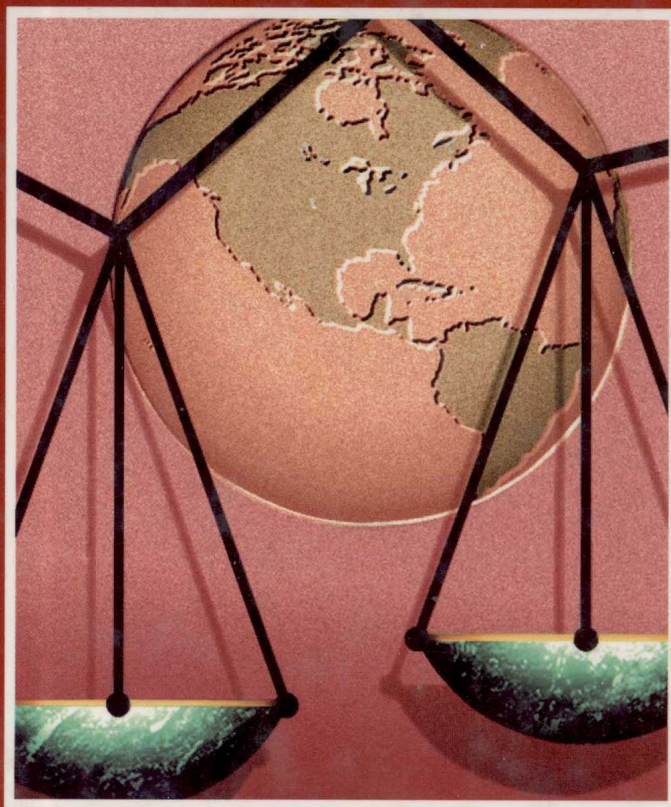


# **The Legal and Regulatory Environment Today**

## **Changing Perspectives for Business**

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**Roger Leroy Miller**  
**Frank B. Cross**



# The Legal and Regulatory Environment Today

*Changing Perspectives for Business*



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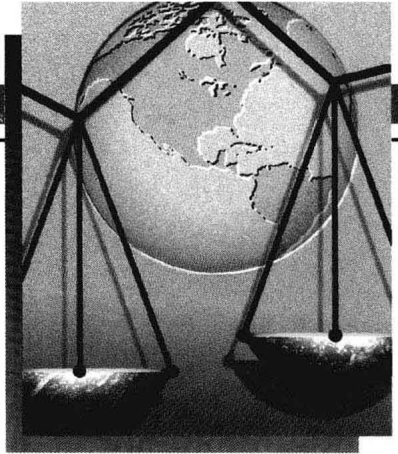
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# Preface



*The Legal and Regulatory Environment Today: Changing Perspectives for Business* offers a complete introduction to the legal environment of business in a manner that is uniquely accessible to today's students. A brief "thumb through" of this text immediately reveals its visual appeal, which will help maintain students' interest in the materials. Further, the use of full color and a series of innovative features have been carefully planned to help the student assimilate the information about today's legal and regulatory environment of business. We have also added certain features that are designed to "lighten the load" of the reader. In other words, we have made the material about the law and legal environment simultaneously enjoyable to read and serious in content. Many of the features included in this text are appearing for the first time in a legal and regulatory environment book. These features not only illustrate the relevance of today's legal environment to students' future business careers, but also impart a sense of the historical development of our legal system.

## CHANGING PERSPECTIVES FOR BUSINESS

Just as the legal and regulatory environment of business now touches virtually every aspect of life, the study of this important subject is itself touched by every aspect of life. It is appropriate that the most recent curriculum pronouncements by the American Assembly of Collegiate Schools of Business (AACSB) should include a remarkably broad array of topics to be taught to today's business student. *The Legal and Regulatory Environment Today: Changing Perspectives for Business* is one of the first texts that explicitly addresses the AACSB's legal and regulatory environment curriculum requirements. We have accomplished this task by directly focusing, in clearly set-off features called *Changing Perspectives for Business*, on the following issues:

