

# Entrepreneurship

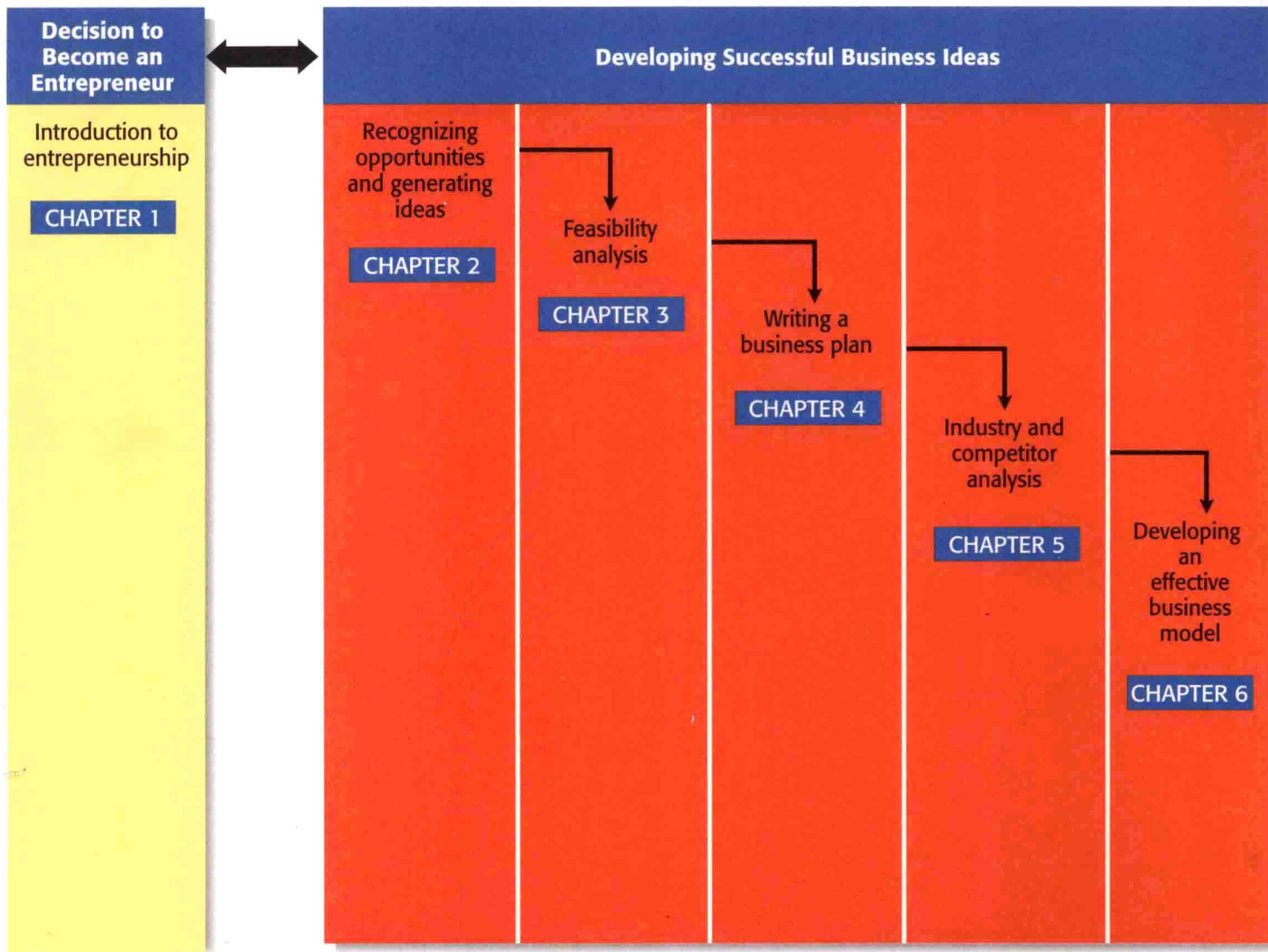
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Third Edition

