Review**—Fourteen questions (two or more for each section in the chapter).

Problems—Fourteen problems are provided for each chapter. These ask the student to calculate a specific measure or explain a particular event. Brief answers to selected problems (those marked by an asterisk) are provided at the end of the book for feedback.

Appendices—These develop in a more rigorous, but careful and clear fashion, material that is presented on an intuitive level in the chapter.

Selected Bibliography—The most important references are included along with specific notes indicating the topic covered. A separate author index is included at the end of the book.

- A Study Guide prepared by Professor Arthur Raymond of Muhlenberg College is available for students. This provides extensive review of key concepts, numerous additional illustrative examples, and practice problems and exercise sets.
- A Schaum's Outline on the Theory and Problems of International Economics (fourth edition, 1996), prepared by the author, can be purchased in most bookstores. This provides a problem-solving approach to the topics presented in the traditional way in this and other international economics texts.

FOR THE INSTRUCTOR

- An Instructor's Manual prepared by the author is available which includes chapter objectives and lecture suggestions, answers to the end-of-chapter problems, a set of 15 to 20 multiple-choice questions, with answers, and additional problems and essays for each chapter.
- Transparency masters for all the figures and tables in the text are available in the *Instructor's Manual*.

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