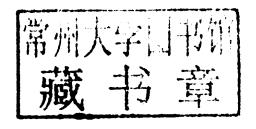
Global Political Ecology

Edited by Richard Peet, Paul Robbins and Michael J. Watts



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Preface

The book was put together as the United Nations Climate Change Conference was taking place in Copenhagen in December 2009. These were sad days of utter failure even to reach an ineffectual accord on slightly restricting carbon emissions. They brought the realization to us that many of the more pessimistic conclusions emerging from the field of political ecology over the last few decades were more the case than even we had thought. That environmental destruction was endemic to "liberal democracy" was not a revelation, therefore, but the possibility that rationality would prevail before environmental catastrophe claimed its many, usually poor, victims came to feel all the more remote. As the conference moved towards its inevitable failure, the idea dawned on us again that the existing political structure is incapable of solving the drastic problems caused by the underlying economic system with its over-consumptive way of life. The existing system is not only corrupt, it is also dangerously ineffective – incapable of effectively discussing, let alone solving, environmental problems that interact into crisis.

On the other hand, there is always a core of hope underlying any radical or progressive politics. For every piece of evidence for the expansive impulses of destruction that prevail in the world economy, there are countless cases of surprise, emerging worldwide possibilities, and new forms of ecology, economy, and community, ranging from squatters gardening in the brownfields of urban Kenya, to socially organized anti-toxins crusaders in Eastern Europe, to community sponsored agriculture sprouting across the United States. To make better room for these political ecologies of *the possible*, it remains essential to sort through the causes of environmental crises and clearly evaluate the kinds of political-economic transformation necessary for reaching ecological sanity. The authors assembled here follow an urge to criticize, in order to re-think and organize for a rational, sane, equitable society capable of non-destructive environmental relations. Hope amidst sobering challenge is the guiding theme of this book.

The authors would like to acknowledge help with the production of this book. The photograph that opens Chapter 1 is reproduced courtesy of Associated Press. Chapter 18 appears courtesy of Sage Publications.

Richard Peet thanks his students at Clark University for their enthusiastic and politically dedicated support over the last 40 years. And his family, Anna Peet,

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Richard Peet, Worcester Paul Robbins, Tucson Michael Watts, San Francisco 14 January 2010

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1 Global nature

Richard Peet, Paul Robbins, and Michael Watts

Introduction: global warming as paradigm

It is a striking image. A global capitalist whose personal wealth is rooted in an industry, air transportation, distinguished by its massive carbon footprint, and a Nobel prize winning US politician and former Vice-President, honored for his contributions in placing global climate change, and the scientific work of the Intergovernmental Panel on Climate Change (IPCC) in particular, on the global political agenda. Tossing the globe into the air, British tycoon Sir Richard Branson announced to the world in 2007 that he was offering a \$25 million prize for the scientist who discovers a way of extracting greenhouse gases from the atmosphere



Image 1.1 Sir Richard Branson and Al Gore

– a challenge to find the world's first viable design to capture and remove carbon dioxide from the air. Big Science meets Big Business meets Big Politics. But the prize – known as the Virgin Earth Challenge – was immediately attacked by a leading climate scientist, Kevin Anderson, of the Tyndall Centre for Climate Change Research at Manchester University, who offered the following assessment of Sir Richard's philanthropy: "He's misguided, misinformed and potentially quite dangerous in making people think there is some great technological hope out there." Sir Richard, accused of rank hypocrisy for creating a prize based on the profits of a firm and an industry responsible for massive carbon releases, replied: "I could ground my airline today, but British Airways would simply take its place" (*The Guardian* February 7th 2007; http://www.guardian.co.uk/environment/2007/feb/10/theairlineindustry.climatechange). Well, as a Berkeley bumper stick it has it: "At least the war on the environment is going well."

The photograph is above all a planetary image, in its own way a bookend to the famous NASA planet earth photograph AS17-22727 taken during the final Apollo mission in 1972. It is a picturing, or rendering, of a certain sort of global nature, global politics and global science all at once. If the NASA image came to be the lodestar for the United Nations Convention on the Human Environment held in Stockholm in 1972, perhaps the Branson-Gore photography captured perfectly the sentiments of the December 2009 UN Climate Conference in Copenhagen (COP15). Copenhagen was obviously not the first global forum in which big science, big politics, and big business have joined forces to address the conundrum of growth without limits and capitalism's massive material wastes and detritus the "externalities" associated with converting the land, ocean and atmosphere into a global dumping ground. But the invocation of planet earth and 1960s crisis thinking about the environment in the run up to Copenhagen is historically resonant. Released in 1972 in the same year as the Stockholm Earth Summit, the famous Limits to Growth report - penned by a quartet of MIT physicists, cyberneticians and business management theorists - represented the apotheosis of a form of crisis thinking driven by a deep Malthusianism. On offer was a powerful discourse offering the prospect of chaos and collapse rooted in demographically driven scarcity (the five key sub systems calibrated in their World3 computer model were world population, industrialization, pollution, food production and resource depletion).1 The global modeling exercise of Limits to Growth proved to be flawed in all sorts of ways but with the vantage of hindsight we can now see that it was prescient. In genealogical terms, the sort of "limits modeling" of the 1960s and early 1970s reappears in the general atmospheric circulation models (GCMs) of the 1990s. As they gained standing and analytical power, the new wave of global climate change models, without which there would have been no Montreal or Kyoto Protocols or COP15, were draped in the language of crisis and apocalypse. As Iain Boal put it "at COP15 it would be fair to say that versions of a secularised neo-catastrophism will be the dominant paradigm among climate scientists and laity alike" (2009: 3).