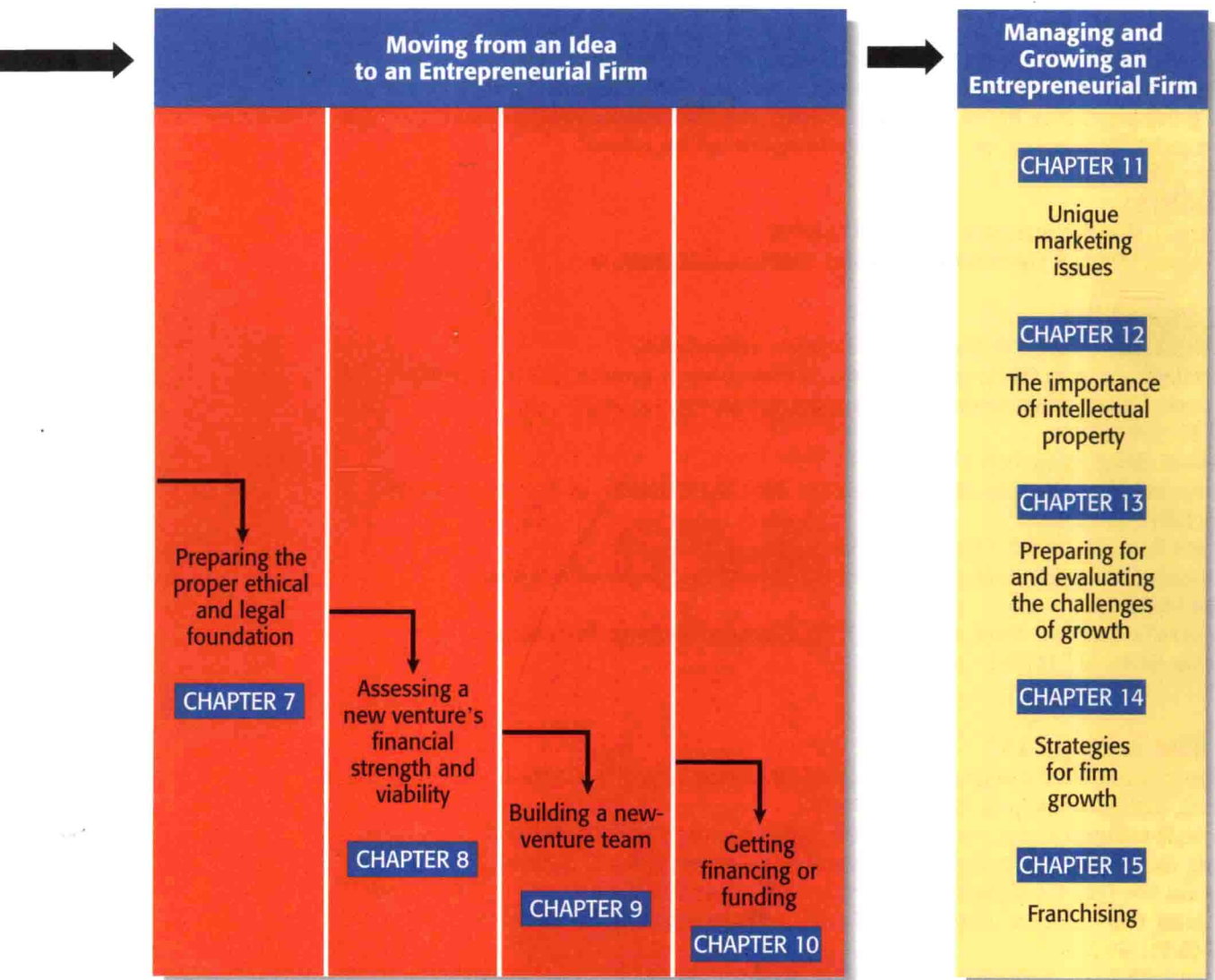
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# Entrepreneurship

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**R. Duane Ireland**

*Texas A&M University*



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## Dedication

To my parents, Robert and Delores Barringer. Thanks for more than 50 years of encouragement and support. Also, thanks to my brother, Brian, and my sisters, Mary Anne and Barbara. Your encouragement, support, and friendship are also appreciated. Of course I owe a tremendous amount to my wife, Janet, and my children, John, Jennifer, and Emily. You are my inspiration and the joys of my life.

