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- Create a fun, functional wardrobe
- Navigate the worlds of color, pattern, and texture

IN FULL COLOR!

Jill Martin

TV personality and fashion expert

Pierre A. Lehu



Fashion FOR DUMMIES®

**by Jill Martin and Pierre A. Lehu,
with Dana Ravich**

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Dedication

We would like to dedicate this book to all the women out there who want to *look as good as they feel*.

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Introduction

I don't know what to wear!" "Do these pants make my butt look big?" "Is this outfit too boring for my big date?" Chances are you have had one (or all) of these thoughts at some point in your life. (I know I have!)

Fashion is a topic so many women need help with and don't know where to turn. Many women find navigating through the fashion world difficult. Your budget, body type, and personality all play a part in the choices you make every morning when you get dressed. But whatever your style, knowing a few basic rules can help you whenever you bounce back to that annoying question, "What am I going to wear today?"

Now trust me, I am not going to preach that you should be dressed up, looking like you are heading to a black-tie affair everyday. (I am well aware of how hard it is to carry on a full life and try to look good doing it.) So as you read through this book, understand that it is not just about *what* you wear, but *how* you wear it.

Getting dressed in the morning should be fun. You should open your (soon-to-be-if-not-already) organized closet and enjoy putting together different combinations. I know, I know . . . figuring out what to wear can be exhausting. But after reading this book, you'll have the tools you need to look stylish for any occasion. I want you to learn what works for you and your body type and what makes you feel most confident. I truly believe that confidence is your best accessory.

On NBC's *Today* show, Colorist to the Stars Louis Licari and I pluck two lucky ladies out of the crowd and give them a complete makeover. These women come down to the plaza wanting a change (many of them have either looked the same for years or have never developed a style of their own.). In just a few hours, hosts Kathie Lee Gifford and Hoda Kotb bring these women out totally transformed. Now, I am not saying that the second you finish reading this book, you'll become a whole new person. What I can promise is that you'll have a better understanding of what works for you and your body type. My mother read this book and called me saying, "I am donating anything that is not a 10!" You'll soon discover what that means, but trust me: To get my mother to give anything away takes a small army.

We have all been through mini-makeovers in our lifetime. Now it's your turn!