- Ethical
- Global
- Political
- Economic
- Social
- Environmental

- Technological
- Cultural and Demographic Diversity

A concluding section in each feature, entitled “Implications for the Decision Maker,” will help your students as potential managers and employees relate these issues to real-life situations. These sections show how the ethical, global, political, economic, social, environmental, technological, or cultural and demographic diversity issue just discussed applies to the actions, or potential actions, of a decision maker in the business world. Among the *Changing Perspectives for Business* are the following:

- An Environmental Issue—Lender Liability for Environmental Cleanups
- A Technological Issue—Do Telephone Users Have a Right of Privacy?
- An Ethical Issue—Do Punitive Damage Awards Promote Justice or Injustice?
- A Political Issue—Will Amending RICO Allow White-Collar Criminals to Avoid Prosecution?
- A Global Issue—Will New European Community Privacy Laws Harm American Businesses?
- A Cultural and Demographic Diversity Issue—How Should Employers Handle America’s Increasingly Diverse Work Force?

A complete listing of the *Changing Perspectives for Business* appears at the end of the Detailed Table of Contents.

## A COMPLETE COURSE IN THE LEGAL AND REGULATORY ENVIRONMENT

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The most important aspects of the legal and regulatory environment are presented in this text, which is divided into six units:

- Unit One: The Foundations
- Unit Two: The Public Environment
- Unit Three: The Private Environment
- Unit Four: The Employment Environment
- Unit Five: The Regulatory Environment
- Unit Six: The International Environment

Within each unit we have attempted to make the materials flow both within chapters and from chapter to chapter. Nonetheless, apart from the opening chapters on the foundations, which students should read first, the text can be used in any order that you wish. In other words, virtually all chapters are self-contained, which gives you complete flexibility in using the book.

### **The Treatment of Ethics and Social Responsibility**

Few people today underestimate the importance of ethics. Questions of political ethics in the Congress confront us on an all-too-regular basis. Ethical issues have arisen with respect to the management of numerous failed savings and loan associations. The ethics of how we do business in other countries has been an issue at various times. Indeed, every individual who has any notion of becoming a part of the American business world must have an understanding of ethics. To this end, we offer an extensive coverage

of ethics and social responsibility. Two separate chapters examine these very important topics:

- Chapter 3: Ethics
- Chapter 4: The Individual and Corporate Social Responsibility

In Chapter 3 we provide a solid foundation for the study of ethical issues. In Chapter 4 we not only present the dilemmas facing socially responsible managers and employees, but also suggest how the individual can act in a socially responsible manner.

**Case-Concluding Ethical Questions** A number of the excerpted cases have specific ethical questions that your students are asked to answer. Suggested answers to these ethical-type questions are found in the *Instructor's Manual*.

**Questions of Ethics and Social Responsibility** After Chapter 4, all chapters in *The Legal and Regulatory Environment Today* have two special problems at the end of the chapter entitled “Questions of Ethics and Social Responsibility.” These problems summarize actual cases and then pose ethical questions for the student to answer. Suggested answers to these questions are included in the *Answers to Questions and Case Problems* (described below).

## Important Chapters and Special Topics

Although every chapter in this text has been designed to correspond to the needs of the complete course in the legal and regulatory environment of business, some stand out as especially timely. They include the following:

- **Changing Perspectives for Business (Chapter 2)**—This unique chapter provides your students with a solid foundation for understanding the ethical, global, political, economic, social, environmental, technological, and cultural and demographic diversity issues that are addressed throughout the remainder of the text. This chapter is a keystone in answering the AACSB's new curriculum mandates.
- **Ethics (Chapter 3)**—This chapter stresses the importance of ethics in business decision making and focuses on the following topics: the relationship between ethics and the legal environment, traditional and ethical reasoning as it relates to business decisions and practices, and ethical issues in business today.
- **Legal Representation and Alternative Dispute Resolution (Chapter 6)**—Eventually, many people who work in business have to deal with attorneys to solve a legal problem. This chapter provides students with a framework for working with attorneys in the business world. And, because alternative dispute resolution (ADR) is becoming increasingly popular, we devote the second half of this chapter to it. Information on mediation and arbitration is included, as well as a discussion of mini trials and other private solutions to disputes.
- **Torts and Crimes Related to Business (Chapter 8)**—Traditional torts and crimes affecting business, as well as recent trends in the liability of corporations and corporate personnel for torts and crimes committed while undertaking business activities, are singled out for special attention in this chapter.
- **Intellectual Property and Computer Law (Chapter 11)**—This chapter looks in detail at some pressing legal issues in today's business world—particularly, how to protect against infringement of rights in patented, trademarked, or copyrighted property—as well as at the evolving legal framework surrounding computerized business transactions and ownership rights in computer software.