—Bruce R. Barringer

To my grandson, Jackson Blair Funkhouser:  
With each day, you are working on your dreams. Keep dreaming as the foundation for forming and pursuing your goals, Jackson. For you, everything is possible. I love you.

—R. Duane Ireland





# BRIEFCONTENTS

Preface 15

## **PART 1 ■ Decision to Become an Entrepreneur 25**

**Chapter 1 Introduction to *Entrepreneurship* 27**

## **PART 2 ■ Developing Successful Business Ideas 63**

**Chapter 2 Recognizing *Opportunities* and Generating Ideas 65**

**Chapter 3 Feasibility *Analysis* 101**

**Chapter 4 Writing a *Business Plan* 135**

**Chapter 5 Industry and Competitor *Analysis* 169**

**Chapter 6 Developing an *Effective Business Model* 201**

## **PART 3 ■ Moving from an Idea to an Entrepreneurial Firm 233**

**Chapter 7 Preparing the Proper *Ethical and Legal* Foundation 235**

**Chapter 8 Assessing a New Venture's *Financial Strength*  
and Viability 273**

**Chapter 9 Building a New-Venture Team 309**

**Chapter 10 Getting *Financing* or Funding 339**

## **PART 4 ■ Managing and Growing an Entrepreneurial Firm 375**

**Chapter 11 Unique *Marketing* Issues 377**

**Chapter 12 The Importance of *Intellectual Property* 411**

**Chapter 13 Preparing for and *Evaluating* the Challenges of Growth 449**

**Chapter 14 Strategies for *Firm Growth* 479**

**Chapter 15 Franchising 511**

*Case Appendix 553*

*Glossary 591*

*Name Index 601*

*Subject Index 603*

*Company Index 607*

# CONTENTS

Preface 15

## PART 1 ■ Decision to Become an Entrepreneur 25

### Chapter 1 Introduction to *Entrepreneurship* 27

Opening Profile—Klymit: The Classic Entrepreneurial Story 27

#### INTRODUCTION TO ENTREPRENEURSHIP 29

What Is Entrepreneurship? 30

Why Become an Entrepreneur? 31

Characteristics of Successful Entrepreneurs 33

◆ **WHAT WENT WRONG? How a Lack of Passion Can Kill a Business** 35

◆ **SAVVY ENTREPRENEURIAL FIRM: Guitar Hero and iRobot: Why Tenacity Is One of the Most Important Entrepreneurial Characteristics** 38

Common Myths About Entrepreneurs 39

Types of Start-Up Firms 41

#### CHANGING DEMOGRAPHICS OF ENTREPRENEURS 42

#### ENTREPRENEURSHIP'S IMPORTANCE 45

Economic Impact of Entrepreneurial Firms 45

Entrepreneurial Firms' Impact on Society 45

Entrepreneurial Firms' Impact on Larger Firms 46

◆ **PARTNERING FOR SUCCESS: Topics Entertainment: Helping the Makers of Children's DVDs Band Together to Take on Larger Rivals** 47

#### THE ENTREPRENEURIAL PROCESS 47

Decision to Become an Entrepreneur (Chapter 1) 48

Developing Successful Business Ideas (Chapters 2–6) 48

Moving from an Idea to an Entrepreneurial Firm (Chapters 7–10) 49

Managing and Growing an Entrepreneurial Firm (Chapters 11–15) 50

Chapter Summary 50 | Key Terms 51 | Review Questions 51

Application Questions 52 | You Be the VC 1.1 54 | You Be

the VC 1.2 54 | Case 1.1 55 | Case 1.2 58

#### ENDNOTES 60

## PART 2 ■ Developing Successful Business Ideas 63

### Chapter 2 Recognizing *Opportunities* and Generating Ideas 65

Opening Profile—Kathryn Kerrigan: Filling a Gap in the \$24 Billion Women's Shoe Industry 65

