

CULTURAL ANTHROPOLOGY

NANDA · WARMS

SIXTH EDITION



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About the cover:

Performing ethnic identity is an important aspect of contemporary life among many peoples. Distinctions of dress are common ethnic boundary markers. This young woman wears the distinctive costume of her village as she participates in a folklore festival held every five years in Pomporovo, Bulgaria.

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PREFACE

We wrote *Cultural Anthropology*, Sixth Edition, to help students understand the globally interconnected world they live in, the human past and present, and the unity and diversity that characterize the human species. *Cultural Anthropology* enables students to “make sense” of the behavior and cultures of peoples unlike themselves as well as gain insight into their own behavior and society. *Cultural Anthropology* introduces fundamental concepts, theories, methods, data, and references in ways that are exciting and informative to both students who intend to major in anthropology and those who may take only one or two courses in the subject. The topics included in the text cover the full range of cultural anthropology and are presented in the order most frequently taught in anthropology classrooms. Each chapter can stand on its own, however, and they can be fairly easily rearranged to reflect particular course emphasis.

The main perspective of this book is ethnographic. Ethnography is the fundamental source of the data of anthropology and knowledge of a broad range of ethnographic examples is essential to students. Ethnography draws people to anthropology. It engages them and encourages them to analyze and question their own culture. Ethnographic examples are used extensively in every chapter of *Cultural Anthropology*. Additionally, each chapter contains one or more multi-page ethnographies that provide additional detail on specific cultures. These multi-page ethnographies are chosen to illuminate cultures, situations, and histories that students will find particularly fascinating.

Cultural Anthropology takes a broad, optimistic, and energetic approach to the discipline of anthropology. We believe that the significant rethinking of basic concepts now going on in anthropology is a sign of the growth and vitality of the field rather than its demise. *Cultural Anthropology* describes the major issues, debates, and the theoretical issues in anthropology in a balanced manner, drawing analy-

sis, information, and insight from many different perspectives within anthropology.

This sixth edition of *Cultural Anthropology* initiates a collaboration between Serena Nanda and Richard Warms. Warms’ specialties in West Africa, anthropological theory, and social anthropology complement Nanda’s in India, gender, law, and cultural anthropology. The results have been synergistic. Our experiences, readings, discussions, and debates as well as feedback from reviewers and professors who have adopted previous editions, have led to the production of a textbook that reflects the energy and passion of anthropology. We have re-written and revised, added hundreds of new references, and emphasized what we believe to be the best of current thinking in our field. Writing this book has proven an exciting intellectual adventure for us and we believe that working with it will promote students’ growth as well.

NEW IN THIS EDITION

New Photographs and Illustrations in Full Color. Almost all of the photos and art used in the book are new. Photos have been chosen to highlight critical points, help students visualize other cultural ways, and make them think about their own culture. All photos have explanatory captions identifying their source and linking them with the text.

New World Issue Maps. Informative world maps demonstrate important issues in global geographical perspective. Issues include child mortality (Chapter 5), global livelihoods (Chapter 6), women’s education (Chapter 10), distribution of income (Chapter 11), ethnicity and nationalism (Chapter 12), energy consumption, colonialism (Chapter 15), and wealth (Chapter 16).

Globalization Boxes. Brief boxed essays show connections between cultures and attack stereotypes of “primitive” cultures. Globalization

States, highlights the ways in which child-rearing practices are related to cultural values. The material on “coming of age” in the United States and other cultures is retained from the previous edition; the chapter concludes with an updated and revised section on the relation of schooling in the United States to ethnicity, class, and gender.

Chapter 6, “Making a Living,” brings cultural adaptation into focus. It describes the major human food-getting strategies through four extended ethnographies describing hunting and gathering, pastoralism, horticulture, and agriculture. The ethnography on the horticultural society, the Lua’ of Thailand, is new, replacing that of the Dani. A new section on earning a living in the contemporary global economy concludes the chapter.

Chapter 7, “Economics,” has been very substantially updated and rewritten. The chapter explores the nature of economic behavior and economic systems in cross-cultural perspective. There is special attention paid to issues of access to resources, the organization of labor, systems of distribution and exchange (including classic examples such as the potlatch and kula ring), as well as reaction to the spread of capitalism. A new ethnography focuses on female pieceworkers in Turkey and explores the relationship between traditional modes of production and the international marketplace.

Chapter 8, “Marriage, Family, and Domestic Groups,” has been largely retained from the previous edition, focusing on types of family systems and their relationship to other parts of culture. The section on bridewealth has been considerably expanded.