- **Credit, Financial Transactions, and Bankruptcy (Chapter 14)**—This chapter summarizes the rights and liabilities of consumers and banking institutions under federal legislation covering electronic fund transfers (EFT) undertaken by consumers. It also includes important information on the liability for the consequences of loans. This chapter explores the relatively new area of lender liability and describes the common law and statutory law framework for such liability. The differences between Chapter 7 and Chapter 11 bankruptcy are clearly presented in this chapter.
- **Financing, Takeovers, and Mergers (Chapter 16)**—The world of “high finance” fascinates most business students. In this chapter we examine both how firms raise money and how some firms take over others.
- **Environmental Law and Land-Use Control (Chapter 21)**—After we examine federal and state laws concerning the environment, we present many of the details of land-use control legislation, both in theory and in practice.
- **Advertising and Communications Law (Chapter 23)**—Advertising legislation and activities by the Federal Trade Commission are clearly presented in this chapter. The growing field of communications law is examined, including how the Federal Communications Commission regulates radio and television content.

## CASE SELECTION AND PRESENTATION

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Much of the study of our legal and regulatory environment must involve an analysis of actual court cases. In each chapter we have chosen five to seven cases to illustrate principles of the legal and regulatory environment. The cases are numbered sequentially for easy referencing during class discussions, homework assignments, and examinations. In selecting cases, we have tried to achieve the right balance between classic cases and recent cases from the late 1980s and the 1990s.

### Fully Edited Cases as well as Summarized Cases

**Fully Edited Cases** The vast majority of chapters include two fully edited cases. Like the summarized cases, these cases are fully integrated into the surrounding text. That is, they directly follow and illustrate the points of law that are being discussed in the text. Each of these fully edited cases uses the following format:

- **Case Title and Full Case Citation**—The case title and full case citation (including all parallel citations) appear in the margin at the beginning of each case.
- **Historical and Social Setting**—The historical, social, political, economic, and cultural environment of the case is presented in this section.
- **Background and Facts**—This section contains a summary, in the authors’ own words, of the events leading up to the lawsuit.
- **Case Excerpt**—Following the summary of the background to the case, an excerpt from the actual court opinion is presented—in a contrasting type size to differentiate it from the surrounding textual material. Whenever the court opinion contains a term or phrase that may be difficult for the student to understand, a brief explanation is provided in brackets. Important phrases and sentences are italicized, and a bracketed note clearly indicates that the emphasis was added by the authors, not the court.
- **Decision and Remedy**—In this section, the authors summarize, in their own words, the outcome of the case.
- **For Further Analysis**—Two to three questions are included at the end of each fully edited case. These questions are not simply an expansion on the technical details of



the decision, but rather ask the reader to think critically about social, political, ethical, and economic aspects of the case. Suggested answers are included in the *Instructor's Manual*.

**Summarized Cases** The remaining three to five summarized cases in each chapter use the following format after presenting the citation with all parallel citations. Each case has four clearly labeled sections:

1. **Facts:** The facts of the case are presented in paraphrased form in one paragraph.
2. **Issue:** The issue before the court is briefly described.
3. **Decision:** The court's decision is presented in one or two sentences.
4. **Reason:** The reason for the decision is paraphrased in one paragraph. When appropriate, direct quotations from the court opinion are included to illustrate the court's reasoning.

**Student Handbook of Selected Case Excerpts** Some professors prefer that their students read full case excerpts for all of the cases in a text. To this end, we have created the student *Handbook of Selected Case Excerpts* that you can order free with each copy of this text. This handbook includes two to four pages of excerpts (in the exact words of the court) for *every* summarized case.