#### IDENTIFYING AND RECOGNIZING OPPORTUNITIES 66

Observing Trends 68

Solving a Problem 73

◆ **SAVVY ENTREPRENEURIAL FIRM: iHearSafe, ZUCA, and J.J. Creations: Companies Started by Ordinary People Solving Problems in Their Everyday Lives** 74

#### FINDING GAPS IN THE MARKETPLACE 76

Personal Characteristics of the Entrepreneur 77

◆ **WHAT WENT WRONG? Clearly Canadian: What Happens When You Don't Deliver on Your Promises** 78

◆ **PARTNERING FOR SUCCESS: Networking: The Importance of Joining Industry Trade Associations** 80

**TECHNIQUES FOR GENERATING IDEAS 82**

- Brainstorming 82
- Focus Groups 83
- Library and Internet Research 84
- Other Techniques 85

**ENCOURAGING AND PROTECTING NEW IDEAS 85**

- Establishing a Focal Point for Ideas 85
- Encouraging Creativity at the Firm Level 85
- Protecting Ideas from Being Lost or Stolen 86

**Chapter Summary 87 | Key Terms 88 | Review Questions 88**  
**Application Questions 89 | You Be the VC 2.1 90 | You Be**  
**the VC 2.2 91 | Case 2.1 91 | Case 2.2 94**

**ENDNOTES 97****Chapter 3 Feasibility Analysis 101**

Opening Profile—Think Gum: The Value of Validating  
 a Business Idea 101

**FEASIBILITY ANALYSIS 102**

◆ **WHAT WENT WRONG?: eBay Drop-Off Stores: How Feasible**  
**Were They? 104**

- Product/Service Feasibility Analysis 105
- Industry/Target Market Feasibility Analysis 110
- Organizational Feasibility Analysis 113

◆ **PARTNERING FOR SUCCESS: Finding the Right Business**  
**Partner 115**

- Financial Feasibility Analysis 115

◆ **SAVVY ENTREPRENEURIAL FIRM: A Business's Location:**  
**A Resource that Varies in Importance Depending on the Type**  
**of Business 116**

- First Screen 119

**Chapter Summary 120 | Key Terms 121 | Review Questions 121**  
**Application Questions 121 | You Be the VC 3.1 123 | You Be**  
**the VC 3.2 124 | Case 3.1 124 | Case 3.2 127**

**ENDNOTES 129**

Appendix 3.1 130

Appendix 3.2 132

**Chapter 4 Writing a Business Plan 135**

Opening Profile—Group Table: Proceeding on the Strength  
 of a Winning Business Plan 135

**THE BUSINESS PLAN 137**

- Reasons for Writing a Business Plan 137
- Who Reads the Business Plan—And What Are They Looking For? 139
- Guidelines for Writing a Business Plan 140

◆ **SAVVY ENTREPRENEURIAL FIRM: Know When to Hold Them,**  
**Know When to Fold Them 143**

**OUTLINE OF THE BUSINESS PLAN 144**

- Exploring Each Section of the Plan 144

◆ **PARTNERING FOR SUCCESS: Types of Partnerships That are**  
**Common in Business Plans 147**

◆ **WHAT WENT WRONG? What the Enthusiast Group Learned**  
**About Assumptions, the Hard Way 153**

**PRESENTING THE BUSINESS PLAN TO INVESTORS 154**

The Oral Presentation of a Business Plan 155

Questions and Feedback to Expect from Investors 155

**Chapter Summary** 156 | **Key Terms** 157 | **Review Questions** 158  
**Application Questions** 158 | **You Be the VC 4.1** 160 | **You Be the VC 4.2** 161 | **Case 4.1** 162 | **Case 4.2** 164