Chapter 9, “Kinship,” introduces the major kinship ideologies and the kinds of social groups formed by kinship. A new case study on the process of inheritance in a Korean village emphasizes some of the realities of human behavior, as contrasted to the cultural ideals of kinship systems. The ethnography, a personalized account of an anthropologist participating in the kinship systems of the United States and India, makes the normally difficult topic of kinship accessible and enjoyable.

Chapter 10, “Gender,” is an entirely new chapter. It brings together a historical perspective on

the examination of gender in cultural anthropology, with current research on the role of women in hunting societies, the relationship between women and power, changes in women’s roles as a result of European contact, and an examination of the effects of “development” and multinational corporations on women. The emphasis of the chapter is on the construction of gender, using ethnographic data on the construction of masculinity in Spain and the construction of the hijra role, an alternative gender role in India.

Chapter 11, “Social Ranking and Stratification,” retains the emphasis of the earlier edition in examining basic differences between egalitarian and stratified societies. The ethnography “Downward Social Mobility Among the Middle Class in the United States,” retained from the previous edition, not only adds a rarely considered perspective on U.S. stratification system but given economic trends in the United States today, is highly relevant to an increasing number of lives. An expanded section on race, ethnicity, and stratification highlights cross-cultural comparisons in the construction of race and the intersection of race and class in the United States and Brazil.

Chapter 12, “Political Systems and Social Control,” describes the variation in political institutions and the law in band, tribal, chiefdom, and state societies. A new section, focusing on the contemporary anthropological interest in the state, has been added that examines relations between contemporary states, ethnicity, nationalism, and sources of ethnic conflict.

Chapter 13, “Religion,” has been very substantially revised and updated. The chapter takes an eclectic approach that focuses on the ecological and social functions of religions as well as upon the ways that religions operate symbolically and emotionally to give meaning and order to life. There is detailed information about the world of spirits and sacred powers, the nature and structure of religious ritual, as well as religious practitioners. A revised and updated ethnography of the Rastafarians and extensive information on the Ghost Dance Religion and the Native American Church show the roles of religion in social change and resistance.

Chapter 14, “The Arts: Expressing Cultural Identities,” has been entirely rewritten and is now

integrated around the theme of how cultural identities are expressed through art, performance, and sports. New material on how cultures represent others, as well as themselves, uses ethnographic data on European Orientalism and Mexican folk dances of the Conquest. The chapter's ethnography on the emergence of a new identity for the Toraja of Indonesia linked to tourism and art, carries through the chapter's theme.

Chapter 15, the new chapter on "Cultural Change," takes a historical perspective on the subject, exploring the ways in which the expansion of the powers of today's wealthy nations fundamentally changed cultures throughout the world. Sections on the era of Western Exploration, colonialism, economic development, and the problems of urbanization, population growth, and instability highlight the speed of change and the inequities of wealth and power. A new ethnography on African soldiers drafted into the French Colonial army focuses attention on a little-known aspect of the African colonial experience.

Chapter 16, "The Uses of Anthropology," emphasizes the different kinds of contributions anthropologists are making to solving problems in the contemporary world, such as anthropological involvement in AIDS research, development projects, cultural survival, and expert witness testimony.

TEACHING FEATURES AND STUDY AIDS

Each chapter includes outstanding pedagogical features to help students identify, learn, and remember key concepts and data.

Full-color photographs, both aesthetically interesting and related to the material, abound in each chapter. **Extended captions** relate images to important ideas making them easier for students to understand and remember.

Chapter opening photographs are selected to capture the reader's imagination and raise critical questions about the subject material.

Full-color world issue maps demonstrate critical themes in geographical perspective and raise important issues for classroom debate or take-home assignments.

Study questions at the beginning of each chapter are keyed to major topics covered and help students focus their attention on the critical issues covered in each chapter.

Ethnographies within each chapter provide interesting and provocative information designed to engage students' interest and provide a context for thinking about more abstract concepts. **Locator maps** accompany all ethnographies. **Questions for critical thought** at the end of each ethnography tie the ethnography firmly to the material presented in the chapter and open opportunities for discussion of the role of anthropology in the modern world.

Summaries at the end of each chapter recap critical points and aid study and review.

Key terms at the end of each chapter are printed in boldface type within the chapter so that they can be quickly identified.

A **glossary** at the end of the book defines the major terms and concepts, in alphabetical order for quick access.

References in the notation system of the *American Anthropologist* are listed alphabetically at the end of the text for every source cited within the text.