## Case Citations Fully Explained

In Chapter 1, we use a comprehensive format to explain case citations. In addition to our explanatory text, we offer an exhibit in four-color graphics to provide the student with a full understanding of how to read and comprehend case citations in this text and in other legal references. Any citations used in the text that have not been discussed in this section are explained in brackets or in a footnote when they appear.

## A Fully Annotated Sample Case

At the end of Chapter 1, your students will find a fully annotated sample case. The annotations are clearly marked in the margins with arrows pointing to the specific parts of the excerpted case that are explained. In addition, throughout the remainder of the text, any unfamiliar terms included in the words of the court are defined in brackets within the case excerpt.

## Case-Briefing Assignments

Some professors prefer to have their students brief cases. To make these assignments more manageable for both students and professors, Appendix A provides a short explanation of how to brief a case, followed by cases for briefing. Case-briefing assignments, including questions that should be answered for each of the cases, are found at the ends of the problem sets in eleven chapters. Sample answers to the questions in the case-briefing assignments are found in the free manual *Answers to Questions and Case Problems*.

## OTHER SPECIAL PEDAGOGICAL FEATURES

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### Exhibits

When appropriate, we have illustrated important aspects of the law in graphic or summary form in exhibits. In numerous instances, to make sure that the student fully



understands the concept being illustrated, we have added explanatory legends. In addition, we have included a number of sample forms for the student's reference. Some of the exhibits featured in *The Legal and Regulatory Environment Today* are the following:

- Exhibit 1–2: Sample Court Citations
- Exhibit 3–1: Ethical Decision Making
- Exhibit 5–4: Example of a Typical Complaint
- Exhibit 6–1: Sample Arbitration Submission Form
- Exhibit 8–2: The Process of Administrative Adjudication
- Exhibit 15–2: Results of Cumulative Voting
- Exhibit 21–1: Federal Environment Statutes

### **Landmarks in the Legal Environment**

Almost every chapter in this text includes a feature entitled *Landmark in the Legal Environment*. These landmarks discuss important cases or statutes affecting the legal and regulatory environment, such as the following:

- *Marbury v. Madison* (Chapter 1)
- Plain-Language Laws (Chapter 2)
- The Computer Software Copyright Act of 1980 (Chapter 11)
- *Hamer v. Sidway* (Chapter 12)
- The *Dartmouth College Case* (Chapter 15)

### **The Law, Media, and Popular Culture**

The law has permeated many aspects of the media and popular culture. Accordingly some chapters include a feature called *The Law, Media, and Popular Culture*. The following are examples of these features:

- Lawyers on the Silver Screen (Chapter 2)
- Real Lawyers, Real Cases, Real TV (Chapter 5)
- The Successful Television Law Series (Chapter 15)

### **Profiles**

Several chapters include *Profiles* of important jurists, legal scholars, and other individuals who have had an impact on the legal and regulatory environment. Each *Profile* explains how that individual contributed to the legal and regulatory environment of business today. Among the individuals featured in the *Profiles* are the following:

- John Marshall (Chapter 1)
- Thurgood Marshall (Chapter 7)
- Benjamin Cardozo (Chapter 13)
- Sandra Day O'Connor (Chapter 16)

### **Quotations**

Each chapter opens with a brief quotation that is relevant to the material under study. A thumbnail biographical sketch follows the name of the individual quoted. The relevance of the quotation is explained in the introductory section of each chapter. Ad-

ditionally, several other quotations are included in the margins of the pages in each chapter.

### **Vocabulary Stressed—Margin Definitions**

Legal terminology is often a major stumbling block in the study of business law. We have used an important pedagogical device—*margin definitions*—to help the student understand this terminology. Whenever an important legal term or concept is introduced, it is printed in boldfaced type. A definition for the term is given in the page margin, alongside the paragraph in which the boldfaced term appears. Additionally, all boldfaced terms are again defined in a *Glossary* at the end of the text.

At the end of each chapter, all terms that were boldfaced in the chapter text are listed in alphabetical order under the heading *Terms and Concepts to Review*. The page on which the term or concept is defined is indicated after each term. Students can briefly examine the list to make sure they understand all important terms introduced in the chapter and can immediately review terms that they do not completely understand by turning to the proper page.