**ENDNOTES** 166

## **Chapter 5 Industry and Competitor Analysis 169**

Opening Profile—BusinessesAtoZ: Occupying a Unique Position in a Difficult Industry—and Thriving 169

**INDUSTRY ANALYSIS** 170

Studying Industry Trends 171

◆ **WHAT WENT WRONG? Burberry: How a Traditional British Brand Lost Its Favorable Position in the Fashion Industry** 173

The Five Competitive Forces Model 174

◆ **SAVVY ENTREPRENEURIAL FIRM: How the Bargaining Power of Buyers Changed the Fate of Sony in Its Start-Up Years** 180

The Value of the Five Forces Model 181

Industry Types and the Opportunities They Offer 183

**COMPETITOR ANALYSIS** 185

Identifying Competitors 185

◆ **PARTNERING FOR SUCCESS: Barista Exchange: Online Social Network Aiding Independent Coffeehouse Owners** 187

Sources of Competitive Intelligence 187

Completing a Competitive Analysis Grid 188

**Chapter Summary** 189 | **Key Terms** 190 | **Review Questions** 191  
**Application Questions** 191 | **You Be the VC 5.1** 193 | **You Be the VC 5.2** 193 | **Case 5.1** 194 | **Case 5.2** 196

**ENDNOTES** 199

## **Chapter 6 Developing an Effective Business Model 201**

Opening Profile—Amie Street: Bridging the Gap in the Music Industry 201

**BUSINESS MODELS** 203

◆ **SAVVY ENTREPRENEURIAL FIRM: Three Industries, Three Business Model Innovators** 205

The Importance and Diversity of Business Models 206

How Business Models Emerge 208

Potential Fatal Flaws of Business Models 210

**COMPONENTS OF AN EFFECTIVE BUSINESS MODEL** 211

◆ **WHAT WENT WRONG? What Happens When One of the Four Components of a Start-Up's Business Model Doesn't Take Shape?** 212

Core Strategy 213

Strategic Resources 214

Partnership Network 215

◆ **PARTNERING FOR SUCCESS: Getwine, South Africa, and WaveSecure, Singapore: Forging Valuable Relationships by Elevating the Performance of Their Partners** 217

Customer Interface 219

**Chapter Summary** 221 | **Key Terms** 222 | **Review Questions** 222  
**Application Questions** 223 | **You Be the VC 6.1** 224 | **You Be the VC 6.2** 225 | **Case 6.1** 225 | **Case 6.2** 228

**ENDNOTES** 231

## PART 3 ■ Moving from an Idea to an Entrepreneurial Firm 233

### Chapter 7 Preparing the Proper *Ethical and Legal* Foundation 235

Opening Profile—RealKidz: Getting Off to a Good Start—Ethically and Legally 235

#### INITIAL ETHICAL AND LEGAL ISSUES FACING A NEW FIRM 236

Establishing a Strong Ethical Culture for a Firm 237

Choosing an Attorney for a Firm 241

#### ◆ **SAVVY ENTREPRENEURIAL FIRM: Skype: Demonstrating a Strong Moral Fortitude by Proactively Responding to a Crisis** 242

Drafting a Founders' Agreement 243

Avoiding Legal Disputes 244

#### ◆ **WHAT WENT WRONG? How Legal Snafus Can Stop a Business in Its Tracks** 245

#### ◆ **PARTNERING FOR SUCCESS: Patagonia and Build-A-Bear Workshop: Picking Trustworthy Partners** 248

#### OBTAINING BUSINESS LICENSES AND PERMITS 249

Business Licenses 249

Business Permits 250

#### CHOOSING A FORM OF BUSINESS ORGANIZATION 250

Sole Proprietorship 251

Partnerships 253

Corporations 254

Limited Liability Company 257

Chapter Summary 258 | Key Terms 259 | Review Questions 259

Application Questions 260 | You Be the VC 7.1 262 | You Be the VC 7.2 263 | Case 7.1 264 | Case 7.2 266