Student Study Guide prepared by Beth M. Pacheco of The City University of New York is available for purchase. The *Student Study Guide* provides chapter outlines, tips for studying cultural anthropology, and practice quizzes for each chapter of the text.

An **Instructor's Manual with Test Items**, written by Nanda and Warms, includes a wealth of multiple choice, short answer, and true/false questions at various levels of difficulty. The *Instructor's Manual with Test Items* contains an outline of each chapter, behavioral objectives for each chapter, ideas for lectures, additional information on critical subjects in each chapter, suggested classroom activities, and suggested readings and films.

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We are deeply grateful to the people at Wadsworth, particularly our editors, Eve Howard and Bob Jucha, for their support, their encouragement, and their insights. Finally, we would like to thank Patty O'Connell and the staff of EPS who shepherded us through the production process. The knowledge, editing skills, and superb suggestions made by the many people involved in the production of this book have greatly contributed to it.

boxes raise issues in novel ways that cause students to think about the degree to which all people and cultures are interconnected.

Gender Chapter. A new chapter (Chapter 10) specifically devoted to gender focuses additional attention on this important aspect of anthropology. The chapter includes Nanda's work on the hijra. In addition, information about gender continues to be well distributed throughout the text.

New and Revised Ethnographies. Among the many new ethnographies in the book are those on the Lua' of Thailand (Chapter 6), Turkish women laborers (Chapter 7), African veterans of the French Colonial army (Chapter 15), and a comparison of preschools in Japan, China, and the United States (Chapter 5). There are updated ethnographies on the hijras: an alternative gender (Chapter 10), the Rastafarians (Chapter 13), and the Toraja of Indonesia (Chapter 14).

Questions for Critical Thought. All ethnographies are accompanied by questions that raise important philosophical issues, relate the information presented to issues in North American cultures, and tie the ethnography firmly to information presented in the chapter.

History of Theory Appendix. In addition to the presentation of theory in Chapter 3 and throughout the book, our new theoretical appendix offers concise descriptions of more than a dozen theoretical perspectives in anthropology and includes a reading list of critical works in each theoretical perspective.

Internet Resources. A section at the end of each chapter shows the location of relevant resources on the World Wide Web and suggests ways to use the Internet to increase understanding of the material presented. The Wadsworth Anthropology Resource Center, maintained in conjunction with this book, makes these links easily available to students, provides additional test support, including on-line quizzes, and a moderated forum for discussion of issues relating to cultural anthropology.

entire text has been thoroughly updated, reflecting the important work being done in the 1990s.

Chapter 1, "Anthropology and Human Diversity," focuses on anthropology as a discipline whose subject is human diversity. The chapter introduces the major perspectives of anthropology and the subfields of the discipline. It highlights race as a social construction and the many ways anthropology contributes to a sensitive understanding of human difference. Issues of race, gender, and the nature of cultural interpretation are introduced.

Chapter 2, "Doing Cultural Anthropology," has been updated to consider postmodern as well as more traditional perspectives on ethnography. The chapter includes a detailed description of a field study in India. It explores doing ethnography in one's own culture, has an updated addition on the dilemmas of the "native anthropologist," and a much expanded section on the cross-cultural survey method.

Chapter 3, "The Idea of Culture," has been thoroughly rewritten. It exposes students to a range of theoretical positions in anthropology by examining the ways different anthropologists have understood the idea of culture. In addition to introducing students to the history of theory in anthropology, it demonstrates that different theoretical positions lead anthropologists to ask different sorts of questions and do different sorts of research. We present anthropology as an exciting discipline in which progress is made through vibrant debate about our understandings and interpretations of culture.

Chapter 4, "Language," provides a solid background for anthropological linguistics. Phonology, morphology, and other elements of linguistics are discussed. There are special highlights on language acquisition and language experiments with apes. An updated section on sociolinguistics addresses the speech patterns of men and women in American society, linguistic minorities, and cross-cultural communication.

Chapter 5, "Learning Culture," examines human development in cross-cultural perspective, beginning with a section on the cultural construction of stages of human development. A new ethnography, comparing the values and practices of preschools in Japan, China, and the United

CHAPTER OVERVIEW

Each chapter is organized so that the main ideas, secondary ideas, important terms and definitions, and ethnographic material stand out clearly. The

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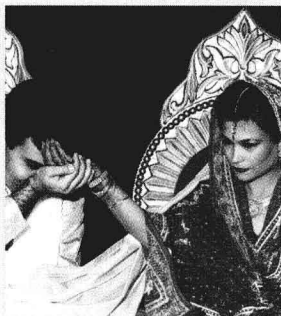
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