### **Point-by-Point Chapter Summary**

A brief point-by-point chapter summary appears at the end of each chapter. This summary is designed as a review device. Students who do not fully understand the review points can go back to the appropriate section in the text for review.

### **Additional Readings**

At the end of each chapter, your students will find a list of selected additional readings that they might use for research on a particular topic discussed in the chapter. These readings have been chosen with the student in mind.

### **Questions and Case Problems**

Every chapter of this text ends with ten to fourteen questions and case problems. The first four to six of these are hypothetical questions. The remainder are actual case problems, many from the 1990s. A large number of the case problems are based on cases that can be found in their entirety in the LEGAL CLERK® Research Software System (discussed below). A separate manual contains complete answers for all questions and case problems in the text, including the ethical questions and case-briefing assignments. The *Answers to Questions and Case Problems* manual is free to adopters and can be placed on reserve in the library, if desired.

### **Appendices**

Students often find it helpful to refer to original source documents when studying a particular law or code. Consequently, we have included a full set of appendices. They are as follows:

- A. Briefing Cases—Instructions and Selected Cases
- B. The Constitution of the United States
- C. The Uniform Commercial Code (excerpts)
- D. Restatement (Second) of Torts (excerpts)
- E. Sherman Anti-trust Act (excerpts)

- F. Clayton Act (excerpts)
- G. Federal Trade Commission Act (excerpts)
- H. Robinson Patman Act (excerpts)
- I. Securities Act of 1933 (excerpts)
- J. Securities Exchange Act of 1934 (excerpts)
- K. Title VII of the Civil Rights Act of 1964 (excerpts)
- L. Civil Rights Act of 1991 (excerpts)
- M. Americans with Disabilities Act of 1990 (excerpts)
- N. The Uniform Partnership Act
- O. Spanish Equivalents for Important Legal Terms in English

## Glossary

As mentioned before, there is a complete glossary containing hundreds of terms.

## SUPPLEMENTS

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*The Legal and Regulatory Environment Today: Changing Perspectives for Business* provides a comprehensive supplements package. We understand that instructors face a difficult task in finding the time necessary to teach the material that they wish to cover during each term. To help you teach efficiently and effectively, we have developed supplementary materials that we believe are the best available today. Each component of the supplements package is described below.

### Instructor's Course Planning Guide and Media Handbook

To simplify and make more efficient the work effort of the instructor using *The Legal and Regulatory Environment Today: Changing Perspectives*, we have developed a complete planning guide that integrates all of the print, video, and computer software supplements. Each chapter in this guide offers helpful suggestions on what parts of the complete learning/teaching package to use.

### Other Printed Supplements

The remaining supplements for *The Legal and Regulatory Environment Today: Changing Perspectives* have a single goal in mind: to make the task of teaching and the task of learning more enjoyable and more efficient.

**Instructor's Manual** We wrote the *Instructor's Manual* with the help of our long-time colleague William Eric Hollowell and believe it is the best ever made available for a legal environment professor. We have made certain that there is complete agreement between the topics stressed in the text and those fully outlined in the *Instructor's Manual*. Each chapter of the manual contains the following features:

- An introductory section, which highlights the main concepts and the importance of the legal and regulatory environment covered in the chapter.
- A detailed explanatory outline of the chapter contents, which is keyed very closely to the text.
- Synopses of all cases, often accompanied by additional notes and comments, as well as questions to ask in class and answers to these questions.

- Additional background on significant persons and statutes that are mentioned or referred to in the text.
- Teaching suggestions, including points to be stressed, hypothetical questions to elicit class discussion, and discussion questions keyed closely to the text and based on information contained in the text.
- Suggested activities and research assignments.
- Explanations of selected footnotes. Cases, statutes, and other references cited in footnotes of the chapter are briefly summarized or explained so that the relationship between the footnote and the text is clear.

A computerized version of the *Instructor's Manual* is also available (this version is described below, under software).