ENDNOTES 268

Appendix 7.1 269

### Chapter 8 Assessing a New Venture's *Financial Strength and Viability* 273

Opening Profile—BLMA Models: Keeping a Sharp Eye on Cash Flow from the Start 273

#### INTRODUCTION TO FINANCIAL MANAGEMENT 275

Financial Objectives of a Firm 275

The Process of Financial Management 276

#### ◆ **PARTNERING FOR SUCCESS: Organizing Buying Groups to Cut Costs and Maintain Competitiveness** 277

#### FINANCIAL STATEMENTS AND FORECASTS 278

Historical Financial Statements 279

#### ◆ **SAVVY ENTREPRENEURIAL FIRM: Know the Facts Behind the Numbers** 282

Forecasts 287

#### PRO FORMA FINANCIAL STATEMENTS 291

#### ◆ **WHAT WENT WRONG?: B2B Exchanges: A False Hope for Cost Savings?** 292

Pro Forma Income Statement 293

Pro Forma Balance Sheet 294

Pro Forma Statement of Cash Flows 295

Ratio Analysis 297

Chapter Summary	298		Key Terms	298		Review Questions	298
Application Questions	299		You Be the VC 8.1	301		You Be the VC 8.2	301
			Case 8.1	302		Case 8.2	304
ENDNOTES	306						

## **Chapter 9 Building a New-Venture Team 309**

Opening Profile—UNIGO: Hitting the Ground Running 309

### **CREATING A NEW-VENTURE TEAM 311**

- ◆ **WHAT WENT WRONG? Monitor 110: How a Lack of Consensus and a Clear Leader Can Damage a New-Venture Team 312**

The Founder or Founders 313

- ◆ **SAVVY ENTREPRENEURIAL FIRM: Overcoming a Lack of Business Experience 315**

Recruiting and Selecting Key Employees 316

The Roles of the Board of Directors 318

### **ROUNDING OUT THE TEAM: THE ROLE OF PROFESSIONAL ADVISERS 320**

Board of Advisers 321

- ◆ **PARTNERING FOR SUCCESS: Need Help with Product Development? Consider Setting Up a Customer Advisory Board 322**

Lenders and Investors 323

Other Professionals 325

Chapter Summary 326 | Key Terms 327 | Review Questions 327

Application Questions 328 | You Be the VC 9.1 330 | You Be the VC 9.2 331 | Case 9.1 331 | Case 9.2 334

### **ENDNOTES 336**

## **Chapter 10 Getting Financing or Funding 339**

Opening Profile—Bizooki: Raising Money Through a Variety of Sources 339

### **THE IMPORTANCE OF GETTING FINANCING OR FUNDING 340**

Why Most New Ventures Need Funding 341

Sources of Personal Financing 342

- ◆ **WHAT WENT WRONG? Webvan: How Having Too Much Money Can Be Just as Harmful as Having Too Little 343**

Preparing to Raise Debt or Equity Financing 345

### **SOURCES OF EQUITY FUNDING 348**

- ◆ **PARTNERING FOR SUCCESS: Want Help Navigating the Process of Raising Money? Find a Mentor 349**

Business Angels 349

Venture Capital 351

Initial Public Offering 353

### **SOURCES OF DEBT FINANCING 354**

Commercial Banks 355

SBA Guaranteed Loans 355

Other Sources of Debt Financing 356

- ◆ **SAVVY ENTREPRENEURIAL FIRM: John and Caprial Pence: How the SBA Guaranteed Loan Program Helped Two Entrepreneurs Get the Financing They Needed 357**