Implicit in the science behind the global climate change debate – there are after all doubters and legitimate scientific differences which have doubtless been exaggerated in the popular imagination by the release of the now famous e-mails

from University of East Anglia climate scientists – is a worldview somewhat at odds with the Darwinian orthodoxy of evolutionary gradualism (Weart 2004; Boal 2009). Climate could, and did of course, change historically, but for human occupation and livelihood this represented a deep historical time - the very longue durée. On offer now is something unimaginable until recently, namely abrupt and radical shifts. It is a science of planetary disaster demanding a response - political, policy, civic and business - of an equal and opposite magnitude and gravity. Here is Al Gore on the matter: "What we are facing is a planetary emergency. So some things you would never consider otherwise, it makes sense to consider." We heard this same rhetoric in the wake of 9/11. What might the planetary ecological crisis entail?

For some, therefore, it means that a war on global warming must be declared, quite as draconian as the global war on terror. Are we not faced with inhabiting - once again - the rubble of a ruined world? For others, typically of a social democratic cast of mind, it means pinning hopes on human adaptability and resilience in the face of melting glaciers, the end of irrigated agriculture and a return to dry farming. For the governments, green NGOs, and those others with seats at the table hoping for a leaner, low-fat capitalism, it means negotiating some version of the neo-liberal deal. That is, haggling over the further commodification of the earth and its productions - vegetable, mineral and animal – and legislating limits and rights to pollute, to trade toxins, to crank up derivatives markets recently vilified as a sure sign of the excesses of casino capitalism.

(Boal 2009: 5)

In a discursive sense, then, climate change as a planetary emergency mobilizes powerful actors around the threat of massive risks and uncertainties. It is rather like the War on Terror, Ebola or nuclear weaponry and is fully consistent with what has been called a "culture of fear" (see Glassner 2000). Planetary challenges, however they are assessed and weighed empirically, are capable of eliciting very different responses. Climate change after all could entail a serious and multi-lateral push toward a zero-carbon economy or a privatized and corporate push to synthetic chemistry, "clean fuel" and nuclear energy.

Global climate change – as science, policy and politics – reveals starkly the sorts of problems that a global political ecology - the subject matter of this book - must confront. One can start with IPCC itself as a sort of transnational scientific network operating too as an advocacy group on a public landscape populated by a significant corporate (and Republican Party in the US) presence of climate change deniers. The scientific consensus is that humans have changed the chemistry of the earth's atmosphere, primarily by altering the concentration of CO2 from preindustrial levels of 280 parts per million to its current (and rising) level of over 400 (we discuss this at greater length later). But the very idea of human-induced climate change was contested from the very moment, in the 1980s, when it became a respectable matter of science. Oreskes and Conway (2008) have shown how the

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Marshall Institute (MI) in Washington DC played a key role in the denial industry long before ExxonMobil and other oil companies, and indeed the George W. Bush administration, joined the denier fray. Populated by a group of retired physicists, the MI was an archetypical Cold War think tank devoted to what they saw as exposing scientific uncertainty and skepticism. They cut their teeth on Reagan's Strategic Defense Initiative (SDI) and what they saw as unprincipled scientific opposition to it. From the 1980s onward MI was a powerful voice (with robust Republican Party connections) in denying a raft of "uncertainties": that smoking causes cancer, that pollution causes acid rain, that CFCs destroy ozone, and that green gas emissions cause global warming. Behind this was the view that all scientific knowledge revealing alleged ecological or health costs was in the service of central planning and socialism! One of MI's founders, Fred Singer, articulated the view that behind the scientific work for global warming lay a "hidden political agenda" against "the free market. . .capitalistic system" (quoted in Oreskes and Conway 2008: 77). Lahsen (2004) has suggested that the science of global climate change denial more generally was rooted in the "paranoid style" (the term is from Richard Hofstader) of American politics: science and environmentalism were out to get market fundamentalism. In a sense they were right of course. Capitalism would have to change if it were to seriously address its own impact on the planet, something that institutions like the Marshall Institute could never accept.

The production of particular sorts of knowledge to discredit scientific orthodoxy speaks to not only questions of how environmental knowledge is produced and legitimated, but also to what Robert Proctor and Lnda Schiebinger (2008) call "agnotology," namely the willful production of ignorance and scientific ambiguity. One part of this story has to do with the extent to which corporate capital not only represent themselves as particular sorts of actors. We are thinking of BP's rebranding itself as "Beyond Petroleum" or Chevron's media barrage on the company's role in the clean energy transition. But also the extent to which they have their own in-house science – both sponsored research of the sort undertaken by the tobacco companies in their infamous denial of the links between smoking and cancer, and in-house corporate research programs of their own, as in the case of risk and reinsurance industries financing their own climate modeling on hurricane risks. What sort of knowledge is produced, in other words, and its legitimacy and authority, are central to the ways in which global environmental problems become, or do not become, "problems" and how they are construed and composed. How transnational scientific networks produce consensus amidst such scientific and popular contention - how epistemic communities (Haas 1992) are created, sustained and mobilized – is central to the IPCC story. But for every case of corporate climate change denial there is probably an equally problematic set of epistemological questions about how science is "reframed" in speaking truth to power. The disclosures that University of East Anglia climate scientists played "tricks" in presenting their data to the public and policy makers is a case in point. In other words, it is striking not only how "knowledge has emerged as a salient theme in projects of environmental governance" (Jasanoff and Martello 2004: 336) but also how a purportedly global or universal science is at the same time a "situated