**Mastering The Legal and Regulatory Environment Today** The study guide, which is entitled *Mastering The Legal and Regulatory Environment Today: With Programmed Review*, has been prepared by text co-authors Roger LeRoy Miller and William Eric Hollowell. This study guide contains an introductory study skills section, a guide to briefing cases, and a chapter-by-chapter review of *The Legal and Regulatory Environment Today*. The chapter-by-chapter review offers the following for each chapter of the text:

- Pre-study questions.
- Brief chapter introduction.
- Checklist of what each student should be able to do after finishing the chapter.
- Chapter outline (including helpful mnemonics).
- A list of cases excerpted in the chapter.
- True-False questions.
- Fill-in questions.
- Multiple-choice questions.
- Short essay problems (with answers in the *Instructor's Manual*).
- Programmed review.
- Questions on every *Changing Perspectives for Business* feature and each *Landmark in the Legal Environment*.

A computerized version of this study guide—called *Microguide*—is also available (see below, under software supplements).

**Student Handbook of Selected Case Excerpts** As described above, this handbook contains excerpts of all of the summarized cases in the text and is available free for each of your students. Answers to end-of-case questions are provided in the *Instructor's Manual*.

**Advanced Topics and Contemporary Issues: Expanded Coverage** A specially prepared paperback text entitled *Advanced Topics and Contemporary Issues: Expanded Coverage* has been created by text author Frank B. Cross. The book, which is available to students free of charge at their instructor's option, provides supplemental detailed coverage of the most pressing legal issues confronting business today. The chapters in this text are as follows:

1. Business Ethics
2. International Business Law
3. Individual Employee Rights



4. Employment Discrimination Law
5. Occupational Safety and Workers' Compensation
6. Accounting and the Law
7. Securities Law and Regulation
8. Mergers and Acquisitions
9. Insurance Law
10. Real Estate Finance and Liability
11. Bank Regulation and Liability
12. Unfair Competition
13. Advertising Law
14. Environmental Liability
15. Health Care Law
16. Sports and Entertainment Law
17. Hospitality Management Law
18. Communications Law
19. Government Contracts
20. Legal Representation of Business

Additionally, each chapter ends with an *Ethical Perspective* and an *International Perspective*.

**Case Printouts** Most of the cases in the main body of the text have been reprinted in *their entirety* and published in a separate book, called *Case Printouts*. This book is available free to adopters. It provides readily accessible and complete information on all the cases selected for detailed discussion in the classroom. Instructors may also copy any of the cases in their entirety to hand out to their students.

**Answers Manual** A complete answers manual entitled *Answers to Questions and Case Problems* is available to all adopters. Each answer is presented in a standard format:

- *Point of Law and Page Reference*—The point of law to which the problem relates is stated in boldfaced type, followed by the page number or numbers at which the point of law is discussed in the text.
- *Issue*—The legal issue or question raised by the problem is briefly described.
- *Answer*—The specific answer to the question or problem is given.

**Handbook on Critical Thinking and Writing** A booklet entitled *Handbook on Critical Thinking and Writing in the Legal and Regulatory Environment* provides students with an overview of techniques used in critical thinking. It allows students to examine and analyze legal assumptions and arguments. The handbook is closely tied to many of the examples given in the chapters of *The Legal and Regulatory Environment Today*. Additionally, the handbook provides students with twelve steps to effective writing. Free copies are available to adopters and their students when requested.

**A Comprehensive Test Bank** Again, to ensure consistency between the teaching materials and the text, we have developed the entire test bank. It includes approximately 1,500 multiple-choice questions with answers and about 1,000 true-false questions with answers. These questions are available in book form or, as discussed below, on software.

**Instructor's Manuals for All Videos** Virtually all of the videos that are offered with *The Legal and Regulatory Environment Today* have instructor's manuals. Perhaps

the most unique manual is the one that accompanies the *Drama of the Law Videos*. This *Instructor's Manual* was developed by co-author Roger LeRoy Miller along with award-winning law professor/writer John Jay Osborn, Jr., author of *The Paper Chase* and *The Associates*. Other instructor's manuals accompany the videos on a Supreme Court case, a contracts case, and a product liability case.

**Transparency Acetates** The supplement package contains numerous transparency acetates for overhead projection in the classroom. Included in this package are actual key business forms.

**Regional Reporters.** West's regional reporters cover all state appellate court decisions. The following reporters are available to qualified adopters: Pacific, North Western, South Western, North Eastern, Atlantic, South Eastern, and Southern.