### **CREATIVE SOURCES OF FINANCING AND FUNDING 358**

Leasing 358

SBIR and STTR Grant Programs 358

Other Grant Programs	360
Strategic Partners	360
<b>Chapter Summary</b>	<b>361</b>
<b>Key Terms</b>	<b>362</b>
<b>Review Questions</b>	<b>362</b>
<b>Application Questions</b>	<b>363</b>
<b>You Be the VC 10.1</b>	<b>365</b>
<b>You Be the VC 10.2</b>	<b>365</b>
<b>Case 10.1</b>	<b>366</b>
<b>Case 10.2</b>	<b>369</b>
<b>ENDNOTES</b>	<b>371</b>

## **PART 4 ■ Managing and Growing an Entrepreneurial Firm 375**

### **Chapter 11 Unique Marketing Issues 377**

Opening Profile—Miss Misa: Creating a New Brand in the Jewelry Industry 377

#### **SELECTING A MARKET AND ESTABLISHING A POSITION 378**

- Segmenting the Market 379
- Selecting a Target Market 380
- Establishing a Unique Position 381

#### **KEY MARKETING ISSUES FOR NEW VENTURES 382**

- Selling Benefits Rather Than Features 383
- Establishing a Brand 384

#### **THE 4Ps OF MARKETING FOR NEW VENTURES 386**

- ◆ **WHAT WENT WRONG? Quaker Oats' Botched Acquisition of Snapple: The Price of Failing to Understand the Real Meaning of a Company's Brand 387**

- Product 388
- Price 389
- Promotion 391

- ◆ **PARTNERING FOR SUCCESS: Sofia's Diary: Building Awareness of Major Brands Among a Key Segment of Young Consumers Through a Multichannel Campaign 392**

- Place (or Distribution) 396

- ◆ **SAVVY ENTREPRENEURIAL FIRM: Utilizing Guerrilla Marketing Techniques to Create Product Awareness in Entertaining, Clever, and Effective Ways 397**

Chapter Summary 399 | Key Terms 400 | Review Questions 400  
Application Questions 401 | You Be the VC 11.1 402 | You Be the VC 11.2 403 | Case 11.1 404 | Case 11.2 406

#### **ENDNOTES 408**

### **Chapter 12 The Importance of Intellectual Property 411**

Opening Profile—Ecovative Design: The Key Role of Intellectual Property in Its Early Success 411

#### **THE IMPORTANCE OF INTELLECTUAL PROPERTY 413**

- Determining What Intellectual Property to Legally Protect 415
- The Four Key Forms of Intellectual Property 415

- ◆ **WHAT WENT WRONG? Dippin' Dots: Why the USPTO Invalidated Its Patent and It Now Has Two New Competitors 416**

#### **PATENTS 417**

- Types of Patents 418
- Who Can Apply for a Patent? 419
- The Process of Obtaining a Patent 420

- ◆ **PARTNERING FOR SUCCESS: Entrepreneurs and Large Firms: Partnering to Bring Patented Products to Market 422**

- Patent Infringement 422



**TRADEMARKS 423**

- The Four Types of Trademarks 424
- What Is Protected Under Trademark Law? 425
- Exclusions from Trademark Protection 426
- The Process of Obtaining a Trademark 426

**COPYRIGHTS 428**

- What Is Protected by a Copyright? 428
- Exclusions from Copyright Protection 429
- How to Obtain a Copyright 429
- Copyright Infringement 430
- Copyrights and the Internet 431

**TRADE SECRETS 431**

◆ **SAVVY ENTREPRENEURIAL FIRM: Protecting Intellectual Property: Elvis's Memory, and Intellectual Property, Live On 432**

- What Qualifies for Trade Secret Protection? 433
- Trade Secret Disputes 433
- Trade Secret Protection Methods 434

**CONDUCTING AN INTELLECTUAL PROPERTY AUDIT 435**

- Why Conduct an Intellectual Property Audit? 436
- The Process of Conducting an Intellectual Property Audit 436

Chapter Summary 437 | Key Terms 438 | Review Questions 438  
 Application Questions 439 | You Be the VC 12.1 441 | You Be  
 the VC 12.2 441 | Case 12.1 442 | Case 12.2 444