## Software Supplements

Software supplements represent a significant portion of *The Legal and Regulatory Environment Today* teaching/learning package. We offer a wide variety of software supplements for adopters and students.

**LEGAL CLERK® Software** The LEGAL CLERK Research Software System is a user-friendly, interactive software package that simultaneously introduces students to the rudiments of computer-aided legal research and reinforces the underlying concepts of business law. LEGAL CLERK® provides a valuable learning tool to help your school meet AACSB recommendations for using microcomputers in business law courses.

To provide instructors with maximum flexibility, LEGAL CLERK® covers three major subject areas of business law and the legal environment: UCC/Article 2—Sales, Government Regulation and the Legal Environment of Business, and Contracts. Instructors may select one version or all three versions for their classes. Cases appearing in LEGAL CLERK® are clearly identified in the text with a computer logo. The logos are color coded to help users easily identify which version of LEGAL CLERK® contains specific cases.



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*Government Regulation and the Legal Environment of Business (Version 1.0)*



*Contracts (Version 1.0)*

A site license for all three versions of LEGAL CLERK® is free to qualified adopters. Each version is accompanied by an *Instructor's Resource Guide* and, for student purchase, a *Student User's Guide*.

**LEGAL REVIEW Software** This software allows students to review legal concepts found in all three LEGAL CLERK® versions: Contracts, Government Regulation and the Legal Environment of Business, and Uniform Commercial Code/Article 2—Sales. LEGAL REVIEW runs on IBM PCs and compatible microcomputers and is available to qualified adopters. A *LEGAL REVIEW Student User's Manual* can be purchased by the student. The manual contains specific questions about the legal concepts covered in the software.

**Computerized Instructor's Manual** For those instructors who wish to modify the *Instructor's Manual* by adding their own notes, we provide a fully computerized version of the *Instructor's Manual*.

**Computerized Study Guide** Your students can test their knowledge of chapter material with the computerized study guide called *Microguide*. Selected questions from the printed study guide described above are now on diskette, allowing your students to practice taking computerized tests. Multiple-choice and true-false questions are included. *Microguide* runs on IBM PCs and compatible microcomputers or Macintosh microcomputers (with Hypercard). *Microguide* is available free to qualified adopters of the text.

**Computerized Test Bank—WESTEST** The test bank is available on the latest version of WESTEST, a highly acclaimed computerized testing system, which is offered for IBM PCs and compatible microcomputers or the Macintosh family of microcomputers. WESTEST allows instructors to do the following:

- Import and export graphs.
- Add or edit questions, instructions, and answers.
- Select questions by previewing the question on the screen.
- Let the system select questions randomly.
- Select questions by question number.
- View summaries of the exam or the examination-bank chapters.
- Set up the page layout for exams.
- Print exams in a variety of formats.

**Interactive Software—Contracts and Sales** These are unique interactive programs for the teaching/learning of contracts and sales. The programs use HyperText and, in this manner, allow for flexibility in learning the subject matter based on each user's level of understanding.

**“You Be the Judge” Software** This software provides case problems for ten topic areas. The user is given the facts and is then asked how the issue should be decided. A word processor, which is integrated in the software, allows users to key in their response and print it. A glossary of legal terms is also included.

**Case Problems Cases on Diskette** Virtually all the case problems found at the ends of all 25 chapters of the text are now available in ASCII format on diskette. These can be imported into any word-processing program, such as Microsoft Word or WordPerfect.

**WESTLAW** WESTLAW, the premiere computerized legal-research system, is renowned for its ability to help law professors, law students, attorneys, and paralegals do research in the law. Qualified adopters of *The Legal and Regulatory Environment Today* are allowed a certain number of free hours on WESTLAW. Contact your West sales representative for more details.

### **Videocassettes and Videodiscs**

No legal environment of business text would be complete without supplemental video and audio materials. We are proud to announce an extensive videocassette library that is available for adopters of *The Legal and Regulatory Environment Today*. These

instructional videos can assist in the teaching of the legal and regulatory environment of business in a variety of areas, including ethics and social responsibility, employment law, and others. Many of these instructional videos have specially prepared instructor's manuals, most of which were written by one of this text's authors.

**The Drama of the Law Video Series** West is proud to offer a ten-videocassette series entitled *The Drama of the Law*. This is the first law tele-series that uses humor and wit to teach important legal concepts to today's business law and legal environment students. The scripts were written by John Jay Osborn, Jr., author of *The Paper Chase* and *The Associates*. The ten videos are as follows:

1. Mistake
2. Offer and Acceptance
3. Negligence and Assumption of Risk
4. Conditions on a Promise
5. Risk of Loss
6. Third Party Beneficiaries
7. Breach and Remedies
8. Warranties
9. Agency and *Respondeat Superior*
10. Private Property and Bailments

Most of these videos are also available on *West's Legal Environment Laser Videodisc* (discussed below).

**Instructor's Manual for the Drama of the Law** John Jay Osborn, Jr., and text author Roger LeRoy Miller have prepared a unique 100-page *Instructor's Manual for the Drama of the Law* video series. For each topic covered, there is a complete shooting script of the video with underlined and numbered sections. The pages that follow each script contain references to the annotated script. They are the following:

- A text reference
- A lead-in question for your students
- One to fifteen points showing the legal implications of selected excerpts
- An answer to the lead-in question

This manual is included in its entirety in the *Instructor's Manual*.

**The Making of a Case** This is a specially prepared video hosted and narrated by *L.A. Law's* Richard Dysart. He takes the viewer on a tour of the process by which appellate decisions are published.

**PBS Ethics in America Series** Several of the highly acclaimed videos from PBS's series on ethics are now available for use in your business law and legal environment courses. Included are videos on advertising and corporate takeovers. An *Instructor's Manual* is also available.

**Anatomy of a Trial—Contracts** A series of videos on a hypothetical contract case prepared by the American Bar Association has been edited down to two videos. These show each aspect of a typical trial and also include considerable information on contract and sales law. An *Instructor's Manual* is available.



**Anatomy of a Trial—A Product Liability Case** This video illustrates many of the aspects of a typical trial. It also brings out important points in product liability law. There is an *Instructor's Manual*.

**A Supreme Court Case** Although no actual Supreme Court case has ever been filmed because cameras are not allowed in the Supreme Court, the American Bar Association has created a hypothetical Supreme Court case. This dramatization uses famous lawyers and jurists to argue a First Amendment issue about tobacco advertising. Short of going to the Supreme Court to hear a case, this is probably the only exposure that students can have to how a Supreme Court case is actually argued. An *Instructor's Manual* is available.

**Anatomy of a Criminal Case/of a Civil Case** This video, prepared by the American Bar Association, presents in detail every aspect of a criminal case and of a civil case. An *Instructor's Manual* prepared by the ABA is also available.

**Law and Literature** This is a video of a lecture by John Jay Osborn, Jr., from the University of California School of Law, Berkeley (Boalt Hall). He has presented this talk to business law students, law students, law professors, and state and federal judges. In this lecture Professor Osborn attempts to relate different legal theories to great dramatic works.

**Equal Justice For All Videos** The PBS series *Equal Justice Under Law* is available free to adopters of this text. The videos cover the following landmark cases:

- *Marbury v. Madison*
- *McCulloch v. Maryland*
- *Gibbons v. Ogden*

**West's Legal Environment Laser Videodisc** Technology has provided instructors of legal environment of business with yet another way to present teaching materials: the laser videodisc. We are making available for this text a videodisc that provides you with the latest method for presenting important topics to your students.

The West's Legal Environment Laser Videodisc includes the following:

- Most of the videos from the *Drama of the Law* video series
- Hundreds of still-frame exhibits
- Excerpts from sample trials, ethics videos, and other videos

**THE LECTURE BUILDER Software** Those who use the West's Legal Environment Laser Videodisc will find that THE LECTURE BUILDER software allows for complete customization of each separate lecture. This software works with any Macintosh system and any IBM or compatible PC using the WINDOWS operating system environment. THE LECTURE BUILDER permits the instructor to pick and choose the order of the still frames and the motion videos from any part of the videodisc. The instructor can also edit the motion videos in any fashion desired. THE LECTURE BUILDER also has a fully automated mode with programmable time segments. Ask your West sales representative for a demonstration.