**ENDNOTES 446****Chapter 13 Preparing for and Evaluating the Challenges of Growth 449**

Opening Profile—JGoods: Preparing for Growth Cautiously 449

**PREPARING FOR GROWTH 451**

- Appreciating the Nature of Business Growth 451
- Staying Committed to a Core Strategy 453

◆ **WHAT WENT WRONG? Meetro: Sometimes Businesses Just Don't Scale 454**

- Planning for Growth 455

**REASONS FOR GROWTH 456****MANAGING GROWTH 458**

◆ **SAVVY ENTREPRENEURIAL FIRM: Timbuk2: Bagging the Right Customers Rather Than the Biggest Ones 459**

- Knowing and Managing the Stages of Growth 459

**CHALLENGES OF GROWTH 462**

- Managerial Capacity 462
- Day-to-Day Challenges of Growing a Firm 464

◆ **PARTNERING FOR SUCCESS: Zazzle: Addressing the Managerial Capacity Problem by Leveraging the Resources of MySpace 465**

Chapter Summary 466 | Key Terms 467 | Review Questions 467  
 Application Questions 468 | You Be the VC 13.1 470 | You Be  
 the VC 13.2 471 | Case 13.1 471 | Case 13.2 474

**ENDNOTES 476****Chapter 14 Strategies for Firm Growth 479**

Opening Profile—University Parent Media: Gradually Pursuing  
 Additional Strategies for Growth 479

**INTERNAL GROWTH STRATEGIES 480**

New Product Development 481

Other Product-Related Strategies 483

- ◆ **WHAT WENT WRONG? Sock Shop: How Focusing More on Growth Than Profitability and Creating Value Sank a Popular Retail Chain** 484

International Expansion 486

## **EXTERNAL GROWTH STRATEGIES 489**

Mergers and Acquisitions 491

Licensing 493

- ◆ **SAVVY ENTREPRENEURIAL FIRM: Honest Tea: Accelerating Its Growth and Mission Through Being Acquired by Coca-Cola** 494

Strategic Alliances and Joint Ventures 496

- ◆ **PARTNERING FOR SUCCESS: Zlio.com: 250,000 Partners and Growing** 498

Chapter Summary 499 | Key Terms 500 | Review Questions 500

Application Questions 501 | You Be the VC 14.1 503 | You Be

the VC 14.2 503 | Case 14.1 504 | Case 14.2 506

## **ENDNOTES 508**

## **Chapter 15 Franchising 511**

Opening Profile—College Nannies & Tutors: Franchising as a Form of Business Ownership and Growth 511

### **WHAT IS FRANCHISING AND HOW DOES IT WORK? 513**

What Is Franchising? 513

How Does Franchising Work? 514

### **ESTABLISHING A FRANCHISE SYSTEM 516**

- ◆ **PARTNERING FOR SUCCESS: Boosting Sales and Reducing Expenses Through Co-branding** 517

When to Franchise 518

Steps to Franchising a Business 518

Selecting and Developing Effective Franchisees 520

Advantages and Disadvantages of Establishing a Franchise System 520

### **BUYING A FRANCHISE 523**

- ◆ **SAVVY ENTREPRENEURIAL FIRM: Franchise Systems That Operate Strictly Online** 524

Is Franchising Right for You? 525

The Cost of a Franchise 525

Finding a Franchise 527

Advantages and Disadvantages of Buying a Franchise 528

Steps in Purchasing a Franchise 529

Watch Out! Common Misconceptions About Franchising 531

### **LEGAL U.S. ASPECTS OF THE FRANCHISE RELATIONSHIP 532**

U.S. Rules and Regulations 532

State Rules and Regulations 533

### **MORE ABOUT FRANCHISING 535**

Franchise Ethics 535

International Franchising 536

- ◆ **WHAT WENT WRONG? Watch Out: Plenty Can Go Wrong in Opening Franchise Outlets Overseas** 538

The Future of Franchising 539